

Global Residential Air Purifiers Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Residential Air Purifiers market size was valued at US\$ 8239 million in 2024 and is forecast to a readjusted size of USD 11760 million by 2031 with a CAGR of 5.3% during review period.

Residential Air Purifiers, also known as 'air cleaners,' are those that have the ability of absorption, decomposition or transformation of various air pollutants such as PM2.5, dust, pollen, odors, formaldehyde decoration pollution, bacteria, and allergens.

Major manufacturers in the global Residential Air Purifiers market include Sharp, Panasonic, Philips and Daikin, etc. The top four manufacturers account for about 55% of the market share.

China is the largest market for Residential Air Purifiers, with a market share of about 70 percent, followed by Japan with about 10 percent.

This report is a detailed and comprehensive analysis for global Residential Air Purifiers market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Technology and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Residential Air Purifiers market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Residential Air Purifiers market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Residential Air Purifiers market size and forecasts, by Technology and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Residential Air Purifiers market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Residential Air Purifiers

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Residential Air Purifiers market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sharp, Panasonic, Philips, Daikin, Midea, Coway, Electrolux, IQAir, Amway, Whirlpool, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Residential Air Purifiers market is split by Technology and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Technology, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Technology

HEPA Air Purifiers

Active Carbon Air Purifiers

Electrostatic Precipitator Air Purifiers

Ion and Ozone Generator Air Purifiers

Others Air Purifiers

Market segment by Application

Living Room

Bed Room

Kitchen

Others

Major players covered

Sharp

Panasonic

Philips

Daikin

Midea

Coway

Electrolux

IQAir

Amway

Whirlpool

Honeywell

Yadu

Samsung

Austin

Blueair

Boneco

Broad

Mfresh

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Residential Air Purifiers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Residential Air Purifiers, with price, sales quantity, revenue, and global market share of Residential Air Purifiers from 2020 to 2025.

Chapter 3, the Residential Air Purifiers competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Residential Air Purifiers breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Technology and by Application, with sales market share and growth rate by Technology, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Residential Air Purifiers market forecast, by regions, by Technology, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Residential Air Purifiers.

Chapter 14 and 15, to describe Residential Air Purifiers sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Technology
 - 1.3.1 Overview: Global Residential Air Purifiers Consumption Value by Technology: 2020 Versus 2024 Versus 2031
 - 1.3.2 HEPA Air Purifiers
 - 1.3.3 Active Carbon Air Purifiers
 - 1.3.4 Electrostatic Precipitator Air Purifiers
 - 1.3.5 Ion and Ozone Generator Air Purifiers
 - 1.3.6 Others Air Purifiers
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Residential Air Purifiers Consumption Value by Application: 2020 Versus 2024 Versus 2031
 - 1.4.2 Living Room
 - 1.4.3 Bed Room
 - 1.4.4 Kitchen
 - 1.4.5 Others
- 1.5 Global Residential Air Purifiers Market Size & Forecast
 - 1.5.1 Global Residential Air Purifiers Consumption Value (2020 & 2024 & 2031)
 - 1.5.2 Global Residential Air Purifiers Sales Quantity (2020-2031)
 - 1.5.3 Global Residential Air Purifiers Average Price (2020-2031)

2 MANUFACTURERS PROFILES

- 2.1 Sharp
 - 2.1.1 Sharp Details
 - 2.1.2 Sharp Major Business
 - 2.1.3 Sharp Residential Air Purifiers Product and Services
 - 2.1.4 Sharp Residential Air Purifiers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.1.5 Sharp Recent Developments/Updates
- 2.2 Panasonic
 - 2.2.1 Panasonic Details
 - 2.2.2 Panasonic Major Business
 - 2.2.3 Panasonic Residential Air Purifiers Product and Services

2.2.4 Panasonic Residential Air Purifiers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.2.5 Panasonic Recent Developments/Updates

2.3 Philips

2.3.1 Philips Details

2.3.2 Philips Major Business

2.3.3 Philips Residential Air Purifiers Product and Services

2.3.4 Philips Residential Air Purifiers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.3.5 Philips Recent Developments/Updates

2.4 Daikin

2.4.1 Daikin Details

2.4.2 Daikin Major Business

2.4.3 Daikin Residential Air Purifiers Product and Services

2.4.4 Daikin Residential Air Purifiers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.4.5 Daikin Recent Developments/Updates

2.5 Midea

2.5.1 Midea Details

2.5.2 Midea Major Business

2.5.3 Midea Residential Air Purifiers Product and Services

2.5.4 Midea Residential Air Purifiers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.5.5 Midea Recent Developments/Updates

2.6 Coway

2.6.1 Coway Details

2.6.2 Coway Major Business

2.6.3 Coway Residential Air Purifiers Product and Services

2.6.4 Coway Residential Air Purifiers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.6.5 Coway Recent Developments/Updates

