

# Global Retail Loss Prevention Platform Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Retail Loss Prevention Platform market size is expected to reach \$ 3594 million by 2032, rising at a market growth of 11.0% CAGR during the forecast period (2026-2032).

A Retail Loss Prevention (LP) Platform is an integrated, data-driven software system designed to identify, mitigate, and reduce shrinkage—the loss of inventory or revenue due to theft (employee or customer), administrative errors, supplier fraud, or operational inefficiencies—in retail environments. Unlike traditional loss prevention tools (e.g., standalone CCTV, manual inventory audits), modern LP platforms combine video analytics, IoT sensors, point-of-sale (POS) data integration, and predictive algorithms to enable proactive, real-time loss detection and operational optimization.

These platforms serve as a central command hub for retail loss prevention teams, store managers, and corporate executives, with a core goal of minimizing shrinkage (which typically costs the global retail industry 1–3% of annual revenue) while improving customer experience and employee productivity.

This report studies the global Retail Loss Prevention Platform demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Retail Loss Prevention Platform, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Retail Loss Prevention Platform that contribute to its increasing demand across many markets.

## Highlights and key features of the study

Global Retail Loss Prevention Platform total market, 2021-2032, (USD Million)

Global Retail Loss Prevention Platform total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Retail Loss Prevention Platform total market, key domestic companies, and share, (USD Million)

Global Retail Loss Prevention Platform revenue by player, revenue and market share 2021-2026, (USD Million)

Global Retail Loss Prevention Platform total market by Type, CAGR, 2021-2032, (USD Million)

Global Retail Loss Prevention Platform total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Retail Loss Prevention Platform market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Zebra, Petrosoft, Appriss Retail, Solink, Auror, Nvidia, SimpliField, Agilence, Sensormatic Solutions, KORONA POS, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Retail Loss Prevention Platform market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Retail Loss Prevention Platform Market, By Region:

*Global Retail Loss Prevention Platform Supply, Demand and Key Producers, 2026-2032*

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Retail Loss Prevention Platform Market, Segmentation by Type:

Cloud-Based

On-premise

Global Retail Loss Prevention Platform Market, Segmentation by Technology:

AI/Computer Vision

RFID & Smart Tags

IoT Sensors

Cloud Analytics

Edge Computing

Global Retail Loss Prevention Platform Market, Segmentation by Application:

Grocery & Supermarkets

Department Stores

Specialty Retail

Convenience & Drug Stores

E-commerce & Omnichannel

Others

Companies Profiled:

Zebra

Petrosoft

Appriss Retail

Solink

Auror

Nvidia

SimpliField

Agilence

Sensormatic Solutions

KORONA POS

BriefCam

Cyber??Extruder

Silicon Labs

LPology

Vix Vizion

Tagmax

RevUnit

Securitas Technology

VCA Technology

ITAB

Hark Systems

Catalyst Direct

Lodge Service

#### Key Questions Answered

1. How big is the global Retail Loss Prevention Platform market?
2. What is the demand of the global Retail Loss Prevention Platform market?
3. What is the year over year growth of the global Retail Loss Prevention Platform market?
4. What is the total value of the global Retail Loss Prevention Platform market?
5. Who are the Major Players in the global Retail Loss Prevention Platform market?
6. What are the growth factors driving the market demand?

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