

Global Retail Loss Prevention Platform Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Retail Loss Prevention Platform market size was valued at US\$ 1723 million in 2025 and is forecast to a readjusted size of US\$ 3594 million by 2032 with a CAGR of 11.0% during review period.

A Retail Loss Prevention (LP) Platform is an integrated, data-driven software system designed to identify, mitigate, and reduce shrinkage—the loss of inventory or revenue due to theft (employee or customer), administrative errors, supplier fraud, or operational inefficiencies—in retail environments. Unlike traditional loss prevention tools (e.g., standalone CCTV, manual inventory audits), modern LP platforms combine video analytics, IoT sensors, point-of-sale (POS) data integration, and predictive algorithms to enable proactive, real-time loss detection and operational optimization.

These platforms serve as a central command hub for retail loss prevention teams, store managers, and corporate executives, with a core goal of minimizing shrinkage (which typically costs the global retail industry 1–3% of annual revenue) while improving customer experience and employee productivity.

This report is a detailed and comprehensive analysis for global Retail Loss Prevention Platform market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Retail Loss Prevention Platform market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Retail Loss Prevention Platform market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Retail Loss Prevention Platform market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Retail Loss Prevention Platform market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Retail Loss Prevention Platform

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Retail Loss Prevention Platform market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Zebra, Petrosoft, Appriss Retail, Solink, Auror, Nvidia, SimpliField, Agilence, Sensormatic Solutions, KORONA POS, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Retail Loss Prevention Platform market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cloud-Based

On-premise

Market segment by Technology

AI/Computer Vision

RFID & Smart Tags

IoT Sensors

Cloud Analytics

Edge Computing

Market segment by Application

Grocery & Supermarkets

Department Stores

Specialty Retail

Convenience & Drug Stores

E-commerce & Omnichannel

Others

Market segment by players, this report covers

Zebra

Petrossoft

Appriss Retail

Solink

Auror

Nvidia

SimpliField

Agilence

Sensormatic Solutions

KORONA POS

BriefCam

Cyber??Extruder

Silicon Labs

LPology

Vix Vizion

Tagmax

RevUnit

Securitas Technology

VCA Technology

ITAB

Hark Systems

Catalyst Direct

Lodge Service

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Retail Loss Prevention Platform product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Retail Loss Prevention Platform, with revenue, gross margin, and global market share of Retail Loss Prevention Platform from 2021 to 2026.

Chapter 3, the Retail Loss Prevention Platform competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Retail Loss Prevention Platform market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Retail Loss Prevention Platform.

Chapter 13, to describe Retail Loss Prevention Platform research findings and conclusion.

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