

Global Resort Hotel Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Resort Hotel market size was valued at US\$ 253945 million in 2025 and is forecast to a readjusted size of US\$ 359547 million by 2032 with a CAGR of 5.2% during review period.

Resort hotels refer to hospitality properties and operating platforms designed primarily around leisure travel, destination experiences, and integrated accommodation services. They are typically located in beach, island, lake, mountain, ski, hot spring, nature, theme park, cultural, or integrated resort destinations, and provide a bundled guest experience that combines lodging, food and beverage, wellness, recreation, outdoor activities, kids' clubs, weddings, meetings and incentives, all-inclusive packages, loyalty benefits, and localized destination programming. This study focuses on hotel groups and resort operators with identifiable resort accommodation products, brand systems, management contracts, franchising capabilities, or owned-and-operated resort assets, covering all-inclusive resorts, beach resorts, luxury resorts, wellness resorts, ski resorts, family resorts, hot spring resorts, destination hotels, and the hotel-related resort service component of integrated resorts.

According to our research, resort hotels are not a single accommodation product, but one of the most representative composite formats in the hotel industry, combining "lodging + destination experience + food and beverage + entertainment and activities." Compared with urban business hotels, resort hotels rely more heavily on destination resources, seasonal traffic, air accessibility, family and leisure consumption, experiential programs, and brand distribution capabilities. Global leading hotel groups are continuing to expand through luxury brands, lifestyle brands, all-inclusive brands, and wellness brands, while regional specialist resort groups differentiate themselves through specific scenarios such as islands, the Mediterranean, the Caribbean, hot springs, skiing, safari-

style luxury, and family resorts. As many resorts are privately owned, family-run, or single-property projects, the industry longlist is significantly larger than the core formal list, and revenue transparency is lower than in the standard chain hotel industry.

From the demand structure perspective, global resort hotel growth mainly comes from four types of customers: luxury leisure demand from high-net-worth and upper-middle-income travelers, family and multi-generational travel demand, wellness and nature-based destination demand, and cross-border resort demand driven by the recovery of outbound travel among middle-income consumers in Asia-Pacific and the Middle East. In 2025, global tourism continued to expand, with international overnight visitors and traveler spending remaining at high levels, supporting the shift in resort hotel demand from post-pandemic recovery to structural upgrading. Price growth is no longer driven mainly by simple revenge-travel rate increases, but more by higher-value room categories, villa-style products, all-inclusive packages, premium dining, wellness programs, and destination experiences.

From the product roadmap perspective, the core shift in resort hotels is from “selling rooms” to “selling resort scenarios.” The integration of all-inclusive resorts, luxury villas, wellness retreats, family entertainment, skiing and outdoor activities, cultural immersion, membership-based vacation products, and branded residences is increasing value per guest. Meanwhile, climate risk, overtourism, labor costs, destination carrying capacity, air travel costs, and geopolitical tensions are reshaping competition among resort destinations. The Mediterranean, the Caribbean, Southeast Asia, Japan and South Korea, Hainan and cultural tourism destinations in Southwest China, as well as high-end beachfront destinations in the Middle East, still have expansion potential, but new projects need to place greater emphasis on sustainable operations, seasonal balance, and relationships with local communities.

This report is a detailed and comprehensive analysis for global Resort Hotel market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Resort Hotel market size and forecasts, in consumption value (\$ Million),

2021-2032

Global Resort Hotel market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Resort Hotel market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Resort Hotel market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Resort Hotel

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Resort Hotel market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Marriott International, Inc., Hilton Worldwide Holdings Inc., Hyatt Hotels Corporation, Accor S.A., InterContinental Hotels Group PLC, Wyndham Hotels & Resorts, Inc., Choice Hotels International, Inc., Four Seasons Hotels and Resorts, The Walt Disney Company, MGM Resorts International, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Resort Hotel market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Beach & Island Resorts
- Mountain & Ski Resorts
- Wellness & Hot Spring Resorts
- Theme & Family Resorts
- Integrated Resort Hotels
- Other Resort Hotels

Market segment by Service Level

- Ultra-luxury Resorts
- Luxury Resorts
- Upscale Resorts
- Midscale Resorts
- Economy / Other Leisure Resorts

Market segment by Operating Model

- Owned & Operated Resorts
- Managed Resorts
- Franchised Resorts
- Leased Resorts
- Other

Market segment by Application

Family Vacation

Couples & Honeymoon

Wellness Retreat

MICE & Incentive Travel

Outdoor & Adventure Travel

Cultural & Experience Travel

Other

Market segment by players, this report covers

Marriott International, Inc.

Hilton Worldwide Holdings Inc.

Hyatt Hotels Corporation

Accor S.A.

InterContinental Hotels Group PLC

Wyndham Hotels & Resorts, Inc.

Choice Hotels International, Inc.

Four Seasons Hotels and Resorts

The Walt Disney Company

MGM Resorts International

Las Vegas Sands Corp.

TUI AG

Meli? Hotels International, S.A.

RIU Hotels & Resorts

Barcel? Group

Iberostar Group

Fosun Tourism Group

Minor International PCL

Shangri-La Asia Limited

Mandarin Oriental Hotel Group

Banyan Tree Holdings Limited

Aman Group S?rl

Rosewood Hotel Group

LVMH Mo?t Hennessy Louis Vuitton SE

Kerzner International Holdings Limited

Jumeirah Group

Indian Hotels Company Limited

EIH Limited

Hoshino Resorts Inc.

Seibu Prince Hotels Worldwide Inc.

Lotte Hotels & Resorts

Sandals Resorts International

Palace Resorts

Palladium Hotel Group

Grupo Pi?ero

Kempinski Hotels S.A.

Auberge Resorts Collection

Montage International

Outrigger Hospitality Group

Jin Jiang International Holdings Co., Ltd.

H World Group Limited

BTG Hotels Group Co., Ltd.

Wanda Hotels & Resorts

New Century Hotels & Resorts

Songtsam Group

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Resort Hotel product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Resort Hotel, with revenue, gross margin, and global market share of Resort Hotel from 2021 to 2026.

Chapter 3, the Resort Hotel competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Resort Hotel market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Resort Hotel.

