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Global Retail Planogram Software Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Retail Planogram Software market size was valued at US$ 1590 million in 2025 and is forecast to a readjusted size of US$ 2710 million by 2032 with a CAGR of 8.0% during review period.

Retail Planogram Software is a digital tool designed to optimize retail shelf space and product display, using data analytics and visualization technology to create visual layouts that specify the position, quantity, and arrangement of products on shelves. It integrates sales data, inventory levels, and customer behavior insights, supports AI-driven predictive optimization and 3D visualization, and enables retailers to generate store-specific plans to maximize space utilization, enhance product visibility, and ensure consistent execution across locations. It streamlines merchandising workflows, reduces manual tasks, and serves as a core tool for category management and omnichannel retail operations.

Demand for Retail Planogram Software is growing steadily driven by retailers' need to solve pain points like inefficient space use, stockouts, and inconsistent store execution, as well as the rise of data-led merchandising and omnichannel retail trends. Businesses seek to boost sales per square foot, improve inventory turnover, and align product displays with local customer preferences. Key opportunities lie in integrating AI and AR technologies for real-time layout adjustments and predictive optimization, developing localized planogram capabilities for store-specific needs, and offering scalable cloud-based solutions for small-to-medium retailers. Additionally, enhancing integration with inventory and POS systems, and providing user-friendly analytics dashboards, can further tap into the expanding market—projected to see strong CAGR growth in the coming years.

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This report is a detailed and comprehensive analysis for global Retail Planogram Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Deployment Model and by Target User. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Retail Planogram Software market size and forecasts, in consumption value ($ Million), 2021-2032

Global Retail Planogram Software market size and forecasts by region and country, in consumption value ($ Million), 2021-2032

Global Retail Planogram Software market size and forecasts, by Deployment Model and by Target User, in consumption value ($ Million), 2021-2032

Global Retail Planogram Software market shares of main players, in revenue ($ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Retail Planogram Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Retail Planogram Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a

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part of this study include Shelf Logic, PlanoHero, LEAFIO, DotActiv, RELEX Solutions, SymphonyAI, NielsenIQ, Blue Yonder, One Door, Quant, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Retail Planogram Software market is split by Deployment Model and by Target User. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Deployment Model and by Target User. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Deployment Model

Cloud-Based

On-Premise

Market segment by Characteristics

Basic Planogram Design Tools

Advanced 3D Planogram Software

AI Driven Automated Planogram Software

Integrated Space Planning & Merchandising Suites

Market segment by Functional Capability

Shelf Layout Optimization

Inventory Visibility & Stock Level Alignment

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Product Category Management

Promotion & Display Execution Tracking

Market segment by Target User

Enterprise Retailers

SME Retailers

Merchant Display Agencies and Consultants

Market segment by players, this report covers

Shelf Logic

PlanoHero

LEAFIO

DotActiv

RELEX Solutions

SymphonyAI

NielsenIQ

Blue Yonder

One Door

Quant

SmartDraw

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zVisuel SA

Nielsen Consumer

MerchLogix

Creately

GoPlanogram

ShelfSet

Cantactix Solutions

ConceptDraw

Scorpion

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Retail Planogram Software product scope, market overview, market estimation caveats and base year.

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Chapter 2, to profile the top players of Retail Planogram Software, with revenue, gross margin, and global market share of Retail Planogram Software from 2021 to 2026.

Chapter 3, the Retail Planogram Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Deployment Model and by Target User, with consumption value and growth rate by Deployment Model, by Target User, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026.and Retail Planogram Software market forecast, by regions, by Deployment Model and by Target User, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Retail Planogram Software.

Chapter 13, to describe Retail Planogram Software research findings and conclusion.

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