

Global Retail and Consumer Goods Consulting Services Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GD19E87EE6FCEN.html>

Date: May 2026

Pages: 180

Price: US\$ 4,480.00 (Single User License)

ID: GD19E87EE6FCEN

Abstracts

The global Retail and Consumer Goods Consulting Services market size is expected to reach \$ 33140 million by 2032, rising at a market growth of 6.8% CAGR during the forecast period (2026-2032).

Retail and consumer goods consulting is a professional service area that focuses on the end-consumer market. It aims to help brands, retailers, e-commerce platforms and investment institutions cope with challenges such as changing consumer behavior, channel restructuring, technological innovation and intensified competition, and achieve systematic improvements from product innovation and brand building to omnichannel operations and sustainable growth.

This report studies the global Retail and Consumer Goods Consulting Services demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Retail and Consumer Goods Consulting Services, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Retail and Consumer Goods Consulting Services that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Retail and Consumer Goods Consulting Services total market, 2021-2032, (USD Million)

Global Retail and Consumer Goods Consulting Services total market by region &

country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Retail and Consumer Goods Consulting Services total market, key domestic companies, and share, (USD Million)

Global Retail and Consumer Goods Consulting Services revenue by player, revenue and market share 2021-2026, (USD Million)

Global Retail and Consumer Goods Consulting Services total market by Type, CAGR, 2021-2032, (USD Million)

Global Retail and Consumer Goods Consulting Services total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Retail and Consumer Goods Consulting Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include PwC, EY, McKinsey, BCG, Bain & Company, Deloitte, Accenture, Kearney, KPMG, OC&C Strategy Consultants, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Retail and Consumer Goods Consulting Services market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Retail and Consumer Goods Consulting Services Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Retail and Consumer Goods Consulting Services Market, Segmentation by Type:

Strategy & Growth Consulting

Operations & Supply Chain Consulting

Digital & Data Consulting

Others

Global Retail and Consumer Goods Consulting Services Market, Segmentation by Value Chain:

Upstream Consulting

Midstream Consulting

Downstream Consulting

Global Retail and Consumer Goods Consulting Services Market, Segmentation by Application:

Retail

Consumer Goods

Companies Profiled:

PwC

EY

McKinsey

BCG

Bain & Company

Deloitte

Accenture

Kearney

KPMG

OC&C Strategy Consultants

Capgemini

IBM Consulting

L.E.K. Consulting

NTT DATA

Wipro

Simon-Kucher

Clarkston Consulting

AlixPartners

Publicis Sapient

Alvarez & Marsal

Porsche Consulting

FTI Consulting

PA Consulting

Oliver Wyman

Protiviti

Arthur D. Little

Key Questions Answered

1. How big is the global Retail and Consumer Goods Consulting Services market?
2. What is the demand of the global Retail and Consumer Goods Consulting Services market?
3. What is the year over year growth of the global Retail and Consumer Goods Consulting Services market?
4. What is the total value of the global Retail and Consumer Goods Consulting Services market?
5. Who are the Major Players in the global Retail and Consumer Goods Consulting Services market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Retail and Consumer Goods Consulting Services Introduction
- 1.2 World Retail and Consumer Goods Consulting Services Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Retail and Consumer Goods Consulting Services Total Market by Region (by Headquarter Location)
 - 1.3.1 World Retail and Consumer Goods Consulting Services Market Size by Region (2021-2032), (by Headquarter Location)
 - 1.3.2 United States Based Company Retail and Consumer Goods Consulting Services Revenue (2021-2032)
 - 1.3.3 China Based Company Retail and Consumer Goods Consulting Services Revenue (2021-2032)
 - 1.3.4 Europe Based Company Retail and Consumer Goods Consulting Services Revenue (2021-2032)
 - 1.3.5 Japan Based Company Retail and Consumer Goods Consulting Services Revenue (2021-2032)
 - 1.3.6 South Korea Based Company Retail and Consumer Goods Consulting Services Revenue (2021-2032)
 - 1.3.7 ASEAN Based Company Retail and Consumer Goods Consulting Services Revenue (2021-2032)
 - 1.3.8 India Based Company Retail and Consumer Goods Consulting Services Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Retail and Consumer Goods Consulting Services Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Retail and Consumer Goods Consulting Services Consumption Value (2021-2032)
- 2.2 World Retail and Consumer Goods Consulting Services Consumption Value by Region
 - 2.2.1 World Retail and Consumer Goods Consulting Services Consumption Value by Region (2021-2026)
 - 2.2.2 World Retail and Consumer Goods Consulting Services Consumption Value

Forecast by Region (2027-2032)

