

Global Resorcinol bis(2-hydroxyethyl) ether Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Resorcinol bis(2-hydroxyethyl) ether market size was valued at US\$ 29.33 million in 2025 and is forecast to a readjusted size of US\$ 41.39 million by 2032 with a CAGR of 5.0% during review period.

1,3-Bis(2-hydroxyethoxy)benzene, commonly marketed as resorcinol bis(2-hydroxyethyl) ether or HER, is an aromatic diol based on a resorcinol core bearing two hydroxyethoxy groups. This study focuses on industrial-grade solid HER under CAS No. 102-40-9 and closely related liquid HER-type chain extenders used in polyurethane applications. HER is typically supplied as a white crystalline powder, granule or solid, with a molecular weight of 198.22, a melting range around the high-80s to mid-90s °C, and a hydroxyl value around 550 mgKOH/g. In industrial use, HER functions mainly as an aromatic glycol chain extender for MDI-based polyurethane prepolymers. By contributing aromatic hard-segment structure while retaining processability, it helps improve heat resistance, tear strength, rebound, dynamic performance, dimensional stability and low-shrinkage behavior in polyurethane elastomers. Major end uses include cast polyurethane elastomers, thermoplastic polyurethane, oilfield seals, forklift wheels, hydraulic seals, conveyor belts, adhesives, sealants and other high-performance elastomer components.

Based on our research, 1,3-bis(2-hydroxyethoxy)benzene, or HER, should be treated as a narrow specialty chemical market rather than a broad polyurethane, resorcinol or glycol market. Its core industrial role is that of an aromatic diol chain extender for MDI-based polyurethane systems. Compared with aliphatic diols such as BDO, HER introduces an aromatic hard-segment structure that can improve heat resistance, tear

strength, rebound and dynamic properties. Compared with HQEE, HER's resorcinol-based meta configuration and lower melting behavior give it a different processing profile. Compared with aromatic diamine systems such as MOCA, HER is positioned more toward MDI polyurethane elastomers where users seek a balance between performance, processing window and formulation flexibility. This is why the study adopts a narrow product definition centered on CAS 102-40-9 HER and closely related HER-L products, rather than aggregating all polyurethane chain extenders or all resorcinol derivatives.

From a supply-side perspective, the global HER market is characterized by a China-centered industrial supply base and an overseas network of specialty chemical suppliers and laboratory reagent providers. Chinese producers and brand suppliers appear more visible in industrial polyurethane chain extenders, with Suzhou Xiangyuan, Zhangjiagang Yarui, Yantai Zhuotai, Suzhou Ke Sheng Tong and Qingdao Jade forming the main identifiable supplier pool. Outside China, companies such as Gantrade provide global product availability and technical documentation, while TCI, Merck/Sigma-Aldrich, Biosynth and Aladdin mainly serve reagent-grade or small-volume specialty demand. This creates a clear gap between the broad longlist and the core formal list: the longlist includes suppliers, reagent houses, trading companies and brand owners, while the core list is much narrower when the criterion is evidence of industrial-grade manufacturing or branded industrial supply.

Demand growth is expected to come from higher-performance polyurethane elastomers rather than from broad commodity polyurethane consumption. HER is most relevant where end users need heat resistance, tear strength, rebound, low compression set, dimensional stability and dynamic performance. Typical applications include oilfield seals, forklift wheels, hydraulic cylinder seals, conveyor belts, cast elastomers, TPU, adhesives and sealants. Suzhou Xiangyuan's official product information lists HER/HER-L for MDI polyurethane products including oilfield seals, forklift tires, hydraulic cylinder seals and conveyor belts, while Gantrade presents HER as a diol and chain extender for polyurethane, TPU and elastomer-related applications. Combining disclosed product positioning with supply-side checks, we estimate the 2025 global industrial HER/HER-L market at around USD 28.50 million, equivalent to approximately 2,700 tonnes at an average industrial selling price of roughly USD 10,500 per tonne.

From a technology and competitive-evolution perspective, HER is unlikely to become a large commodity product on its own. Its future lies in being part of a broader polyurethane chain-extender toolkit that includes HQEE, HER-L, MCDEA, MOCA alternatives, aliphatic diols and other specialty curing agents. Competition will be

shaped by formulation performance, processing convenience, regulatory preference for safer and lower-emission systems, and the ability of Chinese producers to scale consistent high-purity specialty chain extenders. Public company and industry materials around Suzhou Xiangyuan indicate continued development of HER/HER-L process technology and its use in MDI-based high-performance polyurethane elastomers, which supports the view that the market will remain small but technically relevant.

