

# Global Residential Generators Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Residential Generators market size is expected to reach \$ 8115 million by 2032, rising at a market growth of 7.5% CAGR during the forecast period (2026-2032).

Residential Generators contain Portable and Standby Generators. Portable generator takes major share in Residential application field. Residential Portable Generators are the most common kind of backup power solution. Versatile and easily moved, a portable generator can be used in multiple locations for several purposes. In an emergency, Residential Portable Generator can provide critical backup power. Just add fuel, start the engine, and run extension cords to your most essential items. During a power outage, Residential Portable Generator make sure the most important items—lights, refrigerators and freezers, sump pumps, even space heaters and window air conditioners—are up and running, minimizing any disruption to ones' lifestyle. Generally, a residential home standby generator set offers many features not found on portable generator sets, such as a more sophisticated control system, a fully weather-protective enclosure, significantly quieter operation, and more capacity so you can power more conveniences. It goes on automatically when you need it and shuts down automatically once main power is restored. It is connected directly to a fuel system and your home's electrical system so you won't have to fill a gas tank or manually transfer power from the utility to the home standby unit.

North America dominates the global residential generator market, accounting for approximately 74% of the total market share in 2024. This dominance is largely driven by the region's frequent exposure to extreme weather events—such as hurricanes, snowstorms, and thunderstorms—which often result in widespread power outages. Consumers in North America have a strong demand for backup power to maintain daily comfort and safety. High disposable incomes, a large proportion of single-family homes,

and growing awareness of energy reliability contribute significantly to the widespread adoption of both portable and standby generators in the region.

## **Market Drivers**

Unstable power grids and increasing blackouts due to extreme weather events have significantly driven the demand for home generators.

Frequent natural disasters have reinforced the need for residential generators as essential emergency equipment.

With the rise of smart homes, EV charging, and home-based medical devices, uninterrupted power supply has become essential.

Portable generators are also widely used in recreational activities such as camping and RV travel.

## **Market Restraints**

The high upfront cost of standby generators can be a deterrent for many average households.

Noise and emissions from traditional fuel-powered generators face increasing regulation.

Solar panels combined with home battery storage systems are becoming a competitive alternative.

## **Market Outlook**

The residential generator market is poised for steady growth globally. North America will retain dominance, but Asia-Pacific will emerge as the fastest-growing region. Portable units will continue to lead in volume, while standby generators will gain traction in premium segments.

This report studies the global Residential Generators production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Residential

Generators and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Residential Generators that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Residential Generators total production and demand, 2021-2032, (K Units)

Global Residential Generators total production value, 2021-2032, (USD Million)

Global Residential Generators production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Residential Generators consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Residential Generators domestic production, consumption, key domestic manufacturers and share

Global Residential Generators production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Residential Generators production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Residential Generators production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Residential Generators market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Honda Power, Generac, Yamaha, LONCIN MOTOR, Zongshen Power, KOHLER, Cummins Power Systems, Champion, TTI, Honeywell, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Residential Generators market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by

year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global Residential Generators Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Residential Generators Market, Segmentation by Type:

Portable Generators

Standby Generators

#### Global Residential Generators Market, Segmentation by Application:

Less than 4 KW

4- 8 KW

8-17 KW

More than 17 KW

Companies Profiled:

Honda Power

Generac

Yamaha

LONCIN MOTOR

Zongshen Power

KOHLER

Cummins Power Systems

Champion

TTI

Honeywell

Sawafuji

United Power Technology

Wacker Neuson

Mi-T-M

Hyundai Power

Briggs & Stratton

Kohler Energy

Eaton

**Key Questions Answered:**

1. How big is the global Residential Generators market?
2. What is the demand of the global Residential Generators market?
3. What is the year over year growth of the global Residential Generators market?
4. What is the production and production value of the global Residential Generators market?
5. Who are the key producers in the global Residential Generators market?
6. What are the growth factors driving the market demand?

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