Chapter 13, to describe Resort Hotel research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Resort Hotel by Type

1.3.1 Overview: Global Resort Hotel Market Size by Type: 2021 Versus 2025 Versus 2032

1.3.2 Global Resort Hotel Consumption Value Market Share by Type in 2025

1.3.3 Beach & Island Resorts

1.3.4 Mountain & Ski Resorts

1.3.5 Wellness & Hot Spring Resorts

1.3.6 Theme & Family Resorts

1.3.7 Integrated Resort Hotels

1.3.8 Other Resort Hotels

1.4 Classification of Resort Hotel by Service Level

1.4.1 Overview: Global Resort Hotel Market Size by Service Level: 2021 Versus 2025 Versus 2032

1.4.2 Global Resort Hotel Consumption Value Market Share by Service Level in 2025

1.4.3 Ultra-luxury Resorts

1.4.4 Luxury Resorts

1.4.5 Upscale Resorts

1.4.6 Midscale Resorts

1.4.7 Economy / Other Leisure Resorts

1.5 Classification of Resort Hotel by Operating Model

1.5.1 Overview: Global Resort Hotel Market Size by Operating Model: 2021 Versus 2025 Versus 2032

1.5.2 Global Resort Hotel Consumption Value Market Share by Operating Model in 2025

1.5.3 Owned & Operated Resorts

1.5.4 Managed Resorts

1.5.5 Franchised Resorts

1.5.6 Leased Resorts

1.5.7 Other

1.6 Global Resort Hotel Market by Application

1.6.1 Overview: Global Resort Hotel Market Size by Application: 2021 Versus 2025 Versus 2032

1.6.2 Family Vacation

- 1.6.3 Couples & Honeymoon
- 1.6.4 Wellness Retreat
- 1.6.5 MICE & Incentive Travel
- 1.6.6 Outdoor & Adventure Travel
- 1.6.7 Cultural & Experience Travel
- 1.6.8 Other
- 1.7 Global Resort Hotel Market Size & Forecast
- 1.8 Global Resort Hotel Market Size and Forecast by Region
 - 1.8.1 Global Resort Hotel Market Size by Region: 2021 VS 2025 VS 2032
 - 1.8.2 Global Resort Hotel Market Size by Region, (2021-2032)
 - 1.8.3 North America Resort Hotel Market Size and Prospect (2021-2032)
 - 1.8.4 Europe Resort Hotel Market Size and Prospect (2021-2032)
 - 1.8.5 Asia-Pacific Resort Hotel Market Size and Prospect (2021-2032)
 - 1.8.6 South America Resort Hotel Market Size and Prospect (2021-2032)
 - 1.8.7 Middle East & Africa Resort Hotel Market Size and Prospect (2021-2032)

2 COMPANY PROFILES

2.1 Marriott International, Inc.

- 2.1.1 Marriott International, Inc. Details
- 2.1.2 Marriott International, Inc. Major Business
- 2.1.3 Marriott International, Inc. Resort Hotel Product and Solutions
- 2.1.4 Marriott International, Inc. Resort Hotel Revenue, Gross Margin and Market Share (2021-2026)
- 2.1.5 Marriott International, Inc. Recent Developments and Future Plans

2.2 Hilton Worldwide Holdings Inc.

- 2.2.1 Hilton Worldwide Holdings Inc. Details
- 2.2.2 Hilton Worldwide Holdings Inc. Major Business
- 2.2.3 Hilton Worldwide Holdings Inc. Resort Hotel Product and Solutions
- 2.2.4 Hilton Worldwide Holdings Inc. Resort Hotel Revenue, Gross Margin and Market Share (2021-2026)
- 2.2.5 Hilton Worldwide Holdings Inc. Recent Developments and Future Plans

2.3 Hyatt Hotels Corporation

- 2.3.1 Hyatt Hotels Corporation Details
- 2.3.2 Hyatt Hotels Corporation Major Business
- 2.3.3 Hyatt Hotels Corporation Resort Hotel Product and Solutions
- 2.3.4 Hyatt Hotels Corporation Resort Hotel Revenue, Gross Margin and Market Share (2021-2026)
- 2.3.5 Hyatt Hotels Corporation Recent Developments and Future Plans

2.4 Accor S.A.

2.4.1 Accor S.A. Details

2.4.2 Accor S.A. Major Business

2.4.3 Accor S.A. Resort Hotel Product and Solutions

2.4.4 Accor S.A. Resort Hotel Revenue, Gross Margin and Market Share (2021-2026)

2.4.5 Accor S.A. Recent Developments and Future Plans

2.5 InterContinental Hotels Group PLC

2.5.1 InterContinental Hotels Group PLC Details

2.5.2 InterContinental Hotels Group PLC Major Business

2.5.3 InterContinental Hotels Group PLC Resort Hotel Product and Solutions

2.5.4 InterContinental Hotels Group PLC Resort Hotel Revenue, Gross Margin and Market Share (2021-2026)

2.5.5 InterContinental Hotels Group PLC Recent Developments and Future Plans

2.6 Wyndham Hotels & Resorts, Inc.

2.6.1 Wyndham Hotels & Resorts, Inc. Details

2.6.2 Wyndham Hotels & Resorts, Inc. Major Business

2.6.3 Wyndham Hotels & Resorts, Inc. Resort Hotel Product and Solutions

2.6.4 Wyndham Hotels & Resorts, Inc. Resort Hotel Revenue, Gross Margin and Market Share (2021-2026)

2.6.5 Wyndham Hotels & Resorts, Inc. Recent Developments and Future Plans

2.7 Choice Hotels International, Inc.

2.7.1 Choice Hotels International, Inc. Details

2.7.2 Choice Hotels International, Inc. Major Business

2.7.3 Choice Hotels International, Inc. Resort Hotel Product and Solutions

2.7.4 Choice Hotels International, Inc. Resort Hotel Revenue, Gross Margin and Market Share (2021-2026)

2.7.5 Choice Hotels International, Inc. Recent Developments and Future Plans

2.8 Four Seasons Hotels and Resorts

2.8.1 Four Seasons Hotels and Resorts Details

2.8.2 Four Seasons Hotels and Resorts Major Business

2.8.3 Four Seasons Hotels and Resorts Resort Hotel Product and Solutions

2.8.4 Four Seasons Hotels and Resorts Resort Hotel Revenue, Gross Margin and Market Share (2021-2026)

2.8.5 Four Seasons Hotels and Resorts Recent Developments and Future Plans

2.9 The Walt Disney Company

2.9.1 The Walt Disney Company Details

2.9.2 The Walt Disney Company Major Business

2.9.3 The Walt Disney Company Resort Hotel Product and Solutions

2.9.4 The Walt Disney Company Resort Hotel Revenue, Gross Margin and Market

Share (2021-2026)

2.9.5 The Walt Disney Company Recent Developments and Future Plans

2.10 MGM Resorts International

2.10.1 MGM Resorts International Details

2.10.2 MGM Resorts International Major Business

2.10.3 MGM Resorts International Resort Hotel Product and Solutions

2.10.4 MGM Resorts International Resort Hotel Revenue, Gross Margin and Market

Share (2021-2026)

2.10.5 MGM Resorts International Recent Developments and Future Plans

2.11 Las Vegas Sands Corp.

2.11.1 Las Vegas Sands Corp. Details

2.11.2 Las Vegas Sands Corp. Major Business

2.11.3 Las Vegas Sands Corp. Resort Hotel Product and Solutions

2.11.4 Las Vegas Sands Corp. Resort Hotel Revenue, Gross Margin and Market

Share (2021-2026)

2.11.5 Las Vegas Sands Corp. Recent Developments and Future Plans

2.12 TUI AG

2.12.1 TUI AG Details

2.12.2 TUI AG Major Business

2.12.3 TUI AG Resort Hotel Product and Solutions

2.12.4 TUI AG Resort Hotel Revenue, Gross Margin and Market Share (2021-2026)

2.12.5 TUI AG Recent Developments and Future Plans

2.13 Meli? Hotels International, S.A.

2.13.1 Meli? Hotels International, S.A. Details

2.13.2 Meli? Hotels International, S.A. Major Business

2.13.3 Meli? Hotels International, S.A. Resort Hotel Product and Solutions

2.13.4 Meli? Hotels International, S.A. Resort Hotel Revenue, Gross Margin and

Market Share (2021-2026)