This report is a detailed and comprehensive analysis for global Resorcinol bis(2-hydroxyethyl) ether market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Product Form and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Resorcinol bis(2-hydroxyethyl) ether market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Resorcinol bis(2-hydroxyethyl) ether market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Resorcinol bis(2-hydroxyethyl) ether market size and forecasts, by Product Form and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Resorcinol bis(2-hydroxyethyl) ether market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Resorcinol bis(2-hydroxyethyl) ether

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Resorcinol bis(2-hydroxyethyl) ether market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Suzhou Xiangyuan New Materials Co., Ltd., Zhangjiagang Yarui Chemical Co., Ltd., GO YEN CHEMICAL INDUSTRIAL CO., LTD., Suzhou Ke Sheng Tong New Materials Technology Co., Ltd., Yantai Zhuotai New Material Technology Co., Ltd., Qingdao Jade New Material Technology Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Resorcinol bis(2-hydroxyethyl) ether market is split by Product Form and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Product Form, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Product Form

Solid HER

Liquid HER

Market segment by Application System

MDI Polyurethane Elastomers

TPU

Adhesives & Sealants

Resin Intermediates

Market segment by Purity Level

≥99.0%

98.0%–99.0%

97.0%–98.0%

Below 97.0%

Market segment by Application

Industrial Elastomer Components

Oil & Gas

Automotive & Transportation

Electrical & Electronics

Consumer

Major players covered

Suzhou Xiangyuan New Materials Co., Ltd.

Zhangjiagang Yarui Chemical Co., Ltd.

GO YEN CHEMICAL INDUSTRIAL CO., LTD.

Suzhou Ke Sheng Tong New Materials Technology Co., Ltd.

Yantai Zhuotai New Material Technology Co., Ltd.

Qingdao Jade New Material Technology Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Resorcinol bis(2-hydroxyethyl) ether product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Resorcinol bis(2-hydroxyethyl) ether, with price, sales quantity, revenue, and global market share of Resorcinol bis(2-hydroxyethyl) ether from 2021 to 2026.

Chapter 3, the Resorcinol bis(2-hydroxyethyl) ether competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Resorcinol bis(2-hydroxyethyl) ether breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Product Form and by Application, with sales market share and growth rate by Product Form, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Resorcinol bis(2-hydroxyethyl) ether market forecast, by regions, by Product Form, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Resorcinol bis(2-hydroxyethyl) ether.

Chapter 14 and 15, to describe Resorcinol bis(2-hydroxyethyl) ether sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Product Form

1.3.1 Overview: Global Resorcinol bis(2-hydroxyethyl) ether Consumption Value by Product Form: 2021 Versus 2025 Versus 2032

1.3.2 Solid HER

1.3.3 Liquid HER

1.4 Market Analysis by Application System

1.4.1 Overview: Global Resorcinol bis(2-hydroxyethyl) ether Consumption Value by Application System: 2021 Versus 2025 Versus 2032

1.4.2 MDI Polyurethane Elastomers

1.4.3 TPU

1.4.4 Adhesives & Sealants

1.4.5 Resin Intermediates

1.5 Market Analysis by Purity Level

1.5.1 Overview: Global Resorcinol bis(2-hydroxyethyl) ether Consumption Value by Purity Level: 2021 Versus 2025 Versus 2032

1.5.2 ≥99.0%

1.5.3 98.0%~99.0%

1.5.4 97.0%~98.0%

1.5.5 Below 97.0%

1.6 Market Analysis by Application

1.6.1 Overview: Global Resorcinol bis(2-hydroxyethyl) ether Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.6.2 Industrial Elastomer Components

1.6.3 Oil & Gas

1.6.4 Automotive & Transportation

1.6.5 Electrical & Electronics

1.6.6 Consumer

1.7 Global Resorcinol bis(2-hydroxyethyl) ether Market Size & Forecast

1.7.1 Global Resorcinol bis(2-hydroxyethyl) ether Consumption Value (2021 & 2025 & 2032)

1.7.2 Global Resorcinol bis(2-hydroxyethyl) ether Sales Quantity (2021-2032)

1.7.3 Global Resorcinol bis(2-hydroxyethyl) ether Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 Suzhou Xiangyuan New Materials Co., Ltd.

2.1.1 Suzhou Xiangyuan New Materials Co., Ltd. Details

2.1.2 Suzhou Xiangyuan New Materials Co., Ltd. Major Business

2.1.3 Suzhou Xiangyuan New Materials Co., Ltd. Resorcinol bis(2-hydroxyethyl) ether Product and Services

2.1.4 Suzhou Xiangyuan New Materials Co., Ltd. Resorcinol bis(2-hydroxyethyl) ether Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.1.5 Suzhou Xiangyuan New Materials Co., Ltd. Recent Developments/Updates

2.2 Zhangjiagang Yarui Chemical Co., Ltd.

2.2.1 Zhangjiagang Yarui Chemical Co., Ltd. Details

2.2.2 Zhangjiagang Yarui Chemical Co., Ltd. Major Business

2.2.3 Zhangjiagang Yarui Chemical Co., Ltd. Resorcinol bis(2-hydroxyethyl) ether Product and Services

2.2.4 Zhangjiagang Yarui Chemical Co., Ltd. Resorcinol bis(2-hydroxyethyl) ether Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.2.5 Zhangjiagang Yarui Chemical Co., Ltd. Recent Developments/Updates

