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Global Retail Automation Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Retail Automation market size was valued at USD 14110 million in 2023 and is forecast to a readjusted size of USD 26530 million by 2030 with a CAGR of 9.4% during review period.

Retail automation is all about using innovative tools and technology to improve processes and ensure efficiency in operations. It often includes software/technology solutions to accurately and consistently complete repetitive tasks that are otherwise too time-consuming. Common examples of automation in the retail industry include ERP for billing, chatbot for answering service queries, automated checkouts, automated email campaigns, POS (point of sale) software, and inventory software.

Global key players of retail automation include Diebold Nixdorf, NCR, Zebra Technologies, PAX Global Technology, Fiserv, etc. The top five players hold a share over 30%. North America is the largest market, has a share about 34%, followed by Asia Pacific, and Europe, with share 30% and 29%, separately.

The Global Info Research report includes an overview of the development of the Retail Automation industry chain, the market status of Hypermarkets & Supermarkets (Hardware, Software), Single Item Stores (Hardware, Software), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Retail Automation.

Regionally, the report analyzes the Retail Automation markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Retail Automation market, with robust domestic demand, supportive policies, and a

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strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Retail Automation market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Retail Automation industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Hardware, Software).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Retail Automation market.

Regional Analysis: The report involves examining the Retail Automation market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Retail Automation market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Retail Automation:

Company Analysis: Report covers individual Retail Automation players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Retail Automation This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Hypermarkets & Supermarkets, Single Item Stores).

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Technology Analysis: Report covers specific technologies relevant to Retail Automation. It assesses the current state, advancements, and potential future developments in Retail Automation areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Retail Automation market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Retail Automation market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Hardware

Software

Market segment by Application

Hypermarkets & Supermarkets

Single Item Stores

Fuel Stations

Retail Pharmacies

Others

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Market segment by players, this report covers

Zebra Technologies

Diebold Nixdorf

Honeywell

Fujitsu

Fiserv

Datalogic

NCR

Posiflex Technology

Pricer

Toshiba Global Commerce Solutions

Kuka

Tecsys

ECR Software

NEC

PAX Global Technology

ek robotics

Ingenico

SES-imagotag

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Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Retail Automation product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Retail Automation, with revenue, gross margin and global market share of Retail Automation from 2019 to 2024.

Chapter 3, the Retail Automation competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Retail Automation market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Retail Automation.

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Chapter 13, to describe Retail Automation research findings and conclusion.

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