2.13.5 Meli? Hotels International, S.A. Recent Developments and Future Plans

2.14 RIU Hotels & Resorts

2.14.1 RIU Hotels & Resorts Details

2.14.2 RIU Hotels & Resorts Major Business

2.14.3 RIU Hotels & Resorts Resort Hotel Product and Solutions

2.14.4 RIU Hotels & Resorts Resort Hotel Revenue, Gross Margin and Market Share

(2021-2026)

2.14.5 RIU Hotels & Resorts Recent Developments and Future Plans

2.15 Barcel? Group

2.15.1 Barcel? Group Details

2.15.2 Barcel? Group Major Business

- 2.15.3 Barcel? Group Resort Hotel Product and Solutions
- 2.15.4 Barcel? Group Resort Hotel Revenue, Gross Margin and Market Share (2021-2026)
- 2.15.5 Barcel? Group Recent Developments and Future Plans
- 2.16 Iberostar Group
 - 2.16.1 Iberostar Group Details
 - 2.16.2 Iberostar Group Major Business
 - 2.16.3 Iberostar Group Resort Hotel Product and Solutions
 - 2.16.4 Iberostar Group Resort Hotel Revenue, Gross Margin and Market Share (2021-2026)
 - 2.16.5 Iberostar Group Recent Developments and Future Plans
- 2.17 Fosun Tourism Group
 - 2.17.1 Fosun Tourism Group Details
 - 2.17.2 Fosun Tourism Group Major Business
 - 2.17.3 Fosun Tourism Group Resort Hotel Product and Solutions
 - 2.17.4 Fosun Tourism Group Resort Hotel Revenue, Gross Margin and Market Share (2021-2026)
 - 2.17.5 Fosun Tourism Group Recent Developments and Future Plans
- 2.18 Minor International PCL
 - 2.18.1 Minor International PCL Details
 - 2.18.2 Minor International PCL Major Business
 - 2.18.3 Minor International PCL Resort Hotel Product and Solutions
 - 2.18.4 Minor International PCL Resort Hotel Revenue, Gross Margin and Market Share (2021-2026)
 - 2.18.5 Minor International PCL Recent Developments and Future Plans
- 2.19 Shangri-La Asia Limited
 - 2.19.1 Shangri-La Asia Limited Details
 - 2.19.2 Shangri-La Asia Limited Major Business
 - 2.19.3 Shangri-La Asia Limited Resort Hotel Product and Solutions
 - 2.19.4 Shangri-La Asia Limited Resort Hotel Revenue, Gross Margin and Market Share (2021-2026)
 - 2.19.5 Shangri-La Asia Limited Recent Developments and Future Plans
- 2.20 Mandarin Oriental Hotel Group
 - 2.20.1 Mandarin Oriental Hotel Group Details
 - 2.20.2 Mandarin Oriental Hotel Group Major Business
 - 2.20.3 Mandarin Oriental Hotel Group Resort Hotel Product and Solutions
 - 2.20.4 Mandarin Oriental Hotel Group Resort Hotel Revenue, Gross Margin and Market Share (2021-2026)
 - 2.20.5 Mandarin Oriental Hotel Group Recent Developments and Future Plans

2.21 Banyan Tree Holdings Limited

2.21.1 Banyan Tree Holdings Limited Details

2.21.2 Banyan Tree Holdings Limited Major Business

2.21.3 Banyan Tree Holdings Limited Resort Hotel Product and Solutions

2.21.4 Banyan Tree Holdings Limited Resort Hotel Revenue, Gross Margin and Market Share (2021-2026)

2.21.5 Banyan Tree Holdings Limited Recent Developments and Future Plans

2.22 Aman Group S?rl

2.22.1 Aman Group S?rl Details

2.22.2 Aman Group S?rl Major Business

2.22.3 Aman Group S?rl Resort Hotel Product and Solutions

2.22.4 Aman Group S?rl Resort Hotel Revenue, Gross Margin and Market Share (2021-2026)

2.22.5 Aman Group S?rl Recent Developments and Future Plans

2.23 Rosewood Hotel Group

2.23.1 Rosewood Hotel Group Details

2.23.2 Rosewood Hotel Group Major Business

2.23.3 Rosewood Hotel Group Resort Hotel Product and Solutions

2.23.4 Rosewood Hotel Group Resort Hotel Revenue, Gross Margin and Market Share (2021-2026)

2.23.5 Rosewood Hotel Group Recent Developments and Future Plans

2.24 LVMH Mo?t Hennessy Louis Vuitton SE

2.24.1 LVMH Mo?t Hennessy Louis Vuitton SE Details

2.24.2 LVMH Mo?t Hennessy Louis Vuitton SE Major Business

2.24.3 LVMH Mo?t Hennessy Louis Vuitton SE Resort Hotel Product and Solutions

2.24.4 LVMH Mo?t Hennessy Louis Vuitton SE Resort Hotel Revenue, Gross Margin and Market Share (2021-2026)

2.24.5 LVMH Mo?t Hennessy Louis Vuitton SE Recent Developments and Future Plans

2.25 Kerzner International Holdings Limited

2.25.1 Kerzner International Holdings Limited Details

2.25.2 Kerzner International Holdings Limited Major Business

2.25.3 Kerzner International Holdings Limited Resort Hotel Product and Solutions

2.25.4 Kerzner International Holdings Limited Resort Hotel Revenue, Gross Margin and Market Share (2021-2026)

2.25.5 Kerzner International Holdings Limited Recent Developments and Future Plans

2.26 Jumeirah Group

2.26.1 Jumeirah Group Details

2.26.2 Jumeirah Group Major Business

- 2.26.3 Jumeirah Group Resort Hotel Product and Solutions
- 2.26.4 Jumeirah Group Resort Hotel Revenue, Gross Margin and Market Share (2021-2026)
- 2.26.5 Jumeirah Group Recent Developments and Future Plans
- 2.27 Indian Hotels Company Limited
 - 2.27.1 Indian Hotels Company Limited Details
 - 2.27.2 Indian Hotels Company Limited Major Business
 - 2.27.3 Indian Hotels Company Limited Resort Hotel Product and Solutions
 - 2.27.4 Indian Hotels Company Limited Resort Hotel Revenue, Gross Margin and Market Share (2021-2026)
 - 2.27.5 Indian Hotels Company Limited Recent Developments and Future Plans
- 2.28 EIH Limited
 - 2.28.1 EIH Limited Details
 - 2.28.2 EIH Limited Major Business
 - 2.28.3 EIH Limited Resort Hotel Product and Solutions
 - 2.28.4 EIH Limited Resort Hotel Revenue, Gross Margin and Market Share (2021-2026)
 - 2.28.5 EIH Limited Recent Developments and Future Plans
- 2.29 Hoshino Resorts Inc.
 - 2.29.1 Hoshino Resorts Inc. Details
 - 2.29.2 Hoshino Resorts Inc. Major Business
 - 2.29.3 Hoshino Resorts Inc. Resort Hotel Product and Solutions
 - 2.29.4 Hoshino Resorts Inc. Resort Hotel Revenue, Gross Margin and Market Share (2021-2026)
 - 2.29.5 Hoshino Resorts Inc. Recent Developments and Future Plans
- 2.30 Seibu Prince Hotels Worldwide Inc.
 - 2.30.1 Seibu Prince Hotels Worldwide Inc. Details
 - 2.30.2 Seibu Prince Hotels Worldwide Inc. Major Business
 - 2.30.3 Seibu Prince Hotels Worldwide Inc. Resort Hotel Product and Solutions
 - 2.30.4 Seibu Prince Hotels Worldwide Inc. Resort Hotel Revenue, Gross Margin and Market Share (2021-2026)
 - 2.30.5 Seibu Prince Hotels Worldwide Inc. Recent Developments and Future Plans
- 2.31 Lotte Hotels & Resorts
 - 2.31.1 Lotte Hotels & Resorts Details
 - 2.31.2 Lotte Hotels & Resorts Major Business
 - 2.31.3 Lotte Hotels & Resorts Resort Hotel Product and Solutions
 - 2.31.4 Lotte Hotels & Resorts Resort Hotel Revenue, Gross Margin and Market Share (2021-2026)
 - 2.31.5 Lotte Hotels & Resorts Recent Developments and Future Plans

