

# Global Retinol (Vitamin A) Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Retinol (Vitamin A) market size was valued at USD 764.7 million in 2023 and is forecast to a readjusted size of USD 938.4 million by 2030 with a CAGR of 3.0% during review period.

This report studies the Retinol market. Retinol, also known as Vitamin A, is a vitamin found in food and used as a Feed Additives. As a supplement it is used to treat and prevent vitamin A deficiency, especially that which is resulting in xerophthalmia. In areas where deficiency is common a single large dose is recommended to those at high risk a couple of times a year. It is also used to prevent further issues in those who have measles. It is used by mouth or injection into a muscle.

China is the largest market with about 52% market share. Europe is follower, accounting for about 30% market share.

The key players are DSM, BASF, Zhejiang NHU, Adisseo, Zhejiang Medicine, Kingdomway etc. Top 3 companies occupied about 60% market share.

The Global Info Research report includes an overview of the development of the Retinol (Vitamin A) industry chain, the market status of Animal Feed (Natural, Synthetic), Fortified Food (Natural, Synthetic), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Retinol (Vitamin A).

Regionally, the report analyzes the Retinol (Vitamin A) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives

and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Retinol (Vitamin A) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Retinol (Vitamin A) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Retinol (Vitamin A) industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Natural, Synthetic).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Retinol (Vitamin A) market.

**Regional Analysis:** The report involves examining the Retinol (Vitamin A) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Retinol (Vitamin A) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Retinol (Vitamin A):

**Company Analysis:** Report covers individual Retinol (Vitamin A) manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Retinol (Vitamin A) This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Animal Feed, Fortified Food).

**Technology Analysis:** Report covers specific technologies relevant to Retinol (Vitamin A). It assesses the current state, advancements, and potential future developments in Retinol (Vitamin A) areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Retinol (Vitamin A) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Retinol (Vitamin A) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Natural

Synthetic

### Market segment by Application

Animal Feed

Fortified Food

Pharmaceuticals

Cosmetic Products

## Major players covered

Adisseo

BASF SE

Bausch & Lomb Incorporated

CooperVision, Ion Labs, Inc.

DSM

Riken Vitamin Co., Ltd.

Seidler Chemical Co, Inc.

Sigma-Aldrich

Zhejiang NHU Co., Ltd.

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Retinol (Vitamin A) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Retinol (Vitamin A), with price, sales, revenue and global market share of Retinol (Vitamin A) from 2019 to 2024.

Chapter 3, the Retinol (Vitamin A) competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Retinol (Vitamin A) breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Retinol (Vitamin A) market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Retinol (Vitamin A).

Chapter 14 and 15, to describe Retinol (Vitamin A) sales channel, distributors, customers, research findings and conclusion.

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