

# Global Residential Portable Generator Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Residential Portable Generator market size was valued at USD 1825.2 million in 2023 and is forecast to a readjusted size of USD 2909.8 million by 2030 with a CAGR of 6.9% during review period.

Residential Portable Generators are the most common kind of backup power solution. Versatile and easily moved, a portable generator can be used in multiple locations for several purposes. In an emergency, Residential Portable Generator can provide critical backup power. Just add fuel, start the engine, and run extension cords to your most essential items. During a power outage, Residential Portable Generator make sure the most important items—lights, refrigerators and freezers, sump pumps, even space heaters and window air conditioners—are up and running, minimizing any disruption to ones' lifestyle.

North America is the largest Residential Portable Generator market with about 39% market share. Europe is follower, accounting for about 21% market share.

The key players are Honda Power, Generac, Briggs & Stratton, Yamaha, KOHLER, United Power Technology, Champion, TTI, Eaton, Wacker Neuson, Honeywell, Hyundai Power, Sawafuji, Scott's, Pramac, HGI, Mi-T-M etc. Top 3 companies occupied about 30% market share.

The Global Info Research report includes an overview of the development of the Residential Portable Generator industry chain, the market status of Less Than 4 KW (Diesel Type, Gasoline Type), 4-8 KW (Diesel Type, Gasoline Type), and key

enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Residential Portable Generator.

Regionally, the report analyzes the Residential Portable Generator markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Residential Portable Generator market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Residential Portable Generator market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Residential Portable Generator industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Diesel Type, Gasoline Type).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Residential Portable Generator market.

**Regional Analysis:** The report involves examining the Residential Portable Generator market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Residential Portable Generator market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Residential Portable Generator:

**Company Analysis:** Report covers individual Residential Portable Generator manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Residential Portable Generator. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Less Than 4 KW, 4-8 KW).

**Technology Analysis:** Report covers specific technologies relevant to Residential Portable Generator. It assesses the current state, advancements, and potential future developments in Residential Portable Generator areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Residential Portable Generator market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Residential Portable Generator market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Diesel Type

Gasoline Type

Gas Type

## Market segment by Application

Less Than 4 KW

4-8 KW

More Than 8 KW

## Major players covered

Honda Power

Generac

Briggs & Stratton

Yamaha

KOHLER

United Power Technology

Champion

TTI

Eaton

Wacker Neuson

Honeywell

Hyundai Power

Sawafuji

Scott's

Pramac

HGI

Mi-T-M

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Residential Portable Generator product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Residential Portable Generator, with price, sales, revenue and global market share of Residential Portable Generator from 2019 to 2024.

Chapter 3, the Residential Portable Generator competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Residential Portable Generator breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share

and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Residential Portable Generator market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Residential Portable Generator.

Chapter 14 and 15, to describe Residential Portable Generator sales channel, distributors, customers, research findings and conclusion.

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