2.32 Sandals Resorts International

2.32.1 Sandals Resorts International Details

2.32.2 Sandals Resorts International Major Business

2.32.3 Sandals Resorts International Resort Hotel Product and Solutions

2.32.4 Sandals Resorts International Resort Hotel Revenue, Gross Margin and Market Share (2021-2026)

2.32.5 Sandals Resorts International Recent Developments and Future Plans

2.33 Palace Resorts

2.33.1 Palace Resorts Details

2.33.2 Palace Resorts Major Business

2.33.3 Palace Resorts Resort Hotel Product and Solutions

2.33.4 Palace Resorts Resort Hotel Revenue, Gross Margin and Market Share (2021-2026)

2.33.5 Palace Resorts Recent Developments and Future Plans

2.34 Palladium Hotel Group

2.34.1 Palladium Hotel Group Details

2.34.2 Palladium Hotel Group Major Business

2.34.3 Palladium Hotel Group Resort Hotel Product and Solutions

2.34.4 Palladium Hotel Group Resort Hotel Revenue, Gross Margin and Market Share (2021-2026)

2.34.5 Palladium Hotel Group Recent Developments and Future Plans

2.35 Grupo Piñero

2.35.1 Grupo Piñero Details

2.35.2 Grupo Piñero Major Business

2.35.3 Grupo Piñero Resort Hotel Product and Solutions

2.35.4 Grupo Piñero Resort Hotel Revenue, Gross Margin and Market Share (2021-2026)

2.35.5 Grupo Piñero Recent Developments and Future Plans

2.36 Kempinski Hotels S.A.

2.36.1 Kempinski Hotels S.A. Details

2.36.2 Kempinski Hotels S.A. Major Business

2.36.3 Kempinski Hotels S.A. Resort Hotel Product and Solutions

2.36.4 Kempinski Hotels S.A. Resort Hotel Revenue, Gross Margin and Market Share (2021-2026)

2.36.5 Kempinski Hotels S.A. Recent Developments and Future Plans

2.37 Auberge Resorts Collection

2.37.1 Auberge Resorts Collection Details

2.37.2 Auberge Resorts Collection Major Business

2.37.3 Auberge Resorts Collection Resort Hotel Product and Solutions

2.37.4 Auberge Resorts Collection Resort Hotel Revenue, Gross Margin and Market Share (2021-2026)

2.37.5 Auberge Resorts Collection Recent Developments and Future Plans

2.38 Montage International

2.38.1 Montage International Details

2.38.2 Montage International Major Business

2.38.3 Montage International Resort Hotel Product and Solutions

2.38.4 Montage International Resort Hotel Revenue, Gross Margin and Market Share (2021-2026)

2.38.5 Montage International Recent Developments and Future Plans

2.39 Outrigger Hospitality Group

2.39.1 Outrigger Hospitality Group Details

2.39.2 Outrigger Hospitality Group Major Business

2.39.3 Outrigger Hospitality Group Resort Hotel Product and Solutions

2.39.4 Outrigger Hospitality Group Resort Hotel Revenue, Gross Margin and Market Share (2021-2026)

2.39.5 Outrigger Hospitality Group Recent Developments and Future Plans

2.40 Jin Jiang International Holdings Co., Ltd.

2.40.1 Jin Jiang International Holdings Co., Ltd. Details

2.40.2 Jin Jiang International Holdings Co., Ltd. Major Business

2.40.3 Jin Jiang International Holdings Co., Ltd. Resort Hotel Product and Solutions

2.40.4 Jin Jiang International Holdings Co., Ltd. Resort Hotel Revenue, Gross Margin and Market Share (2021-2026)

2.40.5 Jin Jiang International Holdings Co., Ltd. Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global Resort Hotel Revenue and Share by Players (2021-2026)

3.2 Market Share Analysis (2025)

3.2.1 Market Share of Resort Hotel by Company Revenue

3.2.2 Top 3 Resort Hotel Players Market Share in 2025

3.2.3 Top 6 Resort Hotel Players Market Share in 2025

3.3 Resort Hotel Market: Overall Company Footprint Analysis

3.3.1 Resort Hotel Market: Region Footprint

3.3.2 Resort Hotel Market: Company Product Type Footprint

3.3.3 Resort Hotel Market: Company Product Application Footprint

3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

- 4.1 Global Resort Hotel Consumption Value and Market Share by Type (2021-2026)
- 4.2 Global Resort Hotel Market Forecast by Type (2027-2032)

5 MARKET SIZE SEGMENT BY APPLICATION

- 5.1 Global Resort Hotel Consumption Value Market Share by Application (2021-2026)
- 5.2 Global Resort Hotel Market Forecast by Application (2027-2032)

6 NORTH AMERICA

- 6.1 North America Resort Hotel Consumption Value by Type (2021-2032)
- 6.2 North America Resort Hotel Market Size by Application (2021-2032)
- 6.3 North America Resort Hotel Market Size by Country
 - 6.3.1 North America Resort Hotel Consumption Value by Country (2021-2032)
 - 6.3.2 United States Resort Hotel Market Size and Forecast (2021-2032)
 - 6.3.3 Canada Resort Hotel Market Size and Forecast (2021-2032)
 - 6.3.4 Mexico Resort Hotel Market Size and Forecast (2021-2032)

7 EUROPE

- 7.1 Europe Resort Hotel Consumption Value by Type (2021-2032)
- 7.2 Europe Resort Hotel Consumption Value by Application (2021-2032)
- 7.3 Europe Resort Hotel Market Size by Country
 - 7.3.1 Europe Resort Hotel Consumption Value by Country (2021-2032)
 - 7.3.2 Germany Resort Hotel Market Size and Forecast (2021-2032)
 - 7.3.3 France Resort Hotel Market Size and Forecast (2021-2032)
 - 7.3.4 United Kingdom Resort Hotel Market Size and Forecast (2021-2032)
 - 7.3.5 Russia Resort Hotel Market Size and Forecast (2021-2032)
 - 7.3.6 Italy Resort Hotel Market Size and Forecast (2021-2032)