2.3 United States Retail and Consumer Goods Consulting Services Consumption Value (2021-2032)

2.4 China Retail and Consumer Goods Consulting Services Consumption Value (2021-2032)

2.5 Europe Retail and Consumer Goods Consulting Services Consumption Value (2021-2032)

2.6 Japan Retail and Consumer Goods Consulting Services Consumption Value (2021-2032)

2.7 South Korea Retail and Consumer Goods Consulting Services Consumption Value (2021-2032)

2.8 ASEAN Retail and Consumer Goods Consulting Services Consumption Value (2021-2032)

2.9 India Retail and Consumer Goods Consulting Services Consumption Value (2021-2032)

3 WORLD RETAIL AND CONSUMER GOODS CONSULTING SERVICES COMPANIES COMPETITIVE ANALYSIS

3.1 World Retail and Consumer Goods Consulting Services Revenue by Player (2021-2026)

3.2 Industry Rank and Concentration Rate (CR)

3.2.1 Global Retail and Consumer Goods Consulting Services Industry Rank of Major Players

3.2.2 Global Concentration Ratios (CR4) for Retail and Consumer Goods Consulting Services in 2025

3.2.3 Global Concentration Ratios (CR8) for Retail and Consumer Goods Consulting Services in 2025

3.3 Retail and Consumer Goods Consulting Services Company Evaluation Quadrant

3.4 Retail and Consumer Goods Consulting Services Market: Overall Company Footprint Analysis

3.4.1 Retail and Consumer Goods Consulting Services Market: Region Footprint

3.4.2 Retail and Consumer Goods Consulting Services Market: Company Product Type Footprint

3.4.3 Retail and Consumer Goods Consulting Services Market: Company Product Application Footprint

3.5 Competitive Environment

3.5.1 Historical Structure of the Industry

3.5.2 Barriers of Market Entry

- 3.5.3 Factors of Competition
- 3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

4.1 United States VS China: Retail and Consumer Goods Consulting Services Revenue Comparison (by Headquarter Location)

4.1.1 United States VS China: Retail and Consumer Goods Consulting Services Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)

4.1.2 United States VS China: Retail and Consumer Goods Consulting Services Revenue Market Share Comparison (2021 & 2025 & 2032)

4.2 United States Based Companies VS China Based Companies: Retail and Consumer Goods Consulting Services Consumption Value Comparison

4.2.1 United States VS China: Retail and Consumer Goods Consulting Services Consumption Value Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Retail and Consumer Goods Consulting Services Consumption Value Market Share Comparison (2021 & 2025 & 2032)

4.3 United States Based Retail and Consumer Goods Consulting Services Companies and Market Share, 2021-2026

4.3.1 United States Based Retail and Consumer Goods Consulting Services Companies, Headquarters (States, Country)

4.3.2 United States Based Companies Retail and Consumer Goods Consulting Services Revenue, (2021-2026)

4.4 China Based Companies Retail and Consumer Goods Consulting Services Revenue and Market Share, 2021-2026

4.4.1 China Based Retail and Consumer Goods Consulting Services Companies, Company Headquarters (Province, Country)

4.4.2 China Based Companies Retail and Consumer Goods Consulting Services Revenue, (2021-2026)

4.5 Rest of World Based Retail and Consumer Goods Consulting Services Companies and Market Share, 2021-2026

4.5.1 Rest of World Based Retail and Consumer Goods Consulting Services Companies, Headquarters (Province, Country)

4.5.2 Rest of World Based Companies Retail and Consumer Goods Consulting Services Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Retail and Consumer Goods Consulting Services Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Strategy & Growth Consulting

5.2.2 Operations & Supply Chain Consulting

5.2.3 Digital & Data Consulting

5.2.4 Others

5.3 Market Segment by Type

5.3.1 World Retail and Consumer Goods Consulting Services Market Size by Type (2021-2026)

5.3.2 World Retail and Consumer Goods Consulting Services Market Size by Type (2027-2032)

5.3.3 World Retail and Consumer Goods Consulting Services Market Size Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY VALUE CHAIN

6.1 World Retail and Consumer Goods Consulting Services Market Size Overview by Value Chain: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Value Chain

6.2.1 Upstream Consulting

6.2.2 Midstream Consulting

6.2.3 Downstream Consulting

6.3 Market Segment by Value Chain

6.3.1 World Retail and Consumer Goods Consulting Services Market Size by Value Chain (2021-2026)

6.3.2 World Retail and Consumer Goods Consulting Services Market Size by Value Chain (2027-2032)

6.3.3 World Retail and Consumer Goods Consulting Services Market Size Market Share by Value Chain (2027-2032)

7 MARKET ANALYSIS BY APPLICATION

7.1 World Retail and Consumer Goods Consulting Services Market Size Overview by Application: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Application

