

Global Retail Electronic Article Surveillance Supply, Demand and Key Producers, 2023-2029

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Abstracts

The global Retail Electronic Article Surveillance market size is expected to reach \$ million by 2029, rising at a market growth of % CAGR during the forecast period (2023-2029).

Retail Electronic Article Surveillance (EAS) is a security system used in retail stores to prevent theft of merchandise. It typically involves attaching a small electronic tag to each item that is being sold. The tag contains a small radio frequency (RF) or electromagnetic (EM) transmitter that sends a signal to a receiver located at the store entrance or exit.

When a tagged item passes through the EAS system, the receiver detects the signal from the tag and triggers an alarm to alert store personnel. This alerts the staff to check the item and to prevent any shoplifting attempts.

EAS systems are commonly used in stores such as supermarkets, department stores, and electronics retailers. They are considered an effective deterrent against theft and can help reduce the number of losses due to shoplifting.

There are several types of EAS systems available, including RF-based systems, EM-based systems, and acousto-magnetic (AM) systems. Each type has its advantages and disadvantages, and the choice of system depends on factors such as the type of merchandise being sold and the store layout.

Overall, EAS systems are an important tool for retailers to help prevent loss due to theft and to protect their merchandise

This report studies the global Retail Electronic Article Surveillance demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Retail Electronic Article Surveillance, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Retail Electronic Article Surveillance that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Retail Electronic Article Surveillance total market, 2018-2029, (USD Million)

Global Retail Electronic Article Surveillance total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Retail Electronic Article Surveillance total market, key domestic companies and share, (USD Million)

Global Retail Electronic Article Surveillance revenue by player and market share 2018-2023, (USD Million)

Global Retail Electronic Article Surveillance total market by Type, CAGR, 2018-2029, (USD Million)

Global Retail Electronic Article Surveillance total market by Application, CAGR, 2018-2029, (USD Million)

This reports profiles major players in the global Retail Electronic Article Surveillance market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include CheckPoint Systems Inc, Johnson Controls, Tekno Electro Solutions, Agon Systems, ALL-TAG Corp., Sentry Technology Corp., Tyco Retail Solutions, Cross Point and Stanley Security, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices

used in analyzing the World Retail Electronic Article Surveillance market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Retail Electronic Article Surveillance Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Retail Electronic Article Surveillance Market, Segmentation by Type

Electronic Tags

Antennae

Detachers

Detection System

Permanent Deactivation System

Global Retail Electronic Article Surveillance Market, Segmentation by Application

Supermarket

Convenience Store

Other

Companies Profiled:

CheckPoint Systems Inc

Johnson Controls

Tekno Electro Solutions

Agon Systems

ALL-TAG Corp.

Sentry Technology Corp.

Tyco Retail Solutions

Cross Point

Stanley Security

Shopguard Systems

Key Questions Answered

1. How big is the global Retail Electronic Article Surveillance market?
2. What is the demand of the global Retail Electronic Article Surveillance market?

3. What is the year over year growth of the global Retail Electronic Article Surveillance market?
4. What is the total value of the global Retail Electronic Article Surveillance market?
5. Who are the major players in the global Retail Electronic Article Surveillance market?
6. What are the growth factors driving the market demand?

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