8 ASIA-PACIFIC

- 8.1 Asia-Pacific Resort Hotel Consumption Value by Type (2021-2032)
- 8.2 Asia-Pacific Resort Hotel Consumption Value by Application (2021-2032)
- 8.3 Asia-Pacific Resort Hotel Market Size by Region
 - 8.3.1 Asia-Pacific Resort Hotel Consumption Value by Region (2021-2032)

- 8.3.2 China Resort Hotel Market Size and Forecast (2021-2032)
- 8.3.3 Japan Resort Hotel Market Size and Forecast (2021-2032)
- 8.3.4 South Korea Resort Hotel Market Size and Forecast (2021-2032)
- 8.3.5 India Resort Hotel Market Size and Forecast (2021-2032)
- 8.3.6 Southeast Asia Resort Hotel Market Size and Forecast (2021-2032)
- 8.3.7 Australia Resort Hotel Market Size and Forecast (2021-2032)

9 SOUTH AMERICA

- 9.1 South America Resort Hotel Consumption Value by Type (2021-2032)
- 9.2 South America Resort Hotel Consumption Value by Application (2021-2032)
- 9.3 South America Resort Hotel Market Size by Country
 - 9.3.1 South America Resort Hotel Consumption Value by Country (2021-2032)
 - 9.3.2 Brazil Resort Hotel Market Size and Forecast (2021-2032)
 - 9.3.3 Argentina Resort Hotel Market Size and Forecast (2021-2032)

10 MIDDLE EAST & AFRICA

- 10.1 Middle East & Africa Resort Hotel Consumption Value by Type (2021-2032)
- 10.2 Middle East & Africa Resort Hotel Consumption Value by Application (2021-2032)
- 10.3 Middle East & Africa Resort Hotel Market Size by Country
 - 10.3.1 Middle East & Africa Resort Hotel Consumption Value by Country (2021-2032)
 - 10.3.2 Turkey Resort Hotel Market Size and Forecast (2021-2032)
 - 10.3.3 Saudi Arabia Resort Hotel Market Size and Forecast (2021-2032)
 - 10.3.4 UAE Resort Hotel Market Size and Forecast (2021-2032)

11 MARKET DYNAMICS

- 11.1 Resort Hotel Market Drivers
- 11.2 Resort Hotel Market Restraints
- 11.3 Resort Hotel Trends Analysis
- 11.4 Porters Five Forces Analysis
 - 11.4.1 Threat of New Entrants
 - 11.4.2 Bargaining Power of Suppliers
 - 11.4.3 Bargaining Power of Buyers
 - 11.4.4 Threat of Substitutes
 - 11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

- 12.1 Resort Hotel Industry Chain
- 12.2 Resort Hotel Upstream Analysis
- 12.3 Resort Hotel Midstream Analysis
- 12.4 Resort Hotel Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- 14.1 Methodology
- 14.2 Research Process and Data Source
- 14.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Global Resort Hotel Consumption Value by Type, (USD Million), 2021 & 2025 & 2032
- Table 2. Global Resort Hotel Consumption Value by Service Level, (USD Million), 2021 & 2025 & 2032
- Table 3. Global Resort Hotel Consumption Value by Operating Model, (USD Million), 2021 & 2025 & 2032
- Table 4. Global Resort Hotel Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
- Table 5. Global Resort Hotel Consumption Value by Region (2021-2026) & (USD Million)
- Table 6. Global Resort Hotel Consumption Value by Region (2027-2032) & (USD Million)
- Table 7. Marriott International, Inc. Company Information, Head Office, and Major Competitors
- Table 8. Marriott International, Inc. Major Business
- Table 9. Marriott International, Inc. Resort Hotel Product and Solutions
- Table 10. Marriott International, Inc. Resort Hotel Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 11. Marriott International, Inc. Recent Developments and Future Plans
- Table 12. Hilton Worldwide Holdings Inc. Company Information, Head Office, and Major Competitors
- Table 13. Hilton Worldwide Holdings Inc. Major Business
- Table 14. Hilton Worldwide Holdings Inc. Resort Hotel Product and Solutions
- Table 15. Hilton Worldwide Holdings Inc. Resort Hotel Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 16. Hilton Worldwide Holdings Inc. Recent Developments and Future Plans
- Table 17. Hyatt Hotels Corporation Company Information, Head Office, and Major Competitors
- Table 18. Hyatt Hotels Corporation Major Business
- Table 19. Hyatt Hotels Corporation Resort Hotel Product and Solutions
- Table 20. Hyatt Hotels Corporation Resort Hotel Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 21. Accor S.A. Company Information, Head Office, and Major Competitors
- Table 22. Accor S.A. Major Business
- Table 23. Accor S.A. Resort Hotel Product and Solutions

Table 24. Accor S.A. Resort Hotel Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 25. Accor S.A. Recent Developments and Future Plans

Table 26. InterContinental Hotels Group PLC Company Information, Head Office, and Major Competitors

Table 27. InterContinental Hotels Group PLC Major Business

Table 28. InterContinental Hotels Group PLC Resort Hotel Product and Solutions

Table 29. InterContinental Hotels Group PLC Resort Hotel Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 30. InterContinental Hotels Group PLC Recent Developments and Future Plans

Table 31. Wyndham Hotels & Resorts, Inc. Company Information, Head Office, and Major Competitors

Table 32. Wyndham Hotels & Resorts, Inc. Major Business

Table 33. Wyndham Hotels & Resorts, Inc. Resort Hotel Product and Solutions

Table 34. Wyndham Hotels & Resorts, Inc. Resort Hotel Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 35. Wyndham Hotels & Resorts, Inc. Recent Developments and Future Plans

Table 36. Choice Hotels International, Inc. Company Information, Head Office, and Major Competitors

Table 37. Choice Hotels International, Inc. Major Business

Table 38. Choice Hotels International, Inc. Resort Hotel Product and Solutions

Table 39. Choice Hotels International, Inc. Resort Hotel Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 40. Choice Hotels International, Inc. Recent Developments and Future Plans

Table 41. Four Seasons Hotels and Resorts Company Information, Head Office, and Major Competitors

Table 42. Four Seasons Hotels and Resorts Major Business

Table 43. Four Seasons Hotels and Resorts Resort Hotel Product and Solutions

Table 44. Four Seasons Hotels and Resorts Resort Hotel Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 45. Four Seasons Hotels and Resorts Recent Developments and Future Plans

Table 46. The Walt Disney Company Company Information, Head Office, and Major Competitors

Table 47. The Walt Disney Company Major Business

Table 48. The Walt Disney Company Resort Hotel Product and Solutions

Table 49. The Walt Disney Company Resort Hotel Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 50. The Walt Disney Company Recent Developments and Future Plans

Table 51. MGM Resorts International Company Information, Head Office, and Major

Competitors

Table 52. MGM Resorts International Major Business

Table 53. MGM Resorts International Resort Hotel Product and Solutions

Table 54. MGM Resorts International Resort Hotel Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 55. MGM Resorts International Recent Developments and Future Plans

Table 56. Las Vegas Sands Corp. Company Information, Head Office, and Major Competitors

