

# Global Residential Zero-Turn Lawn Mowers Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Residential Zero-Turn Lawn Mowers market size was valued at US\$ 1296 million in 2025 and is forecast to a readjusted size of US\$ 1922 million by 2032 with a CAGR of 5.5% during review period.

In 2025, global Residential Zero-Turn Lawn Mowers production reached approximately 280 k units?with an average global market price of around US\$ 4,500 per unit, and a gross profit margin of approximately 20%-40%. Residential Zero-Turn Lawn Mowers are ride-on grass-cutting machines designed for homeowners and private residential properties. They use independently controlled rear drive wheels and freely rotating front caster wheels to achieve an approximately zero-degree turning radius. The category includes gasoline-powered and battery-electric residential models, but excludes commercial-duty machines, conventional lawn tractors, stand-on mowers, walk-behind mowers, and robotic equipment. These mowers typically feature compact or medium cutting decks, hydrostatic or electric drive systems, adjustable seats, multiple cutting-height settings, grass-discharge systems, and safety controls. They are mainly used on medium-sized and large residential lawns with trees, flower beds, landscape obstacles, pathways, and decorative garden areas. The industrial chain of Residential Zero-Turn Lawn Mowers covers upstream materials and components such as steel, aluminum, engineering plastics, gasoline engines, electric motors, lithium-ion batteries, hydrostatic transmissions, cutting blades, deck assemblies, tires, seats, sensors, controllers, and chargers. The midstream includes product design, frame fabrication, metal stamping, deck welding, surface treatment, engine or motor integration, transmission assembly, electrical installation, software configuration, durability testing, quality inspection, and complete-machine assembly. Downstream channels include garden equipment dealers, home-improvement retailers, direct sales, e-commerce platforms, and rental companies.

End users are primarily homeowners, residential property managers, private estate maintenance personnel, and local lawn-maintenance service providers.

The Residential Zero-Turn Lawn Mower market is supported by homeowners seeking faster mowing, precise maneuverability, and improved comfort on medium-sized and large lawns. Zero-turn machines reduce trimming time around trees, flower beds, fences, and other landscape obstacles, making them attractive alternatives to conventional lawn tractors. Gasoline-powered models remain widely used because of their strong performance, rapid refueling, and established service networks. However, battery-electric products are gaining attention as motor efficiency, battery capacity, charging speed, and electronic control systems improve. Manufacturers are introducing compact decks, steering-wheel controls, suspension seats, digital displays, connected diagnostics, quieter operation, and batteries compatible with other outdoor equipment. Market growth may be limited by relatively high purchase prices, storage requirements, maintenance expenses, battery replacement costs, seasonal demand, and safety concerns on steep slopes. Nevertheless, rising household spending on outdoor living, labor-saving equipment, and residential landscaping should support stable long-term demand across developed suburban markets and selected emerging economies.

This report is a detailed and comprehensive analysis for global Residential Zero-Turn Lawn Mowers market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Residential Zero-Turn Lawn Mowers market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Residential Zero-Turn Lawn Mowers market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Residential Zero-Turn Lawn Mowers market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average

selling prices (US\$/Unit), 2021-2032

Global Residential Zero-Turn Lawn Mowers market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Residential Zero-Turn Lawn Mowers

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Residential Zero-Turn Lawn Mowers market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Toro, John Deere, Stanley Black & Decker, AriensCo, Husqvarna, Kubota Corporation, Daedong Corporation, Doosan Bobcat, GreenWorks, Scag Power Equipment, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Residential Zero-Turn Lawn Mowers market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Gas-Powered Zero Turn Mowers

Battery-Powered Zero Turn Mowers

## Market segment by Steering Control

Lap Bars

Steering Wheel

## Market segment by Cutting Width

40 Inches

42 Inches

Others

## Market segment by Application

Property Management

Private Estates

Others

## Major players covered

Toro

John Deere

Stanley Black & Decker

AriensCo

Husqvarna

Kubota Corporation

Daedong Corporation

Doosan Bobcat

GreenWorks

Scag Power Equipment

Dixie Chopper

Chervon

Ryobi

STIGA Group

Grasshopper

Jade Equipment

Wright Manufacturing

Swisher

Mean Green

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Residential Zero-Turn Lawn Mowers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Residential Zero-Turn Lawn Mowers, with price, sales quantity, revenue, and global market share of Residential Zero-Turn Lawn Mowers from 2021 to 2026.

Chapter 3, the Residential Zero-Turn Lawn Mowers competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Residential Zero-Turn Lawn Mowers breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Residential Zero-Turn Lawn Mowers market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Residential Zero-Turn Lawn Mowers.

Chapter 14 and 15, to describe Residential Zero-Turn Lawn Mowers sales channel, distributors, customers, research findings and conclusion.

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