

Global Retail Electronic Article Surveillance Electronic Tags Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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Abstracts

According to our (Global Info Research) latest study, the global Retail Electronic Article Surveillance Electronic Tags market size was valued at USD 808.4 million in 2022 and is forecast to a readjusted size of USD 1008.2 million by 2029 with a CAGR of 3.2% during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

The type of retail electronic article surveillance electronic tags (also known as EAS tags) can vary depending on the specific technology used.%li%Some common types include:

Radio Frequency (RF) tags: These are the most widely used type of EAS tag and work by emitting a radio signal that is picked up by EAS antennas at the store entrance/exit.%li%RF tags can be either disposable or reusable and come in various sizes and shapes.

Acousto-Magnetic (AM) tags: These tags use a combination of magnetic and acoustic technology to create a unique signal that is detected by EAS antennas.%li%AM tags are often used for high-end merchandise and can be either disposable or reusable.

Electro-Magnetic (EM) tags: These tags use a magnetic field to create a unique signal that is detected by EAS antennas.%li%EM tags are typically smaller and less expensive than RF or AM tags, but they also have a shorter detection range.

Overall, the type of EAS tag used will depend on the specific needs of the retailer, including the type of merchandise being protected, the store layout, and budget considerations.



This report is a detailed and comprehensive analysis for global Retail Electronic Article Surveillance Electronic Tags market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Retail Electronic Article Surveillance Electronic Tags market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Retail Electronic Article Surveillance Electronic Tags market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Retail Electronic Article Surveillance Electronic Tags market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Retail Electronic Article Surveillance Electronic Tags market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Retail Electronic Article Surveillance Electronic Tags

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Retail Electronic Article Surveillance Electronic Tags market based on the following parameters - company overview,



production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include CheckPoint Systems Inc, Johnson Controls, Tekno Electro Solutions, Agon Systems and ALL-TAG Corp., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market Segmentation

Retail Electronic Article Surveillance Electronic Tags market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Radio Frequency (RF) tags

Acousto-Magnetic (AM) tags

Electro-Magnetic (EM) tags

Market segment by Application

Supermarket

Convenience Store

Other

Major players covered

CheckPoint Systems Inc

Johnson Controls



Tekno Electro Solutions Agon Systems ALL-TAG Corp. Sentry Technology Corp. Tyco Retail Solutions Cross Point Stanley Security **Shopguard Systems** Market segment by region, regional analysis covers North America (United States, Canada and Mexico) Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe) Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia) South America (Brazil, Argentina, Colombia, and Rest of South America) Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa) The content of the study subjects, includes a total of 15 chapters: Chapter 1, to describe Retail Electronic Article Surveillance Electronic Tags product

Global Retail Electronic Article Surveillance Electronic Tags Market 2023 by Manufacturers, Regions, Type and...

Chapter 2, to profile the top manufacturers of Retail Electronic Article Surveillance

Electronic Tags, with price, sales, revenue and global market share of Retail Electronic

scope, market overview, market estimation caveats and base year.



Article Surveillance Electronic Tags from 2018 to 2023.

Chapter 3, the Retail Electronic Article Surveillance Electronic Tags competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Retail Electronic Article Surveillance Electronic Tags breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022.and Retail Electronic Article Surveillance Electronic Tags market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Retail Electronic Article Surveillance Electronic Tags.

Chapter 14 and 15, to describe Retail Electronic Article Surveillance Electronic Tags sales channel, distributors, customers, research findings and conclusion.



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