Table 57. Las Vegas Sands Corp. Major Business

Table 58. Las Vegas Sands Corp. Resort Hotel Product and Solutions

Table 59. Las Vegas Sands Corp. Resort Hotel Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 60. Las Vegas Sands Corp. Recent Developments and Future Plans

Table 61. TUI AG Company Information, Head Office, and Major Competitors

Table 62. TUI AG Major Business

Table 63. TUI AG Resort Hotel Product and Solutions

Table 64. TUI AG Resort Hotel Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 65. TUI AG Recent Developments and Future Plans

Table 66. Meli? Hotels International, S.A. Company Information, Head Office, and Major Competitors

Table 67. Meli? Hotels International, S.A. Major Business

Table 68. Meli? Hotels International, S.A. Resort Hotel Product and Solutions

Table 69. Meli? Hotels International, S.A. Resort Hotel Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 70. Meli? Hotels International, S.A. Recent Developments and Future Plans

Table 71. RIU Hotels & Resorts Company Information, Head Office, and Major Competitors

Table 72. RIU Hotels & Resorts Major Business

Table 73. RIU Hotels & Resorts Resort Hotel Product and Solutions

Table 74. RIU Hotels & Resorts Resort Hotel Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 75. RIU Hotels & Resorts Recent Developments and Future Plans

Table 76. Barcel? Group Company Information, Head Office, and Major Competitors

Table 77. Barcel? Group Major Business

Table 78. Barcel? Group Resort Hotel Product and Solutions

Table 79. Barcel? Group Resort Hotel Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 80. Barcel? Group Recent Developments and Future Plans

- Table 81. Iberostar Group Company Information, Head Office, and Major Competitors
- Table 82. Iberostar Group Major Business
- Table 83. Iberostar Group Resort Hotel Product and Solutions
- Table 84. Iberostar Group Resort Hotel Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 85. Iberostar Group Recent Developments and Future Plans
- Table 86. Fosun Tourism Group Company Information, Head Office, and Major Competitors
- Table 87. Fosun Tourism Group Major Business
- Table 88. Fosun Tourism Group Resort Hotel Product and Solutions
- Table 89. Fosun Tourism Group Resort Hotel Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 90. Fosun Tourism Group Recent Developments and Future Plans
- Table 91. Minor International PCL Company Information, Head Office, and Major Competitors
- Table 92. Minor International PCL Major Business
- Table 93. Minor International PCL Resort Hotel Product and Solutions
- Table 94. Minor International PCL Resort Hotel Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 95. Minor International PCL Recent Developments and Future Plans
- Table 96. Shangri-La Asia Limited Company Information, Head Office, and Major Competitors
- Table 97. Shangri-La Asia Limited Major Business
- Table 98. Shangri-La Asia Limited Resort Hotel Product and Solutions
- Table 99. Shangri-La Asia Limited Resort Hotel Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 100. Shangri-La Asia Limited Recent Developments and Future Plans
- Table 101. Mandarin Oriental Hotel Group Company Information, Head Office, and Major Competitors
- Table 102. Mandarin Oriental Hotel Group Major Business
- Table 103. Mandarin Oriental Hotel Group Resort Hotel Product and Solutions
- Table 104. Mandarin Oriental Hotel Group Resort Hotel Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 105. Mandarin Oriental Hotel Group Recent Developments and Future Plans
- Table 106. Banyan Tree Holdings Limited Company Information, Head Office, and Major Competitors
- Table 107. Banyan Tree Holdings Limited Major Business
- Table 108. Banyan Tree Holdings Limited Resort Hotel Product and Solutions
- Table 109. Banyan Tree Holdings Limited Resort Hotel Revenue (USD Million), Gross

Margin and Market Share (2021-2026)

Table 110. Banyan Tree Holdings Limited Recent Developments and Future Plans

Table 111. Aman Group S?rl Company Information, Head Office, and Major Competitors

Table 112. Aman Group S?rl Major Business

Table 113. Aman Group S?rl Resort Hotel Product and Solutions

Table 114. Aman Group S?rl Resort Hotel Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. Aman Group S?rl Recent Developments and Future Plans

Table 116. Rosewood Hotel Group Company Information, Head Office, and Major Competitors

Table 117. Rosewood Hotel Group Major Business

Table 118. Rosewood Hotel Group Resort Hotel Product and Solutions

Table 119. Rosewood Hotel Group Resort Hotel Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 120. Rosewood Hotel Group Recent Developments and Future Plans

Table 121. LVMH Mo?t Hennessy Louis Vuitton SE Company Information, Head Office, and Major Competitors

Table 122. LVMH Mo?t Hennessy Louis Vuitton SE Major Business

Table 123. LVMH Mo?t Hennessy Louis Vuitton SE Resort Hotel Product and Solutions

Table 124. LVMH Mo?t Hennessy Louis Vuitton SE Resort Hotel Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 125. LVMH Mo?t Hennessy Louis Vuitton SE Recent Developments and Future Plans

Table 126. Kerzner International Holdings Limited Company Information, Head Office, and Major Competitors

Table 127. Kerzner International Holdings Limited Major Business

Table 128. Kerzner International Holdings Limited Resort Hotel Product and Solutions

Table 129. Kerzner International Holdings Limited Resort Hotel Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 130. Kerzner International Holdings Limited Recent Developments and Future Plans

Table 131. Jumeirah Group Company Information, Head Office, and Major Competitors

Table 132. Jumeirah Group Major Business

Table 133. Jumeirah Group Resort Hotel Product and Solutions

Table 134. Jumeirah Group Resort Hotel Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 135. Jumeirah Group Recent Developments and Future Plans

Table 136. Indian Hotels Company Limited Company Information, Head Office, and

Major Competitors

Table 137. Indian Hotels Company Limited Major Business

Table 138. Indian Hotels Company Limited Resort Hotel Product and Solutions

Table 139. Indian Hotels Company Limited Resort Hotel Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 140. Indian Hotels Company Limited Recent Developments and Future Plans

Table 141. EIH Limited Company Information, Head Office, and Major Competitors

Table 142. EIH Limited Major Business

Table 143. EIH Limited Resort Hotel Product and Solutions

Table 144. EIH Limited Resort Hotel Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 145. EIH Limited Recent Developments and Future Plans

Table 146. Hoshino Resorts Inc. Company Information, Head Office, and Major Competitors

Table 147. Hoshino Resorts Inc. Major Business

Table 148. Hoshino Resorts Inc. Resort Hotel Product and Solutions

Table 149. Hoshino Resorts Inc. Resort Hotel Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 150. Hoshino Resorts Inc. Recent Developments and Future Plans

Table 151. Seibu Prince Hotels Worldwide Inc. Company Information, Head Office, and Major Competitors

Table 152. Seibu Prince Hotels Worldwide Inc. Major Business

Table 153. Seibu Prince Hotels Worldwide Inc. Resort Hotel Product and Solutions

Table 154. Seibu Prince Hotels Worldwide Inc. Resort Hotel Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 155. Seibu Prince Hotels Worldwide Inc. Recent Developments and Future Plans

Table 156. Lotte Hotels & Resorts Company Information, Head Office, and Major Competitors