2.7 Electrolux

2.7.1 Electrolux Details

2.7.2 Electrolux Major Business

2.7.3 Electrolux Residential Air Purifiers Product and Services

2.7.4 Electrolux Residential Air Purifiers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.7.5 Electrolux Recent Developments/Updates

2.8 IQAir

- 2.8.1 IQAir Details
- 2.8.2 IQAir Major Business
- 2.8.3 IQAir Residential Air Purifiers Product and Services
- 2.8.4 IQAir Residential Air Purifiers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.8.5 IQAir Recent Developments/Updates
- 2.9 Amway
 - 2.9.1 Amway Details
 - 2.9.2 Amway Major Business
 - 2.9.3 Amway Residential Air Purifiers Product and Services
 - 2.9.4 Amway Residential Air Purifiers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.9.5 Amway Recent Developments/Updates
- 2.10 Whirlpool
 - 2.10.1 Whirlpool Details
 - 2.10.2 Whirlpool Major Business
 - 2.10.3 Whirlpool Residential Air Purifiers Product and Services
 - 2.10.4 Whirlpool Residential Air Purifiers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.10.5 Whirlpool Recent Developments/Updates
- 2.11 Honeywell
 - 2.11.1 Honeywell Details
 - 2.11.2 Honeywell Major Business
 - 2.11.3 Honeywell Residential Air Purifiers Product and Services
 - 2.11.4 Honeywell Residential Air Purifiers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.11.5 Honeywell Recent Developments/Updates
- 2.12 Yadu
 - 2.12.1 Yadu Details
 - 2.12.2 Yadu Major Business
 - 2.12.3 Yadu Residential Air Purifiers Product and Services
 - 2.12.4 Yadu Residential Air Purifiers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.12.5 Yadu Recent Developments/Updates
- 2.13 Samsung
 - 2.13.1 Samsung Details
 - 2.13.2 Samsung Major Business
 - 2.13.3 Samsung Residential Air Purifiers Product and Services
 - 2.13.4 Samsung Residential Air Purifiers Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2020-2025)

2.13.5 Samsung Recent Developments/Updates

2.14 Austin

2.14.1 Austin Details

2.14.2 Austin Major Business

2.14.3 Austin Residential Air Purifiers Product and Services

2.14.4 Austin Residential Air Purifiers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.14.5 Austin Recent Developments/Updates

2.15 Blueair

2.15.1 Blueair Details

2.15.2 Blueair Major Business

2.15.3 Blueair Residential Air Purifiers Product and Services

2.15.4 Blueair Residential Air Purifiers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.15.5 Blueair Recent Developments/Updates

2.16 Boneco

2.16.1 Boneco Details

2.16.2 Boneco Major Business

2.16.3 Boneco Residential Air Purifiers Product and Services

2.16.4 Boneco Residential Air Purifiers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.16.5 Boneco Recent Developments/Updates

2.17 Broad

2.17.1 Broad Details

2.17.2 Broad Major Business

2.17.3 Broad Residential Air Purifiers Product and Services

2.17.4 Broad Residential Air Purifiers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.17.5 Broad Recent Developments/Updates

2.18 Mfresh

2.18.1 Mfresh Details

2.18.2 Mfresh Major Business

2.18.3 Mfresh Residential Air Purifiers Product and Services

2.18.4 Mfresh Residential Air Purifiers Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.18.5 Mfresh Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: RESIDENTIAL AIR PURIFIERS BY

MANUFACTURER

- 3.1 Global Residential Air Purifiers Sales Quantity by Manufacturer (2020-2025)
- 3.2 Global Residential Air Purifiers Revenue by Manufacturer (2020-2025)
- 3.3 Global Residential Air Purifiers Average Price by Manufacturer (2020-2025)
- 3.4 Market Share Analysis (2024)
 - 3.4.1 Producer Shipments of Residential Air Purifiers by Manufacturer Revenue (\$MM) and Market Share (%): 2024
 - 3.4.2 Top 3 Residential Air Purifiers Manufacturer Market Share in 2024
 - 3.4.3 Top 6 Residential Air Purifiers Manufacturer Market Share in 2024
- 3.5 Residential Air Purifiers Market: Overall Company Footprint Analysis
 - 3.5.1 Residential Air Purifiers Market: Region Footprint
 - 3.5.2 Residential Air Purifiers Market: Company Product Type Footprint
 - 3.5.3 Residential Air Purifiers Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Residential Air Purifiers Market Size by Region
 - 4.1.1 Global Residential Air Purifiers Sales Quantity by Region (2020-2031)
 - 4.1.2 Global Residential Air Purifiers Consumption Value by Region (2020-2031)
 - 4.1.3 Global Residential Air Purifiers Average Price by Region (2020-2031)
- 4.2 North America Residential Air Purifiers Consumption Value (2020-2031)
- 4.3 Europe Residential Air Purifiers Consumption Value (2020-2031)
- 4.4 Asia-Pacific Residential Air Purifiers Consumption Value (2020-2031)
- 4.5 South America Residential Air Purifiers Consumption Value (2020-2031)
- 4.6 Middle East & Africa Residential Air Purifiers Consumption Value (2020-2031)