7.2.1 Retail

7.2.2 Consumer Goods

7.3 Market Segment by Application

7.3.1 World Retail and Consumer Goods Consulting Services Market Size by Application (2021-2026)

7.3.2 World Retail and Consumer Goods Consulting Services Market Size by Application (2027-2032)

7.3.3 World Retail and Consumer Goods Consulting Services Market Size Market Share by Application (2021-2032)

8 COMPANY PROFILES

8.1 PwC

8.1.1 PwC Details

8.1.2 PwC Major Business

8.1.3 PwC Retail and Consumer Goods Consulting Services Product and Services

8.1.4 PwC Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026)

8.1.5 PwC Recent Developments/Updates

8.1.6 PwC Competitive Strengths & Weaknesses

8.2 EY

8.2.1 EY Details

8.2.2 EY Major Business

8.2.3 EY Retail and Consumer Goods Consulting Services Product and Services

8.2.4 EY Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026)

8.2.5 EY Recent Developments/Updates

8.2.6 EY Competitive Strengths & Weaknesses

8.3 McKinsey

8.3.1 McKinsey Details

8.3.2 McKinsey Major Business

8.3.3 McKinsey Retail and Consumer Goods Consulting Services Product and Services

8.3.4 McKinsey Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026)

8.3.5 McKinsey Recent Developments/Updates

8.3.6 McKinsey Competitive Strengths & Weaknesses

8.4 BCG

8.4.1 BCG Details

8.4.2 BCG Major Business

8.4.3 BCG Retail and Consumer Goods Consulting Services Product and Services

8.4.4 BCG Retail and Consumer Goods Consulting Services Revenue, Gross Margin

and Market Share (2021-2026)

8.4.5 BCG Recent Developments/Updates

8.4.6 BCG Competitive Strengths & Weaknesses

8.5 Bain & Company

8.5.1 Bain & Company Details

8.5.2 Bain & Company Major Business

8.5.3 Bain & Company Retail and Consumer Goods Consulting Services Product and Services

8.5.4 Bain & Company Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026)

8.5.5 Bain & Company Recent Developments/Updates

8.5.6 Bain & Company Competitive Strengths & Weaknesses

8.6 Deloitte

8.6.1 Deloitte Details

8.6.2 Deloitte Major Business

8.6.3 Deloitte Retail and Consumer Goods Consulting Services Product and Services

8.6.4 Deloitte Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026)

8.6.5 Deloitte Recent Developments/Updates

8.6.6 Deloitte Competitive Strengths & Weaknesses

8.7 Accenture

8.7.1 Accenture Details

8.7.2 Accenture Major Business

8.7.3 Accenture Retail and Consumer Goods Consulting Services Product and Services

8.7.4 Accenture Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026)

8.7.5 Accenture Recent Developments/Updates

8.7.6 Accenture Competitive Strengths & Weaknesses

8.8 Kearney

8.8.1 Kearney Details

8.8.2 Kearney Major Business

8.8.3 Kearney Retail and Consumer Goods Consulting Services Product and Services

8.8.4 Kearney Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026)

8.8.5 Kearney Recent Developments/Updates

8.8.6 Kearney Competitive Strengths & Weaknesses

8.9 KPMG

8.9.1 KPMG Details

- 8.9.2 KPMG Major Business
- 8.9.3 KPMG Retail and Consumer Goods Consulting Services Product and Services
- 8.9.4 KPMG Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026)
- 8.9.5 KPMG Recent Developments/Updates
- 8.9.6 KPMG Competitive Strengths & Weaknesses
- 8.10 OC&C Strategy Consultants
 - 8.10.1 OC&C Strategy Consultants Details
 - 8.10.2 OC&C Strategy Consultants Major Business
 - 8.10.3 OC&C Strategy Consultants Retail and Consumer Goods Consulting Services Product and Services
 - 8.10.4 OC&C Strategy Consultants Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026)
 - 8.10.5 OC&C Strategy Consultants Recent Developments/Updates
 - 8.10.6 OC&C Strategy Consultants Competitive Strengths & Weaknesses
- 8.11 Capgemini
 - 8.11.1 Capgemini Details
 - 8.11.2 Capgemini Major Business
 - 8.11.3 Capgemini Retail and Consumer Goods Consulting Services Product and Services
 - 8.11.4 Capgemini Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026)
 - 8.11.5 Capgemini Recent Developments/Updates
 - 8.11.6 Capgemini Competitive Strengths & Weaknesses
- 8.12 IBM Consulting
 - 8.12.1 IBM Consulting Details
 - 8.12.2 IBM Consulting Major Business
 - 8.12.3 IBM Consulting Retail and Consumer Goods Consulting Services Product and Services
 - 8.12.4 IBM Consulting Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026)
 - 8.12.5 IBM Consulting Recent Developments/Updates
 - 8.12.6 IBM Consulting Competitive Strengths & Weaknesses
- 8.13 L.E.K. Consulting
 - 8.13.1 L.E.K. Consulting Details
 - 8.13.2 L.E.K. Consulting Major Business
 - 8.13.3 L.E.K. Consulting Retail and Consumer Goods Consulting Services Product and Services
 - 8.13.4 L.E.K. Consulting Retail and Consumer Goods Consulting Services Revenue,