Table 157. Lotte Hotels & Resorts Major Business

Table 158. Lotte Hotels & Resorts Resort Hotel Product and Solutions

Table 159. Lotte Hotels & Resorts Resort Hotel Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 160. Lotte Hotels & Resorts Recent Developments and Future Plans

Table 161. Sandals Resorts International Company Information, Head Office, and Major Competitors

Table 162. Sandals Resorts International Major Business

Table 163. Sandals Resorts International Resort Hotel Product and Solutions

Table 164. Sandals Resorts International Resort Hotel Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 165. Sandals Resorts International Recent Developments and Future Plans

Table 166. Palace Resorts Company Information, Head Office, and Major Competitors

Table 167. Palace Resorts Major Business

Table 168. Palace Resorts Resort Hotel Product and Solutions

Table 169. Palace Resorts Resort Hotel Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 170. Palace Resorts Recent Developments and Future Plans

Table 171. Palladium Hotel Group Company Information, Head Office, and Major Competitors

Table 172. Palladium Hotel Group Major Business

Table 173. Palladium Hotel Group Resort Hotel Product and Solutions

Table 174. Palladium Hotel Group Resort Hotel Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 175. Palladium Hotel Group Recent Developments and Future Plans

Table 176. Grupo Pi?ero Company Information, Head Office, and Major Competitors

Table 177. Grupo Pi?ero Major Business

Table 178. Grupo Pi?ero Resort Hotel Product and Solutions

Table 179. Grupo Pi?ero Resort Hotel Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 180. Grupo Pi?ero Recent Developments and Future Plans

Table 181. Kempinski Hotels S.A. Company Information, Head Office, and Major Competitors

Table 182. Kempinski Hotels S.A. Major Business

Table 183. Kempinski Hotels S.A. Resort Hotel Product and Solutions

Table 184. Kempinski Hotels S.A. Resort Hotel Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 185. Kempinski Hotels S.A. Recent Developments and Future Plans

Table 186. Auberge Resorts Collection Company Information, Head Office, and Major Competitors

Table 187. Auberge Resorts Collection Major Business

Table 188. Auberge Resorts Collection Resort Hotel Product and Solutions

Table 189. Auberge Resorts Collection Resort Hotel Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 190. Auberge Resorts Collection Recent Developments and Future Plans

Table 191. Montage International Company Information, Head Office, and Major Competitors

Table 192. Montage International Major Business

Table 193. Montage International Resort Hotel Product and Solutions

Table 194. Montage International Resort Hotel Revenue (USD Million), Gross Margin

and Market Share (2021-2026)

Table 195. Montage International Recent Developments and Future Plans

Table 196. Outrigger Hospitality Group Company Information, Head Office, and Major Competitors

Table 197. Outrigger Hospitality Group Major Business

Table 198. Outrigger Hospitality Group Resort Hotel Product and Solutions

Table 199. Outrigger Hospitality Group Resort Hotel Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 200. Outrigger Hospitality Group Recent Developments and Future Plans

Table 201. Jin Jiang International Holdings Co., Ltd. Company Information, Head Office, and Major Competitors

Table 202. Jin Jiang International Holdings Co., Ltd. Major Business

Table 203. Jin Jiang International Holdings Co., Ltd. Resort Hotel Product and Solutions

Table 204. Jin Jiang International Holdings Co., Ltd. Resort Hotel Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 205. Jin Jiang International Holdings Co., Ltd. Recent Developments and Future Plans

Table 206. Global Resort Hotel Revenue (USD Million) by Players (2021-2026)

Table 207. Global Resort Hotel Revenue Share by Players (2021-2026)

Table 208. Breakdown of Resort Hotel by Company Type (Tier 1, Tier 2, and Tier 3)

Table 209. Market Position of Players in Resort Hotel, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 210. Head Office of Key Resort Hotel Players

Table 211. Resort Hotel Market: Company Product Type Footprint

Table 212. Resort Hotel Market: Company Product Application Footprint

Table 213. Resort Hotel New Market Entrants and Barriers to Market Entry

Table 214. Resort Hotel Mergers, Acquisition, Agreements, and Collaborations

Table 215. Global Resort Hotel Consumption Value (USD Million) by Type (2021-2026)

Table 216. Global Resort Hotel Consumption Value Share by Type (2021-2026)

Table 217. Global Resort Hotel Consumption Value Forecast by Type (2027-2032)

Table 218. Global Resort Hotel Consumption Value by Application (2021-2026)

Table 219. Global Resort Hotel Consumption Value Forecast by Application (2027-2032)

Table 220. North America Resort Hotel Consumption Value by Type (2021-2026) & (USD Million)

Table 221. North America Resort Hotel Consumption Value by Type (2027-2032) & (USD Million)

Table 222. North America Resort Hotel Consumption Value by Application (2021-2026) & (USD Million)

Table 223. North America Resort Hotel Consumption Value by Application (2027-2032) & (USD Million)

Table 224. North America Resort Hotel Consumption Value by Country (2021-2026) & (USD Million)

Table 225. North America Resort Hotel Consumption Value by Country (2027-2032) & (USD Million)

Table 226. Europe Resort Hotel Consumption Value by Type (2021-2026) & (USD Million)

Table 227. Europe Resort Hotel Consumption Value by Type (2027-2032) & (USD Million)

Table 228. Europe Resort Hotel Consumption Value by Application (2021-2026) & (USD Million)

Table 229. Europe Resort Hotel Consumption Value by Application (2027-2032) & (USD Million)

Table 230. Europe Resort Hotel Consumption Value by Country (2021-2026) & (USD Million)

Table 231. Europe Resort Hotel Consumption Value by Country (2027-2032) & (USD Million)

Table 232. Asia-Pacific Resort Hotel Consumption Value by Type (2021-2026) & (USD Million)

Table 233. Asia-Pacific Resort Hotel Consumption Value by Type (2027-2032) & (USD Million)

Table 234. Asia-Pacific Resort Hotel Consumption Value by Application (2021-2026) & (USD Million)

Table 235. Asia-Pacific Resort Hotel Consumption Value by Application (2027-2032) & (USD Million)

Table 236. Asia-Pacific Resort Hotel Consumption Value by Region (2021-2026) & (USD Million)

Table 237. Asia-Pacific Resort Hotel Consumption Value by Region (2027-2032) & (USD Million)

Table 238. South America Resort Hotel Consumption Value by Type (2021-2026) & (USD Million)

Table 239. South America Resort Hotel Consumption Value by Type (2027-2032) & (USD Million)

Table 240. South America Resort Hotel Consumption Value by Application (2021-2026) & (USD Million)

Table 241. South America Resort Hotel Consumption Value by Application (2027-2032) & (USD Million)

Table 242. South America Resort Hotel Consumption Value by Country (2021-2026) &

(USD Million)

Table 243. South America Resort Hotel Consumption Value by Country (2027-2032) & (USD Million)

Table 244. Middle East & Africa Resort Hotel Consumption Value by Type (2021-2026) & (USD Million)

Table 245. Middle East & Africa Resort Hotel Consumption Value by Type (2027-2032) & (USD Million)

Table 246. Middle East & Africa Resort Hotel Consumption Value by Application (2021-2026) & (USD Million)

Table 247. Middle East & Africa Resort Hotel Consumption Value by Application (2027-2032) & (USD Million)