2.3 GO YEN CHEMICAL INDUSTRIAL CO., LTD.

2.3.1 GO YEN CHEMICAL INDUSTRIAL CO., LTD. Details

2.3.2 GO YEN CHEMICAL INDUSTRIAL CO., LTD. Major Business

2.3.3 GO YEN CHEMICAL INDUSTRIAL CO., LTD. Resorcinol bis(2-hydroxyethyl) ether Product and Services

2.3.4 GO YEN CHEMICAL INDUSTRIAL CO., LTD. Resorcinol bis(2-hydroxyethyl) ether Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.3.5 GO YEN CHEMICAL INDUSTRIAL CO., LTD. Recent Developments/Updates

2.4 Suzhou Ke Sheng Tong New Materials Technology Co., Ltd.

2.4.1 Suzhou Ke Sheng Tong New Materials Technology Co., Ltd. Details

2.4.2 Suzhou Ke Sheng Tong New Materials Technology Co., Ltd. Major Business

2.4.3 Suzhou Ke Sheng Tong New Materials Technology Co., Ltd. Resorcinol bis(2-hydroxyethyl) ether Product and Services

2.4.4 Suzhou Ke Sheng Tong New Materials Technology Co., Ltd. Resorcinol bis(2-hydroxyethyl) ether Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.4.5 Suzhou Ke Sheng Tong New Materials Technology Co., Ltd. Recent Developments/Updates

2.5 Yantai Zhuotai New Material Technology Co., Ltd.

2.5.1 Yantai Zhuotai New Material Technology Co., Ltd. Details

2.5.2 Yantai Zhuotai New Material Technology Co., Ltd. Major Business

2.5.3 Yantai Zhuotai New Material Technology Co., Ltd. Resorcinol bis(2-hydroxyethyl) ether Product and Services

2.5.4 Yantai Zhuotai New Material Technology Co., Ltd. Resorcinol bis(2-hydroxyethyl) ether Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.5.5 Yantai Zhuotai New Material Technology Co., Ltd. Recent Developments/Updates

2.6 Qingdao Jade New Material Technology Co., Ltd.

2.6.1 Qingdao Jade New Material Technology Co., Ltd. Details

2.6.2 Qingdao Jade New Material Technology Co., Ltd. Major Business

2.6.3 Qingdao Jade New Material Technology Co., Ltd. Resorcinol bis(2-hydroxyethyl) ether Product and Services

2.6.4 Qingdao Jade New Material Technology Co., Ltd. Resorcinol bis(2-hydroxyethyl) ether Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.6.5 Qingdao Jade New Material Technology Co., Ltd. Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: RESORCINOL BIS(2-HYDROXYETHYL) ETHER BY MANUFACTURER

3.1 Global Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Manufacturer (2021-2026)

3.2 Global Resorcinol bis(2-hydroxyethyl) ether Revenue by Manufacturer (2021-2026)

3.3 Global Resorcinol bis(2-hydroxyethyl) ether Average Price by Manufacturer (2021-2026)

3.4 Market Share Analysis (2025)

3.4.1 Producer Shipments of Resorcinol bis(2-hydroxyethyl) ether by Manufacturer Revenue (\$MM) and Market Share (%): 2025

3.4.2 Top 3 Resorcinol bis(2-hydroxyethyl) ether Manufacturer Market Share in 2025

3.4.3 Top 6 Resorcinol bis(2-hydroxyethyl) ether Manufacturer Market Share in 2025

3.5 Resorcinol bis(2-hydroxyethyl) ether Market: Overall Company Footprint Analysis

3.5.1 Resorcinol bis(2-hydroxyethyl) ether Market: Region Footprint

3.5.2 Resorcinol bis(2-hydroxyethyl) ether Market: Company Product Type Footprint

3.5.3 Resorcinol bis(2-hydroxyethyl) ether Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Resorcinol bis(2-hydroxyethyl) ether Market Size by Region

4.1.1 Global Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Region
(2021-2032)

4.1.2 Global Resorcinol bis(2-hydroxyethyl) ether Consumption Value by Region
(2021-2032)

4.1.3 Global Resorcinol bis(2-hydroxyethyl) ether Average Price by Region
(2021-2032)

4.2 North America Resorcinol bis(2-hydroxyethyl) ether Consumption Value
(2021-2032)

4.3 Europe Resorcinol bis(2-hydroxyethyl) ether Consumption Value (2021-2032)

4.4 Asia-Pacific Resorcinol bis(2-hydroxyethyl) ether Consumption Value (2021-2032)

4.5 South America Resorcinol bis(2-hydroxyethyl) ether Consumption Value
(2021-2032)

4.6 Middle East & Africa Resorcinol bis(2-hydroxyethyl) ether Consumption Value
(2021-2032)

5 MARKET SEGMENT BY PRODUCT FORM

5.1 Global Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Product Form
(2021-2032)

5.2 Global Resorcinol bis(2-hydroxyethyl) ether Consumption Value by Product Form
(2021-2032)

5.3 Global Resorcinol bis(2-hydroxyethyl) ether Average Price by Product Form
(2021-2032)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Application
(2021-2032)