Gross Margin and Market Share (2021-2026)

8.13.5 L.E.K. Consulting Recent Developments/Updates

8.13.6 L.E.K. Consulting Competitive Strengths & Weaknesses

8.14 NTT DATA

8.14.1 NTT DATA Details

8.14.2 NTT DATA Major Business

8.14.3 NTT DATA Retail and Consumer Goods Consulting Services Product and Services

8.14.4 NTT DATA Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026)

8.14.5 NTT DATA Recent Developments/Updates

8.14.6 NTT DATA Competitive Strengths & Weaknesses

8.15 Wipro

8.15.1 Wipro Details

8.15.2 Wipro Major Business

8.15.3 Wipro Retail and Consumer Goods Consulting Services Product and Services

8.15.4 Wipro Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026)

8.15.5 Wipro Recent Developments/Updates

8.15.6 Wipro Competitive Strengths & Weaknesses

8.16 Simon-Kucher

8.16.1 Simon-Kucher Details

8.16.2 Simon-Kucher Major Business

8.16.3 Simon-Kucher Retail and Consumer Goods Consulting Services Product and Services

8.16.4 Simon-Kucher Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026)

8.16.5 Simon-Kucher Recent Developments/Updates

8.16.6 Simon-Kucher Competitive Strengths & Weaknesses

8.17 Clarkston Consulting

8.17.1 Clarkston Consulting Details

8.17.2 Clarkston Consulting Major Business

8.17.3 Clarkston Consulting Retail and Consumer Goods Consulting Services Product and Services

8.17.4 Clarkston Consulting Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026)

8.17.5 Clarkston Consulting Recent Developments/Updates

8.17.6 Clarkston Consulting Competitive Strengths & Weaknesses

8.18 AlixPartners

- 8.18.1 AlixPartners Details
- 8.18.2 AlixPartners Major Business
- 8.18.3 AlixPartners Retail and Consumer Goods Consulting Services Product and Services
- 8.18.4 AlixPartners Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026)
- 8.18.5 AlixPartners Recent Developments/Updates
- 8.18.6 AlixPartners Competitive Strengths & Weaknesses
- 8.19 Publicis Sapient
 - 8.19.1 Publicis Sapient Details
 - 8.19.2 Publicis Sapient Major Business
 - 8.19.3 Publicis Sapient Retail and Consumer Goods Consulting Services Product and Services
 - 8.19.4 Publicis Sapient Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026)
 - 8.19.5 Publicis Sapient Recent Developments/Updates
 - 8.19.6 Publicis Sapient Competitive Strengths & Weaknesses
- 8.20 Alvarez & Marsal
 - 8.20.1 Alvarez & Marsal Details
 - 8.20.2 Alvarez & Marsal Major Business
 - 8.20.3 Alvarez & Marsal Retail and Consumer Goods Consulting Services Product and Services
 - 8.20.4 Alvarez & Marsal Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026)
 - 8.20.5 Alvarez & Marsal Recent Developments/Updates
 - 8.20.6 Alvarez & Marsal Competitive Strengths & Weaknesses
- 8.21 Porsche Consulting
 - 8.21.1 Porsche Consulting Details
 - 8.21.2 Porsche Consulting Major Business
 - 8.21.3 Porsche Consulting Retail and Consumer Goods Consulting Services Product and Services
 - 8.21.4 Porsche Consulting Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026)
 - 8.21.5 Porsche Consulting Recent Developments/Updates
 - 8.21.6 Porsche Consulting Competitive Strengths & Weaknesses
- 8.22 FTI Consulting
 - 8.22.1 FTI Consulting Details
 - 8.22.2 FTI Consulting Major Business
 - 8.22.3 FTI Consulting Retail and Consumer Goods Consulting Services Product and

