

# Global Resort Hotel Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Resort Hotel market size is expected to reach \$ 359547 million by 2032, rising at a market growth of 5.2% CAGR during the forecast period (2026-2032).

Resort hotels refer to hospitality properties and operating platforms designed primarily around leisure travel, destination experiences, and integrated accommodation services. They are typically located in beach, island, lake, mountain, ski, hot spring, nature, theme park, cultural, or integrated resort destinations, and provide a bundled guest experience that combines lodging, food and beverage, wellness, recreation, outdoor activities, kids' clubs, weddings, meetings and incentives, all-inclusive packages, loyalty benefits, and localized destination programming. This study focuses on hotel groups and resort operators with identifiable resort accommodation products, brand systems, management contracts, franchising capabilities, or owned-and-operated resort assets, covering all-inclusive resorts, beach resorts, luxury resorts, wellness resorts, ski resorts, family resorts, hot spring resorts, destination hotels, and the hotel-related resort service component of integrated resorts.

According to our research, resort hotels are not a single accommodation product, but one of the most representative composite formats in the hotel industry, combining "lodging + destination experience + food and beverage + entertainment and activities." Compared with urban business hotels, resort hotels rely more heavily on destination resources, seasonal traffic, air accessibility, family and leisure consumption, experiential programs, and brand distribution capabilities. Global leading hotel groups are continuing to expand through luxury brands, lifestyle brands, all-inclusive brands, and wellness brands, while regional specialist resort groups differentiate themselves through specific scenarios such as islands, the Mediterranean, the Caribbean, hot springs, skiing, safari-style luxury, and family resorts. As many resorts are privately owned, family-run, or

single-property projects, the industry longlist is significantly larger than the core formal list, and revenue transparency is lower than in the standard chain hotel industry.

From the demand structure perspective, global resort hotel growth mainly comes from four types of customers: luxury leisure demand from high-net-worth and upper-middle-income travelers, family and multi-generational travel demand, wellness and nature-based destination demand, and cross-border resort demand driven by the recovery of outbound travel among middle-income consumers in Asia-Pacific and the Middle East. In 2025, global tourism continued to expand, with international overnight visitors and traveler spending remaining at high levels, supporting the shift in resort hotel demand from post-pandemic recovery to structural upgrading. Price growth is no longer driven mainly by simple revenge-travel rate increases, but more by higher-value room categories, villa-style products, all-inclusive packages, premium dining, wellness programs, and destination experiences.

From the product roadmap perspective, the core shift in resort hotels is from “selling rooms” to “selling resort scenarios.” The integration of all-inclusive resorts, luxury villas, wellness retreats, family entertainment, skiing and outdoor activities, cultural immersion, membership-based vacation products, and branded residences is increasing value per guest. Meanwhile, climate risk, overtourism, labor costs, destination carrying capacity, air travel costs, and geopolitical tensions are reshaping competition among resort destinations. The Mediterranean, the Caribbean, Southeast Asia, Japan and South Korea, Hainan and cultural tourism destinations in Southwest China, as well as high-end beachfront destinations in the Middle East, still have expansion potential, but new projects need to place greater emphasis on sustainable operations, seasonal balance, and relationships with local communities.

This report studies the global Resort Hotel demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Resort Hotel, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Resort Hotel that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Resort Hotel total market, 2021-2032, (USD Million)

Global Resort Hotel total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Resort Hotel total market, key domestic companies, and share, (USD

Million)

Global Resort Hotel revenue by player, revenue and market share 2021-2026, (USD Million)

Global Resort Hotel total market by Type, CAGR, 2021-2032, (USD Million)

Global Resort Hotel total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Resort Hotel market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Marriott International, Inc., Hilton Worldwide Holdings Inc., Hyatt Hotels Corporation, Accor S.A., InterContinental Hotels Group PLC, Wyndham Hotels & Resorts, Inc., Choice Hotels International, Inc., Four Seasons Hotels and Resorts, The Walt Disney Company, MGM Resorts International, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Resort Hotel market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Resort Hotel Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Resort Hotel Market, Segmentation by Type:

Beach & Island Resorts

Mountain & Ski Resorts

Wellness & Hot Spring Resorts

Theme & Family Resorts

Integrated Resort Hotels

Other Resort Hotels

#### Global Resort Hotel Market, Segmentation by Service Level:

Ultra-luxury Resorts

Luxury Resorts

Upscale Resorts

Midscale Resorts

Economy / Other Leisure Resorts

#### Global Resort Hotel Market, Segmentation by Operating Model:

Owned & Operated Resorts

Managed Resorts

Franchised Resorts

Leased Resorts

Other

#### Global Resort Hotel Market, Segmentation by Application:

Family Vacation

Couples & Honeymoon

Wellness Retreat

MICE & Incentive Travel

Outdoor & Adventure Travel

Cultural & Experience Travel

Other

#### Companies Profiled:

Marriott International, Inc.

Hilton Worldwide Holdings Inc.

Hyatt Hotels Corporation

Accor S.A.

InterContinental Hotels Group PLC

Wyndham Hotels & Resorts, Inc.

Choice Hotels International, Inc.

Four Seasons Hotels and Resorts

The Walt Disney Company

MGM Resorts International

Las Vegas Sands Corp.

TUI AG

Melior Hotels International, S.A.

RIU Hotels & Resorts

Barcelior Group

Iberostar Group

Fosun Tourism Group

Minor International PCL

Shangri-La Asia Limited

Mandarin Oriental Hotel Group

Banyan Tree Holdings Limited

Aman Group S.p.A.

Rosewood Hotel Group

LVMH Moët Hennessy Louis Vuitton SE

Kerzner International Holdings Limited

Jumeirah Group

Indian Hotels Company Limited

EIH Limited

Hoshino Resorts Inc.

Seibu Prince Hotels Worldwide Inc.

Lotte Hotels & Resorts

Sandals Resorts International

Palace Resorts

Palladium Hotel Group

Grupo Piñero

Kempinski Hotels S.A.

Auberge Resorts Collection

Montage International

Outrigger Hospitality Group

Jin Jiang International Holdings Co., Ltd.

H World Group Limited

BTG Hotels Group Co., Ltd.

Wanda Hotels & Resorts

New Century Hotels & Resorts

Songtsam Group

### Key Questions Answered

1. How big is the global Resort Hotel market?
2. What is the demand of the global Resort Hotel market?
3. What is the year over year growth of the global Resort Hotel market?
4. What is the total value of the global Resort Hotel market?
5. Who are the Major Players in the global Resort Hotel market?
6. What are the growth factors driving the market demand?

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