

Global Residential Insulation Materials Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Residential Insulation Materials market size is expected to reach \$ 45727 million by 2032, rising at a market growth of 3.5% CAGR during the forecast period (2026-2032).

Residential insulation materials are thermal (and often acoustic) insulation products used in housing envelopes—attics/roofs, exterior walls, floors, basements—and sometimes interior partitions. Main product forms include batts/rolls, rigid boards, spray foam, and loose-fill/blown-in insulation, with common material families spanning mineral wool (glass/stone wool), polymer foams (EPS/XPS, PUR/PIR), and bio-based options such as cellulose and wood-fibre insulation. Their core role is to reduce heating/cooling demand, improve indoor comfort, and—depending on the system—enhance fire and sound performance. In 2025, Global Residential Insulation Materials annual sales are estimated at 420 million m³, with an average ex-factory price of US\$ 85/m³, total manufacturing capacity of 500 million m³/year, and a gross margin range of ~18%–32%.

The value chain runs from petrochemicals and mineral/bio feedstocks (PS/PU chemistry, glass/basalt, recycled paper/wood) to insulation manufacturing (mineral wool, foam boards, spray/blown systems), then to residential new-build & retrofit channels (distributors, contractors, retail), and finally homeowners.

This report studies the global Residential Insulation Materials demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Residential Insulation Materials, and provides market size (US\$ million) and Year-over-Year (YoY)

growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Residential Insulation Materials that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Residential Insulation Materials total market, 2021-2032, (USD Million)

Global Residential Insulation Materials total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Residential Insulation Materials total market, key domestic companies, and share, (USD Million)

Global Residential Insulation Materials revenue by player, revenue and market share 2021-2026, (USD Million)

Global Residential Insulation Materials total market by Type, CAGR, 2021-2032, (USD Million)

Global Residential Insulation Materials total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Residential Insulation Materials market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Kingspan Group, Saint-Gobain, Owens Corning, Rockwool International, Knauf Insulation, Johns Manville, Ravago, DuPont, URSA, TN International, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Residential Insulation Materials market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Residential Insulation Materials Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Residential Insulation Materials Market, Segmentation by Type:

Rock Wool

Glass Wool

EPS/XPS

PU/PIR

Others

Global Residential Insulation Materials Market, Segmentation by Form:

Batts & Rolls

Rigid Boards

Spray Foam

Others

Global Residential Insulation Materials Market, Segmentation by Installation Location:

Roof

Exterior Wall Cavity

Others

Global Residential Insulation Materials Market, Segmentation by Application:

New Residential Construction

Residential Renovation/Retrofit

Companies Profiled:

Kingspan Group

Saint-Gobain

Owens Corning

Rockwool International

Knauf Insulation

Johns Manville

Ravago

DuPont

URSA

TN International

Beipeng Building Materials Group

Taishi Energy Conservation Materials

Asia Cuanon

Asahi Fiber Glass

UNILIN Insulation

Recticel Insulation

Oriental Yuhong

Key Questions Answered

1. How big is the global Residential Insulation Materials market?
2. What is the demand of the global Residential Insulation Materials market?
3. What is the year over year growth of the global Residential Insulation Materials market?
4. What is the total value of the global Residential Insulation Materials market?
5. Who are the Major Players in the global Residential Insulation Materials market?
6. What are the growth factors driving the market demand?

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