Services

8.22.4 FTI Consulting Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026)

8.22.5 FTI Consulting Recent Developments/Updates

8.22.6 FTI Consulting Competitive Strengths & Weaknesses

8.23 PA Consulting

8.23.1 PA Consulting Details

8.23.2 PA Consulting Major Business

8.23.3 PA Consulting Retail and Consumer Goods Consulting Services Product and Services

8.23.4 PA Consulting Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026)

8.23.5 PA Consulting Recent Developments/Updates

8.23.6 PA Consulting Competitive Strengths & Weaknesses

8.24 Oliver Wyman

8.24.1 Oliver Wyman Details

8.24.2 Oliver Wyman Major Business

8.24.3 Oliver Wyman Retail and Consumer Goods Consulting Services Product and Services

8.24.4 Oliver Wyman Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026)

8.24.5 Oliver Wyman Recent Developments/Updates

8.24.6 Oliver Wyman Competitive Strengths & Weaknesses

8.25 Protiviti

8.25.1 Protiviti Details

8.25.2 Protiviti Major Business

8.25.3 Protiviti Retail and Consumer Goods Consulting Services Product and Services

8.25.4 Protiviti Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026)

8.25.5 Protiviti Recent Developments/Updates

8.25.6 Protiviti Competitive Strengths & Weaknesses

8.26 Arthur D. Little

8.26.1 Arthur D. Little Details

8.26.2 Arthur D. Little Major Business

8.26.3 Arthur D. Little Retail and Consumer Goods Consulting Services Product and Services

8.26.4 Arthur D. Little Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026)

8.26.5 Arthur D. Little Recent Developments/Updates

8.26.6 Arthur D. Little Competitive Strengths & Weaknesses

9 INDUSTRY CHAIN ANALYSIS

9.1 Retail and Consumer Goods Consulting Services Industry Chain

9.2 Retail and Consumer Goods Consulting Services Upstream Analysis

9.3 Retail and Consumer Goods Consulting Services Midstream Analysis

9.4 Retail and Consumer Goods Consulting Services Downstream Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Process and Data Source

11.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Retail and Consumer Goods Consulting Services Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World Retail and Consumer Goods Consulting Services Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World Retail and Consumer Goods Consulting Services Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World Retail and Consumer Goods Consulting Services Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World Retail and Consumer Goods Consulting Services Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Retail and Consumer Goods Consulting Services Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World Retail and Consumer Goods Consulting Services Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World Retail and Consumer Goods Consulting Services Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World Retail and Consumer Goods Consulting Services Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key Retail and Consumer Goods Consulting Services Players in 2025

Table 12. World Retail and Consumer Goods Consulting Services Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global Retail and Consumer Goods Consulting Services Company Evaluation Quadrant

Table 14. Head Office of Key Retail and Consumer Goods Consulting Services Players

Table 15. Retail and Consumer Goods Consulting Services Market: Company Product Type Footprint

Table 16. Retail and Consumer Goods Consulting Services Market: Company Product Application Footprint

Table 17. Retail and Consumer Goods Consulting Services Mergers & Acquisitions Activity

Table 18. United States VS China Retail and Consumer Goods Consulting Services Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China Retail and Consumer Goods Consulting Services

Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based Retail and Consumer Goods Consulting Services Companies, Headquarters (States, Country)

Table 21. United States Based Companies Retail and Consumer Goods Consulting Services Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies Retail and Consumer Goods Consulting Services Revenue Market Share (2021-2026)

Table 23. China Based Retail and Consumer Goods Consulting Services Companies, Headquarters (Province, Country)

Table 24. China Based Companies Retail and Consumer Goods Consulting Services Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Retail and Consumer Goods Consulting Services Revenue Market Share (2021-2026)

Table 26. Rest of World Based Retail and Consumer Goods Consulting Services Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Retail and Consumer Goods Consulting Services Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Retail and Consumer Goods Consulting Services Revenue Market Share (2021-2026)

Table 29. World Retail and Consumer Goods Consulting Services Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World Retail and Consumer Goods Consulting Services Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World Retail and Consumer Goods Consulting Services Market Size by Type (2027-2032) & (USD Million)

Table 32. World Retail and Consumer Goods Consulting Services Market Size by Value Chain, (USD Million), 2021 & 2025 & 2032

Table 33. World Retail and Consumer Goods Consulting Services Market Size Value by Value Chain (2021-2026) & (USD Million)

Table 34. World Retail and Consumer Goods Consulting Services Market Size by Value Chain (2027-2032) & (USD Million)

Table 35. World Retail and Consumer Goods Consulting Services Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 36. World Retail and Consumer Goods Consulting Services Market Size by Application (2021-2026) & (USD Million)

Table 37. World Retail and Consumer Goods Consulting Services Market Size by Application (2027-2032) & (USD Million)