6.2 Global Resorcinol bis(2-hydroxyethyl) ether Consumption Value by Application
(2021-2032)

6.3 Global Resorcinol bis(2-hydroxyethyl) ether Average Price by Application
(2021-2032)

7 NORTH AMERICA

7.1 North America Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Product Form (2021-2032)

7.2 North America Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Application (2021-2032)

7.3 North America Resorcinol bis(2-hydroxyethyl) ether Market Size by Country

7.3.1 North America Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Country (2021-2032)

7.3.2 North America Resorcinol bis(2-hydroxyethyl) ether Consumption Value by Country (2021-2032)

7.3.3 United States Market Size and Forecast (2021-2032)

7.3.4 Canada Market Size and Forecast (2021-2032)

7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

8.1 Europe Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Product Form (2021-2032)

8.2 Europe Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Application (2021-2032)

8.3 Europe Resorcinol bis(2-hydroxyethyl) ether Market Size by Country

8.3.1 Europe Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Country (2021-2032)

8.3.2 Europe Resorcinol bis(2-hydroxyethyl) ether Consumption Value by Country (2021-2032)

8.3.3 Germany Market Size and Forecast (2021-2032)

8.3.4 France Market Size and Forecast (2021-2032)

8.3.5 United Kingdom Market Size and Forecast (2021-2032)

8.3.6 Russia Market Size and Forecast (2021-2032)

8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

9.1 Asia-Pacific Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Product Form (2021-2032)

9.2 Asia-Pacific Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Application (2021-2032)

9.3 Asia-Pacific Resorcinol bis(2-hydroxyethyl) ether Market Size by Region

9.3.1 Asia-Pacific Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Region (2021-2032)

9.3.2 Asia-Pacific Resorcinol bis(2-hydroxyethyl) ether Consumption Value by Region (2021-2032)

9.3.3 China Market Size and Forecast (2021-2032)

9.3.4 Japan Market Size and Forecast (2021-2032)

9.3.5 South Korea Market Size and Forecast (2021-2032)

9.3.6 India Market Size and Forecast (2021-2032)

9.3.7 Southeast Asia Market Size and Forecast (2021-2032)

9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

10.1 South America Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Product Form (2021-2032)

10.2 South America Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Application (2021-2032)

10.3 South America Resorcinol bis(2-hydroxyethyl) ether Market Size by Country

10.3.1 South America Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Country (2021-2032)

10.3.2 South America Resorcinol bis(2-hydroxyethyl) ether Consumption Value by Country (2021-2032)

10.3.3 Brazil Market Size and Forecast (2021-2032)

10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Product Form (2021-2032)

11.2 Middle East & Africa Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Application (2021-2032)

11.3 Middle East & Africa Resorcinol bis(2-hydroxyethyl) ether Market Size by Country

11.3.1 Middle East & Africa Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Country (2021-2032)

11.3.2 Middle East & Africa Resorcinol bis(2-hydroxyethyl) ether Consumption Value by Country (2021-2032)

11.3.3 Turkey Market Size and Forecast (2021-2032)

11.3.4 Egypt Market Size and Forecast (2021-2032)

11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)

11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

- 12.1 Resorcinol bis(2-hydroxyethyl) ether Market Drivers
- 12.2 Resorcinol bis(2-hydroxyethyl) ether Market Restraints
- 12.3 Resorcinol bis(2-hydroxyethyl) ether Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Resorcinol bis(2-hydroxyethyl) ether and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Resorcinol bis(2-hydroxyethyl) ether
- 13.3 Resorcinol bis(2-hydroxyethyl) ether Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Resorcinol bis(2-hydroxyethyl) ether Typical Distributors
- 14.3 Resorcinol bis(2-hydroxyethyl) ether Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Resorcinol bis(2-hydroxyethyl) ether Consumption Value by Product Form, (USD Million), 2021 & 2025 & 2032

Table 2. Global Resorcinol bis(2-hydroxyethyl) ether Consumption Value by Application System, (USD Million), 2021 & 2025 & 2032

Table 3. Global Resorcinol bis(2-hydroxyethyl) ether Consumption Value by Purity Level, (USD Million), 2021 & 2025 & 2032

Table 4. Global Resorcinol bis(2-hydroxyethyl) ether Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 5. Suzhou Xiangyuan New Materials Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 6. Suzhou Xiangyuan New Materials Co., Ltd. Major Business

Table 7. Suzhou Xiangyuan New Materials Co., Ltd. Resorcinol bis(2-hydroxyethyl) ether Product and Services

Table 8. Suzhou Xiangyuan New Materials Co., Ltd. Resorcinol bis(2-hydroxyethyl) ether Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 9. Suzhou Xiangyuan New Materials Co., Ltd. Recent Developments/Updates

Table 10. Zhangjiagang Yarui Chemical Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 11. Zhangjiagang Yarui Chemical Co., Ltd. Major Business

Table 12. Zhangjiagang Yarui Chemical Co., Ltd. Resorcinol bis(2-hydroxyethyl) ether Product and Services

Table 13. Zhangjiagang Yarui Chemical Co., Ltd. Resorcinol bis(2-hydroxyethyl) ether Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 14. Zhangjiagang Yarui Chemical Co., Ltd. Recent Developments/Updates