Table 248. Middle East & Africa Resort Hotel Consumption Value by Country (2021-2026) & (USD Million)

Table 249. Middle East & Africa Resort Hotel Consumption Value by Country (2027-2032) & (USD Million)

Table 250. Global Key Players of Resort Hotel Upstream (Raw Materials)

Table 251. Global Resort Hotel Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Resort Hotel Picture

Figure 2. Global Resort Hotel Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global Resort Hotel Consumption Value Market Share by Type in 2025

Figure 4. Beach & Island Resorts

Figure 5. Mountain & Ski Resorts

Figure 6. Wellness & Hot Spring Resorts

Figure 7. Theme & Family Resorts

Figure 8. Integrated Resort Hotels

Figure 9. Other Resort Hotels

Figure 10. Global Resort Hotel Consumption Value by Service Level, (USD Million), 2021 & 2025 & 2032

Figure 11. Global Resort Hotel Consumption Value Market Share by Service Level in 2025

Figure 12. Ultra-luxury Resorts

Figure 13. Luxury Resorts

Figure 14. Upscale Resorts

Figure 15. Midscale Resorts

Figure 16. Economy / Other Leisure Resorts

Figure 17. Global Resort Hotel Consumption Value by Operating Model, (USD Million), 2021 & 2025 & 2032

Figure 18. Global Resort Hotel Consumption Value Market Share by Operating Model in 2025

Figure 19. Owned & Operated Resorts

Figure 20. Managed Resorts

Figure 21. Franchised Resorts

Figure 22. Leased Resorts

Figure 23. Other

Figure 24. Global Resort Hotel Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 25. Resort Hotel Consumption Value Market Share by Application in 2025

Figure 26. Family Vacation Picture

Figure 27. Couples & Honeymoon Picture

Figure 28. Wellness Retreat Picture

Figure 29. MICE & Incentive Travel Picture

Figure 30. Outdoor & Adventure Travel Picture

Figure 31. Cultural & Experience Travel Picture

Figure 32. Other Picture

Figure 33. Global Resort Hotel Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 34. Global Resort Hotel Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 35. Global Market Resort Hotel Consumption Value (USD Million) Comparison by Region (2021 VS 2025 VS 2032)

Figure 36. Global Resort Hotel Consumption Value Market Share by Region (2021-2032)

Figure 37. Global Resort Hotel Consumption Value Market Share by Region in 2025

Figure 38. North America Resort Hotel Consumption Value (2021-2032) & (USD Million)

Figure 39. Europe Resort Hotel Consumption Value (2021-2032) & (USD Million)

Figure 40. Asia-Pacific Resort Hotel Consumption Value (2021-2032) & (USD Million)

Figure 41. South America Resort Hotel Consumption Value (2021-2032) & (USD Million)

Figure 42. Middle East & Africa Resort Hotel Consumption Value (2021-2032) & (USD Million)

Figure 43. Company Three Recent Developments and Future Plans

Figure 44. Global Resort Hotel Revenue Share by Players in 2025

Figure 45. Resort Hotel Market Share by Company Type (Tier 1, Tier 2, and Tier 3) in 2025

Figure 46. Market Share of Resort Hotel by Player Revenue in 2025

Figure 47. Top 3 Resort Hotel Players Market Share in 2025

Figure 48. Top 6 Resort Hotel Players Market Share in 2025

Figure 49. Global Resort Hotel Consumption Value Share by Type (2021-2026)

Figure 50. Global Resort Hotel Market Share Forecast by Type (2027-2032)

Figure 51. Global Resort Hotel Consumption Value Share by Application (2021-2026)

Figure 52. Global Resort Hotel Market Share Forecast by Application (2027-2032)

Figure 53. North America Resort Hotel Consumption Value Market Share by Type (2021-2032)

Figure 54. North America Resort Hotel Consumption Value Market Share by Application (2021-2032)

Figure 55. North America Resort Hotel Consumption Value Market Share by Country (2021-2032)

Figure 56. United States Resort Hotel Consumption Value (2021-2032) & (USD Million)

Figure 57. Canada Resort Hotel Consumption Value (2021-2032) & (USD Million)

Figure 58. Mexico Resort Hotel Consumption Value (2021-2032) & (USD Million)

Figure 59. Europe Resort Hotel Consumption Value Market Share by Type (2021-2032)

Figure 60. Europe Resort Hotel Consumption Value Market Share by Application (2021-2032)

Figure 61. Europe Resort Hotel Consumption Value Market Share by Country (2021-2032)

Figure 62. Germany Resort Hotel Consumption Value (2021-2032) & (USD Million)

Figure 63. France Resort Hotel Consumption Value (2021-2032) & (USD Million)

Figure 64. United Kingdom Resort Hotel Consumption Value (2021-2032) & (USD Million)

Figure 65. Russia Resort Hotel Consumption Value (2021-2032) & (USD Million)

Figure 66. Italy Resort Hotel Consumption Value (2021-2032) & (USD Million)

Figure 67. Asia-Pacific Resort Hotel Consumption Value Market Share by Type (2021-2032)

Figure 68. Asia-Pacific Resort Hotel Consumption Value Market Share by Application (2021-2032)

Figure 69. Asia-Pacific Resort Hotel Consumption Value Market Share by Region (2021-2032)

Figure 70. China Resort Hotel Consumption Value (2021-2032) & (USD Million)

Figure 71. Japan Resort Hotel Consumption Value (2021-2032) & (USD Million)

Figure 72. South Korea Resort Hotel Consumption Value (2021-2032) & (USD Million)

Figure 73. India Resort Hotel Consumption Value (2021-2032) & (USD Million)

Figure 74. Southeast Asia Resort Hotel Consumption Value (2021-2032) & (USD Million)

Figure 75. Australia Resort Hotel Consumption Value (2021-2032) & (USD Million)

Figure 76. South America Resort Hotel Consumption Value Market Share by Type (2021-2032)

Figure 77. South America Resort Hotel Consumption Value Market Share by Application (2021-2032)

Figure 78. South America Resort Hotel Consumption Value Market Share by Country (2021-2032)

Figure 79. Brazil Resort Hotel Consumption Value (2021-2032) & (USD Million)

Figure 80. Argentina Resort Hotel Consumption Value (2021-2032) & (USD Million)

Figure 81. Middle East & Africa Resort Hotel Consumption Value Market Share by Type (2021-2032)

Figure 82. Middle East & Africa Resort Hotel Consumption Value Market Share by Application (2021-2032)

Figure 83. Middle East & Africa Resort Hotel Consumption Value Market Share by Country (2021-2032)

Figure 84. Turkey Resort Hotel Consumption Value (2021-2032) & (USD Million)

Figure 85. Saudi Arabia Resort Hotel Consumption Value (2021-2032) & (USD Million)

Figure 86. UAE Resort Hotel Consumption Value (2021-2032) & (USD Million)

Figure 87. Resort Hotel Market Drivers

Figure 88. Resort Hotel Market Restraints

Figure 89. Resort Hotel Market Trends

Figure 90. Porters Five Forces Analysis

Figure 91. Resort Hotel Industrial Chain

Figure 92. Methodology

Figure 93. Research Process and Data Source

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