Table 38. PwC Basic Information, Manufacturing Base and Competitors

Table 39. PwC Major Business

- Table 40. PwC Retail and Consumer Goods Consulting Services Product and Services
- Table 41. PwC Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 42. PwC Recent Developments/Updates
- Table 43. PwC Competitive Strengths & Weaknesses
- Table 44. EY Basic Information, Manufacturing Base and Competitors
- Table 45. EY Major Business
- Table 46. EY Retail and Consumer Goods Consulting Services Product and Services
- Table 47. EY Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 48. EY Recent Developments/Updates
- Table 49. EY Competitive Strengths & Weaknesses
- Table 50. McKinsey Basic Information, Manufacturing Base and Competitors
- Table 51. McKinsey Major Business
- Table 52. McKinsey Retail and Consumer Goods Consulting Services Product and Services
- Table 53. McKinsey Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 54. McKinsey Recent Developments/Updates
- Table 55. McKinsey Competitive Strengths & Weaknesses
- Table 56. BCG Basic Information, Manufacturing Base and Competitors
- Table 57. BCG Major Business
- Table 58. BCG Retail and Consumer Goods Consulting Services Product and Services
- Table 59. BCG Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 60. BCG Recent Developments/Updates
- Table 61. BCG Competitive Strengths & Weaknesses
- Table 62. Bain & Company Basic Information, Manufacturing Base and Competitors
- Table 63. Bain & Company Major Business
- Table 64. Bain & Company Retail and Consumer Goods Consulting Services Product and Services
- Table 65. Bain & Company Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 66. Bain & Company Recent Developments/Updates
- Table 67. Bain & Company Competitive Strengths & Weaknesses
- Table 68. Deloitte Basic Information, Manufacturing Base and Competitors
- Table 69. Deloitte Major Business
- Table 70. Deloitte Retail and Consumer Goods Consulting Services Product and Services

Table 71. Deloitte Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 72. Deloitte Recent Developments/Updates

Table 73. Deloitte Competitive Strengths & Weaknesses

Table 74. Accenture Basic Information, Manufacturing Base and Competitors

Table 75. Accenture Major Business

Table 76. Accenture Retail and Consumer Goods Consulting Services Product and Services

Table 77. Accenture Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 78. Accenture Recent Developments/Updates

Table 79. Accenture Competitive Strengths & Weaknesses

Table 80. Kearney Basic Information, Manufacturing Base and Competitors

Table 81. Kearney Major Business

Table 82. Kearney Retail and Consumer Goods Consulting Services Product and Services

Table 83. Kearney Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 84. Kearney Recent Developments/Updates

Table 85. Kearney Competitive Strengths & Weaknesses

Table 86. KPMG Basic Information, Manufacturing Base and Competitors

Table 87. KPMG Major Business

Table 88. KPMG Retail and Consumer Goods Consulting Services Product and Services

Table 89. KPMG Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 90. KPMG Recent Developments/Updates

Table 91. KPMG Competitive Strengths & Weaknesses

Table 92. OC&C Strategy Consultants Basic Information, Manufacturing Base and Competitors

Table 93. OC&C Strategy Consultants Major Business

Table 94. OC&C Strategy Consultants Retail and Consumer Goods Consulting Services Product and Services

Table 95. OC&C Strategy Consultants Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 96. OC&C Strategy Consultants Recent Developments/Updates

Table 97. OC&C Strategy Consultants Competitive Strengths & Weaknesses

Table 98. Capgemini Basic Information, Manufacturing Base and Competitors

Table 99. Capgemini Major Business

Table 100. Capgemini Retail and Consumer Goods Consulting Services Product and Services

Table 101. Capgemini Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 102. Capgemini Recent Developments/Updates

Table 103. Capgemini Competitive Strengths & Weaknesses

Table 104. IBM Consulting Basic Information, Manufacturing Base and Competitors

Table 105. IBM Consulting Major Business

Table 106. IBM Consulting Retail and Consumer Goods Consulting Services Product and Services

Table 107. IBM Consulting Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 108. IBM Consulting Recent Developments/Updates

Table 109. IBM Consulting Competitive Strengths & Weaknesses

Table 110. L.E.K. Consulting Basic Information, Manufacturing Base and Competitors

Table 111. L.E.K. Consulting Major Business

Table 112. L.E.K. Consulting Retail and Consumer Goods Consulting Services Product and Services

Table 113. L.E.K. Consulting Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 114. L.E.K. Consulting Recent Developments/Updates

Table 115. L.E.K. Consulting Competitive Strengths & Weaknesses

Table 116. NTT DATA Basic Information, Manufacturing Base and Competitors

Table 117. NTT DATA Major Business

Table 118. NTT DATA Retail and Consumer Goods Consulting Services Product and Services