Table 15. GO YEN CHEMICAL INDUSTRIAL CO., LTD. Basic Information, Manufacturing Base and Competitors

Table 16. GO YEN CHEMICAL INDUSTRIAL CO., LTD. Major Business

Table 17. GO YEN CHEMICAL INDUSTRIAL CO., LTD. Resorcinol bis(2-hydroxyethyl) ether Product and Services

Table 18. GO YEN CHEMICAL INDUSTRIAL CO., LTD. Resorcinol bis(2-hydroxyethyl) ether Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 19. GO YEN CHEMICAL INDUSTRIAL CO., LTD. Recent Developments/Updates

Table 20. Suzhou Ke Sheng Tong New Materials Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 21. Suzhou Ke Sheng Tong New Materials Technology Co., Ltd. Major Business

Table 22. Suzhou Ke Sheng Tong New Materials Technology Co., Ltd. Resorcinol bis(2-hydroxyethyl) ether Product and Services

Table 23. Suzhou Ke Sheng Tong New Materials Technology Co., Ltd. Resorcinol bis(2-hydroxyethyl) ether Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 24. Suzhou Ke Sheng Tong New Materials Technology Co., Ltd. Recent Developments/Updates

Table 25. Yantai Zhuotai New Material Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 26. Yantai Zhuotai New Material Technology Co., Ltd. Major Business

Table 27. Yantai Zhuotai New Material Technology Co., Ltd. Resorcinol bis(2-hydroxyethyl) ether Product and Services

Table 28. Yantai Zhuotai New Material Technology Co., Ltd. Resorcinol bis(2-hydroxyethyl) ether Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 29. Yantai Zhuotai New Material Technology Co., Ltd. Recent Developments/Updates

Table 30. Qingdao Jade New Material Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 31. Qingdao Jade New Material Technology Co., Ltd. Major Business

Table 32. Qingdao Jade New Material Technology Co., Ltd. Resorcinol bis(2-hydroxyethyl) ether Product and Services

Table 33. Qingdao Jade New Material Technology Co., Ltd. Resorcinol bis(2-hydroxyethyl) ether Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 34. Qingdao Jade New Material Technology Co., Ltd. Recent Developments/Updates

Table 35. Global Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Manufacturer (2021-2026) & (Tons)

Table 36. Global Resorcinol bis(2-hydroxyethyl) ether Revenue by Manufacturer (2021-2026) & (USD Million)

Table 37. Global Resorcinol bis(2-hydroxyethyl) ether Average Price by Manufacturer (2021-2026) & (US\$/Ton)

Table 38. Market Position of Manufacturers in Resorcinol bis(2-hydroxyethyl) ether, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 39. Head Office and Resorcinol bis(2-hydroxyethyl) ether Production Site of Key

Manufacturer

Table 40. Resorcinol bis(2-hydroxyethyl) ether Market: Company Product Type Footprint

Table 41. Resorcinol bis(2-hydroxyethyl) ether Market: Company Product Application Footprint

Table 42. Resorcinol bis(2-hydroxyethyl) ether New Market Entrants and Barriers to Market Entry

Table 43. Resorcinol bis(2-hydroxyethyl) ether Mergers, Acquisition, Agreements, and Collaborations

Table 44. Global Resorcinol bis(2-hydroxyethyl) ether Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR

Table 45. Global Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Region (2021-2026) & (Tons)

Table 46. Global Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Region (2027-2032) & (Tons)

Table 47. Global Resorcinol bis(2-hydroxyethyl) ether Consumption Value by Region (2021-2026) & (USD Million)

Table 48. Global Resorcinol bis(2-hydroxyethyl) ether Consumption Value by Region (2027-2032) & (USD Million)

Table 49. Global Resorcinol bis(2-hydroxyethyl) ether Average Price by Region (2021-2026) & (US\$/Ton)

Table 50. Global Resorcinol bis(2-hydroxyethyl) ether Average Price by Region (2027-2032) & (US\$/Ton)

Table 51. Global Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Product Form (2021-2026) & (Tons)

Table 52. Global Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Product Form (2027-2032) & (Tons)

Table 53. Global Resorcinol bis(2-hydroxyethyl) ether Consumption Value by Product Form (2021-2026) & (USD Million)

Table 54. Global Resorcinol bis(2-hydroxyethyl) ether Consumption Value by Product Form (2027-2032) & (USD Million)

Table 55. Global Resorcinol bis(2-hydroxyethyl) ether Average Price by Product Form (2021-2026) & (US\$/Ton)

Table 56. Global Resorcinol bis(2-hydroxyethyl) ether Average Price by Product Form (2027-2032) & (US\$/Ton)

Table 57. Global Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Application (2021-2026) & (Tons)

Table 58. Global Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Application (2027-2032) & (Tons)

Table 59. Global Resorcinol bis(2-hydroxyethyl) ether Consumption Value by Application (2021-2026) & (USD Million)

Table 60. Global Resorcinol bis(2-hydroxyethyl) ether Consumption Value by Application (2027-2032) & (USD Million)

