

Global Retail Soft Tags Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Retail Soft Tags market size was valued at US\$ 523 million in 2025 and is forecast to a readjusted size of US\$ 723 million by 2032 with a CAGR of 4.8% during review period.

Retail Soft Tags are electronic tags used for anti-theft purposes and are a component of Electronic Article Surveillance (EAS) systems. They are usually thin, soft small labels with anti-theft function, suitable for sticking on various product surfaces, and widely used in the retail industry.

This report is a detailed and comprehensive analysis for global Retail Soft Tags market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Retail Soft Tags market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Retail Soft Tags market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Retail Soft Tags market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Retail Soft Tags market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Retail Soft Tags

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Retail Soft Tags market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Confidex, Zebra Technologies, Imec, Vai, Kimaldi, Avery Dennison Corporation, Century, Nihon Micron, Xerafy, GAO Tek, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Retail Soft Tags market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Acoustic Magnetic (AM) Technology

Wireless Radio Frequency (RF) Technology

Radio Frequency Identification (RFID) Technology

Other

Market segment by Application

Clothing, Shoes, and Hats

Housewear & Furnishings

Cosmetics

Electronic Product

Other

Major players covered

Confidex

Zebra Technologies

Imec

Vai

Kimaldi

Avery Dennison Corporation

Century

Nihon Micron

Xerafy

GAO Tek

Inotec

Seiko

Dipole

Omni-ID (HID)

Cirfid

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Retail Soft Tags product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Retail Soft Tags, with price, sales quantity, revenue, and global market share of Retail Soft Tags from 2021 to 2026.

Chapter 3, the Retail Soft Tags competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Retail Soft Tags breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Retail Soft Tags market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Retail Soft Tags.

Chapter 14 and 15, to describe Retail Soft Tags sales channel, distributors, customers, research findings and conclusion.

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