

Global Retail Colocation Market 2024 by Company, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G2D85C6C0D58EN.html>

Date: October 2024

Pages: 107

Price: US\$ 3,480.00 (Single User License)

ID: G2D85C6C0D58EN

Abstracts

According to our (Global Info Research) latest study, the global Retail Colocation market size was valued at USD 39010 million in 2023 and is forecast to a readjusted size of USD 57660 million by 2030 with a CAGR of 5.7% during review period.

Internet Data Centres (IDCs) consist of two main business models ? the wholesale and retail colocation. Wholesale data centres are facilities where businesses with large footprint requirements, customizing specifications to fit the needs of customers and offering essential operational services such as physical security, uninterrupted power supply, and air conditioning.

For the retail colocation, operators lease individual standardized cabinets to tenants and host multiple customers within one data centre, offering basic operations along with value-added services such as IaaS, automation, and application managed services.

The Global Info Research report includes an overview of the development of the Retail Colocation industry chain, the market status of BFSI (Small Sized Data Centers, Medium Sized Data Centers), IT and Telecommunication (Small Sized Data Centers, Medium Sized Data Centers), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Retail Colocation.

Regionally, the report analyzes the Retail Colocation markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Retail Colocation market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Retail Colocation market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Retail Colocation industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Small Sized Data Centers, Medium Sized Data Centers).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Retail Colocation market.

Regional Analysis: The report involves examining the Retail Colocation market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Retail Colocation market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Retail Colocation:

Company Analysis: Report covers individual Retail Colocation players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Retail Colocation This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (BFSI, IT and Telecommunication).

Technology Analysis: Report covers specific technologies relevant to Retail Colocation. It assesses the current state, advancements, and potential future developments in Retail Colocation areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Retail Colocation market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Retail Colocation market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Small Sized Data Centers

Medium Sized Data Centers

Market segment by Application

BFSI

IT and Telecommunication

Government & Public

Energy

Retail Solution

Others

Market segment by players, this report covers

Equinix

Digital Realty

NTT Communications

KDDI

China Telecom

China Unicom

21Vianet Group

Cyxtera Technologies

CoreSite

CyrusOne

Sinnet

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Retail Colocation product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Retail Colocation, with revenue, gross margin and global market share of Retail Colocation from 2019 to 2024.

Chapter 3, the Retail Colocation competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Retail Colocation market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Retail Colocation.

Chapter 13, to describe Retail Colocation research findings and conclusion.

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