Table 61. Global Resorcinol bis(2-hydroxyethyl) ether Average Price by Application (2021-2026) & (US\$/Ton)

Table 62. Global Resorcinol bis(2-hydroxyethyl) ether Average Price by Application (2027-2032) & (US\$/Ton)

Table 63. North America Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Product Form (2021-2026) & (Tons)

Table 64. North America Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Product Form (2027-2032) & (Tons)

Table 65. North America Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Application (2021-2026) & (Tons)

Table 66. North America Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Application (2027-2032) & (Tons)

Table 67. North America Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Country (2021-2026) & (Tons)

Table 68. North America Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Country (2027-2032) & (Tons)

Table 69. North America Resorcinol bis(2-hydroxyethyl) ether Consumption Value by Country (2021-2026) & (USD Million)

Table 70. North America Resorcinol bis(2-hydroxyethyl) ether Consumption Value by Country (2027-2032) & (USD Million)

Table 71. Europe Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Product Form (2021-2026) & (Tons)

Table 72. Europe Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Product Form (2027-2032) & (Tons)

Table 73. Europe Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Application (2021-2026) & (Tons)

Table 74. Europe Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Application (2027-2032) & (Tons)

Table 75. Europe Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Country (2021-2026) & (Tons)

Table 76. Europe Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Country (2027-2032) & (Tons)

Table 77. Europe Resorcinol bis(2-hydroxyethyl) ether Consumption Value by Country (2021-2026) & (USD Million)

Table 78. Europe Resorcinol bis(2-hydroxyethyl) ether Consumption Value by Country

(2027-2032) & (USD Million)

Table 79. Asia-Pacific Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Product Form (2021-2026) & (Tons)

Table 80. Asia-Pacific Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Product Form (2027-2032) & (Tons)

Table 81. Asia-Pacific Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Application (2021-2026) & (Tons)

Table 82. Asia-Pacific Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Application (2027-2032) & (Tons)

Table 83. Asia-Pacific Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Region (2021-2026) & (Tons)

Table 84. Asia-Pacific Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Region (2027-2032) & (Tons)

Table 85. Asia-Pacific Resorcinol bis(2-hydroxyethyl) ether Consumption Value by Region (2021-2026) & (USD Million)

Table 86. Asia-Pacific Resorcinol bis(2-hydroxyethyl) ether Consumption Value by Region (2027-2032) & (USD Million)

Table 87. South America Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Product Form (2021-2026) & (Tons)

Table 88. South America Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Product Form (2027-2032) & (Tons)

Table 89. South America Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Application (2021-2026) & (Tons)

Table 90. South America Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Application (2027-2032) & (Tons)

Table 91. South America Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Country (2021-2026) & (Tons)

Table 92. South America Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Country (2027-2032) & (Tons)

Table 93. South America Resorcinol bis(2-hydroxyethyl) ether Consumption Value by Country (2021-2026) & (USD Million)

Table 94. South America Resorcinol bis(2-hydroxyethyl) ether Consumption Value by Country (2027-2032) & (USD Million)

Table 95. Middle East & Africa Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Product Form (2021-2026) & (Tons)

Table 96. Middle East & Africa Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Product Form (2027-2032) & (Tons)

Table 97. Middle East & Africa Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Application (2021-2026) & (Tons)

Table 98. Middle East & Africa Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Application (2027-2032) & (Tons)

Table 99. Middle East & Africa Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Country (2021-2026) & (Tons)

Table 100. Middle East & Africa Resorcinol bis(2-hydroxyethyl) ether Sales Quantity by Country (2027-2032) & (Tons)

Table 101. Middle East & Africa Resorcinol bis(2-hydroxyethyl) ether Consumption Value by Country (2021-2026) & (USD Million)

Table 102. Middle East & Africa Resorcinol bis(2-hydroxyethyl) ether Consumption Value by Country (2027-2032) & (USD Million)

Table 103. Resorcinol bis(2-hydroxyethyl) ether Raw Material

Table 104. Key Manufacturers of Resorcinol bis(2-hydroxyethyl) ether Raw Materials

