

Global Retail RFID Tag Chips Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Retail RFID Tag Chips market size was valued at USD 1270.2 million in 2023 and is forecast to a readjusted size of USD 1641.6 million by 2030 with a CAGR of 3.7% during review period.

NXP is the key player of retail RFID tag chips in the world, accounting for nearly 15% market share, followed by Impinj.

The Global Info Research report includes an overview of the development of the Retail RFID Tag Chips industry chain, the market status of Supermarket (LF RFID Chip, HF RFID Chip), Convenience Store (LF RFID Chip, HF RFID Chip), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Retail RFID Tag Chips.

Regionally, the report analyzes the Retail RFID Tag Chips markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Retail RFID Tag Chips market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Retail RFID Tag Chips market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Retail RFID Tag Chips industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M Units), revenue generated, and market share of different by Type (e.g., LF RFID Chip, HF RFID Chip).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Retail RFID Tag Chips market.

Regional Analysis: The report involves examining the Retail RFID Tag Chips market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Retail RFID Tag Chips market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Retail RFID Tag Chips:

Company Analysis: Report covers individual Retail RFID Tag Chips manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Retail RFID Tag Chips This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Supermarket, Convenience Store).

Technology Analysis: Report covers specific technologies relevant to Retail RFID Tag Chips. It assesses the current state, advancements, and potential future developments in Retail RFID Tag Chips areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers,

the report present insights into the competitive landscape of the Retail RFID Tag Chips market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Retail RFID Tag Chips market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

LF RFID Chip

HF RFID Chip

UHF RFID Chip

Market segment by Application

Supermarket

Convenience Store

Supply Chain

Shopping Mall

Other

Major players covered

NXP

Impinj

Texas Instruments

STMicroelectronics

Microchip Technology

Alien Technology

EM Microelectronic

Fudan Microelectronics Group

NATION RFID

Invengo Information Technology

Kiloway

Shanghai Quanray Electronics

Giantec Semiconductor

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Retail RFID Tag Chips product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Retail RFID Tag Chips, with price, sales, revenue and global market share of Retail RFID Tag Chips from 2019 to 2024.

Chapter 3, the Retail RFID Tag Chips competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Retail RFID Tag Chips breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Retail RFID Tag Chips market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Retail RFID Tag Chips.

Chapter 14 and 15, to describe Retail RFID Tag Chips sales channel, distributors, customers, research findings and conclusion.

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