Table 119. NTT DATA Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 120. NTT DATA Recent Developments/Updates

Table 121. NTT DATA Competitive Strengths & Weaknesses

Table 122. Wipro Basic Information, Manufacturing Base and Competitors

Table 123. Wipro Major Business

Table 124. Wipro Retail and Consumer Goods Consulting Services Product and Services

Table 125. Wipro Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 126. Wipro Recent Developments/Updates

Table 127. Wipro Competitive Strengths & Weaknesses

Table 128. Simon-Kucher Basic Information, Manufacturing Base and Competitors

Table 129. Simon-Kucher Major Business

Table 130. Simon-Kucher Retail and Consumer Goods Consulting Services Product and Services

Table 131. Simon-Kucher Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 132. Simon-Kucher Recent Developments/Updates

Table 133. Simon-Kucher Competitive Strengths & Weaknesses

Table 134. Clarkston Consulting Basic Information, Manufacturing Base and Competitors

Table 135. Clarkston Consulting Major Business

Table 136. Clarkston Consulting Retail and Consumer Goods Consulting Services Product and Services

Table 137. Clarkston Consulting Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 138. Clarkston Consulting Recent Developments/Updates

Table 139. Clarkston Consulting Competitive Strengths & Weaknesses

Table 140. AlixPartners Basic Information, Manufacturing Base and Competitors

Table 141. AlixPartners Major Business

Table 142. AlixPartners Retail and Consumer Goods Consulting Services Product and Services

Table 143. AlixPartners Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 144. AlixPartners Recent Developments/Updates

Table 145. AlixPartners Competitive Strengths & Weaknesses

Table 146. Publicis Sapient Basic Information, Manufacturing Base and Competitors

Table 147. Publicis Sapient Major Business

Table 148. Publicis Sapient Retail and Consumer Goods Consulting Services Product and Services

Table 149. Publicis Sapient Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 150. Publicis Sapient Recent Developments/Updates

Table 151. Publicis Sapient Competitive Strengths & Weaknesses

Table 152. Alvarez & Marsal Basic Information, Manufacturing Base and Competitors

Table 153. Alvarez & Marsal Major Business

Table 154. Alvarez & Marsal Retail and Consumer Goods Consulting Services Product and Services

Table 155. Alvarez & Marsal Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 156. Alvarez & Marsal Recent Developments/Updates

- Table 157. Alvarez & Marsal Competitive Strengths & Weaknesses
- Table 158. Porsche Consulting Basic Information, Manufacturing Base and Competitors
- Table 159. Porsche Consulting Major Business
- Table 160. Porsche Consulting Retail and Consumer Goods Consulting Services Product and Services
- Table 161. Porsche Consulting Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 162. Porsche Consulting Recent Developments/Updates
- Table 163. Porsche Consulting Competitive Strengths & Weaknesses
- Table 164. FTI Consulting Basic Information, Manufacturing Base and Competitors
- Table 165. FTI Consulting Major Business
- Table 166. FTI Consulting Retail and Consumer Goods Consulting Services Product and Services
- Table 167. FTI Consulting Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 168. FTI Consulting Recent Developments/Updates
- Table 169. FTI Consulting Competitive Strengths & Weaknesses
- Table 170. PA Consulting Basic Information, Manufacturing Base and Competitors
- Table 171. PA Consulting Major Business
- Table 172. PA Consulting Retail and Consumer Goods Consulting Services Product and Services
- Table 173. PA Consulting Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 174. PA Consulting Recent Developments/Updates
- Table 175. PA Consulting Competitive Strengths & Weaknesses
- Table 176. Oliver Wyman Basic Information, Manufacturing Base and Competitors
- Table 177. Oliver Wyman Major Business
- Table 178. Oliver Wyman Retail and Consumer Goods Consulting Services Product and Services
- Table 179. Oliver Wyman Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 180. Oliver Wyman Recent Developments/Updates
- Table 181. Oliver Wyman Competitive Strengths & Weaknesses
- Table 182. Protiviti Basic Information, Manufacturing Base and Competitors
- Table 183. Protiviti Major Business
- Table 184. Protiviti Retail and Consumer Goods Consulting Services Product and Services
- Table 185. Protiviti Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 186. Protiviti Recent Developments/Updates

Table 187. Protiviti Competitive Strengths & Weaknesses

Table 188. Arthur D. Little Basic Information, Manufacturing Base and Competitors

Table 189. Arthur D. Little Major Business

Table 190. Arthur D. Little Retail and Consumer Goods Consulting Services Product and Services

