

# Global Retail E-commerce Software Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Retail E-commerce Software market size is expected to reach \$ 15510 million by 2032, rising at a market growth of 8.9% CAGR during the forecast period (2026-2032).

Retail E-commerce Software is a series of Software used for e-commerce activity. E-commerce (electronic commerce or EC) is the buying and selling of goods and services, or the transmitting of funds or data, over an electronic network, primarily the internet. These business transactions occur either as business-to-business (B2B), business-to-consumer (B2C), consumer-to-consumer (C2C) or consumer-to-business (C2B). The terms e-commerce and e-business are often used interchangeably. The term e-tail is also sometimes used in reference to transactional processes for online shopping.

The production regions mainly focus on North America, Europe, Japan, China, India, Southeast Asia. Magento, WooThemes, Shopify, PrestaShop, VirtueMart, OpenCart, BigCommerce, osCommerce, Demandware, Yahoo Store, IBM, SAP Hybris, Oracle ATG Commerce, Open Text Corporation, Pitney Bowes, CenturyLink, Volusion, Ekm Systems, Digital River, Constellation Software Inc., Sitecore, Shopex, Guanyi Soft, Centaur, U1City, Baison, HiShop are the leader providers all around world. In the past years, the market of retail e-commerce software was grown rapidly. The three biggest suppliers of separator in China - OpenCart, Shopex, Guanyi Soft, Centaur, U1City, Baison, HiShop are the local representation recent years.

This report studies the global Retail E-commerce Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Retail E-

commerce Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Retail E-commerce Software that contribute to its increasing demand across many markets.

## **Highlights and key features of the study**

Global Retail E-commerce Software total market, 2021-2032, (USD Million)

Global Retail E-commerce Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Retail E-commerce Software total market, key domestic companies, and share, (USD Million)

Global Retail E-commerce Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global Retail E-commerce Software total market by Type, CAGR, 2021-2032, (USD Million)

Global Retail E-commerce Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Retail E-commerce Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Magento, WooThemes, Shopify, PrestaShop, VirtueMart, OpenCart, BigCommerce, osCommerce, Demandware, Yahoo Store, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Retail E-commerce Software market

## **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$

Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global Retail E-commerce Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Retail E-commerce Software Market, Segmentation by Type:

On-Premise

Saas

#### Global Retail E-commerce Software Market, Segmentation by Application:

PC Terminal

Mobile Terminal

#### Companies Profiled:

Magento

WooThemes

Shopify

PrestaShop

VirtueMart

OpenCart

BigCommerce

osCommerce

Demandware

Yahoo Store

IBM

SAP Hybris

Oracle ATG Commerce

Open Text Corporation

Pitney Bowes

CenturyLink

Volusion

Ekm Systems

Digital River

Constellation Software Inc.

Sitecore

Shopex

Guanyi Soft

Centaur

U1City

Baison

HiShop

#### Key Questions Answered

1. How big is the global Retail E-commerce Software market?
2. What is the demand of the global Retail E-commerce Software market?
3. What is the year over year growth of the global Retail E-commerce Software market?
  
4. What is the total value of the global Retail E-commerce Software market?
  
5. Who are the Major Players in the global Retail E-commerce Software market?
6. What are the growth factors driving the market demand?

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