Table 105. Resorcinol bis(2-hydroxyethyl) ether Typical Distributors

Table 106. Resorcinol bis(2-hydroxyethyl) ether Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Resorcinol bis(2-hydroxyethyl) ether Picture
- Figure 2. Global Resorcinol bis(2-hydroxyethyl) ether Revenue by Product Form, (USD Million), 2021 & 2025 & 2032
- Figure 3. Global Resorcinol bis(2-hydroxyethyl) ether Revenue Market Share by Product Form in 2025
- Figure 4. Solid HER Examples
- Figure 5. Liquid HER Examples
- Figure 6. Global Resorcinol bis(2-hydroxyethyl) ether Revenue by Application System, (USD Million), 2021 & 2025 & 2032
- Figure 7. Global Resorcinol bis(2-hydroxyethyl) ether Revenue Market Share by Application System in 2025
- Figure 8. MDI Polyurethane Elastomers Examples
- Figure 9. TPU Examples
- Figure 10. Adhesives & Sealants Examples
- Figure 11. Resin Intermediates Examples
- Figure 12. Global Resorcinol bis(2-hydroxyethyl) ether Revenue by Purity Level, (USD Million), 2021 & 2025 & 2032
- Figure 13. Global Resorcinol bis(2-hydroxyethyl) ether Revenue Market Share by Purity Level in 2025
- Figure 14. ≥99.0% Examples
- Figure 15. 98.0%–99.0% Examples
- Figure 16. 97.0%–98.0% Examples
- Figure 17. Below 97.0% Examples
- Figure 18. Global Resorcinol bis(2-hydroxyethyl) ether Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
- Figure 19. Global Resorcinol bis(2-hydroxyethyl) ether Revenue Market Share by Application in 2025
- Figure 20. Industrial Elastomer Components Examples
- Figure 21. Oil & Gas Examples
- Figure 22. Automotive & Transportation Examples
- Figure 23. Electrical & Electronics Examples
- Figure 24. Consumer Examples
- Figure 25. Global Resorcinol bis(2-hydroxyethyl) ether Consumption Value, (USD Million): 2021 & 2025 & 2032
- Figure 26. Global Resorcinol bis(2-hydroxyethyl) ether Consumption Value and

Forecast (2021-2032) & (USD Million)

Figure 27. Global Resorcinol bis(2-hydroxyethyl) ether Sales Quantity (2021-2032) & (Tons)

Figure 28. Global Resorcinol bis(2-hydroxyethyl) ether Price (2021-2032) & (US\$/Ton)

Figure 29. Global Resorcinol bis(2-hydroxyethyl) ether Sales Quantity Market Share by Manufacturer in 2025

Figure 30. Global Resorcinol bis(2-hydroxyethyl) ether Revenue Market Share by Manufacturer in 2025

Figure 31. Producer Shipments of Resorcinol bis(2-hydroxyethyl) ether by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 32. Top 3 Resorcinol bis(2-hydroxyethyl) ether Manufacturer (Revenue) Market Share in 2025

Figure 33. Top 6 Resorcinol bis(2-hydroxyethyl) ether Manufacturer (Revenue) Market Share in 2025

Figure 34. Global Resorcinol bis(2-hydroxyethyl) ether Sales Quantity Market Share by Region (2021-2032)

Figure 35. Global Resorcinol bis(2-hydroxyethyl) ether Consumption Value Market Share by Region (2021-2032)

Figure 36. North America Resorcinol bis(2-hydroxyethyl) ether Consumption Value (2021-2032) & (USD Million)

Figure 37. Europe Resorcinol bis(2-hydroxyethyl) ether Consumption Value (2021-2032) & (USD Million)

Figure 38. Asia-Pacific Resorcinol bis(2-hydroxyethyl) ether Consumption Value (2021-2032) & (USD Million)

Figure 39. South America Resorcinol bis(2-hydroxyethyl) ether Consumption Value (2021-2032) & (USD Million)

Figure 40. Middle East & Africa Resorcinol bis(2-hydroxyethyl) ether Consumption Value (2021-2032) & (USD Million)

Figure 41. Global Resorcinol bis(2-hydroxyethyl) ether Sales Quantity Market Share by Product Form (2021-2032)

Figure 42. Global Resorcinol bis(2-hydroxyethyl) ether Consumption Value Market Share by Product Form (2021-2032)

Figure 43. Global Resorcinol bis(2-hydroxyethyl) ether Average Price by Product Form (2021-2032) & (US\$/Ton)

Figure 44. Global Resorcinol bis(2-hydroxyethyl) ether Sales Quantity Market Share by Application (2021-2032)

Figure 45. Global Resorcinol bis(2-hydroxyethyl) ether Revenue Market Share by Application (2021-2032)

Figure 46. Global Resorcinol bis(2-hydroxyethyl) ether Average Price by Application

(2021-2032) & (US\$/Ton)

Figure 47. North America Resorcinol bis(2-hydroxyethyl) ether Sales Quantity Market Share by Product Form (2021-2032)

Figure 48. North America Resorcinol bis(2-hydroxyethyl) ether Sales Quantity Market Share by Application (2021-2032)

Figure 49. North America Resorcinol bis(2-hydroxyethyl) ether Sales Quantity Market Share by Country (2021-2032)

Figure 50. North America Resorcinol bis(2-hydroxyethyl) ether Consumption Value Market Share by Country (2021-2032)

Figure 51. United States Resorcinol bis(2-hydroxyethyl) ether Consumption Value (2021-2032) & (USD Million)

Figure 52. Canada Resorcinol bis(2-hydroxyethyl) ether Consumption Value (2021-2032) & (USD Million)

Figure 53. Mexico Resorcinol bis(2-hydroxyethyl) ether Consumption Value (2021-2032) & (USD Million)

Figure 54. Europe Resorcinol bis(2-hydroxyethyl) ether Sales Quantity Market Share by Product Form (2021-2032)

Figure 55. Europe Resorcinol bis(2-hydroxyethyl) ether Sales Quantity Market Share by Application (2021-2032)

