

# Global Retail Electronic Article Surveillance Electronic Tags Supply, Demand and Key Producers, 2023-2029

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## Abstracts

The global Retail Electronic Article Surveillance Electronic Tags market size is expected to reach \$ 1008.2 million by 2029, rising at a market growth of 3.2% CAGR during the forecast period (2023-2029).

The type of retail electronic article surveillance electronic tags (also known as EAS tags) can vary depending on the specific technology used. Some common types include:

**Radio Frequency (RF) tags:** These are the most widely used type of EAS tag and work by emitting a radio signal that is picked up by EAS antennas at the store entrance/exit. RF tags can be either disposable or reusable and come in various sizes and shapes.

**Acousto-Magnetic (AM) tags:** These tags use a combination of magnetic and acoustic technology to create a unique signal that is detected by EAS antennas. AM tags are often used for high-end merchandise and can be either disposable or reusable.

**Electro-Magnetic (EM) tags:** These tags use a magnetic field to create a unique signal that is detected by EAS antennas. EM tags are typically smaller and less expensive than RF or AM tags, but they also have a shorter detection range.

Overall, the type of EAS tag used will depend on the specific needs of the retailer, including the type of merchandise being protected, the store layout, and budget considerations.

This report studies the global Retail Electronic Article Surveillance Electronic Tags production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Retail Electronic Article Surveillance Electronic Tags, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Retail Electronic Article Surveillance Electronic Tags that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Retail Electronic Article Surveillance Electronic Tags total production and demand, 2018-2029, (K Units)

Global Retail Electronic Article Surveillance Electronic Tags total production value, 2018-2029, (USD Million)

Global Retail Electronic Article Surveillance Electronic Tags production by region & country, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Retail Electronic Article Surveillance Electronic Tags consumption by region & country, CAGR, 2018-2029 & (K Units)

U.S. VS China: Retail Electronic Article Surveillance Electronic Tags domestic production, consumption, key domestic manufacturers and share

Global Retail Electronic Article Surveillance Electronic Tags production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (K Units)

Global Retail Electronic Article Surveillance Electronic Tags production by Type, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Retail Electronic Article Surveillance Electronic Tags production by Application production, value, CAGR, 2018-2029, (USD Million) & (K Units)

This reports profiles key players in the global Retail Electronic Article Surveillance Electronic Tags market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include CheckPoint

Systems Inc, Johnson Controls, Tekno Electro Solutions, Agon Systems, ALL-TAG Corp., Sentry Technology Corp., Tyco Retail Solutions, Cross Point and Stanley Security, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Retail Electronic Article Surveillance Electronic Tags market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Retail Electronic Article Surveillance Electronic Tags Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Retail Electronic Article Surveillance Electronic Tags Market, Segmentation by

## Type

Radio Frequency (RF) tags

Acousto-Magnetic (AM) tags

Electro-Magnetic (EM) tags

## Global Retail Electronic Article Surveillance Electronic Tags Market, Segmentation by Application

Supermarket

Convenience Store

Other

## Companies Profiled:

CheckPoint Systems Inc

Johnson Controls

Tekno Electro Solutions

Agon Systems

ALL-TAG Corp.

Sentry Technology Corp.

Tyco Retail Solutions

Cross Point

Stanley Security

## Shopguard Systems

### Key Questions Answered

1. How big is the global Retail Electronic Article Surveillance Electronic Tags market?
2. What is the demand of the global Retail Electronic Article Surveillance Electronic Tags market?
3. What is the year over year growth of the global Retail Electronic Article Surveillance Electronic Tags market?
4. What is the production and production value of the global Retail Electronic Article Surveillance Electronic Tags market?
5. Who are the key producers in the global Retail Electronic Article Surveillance Electronic Tags market?
6. What are the growth factors driving the market demand?

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