5 MARKET SEGMENT BY TECHNOLOGY

- 5.1 Global Residential Air Purifiers Sales Quantity by Technology (2020-2031)
- 5.2 Global Residential Air Purifiers Consumption Value by Technology (2020-2031)
- 5.3 Global Residential Air Purifiers Average Price by Technology (2020-2031)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Residential Air Purifiers Sales Quantity by Application (2020-2031)
- 6.2 Global Residential Air Purifiers Consumption Value by Application (2020-2031)

6.3 Global Residential Air Purifiers Average Price by Application (2020-2031)

7 NORTH AMERICA

7.1 North America Residential Air Purifiers Sales Quantity by Technology (2020-2031)

7.2 North America Residential Air Purifiers Sales Quantity by Application (2020-2031)

7.3 North America Residential Air Purifiers Market Size by Country

7.3.1 North America Residential Air Purifiers Sales Quantity by Country (2020-2031)

7.3.2 North America Residential Air Purifiers Consumption Value by Country (2020-2031)

7.3.3 United States Market Size and Forecast (2020-2031)

7.3.4 Canada Market Size and Forecast (2020-2031)

7.3.5 Mexico Market Size and Forecast (2020-2031)

8 EUROPE

8.1 Europe Residential Air Purifiers Sales Quantity by Technology (2020-2031)

8.2 Europe Residential Air Purifiers Sales Quantity by Application (2020-2031)

8.3 Europe Residential Air Purifiers Market Size by Country

8.3.1 Europe Residential Air Purifiers Sales Quantity by Country (2020-2031)

8.3.2 Europe Residential Air Purifiers Consumption Value by Country (2020-2031)

8.3.3 Germany Market Size and Forecast (2020-2031)

8.3.4 France Market Size and Forecast (2020-2031)

8.3.5 United Kingdom Market Size and Forecast (2020-2031)

8.3.6 Russia Market Size and Forecast (2020-2031)

8.3.7 Italy Market Size and Forecast (2020-2031)

9 ASIA-PACIFIC

9.1 Asia-Pacific Residential Air Purifiers Sales Quantity by Technology (2020-2031)

9.2 Asia-Pacific Residential Air Purifiers Sales Quantity by Application (2020-2031)

9.3 Asia-Pacific Residential Air Purifiers Market Size by Region

9.3.1 Asia-Pacific Residential Air Purifiers Sales Quantity by Region (2020-2031)

9.3.2 Asia-Pacific Residential Air Purifiers Consumption Value by Region (2020-2031)

9.3.3 China Market Size and Forecast (2020-2031)

9.3.4 Japan Market Size and Forecast (2020-2031)

9.3.5 South Korea Market Size and Forecast (2020-2031)

9.3.6 India Market Size and Forecast (2020-2031)

9.3.7 Southeast Asia Market Size and Forecast (2020-2031)

9.3.8 Australia Market Size and Forecast (2020-2031)

10 SOUTH AMERICA

10.1 South America Residential Air Purifiers Sales Quantity by Technology (2020-2031)

10.2 South America Residential Air Purifiers Sales Quantity by Application (2020-2031)

10.3 South America Residential Air Purifiers Market Size by Country

10.3.1 South America Residential Air Purifiers Sales Quantity by Country (2020-2031)

10.3.2 South America Residential Air Purifiers Consumption Value by Country (2020-2031)

10.3.3 Brazil Market Size and Forecast (2020-2031)

10.3.4 Argentina Market Size and Forecast (2020-2031)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Residential Air Purifiers Sales Quantity by Technology (2020-2031)

11.2 Middle East & Africa Residential Air Purifiers Sales Quantity by Application (2020-2031)

11.3 Middle East & Africa Residential Air Purifiers Market Size by Country

11.3.1 Middle East & Africa Residential Air Purifiers Sales Quantity by Country (2020-2031)

11.3.2 Middle East & Africa Residential Air Purifiers Consumption Value by Country (2020-2031)

11.3.3 Turkey Market Size and Forecast (2020-2031)

11.3.4 Egypt Market Size and Forecast (2020-2031)

11.3.5 Saudi Arabia Market Size and Forecast (2020-2031)

11.3.6 South Africa Market Size and Forecast (2020-2031)

12 MARKET DYNAMICS

12.1 Residential Air Purifiers Market Drivers

12.2 Residential Air Purifiers Market Restraints

12.3 Residential Air Purifiers Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Residential Air Purifiers and Key Manufacturers

