

Global Retail Electronic Article Surveillance Market 2023 by Company, Regions, Type and Application, Forecast to 2029

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Abstracts

According to our (Global Info Research) latest study, the global Retail Electronic Article Surveillance market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

Retail Electronic Article Surveillance (EAS) is a security system used in retail stores to prevent theft of merchandise. It typically involves attaching a small electronic tag to each item that is being sold. The tag contains a small radio frequency (RF) or electromagnetic (EM) transmitter that sends a signal to a receiver located at the store entrance or exit.

When a tagged item passes through the EAS system, the receiver detects the signal from the tag and triggers an alarm to alert store personnel. This alerts the staff to check the item and to prevent any shoplifting attempts.

EAS systems are commonly used in stores such as supermarkets, department stores, and electronics retailers. They are considered an effective deterrent against theft and can help reduce the number of losses due to shoplifting.

There are several types of EAS systems available, including RF-based systems, EM-based systems, and acousto-magnetic (AM) systems. Each type has its advantages and disadvantages, and the choice of system depends on factors such as the type of merchandise being sold and the store layout.

Overall, EAS systems are an important tool for retailers to help prevent loss due to theft and to protect their merchandise

This report is a detailed and comprehensive analysis for global Retail Electronic Article Surveillance market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Retail Electronic Article Surveillance market size and forecasts, in consumption value (\$ Million), 2018-2029

Global Retail Electronic Article Surveillance market size and forecasts by region and country, in consumption value (\$ Million), 2018-2029

Global Retail Electronic Article Surveillance market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2018-2029

Global Retail Electronic Article Surveillance market shares of main players, in revenue (\$ Million), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Retail Electronic Article Surveillance

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Retail Electronic Article Surveillance market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include CheckPoint Systems Inc, Johnson

Controls, Tekno Electro Solutions, Agon Systems and ALL-TAG Corp., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market segmentation

Retail Electronic Article Surveillance market is split by Type and by Application. For the period 2018-2029, the growth among segments provide accurate calculations and forecasts for consumption value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Electronic Tags

Antennae

Detachers

Detection System

Permanent Deactivation System

Market segment by Application

Supermarket

Convenience Store

Other

Market segment by players, this report covers

CheckPoint Systems Inc

Johnson Controls

Tekno Electro Solutions

Agon Systems

ALL-TAG Corp.

Sentry Technology Corp.

Tyco Retail Solutions

Cross Point

Stanley Security

Shopguard Systems

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Retail Electronic Article Surveillance product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Retail Electronic Article Surveillance, with revenue, gross margin and global market share of Retail Electronic Article Surveillance

from 2018 to 2023.

Chapter 3, the Retail Electronic Article Surveillance competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2018 to 2029.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2018 to 2023. and Retail Electronic Article Surveillance market forecast, by regions, type and application, with consumption value, from 2024 to 2029.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War

Chapter 12, the key raw materials and key suppliers, and industry chain of Retail Electronic Article Surveillance.

Chapter 13, to describe Retail Electronic Article Surveillance research findings and conclusion.

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