

# Global Retail & Price Computing Scales Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Retail & Price Computing Scales market size was valued at US\$ 620 million in 2024 and is forecast to a readjusted size of USD 803 million by 2031 with a CAGR of 3.8% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

The retail & price scale is a weighing instrument equipped with pricing functionality, primarily used for weighing and pricing in the retail trade sector. It can quickly and accurately calculate the price of goods based on their weight and a preset unit price, making it one of the most widely used measurement instruments in daily life. It can digitally display parameters such as unit price, net weight, and total price, and features functions such as tare and accumulation. The most commonly used range is within 30kg.

### Major Market Participants

There are numerous manufacturers of retail pricing scales globally. Renowned international brands include METTLER TOLEDO (Switzerland), DIGI (Japan), Bizerba SE & Co. KG (Germany), CAS (South Korea), Adam Equipment (UK), and Ohaus (USA), which boast rich experience and high visibility. Domestic enterprises such as Kaifeng Group (Jinhua, Zhejiang), T-Scale (Kunshan, Jiangsu), Senssun (Zhongshan, Guangdong), Yousheng Weighing Apparatus Co., Ltd. (Shanghai), and ROCHI

(Dongyang, Zhejiang) have significant influence in the domestic market and occupy the majority of domestic market shares.

### Current Market Competition

Products with high accuracy and stability have a significant advantage in competition. With the continuous improvement of technology, product quality and precision have also been enhanced. Domestic enterprises, benefiting from more complete upstream and downstream supply chains, offer higher cost-effectiveness, meeting the needs of most ordinary merchants and possessing strong market competitiveness.

With the development of the global retail industry, especially the increase of convenience stores and small supermarkets, the demand for retail pricing scales continues to grow. Additionally, as market regulation intensifies, the State Administration for Market Regulation in China has carried out comprehensive rectification measures for the electronic pricing scale market, including seizing unqualified scales and providing unified scales for traditional markets, further promoting the replacement of retail pricing scales.

According to the export briefing report on weighing instrument industry products for the first half of 2024 released by the China Weighing Instrument Association, China exported approximately 1.06 million pricing scales with a maximum weighing capacity of 30 kilograms or less, with export sales amounting to approximately USD 30.49 million, representing a year-on-year increase of approximately 2%.

### Future Development Trends

With the continuous application of technologies such as artificial intelligence and the Internet of Things, retail pricing scales will become increasingly intelligent, integrating functions such as inventory management and sales data analysis. They will also further integrate with new retail models driven by mobile payment and other functions, making the transaction process between merchants and consumers more convenient and efficient.

This report is a detailed and comprehensive analysis for global Retail & Price Computing Scales market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets.

Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Retail & Price Computing Scales market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Retail & Price Computing Scales market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Retail & Price Computing Scales market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Retail & Price Computing Scales market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Retail & Price Computing Scales

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Retail & Price Computing Scales market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include CAS Corporation, METTLER TOLEDO, Kaifeng Group Co., Ltd., DIGI, T-Scale, Senssun, Shanghai Yousheng Weighing Apparatus Co., Ltd., ROCHI, YAMATO-SCALE, Bizerba SE & Co. KG, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

#### Market Segmentation

Retail & Price Computing Scales market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Desktop Type

Floor-standing Type

#### Market segment by Application

Supermarkets

Convenience Stores

Wholesale Markets

Other Retail Places

#### Major players covered

CAS Corporation

METTLER TOLEDO

Kaifeng Group Co., Ltd.

DIGI

T-Scale

Senssun

Shanghai Yousheng Weighing Apparatus Co., Ltd.

ROCHI

YAMATO-SCALE

Bizerba SE & Co. KG

Ohaus

Adam Equipment

Avery Berkel

Excell

UWE EUROPE

KERN & SOHN GmbH

ISHIDA CO.,LTD.

Rice Lake Weighing Systems

Easy Weigh

Market segment by region, regional analysis covers  
North America (United States, Canada, and Mexico)  
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)  
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)  
South America (Brazil, Argentina, Colombia, and Rest of South America)  
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Retail & Price Computing Scales product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Retail & Price Computing Scales, with price, sales quantity, revenue, and global market share of Retail & Price Computing Scales from 2020 to 2025.

Chapter 3, the Retail & Price Computing Scales competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Retail & Price Computing Scales breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Retail & Price Computing Scales market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Retail & Price Computing Scales.

Chapter 14 and 15, to describe Retail & Price Computing Scales sales channel, distributors, customers, research findings and conclusion.

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