Figure 56. Europe Resorcinol bis(2-hydroxyethyl) ether Sales Quantity Market Share by Country (2021-2032)

Figure 57. Europe Resorcinol bis(2-hydroxyethyl) ether Consumption Value Market Share by Country (2021-2032)

Figure 58. Germany Resorcinol bis(2-hydroxyethyl) ether Consumption Value (2021-2032) & (USD Million)

Figure 59. France Resorcinol bis(2-hydroxyethyl) ether Consumption Value (2021-2032) & (USD Million)

Figure 60. United Kingdom Resorcinol bis(2-hydroxyethyl) ether Consumption Value (2021-2032) & (USD Million)

Figure 61. Russia Resorcinol bis(2-hydroxyethyl) ether Consumption Value (2021-2032) & (USD Million)

Figure 62. Italy Resorcinol bis(2-hydroxyethyl) ether Consumption Value (2021-2032) & (USD Million)

Figure 63. Asia-Pacific Resorcinol bis(2-hydroxyethyl) ether Sales Quantity Market Share by Product Form (2021-2032)

Figure 64. Asia-Pacific Resorcinol bis(2-hydroxyethyl) ether Sales Quantity Market Share by Application (2021-2032)

Figure 65. Asia-Pacific Resorcinol bis(2-hydroxyethyl) ether Sales Quantity Market Share by Region (2021-2032)

Figure 66. Asia-Pacific Resorcinol bis(2-hydroxyethyl) ether Consumption Value Market Share by Region (2021-2032)

Figure 67. China Resorcinol bis(2-hydroxyethyl) ether Consumption Value (2021-2032) & (USD Million)

Figure 68. Japan Resorcinol bis(2-hydroxyethyl) ether Consumption Value (2021-2032) & (USD Million)

Figure 69. South Korea Resorcinol bis(2-hydroxyethyl) ether Consumption Value (2021-2032) & (USD Million)

Figure 70. India Resorcinol bis(2-hydroxyethyl) ether Consumption Value (2021-2032) & (USD Million)

Figure 71. Southeast Asia Resorcinol bis(2-hydroxyethyl) ether Consumption Value (2021-2032) & (USD Million)

Figure 72. Australia Resorcinol bis(2-hydroxyethyl) ether Consumption Value (2021-2032) & (USD Million)

Figure 73. South America Resorcinol bis(2-hydroxyethyl) ether Sales Quantity Market Share by Product Form (2021-2032)

Figure 74. South America Resorcinol bis(2-hydroxyethyl) ether Sales Quantity Market Share by Application (2021-2032)

Figure 75. South America Resorcinol bis(2-hydroxyethyl) ether Sales Quantity Market Share by Country (2021-2032)

Figure 76. South America Resorcinol bis(2-hydroxyethyl) ether Consumption Value Market Share by Country (2021-2032)

Figure 77. Brazil Resorcinol bis(2-hydroxyethyl) ether Consumption Value (2021-2032) & (USD Million)

Figure 78. Argentina Resorcinol bis(2-hydroxyethyl) ether Consumption Value (2021-2032) & (USD Million)

Figure 79. Middle East & Africa Resorcinol bis(2-hydroxyethyl) ether Sales Quantity Market Share by Product Form (2021-2032)

Figure 80. Middle East & Africa Resorcinol bis(2-hydroxyethyl) ether Sales Quantity Market Share by Application (2021-2032)

Figure 81. Middle East & Africa Resorcinol bis(2-hydroxyethyl) ether Sales Quantity Market Share by Country (2021-2032)

Figure 82. Middle East & Africa Resorcinol bis(2-hydroxyethyl) ether Consumption Value Market Share by Country (2021-2032)

Figure 83. Turkey Resorcinol bis(2-hydroxyethyl) ether Consumption Value (2021-2032) & (USD Million)

Figure 84. Egypt Resorcinol bis(2-hydroxyethyl) ether Consumption Value (2021-2032) & (USD Million)

Figure 85. Saudi Arabia Resorcinol bis(2-hydroxyethyl) ether Consumption Value

(2021-2032) & (USD Million)

Figure 86. South Africa Resorcinol bis(2-hydroxyethyl) ether Consumption Value

(2021-2032) & (USD Million)

Figure 87. Resorcinol bis(2-hydroxyethyl) ether Market Drivers

Figure 88. Resorcinol bis(2-hydroxyethyl) ether Market Restraints

Figure 89. Resorcinol bis(2-hydroxyethyl) ether Market Trends

Figure 90. Porters Five Forces Analysis

Figure 91. Manufacturing Cost Structure Analysis of Resorcinol bis(2-hydroxyethyl) ether in 2025

Figure 92. Manufacturing Process Analysis of Resorcinol bis(2-hydroxyethyl) ether

Figure 93. Resorcinol bis(2-hydroxyethyl) ether Industrial Chain

Figure 94. Sales Channel: Direct to End-User vs Distributors

Figure 95. Direct Channel Pros & Cons

Figure 96. Indirect Channel Pros & Cons

Figure 97. Methodology

Figure 98. Research Process and Data Source

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