Table 191. Arthur D. Little Retail and Consumer Goods Consulting Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 192. Arthur D. Little Recent Developments/Updates

Table 193. Arthur D. Little Competitive Strengths & Weaknesses

Table 194. Global Key Players of Retail and Consumer Goods Consulting Services Upstream (Raw Materials)

Table 195. Global Retail and Consumer Goods Consulting Services Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Retail and Consumer Goods Consulting Services Picture
- Figure 2. World Retail and Consumer Goods Consulting Services Total Revenue: 2021 & 2025 & 2032, (USD Million)
- Figure 3. World Retail and Consumer Goods Consulting Services Total Revenue (2021-2032) & (USD Million)
- Figure 4. World Retail and Consumer Goods Consulting Services Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)
- Figure 5. World Retail and Consumer Goods Consulting Services Revenue Market Share by Region (2021-2032), (by Headquarter Location)
- Figure 6. United States Based Company Retail and Consumer Goods Consulting Services Revenue (2021-2032) & (USD Million)
- Figure 7. China Based Company Retail and Consumer Goods Consulting Services Revenue (2021-2032) & (USD Million)
- Figure 8. Europe Based Company Retail and Consumer Goods Consulting Services Revenue (2021-2032) & (USD Million)
- Figure 9. Japan Based Company Retail and Consumer Goods Consulting Services Revenue (2021-2032) & (USD Million)
- Figure 10. South Korea Based Company Retail and Consumer Goods Consulting Services Revenue (2021-2032) & (USD Million)
- Figure 11. ASEAN Based Company Retail and Consumer Goods Consulting Services Revenue (2021-2032) & (USD Million)
- Figure 12. India Based Company Retail and Consumer Goods Consulting Services Revenue (2021-2032) & (USD Million)
- Figure 13. Retail and Consumer Goods Consulting Services Market Drivers
- Figure 14. Factors Affecting Demand
- Figure 15. World Retail and Consumer Goods Consulting Services Consumption Value (2021-2032) & (USD Million)
- Figure 16. World Retail and Consumer Goods Consulting Services Consumption Value Market Share by Region (2021-2032)
- Figure 17. United States Retail and Consumer Goods Consulting Services Consumption Value (2021-2032) & (USD Million)
- Figure 18. China Retail and Consumer Goods Consulting Services Consumption Value (2021-2032) & (USD Million)
- Figure 19. Europe Retail and Consumer Goods Consulting Services Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Retail and Consumer Goods Consulting Services Consumption Value (2021-2032) & (USD Million)

Figure 21. South Korea Retail and Consumer Goods Consulting Services Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN Retail and Consumer Goods Consulting Services Consumption Value (2021-2032) & (USD Million)

Figure 23. India Retail and Consumer Goods Consulting Services Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Retail and Consumer Goods Consulting Services by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Retail and Consumer Goods Consulting Services Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Retail and Consumer Goods Consulting Services Markets in 2025

Figure 27. United States VS China: Retail and Consumer Goods Consulting Services Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Retail and Consumer Goods Consulting Services Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Retail and Consumer Goods Consulting Services Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Retail and Consumer Goods Consulting Services Market Size Market Share by Type in 2025

Figure 31. Strategy & Growth Consulting

Figure 32. Operations & Supply Chain Consulting

Figure 33. Digital & Data Consulting

Figure 34. Others

Figure 35. World Retail and Consumer Goods Consulting Services Market Size Market Share by Type (2021-2032)

Figure 36. World Retail and Consumer Goods Consulting Services Market Size by Value Chain, (USD Million), 2021 & 2025 & 2032

Figure 37. World Retail and Consumer Goods Consulting Services Market Size Market Share by Value Chain in 2025

Figure 38. Upstream Consulting

Figure 39. Midstream Consulting

Figure 40. Downstream Consulting

Figure 41. World Retail and Consumer Goods Consulting Services Market Size Market Share by Value Chain (2021-2032)

Figure 42. World Retail and Consumer Goods Consulting Services Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 43. World Retail and Consumer Goods Consulting Services Market Size Market Share by Application in 2025

Figure 44. Retail

Figure 45. Consumer Goods

Figure 46. World Retail and Consumer Goods Consulting Services Market Size Market Share by Application (2021-2032)

Figure 47. Retail and Consumer Goods Consulting Services Industrial Chain

Figure 48. Methodology

Figure 49. Research Process and Data Source

I would like to order

Product name: Global Retail and Consumer Goods Consulting Services Supply, Demand and Key Producers, 2026-2032

Product link: <https://marketpublishers.com/r/GD19E87EE6FCEN.html>

Price: US\$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GD19E87EE6FCEN.html>