13.2 Manufacturing Costs Percentage of Residential Air Purifiers

13.3 Residential Air Purifiers Production Process

13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Residential Air Purifiers Typical Distributors

14.3 Residential Air Purifiers Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Residential Air Purifiers Consumption Value by Technology, (USD Million), 2020 & 2024 & 2031

Table 2. Global Residential Air Purifiers Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. Sharp Basic Information, Manufacturing Base and Competitors

Table 4. Sharp Major Business

Table 5. Sharp Residential Air Purifiers Product and Services

Table 6. Sharp Residential Air Purifiers Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 7. Sharp Recent Developments/Updates

Table 8. Panasonic Basic Information, Manufacturing Base and Competitors

Table 9. Panasonic Major Business

Table 10. Panasonic Residential Air Purifiers Product and Services

Table 11. Panasonic Residential Air Purifiers Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 12. Panasonic Recent Developments/Updates

Table 13. Philips Basic Information, Manufacturing Base and Competitors

Table 14. Philips Major Business

Table 15. Philips Residential Air Purifiers Product and Services

Table 16. Philips Residential Air Purifiers Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 17. Philips Recent Developments/Updates

Table 18. Daikin Basic Information, Manufacturing Base and Competitors

Table 19. Daikin Major Business

Table 20. Daikin Residential Air Purifiers Product and Services

Table 21. Daikin Residential Air Purifiers Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 22. Daikin Recent Developments/Updates

Table 23. Midea Basic Information, Manufacturing Base and Competitors

Table 24. Midea Major Business

Table 25. Midea Residential Air Purifiers Product and Services

Table 26. Midea Residential Air Purifiers Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 27. Midea Recent Developments/Updates

Table 28. Coway Basic Information, Manufacturing Base and Competitors

Table 29. Coway Major Business

Table 30. Coway Residential Air Purifiers Product and Services

Table 31. Coway Residential Air Purifiers Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 32. Coway Recent Developments/Updates

Table 33. Electrolux Basic Information, Manufacturing Base and Competitors

Table 34. Electrolux Major Business

Table 35. Electrolux Residential Air Purifiers Product and Services

Table 36. Electrolux Residential Air Purifiers Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 37. Electrolux Recent Developments/Updates

Table 38. IQAir Basic Information, Manufacturing Base and Competitors

Table 39. IQAir Major Business

Table 40. IQAir Residential Air Purifiers Product and Services

Table 41. IQAir Residential Air Purifiers Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 42. IQAir Recent Developments/Updates

Table 43. Amway Basic Information, Manufacturing Base and Competitors

Table 44. Amway Major Business

Table 45. Amway Residential Air Purifiers Product and Services

Table 46. Amway Residential Air Purifiers Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 47. Amway Recent Developments/Updates

Table 48. Whirlpool Basic Information, Manufacturing Base and Competitors

Table 49. Whirlpool Major Business

Table 50. Whirlpool Residential Air Purifiers Product and Services

Table 51. Whirlpool Residential Air Purifiers Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 52. Whirlpool Recent Developments/Updates

Table 53. Honeywell Basic Information, Manufacturing Base and Competitors

Table 54. Honeywell Major Business

Table 55. Honeywell Residential Air Purifiers Product and Services

Table 56. Honeywell Residential Air Purifiers Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 57. Honeywell Recent Developments/Updates

Table 58. Yadu Basic Information, Manufacturing Base and Competitors

Table 59. Yadu Major Business

Table 60. Yadu Residential Air Purifiers Product and Services

Table 61. Yadu Residential Air Purifiers Sales Quantity (K Units), Average Price

(USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 62. Yadu Recent Developments/Updates

Table 63. Samsung Basic Information, Manufacturing Base and Competitors

Table 64. Samsung Major Business

Table 65. Samsung Residential Air Purifiers Product and Services

Table 66. Samsung Residential Air Purifiers Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 67. Samsung Recent Developments/Updates

Table 68. Austin Basic Information, Manufacturing Base and Competitors

Table 69. Austin Major Business

Table 70. Austin Residential Air Purifiers Product and Services

Table 71. Austin Residential Air Purifiers Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 72. Austin Recent Developments/Updates

Table 73. Blueair Basic Information, Manufacturing Base and Competitors

Table 74. Blueair Major Business

Table 75. Blueair Residential Air Purifiers Product and Services

Table 76. Blueair Residential Air Purifiers Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 77. Blueair Recent Developments/Updates

Table 78. Boneco Basic Information, Manufacturing Base and Competitors

Table 79. Boneco Major Business

Table 80. Boneco Residential Air Purifiers Product and Services

Table 81. Boneco Residential Air Purifiers Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 82. Boneco Recent Developments/Updates

Table 83. Broad Basic Information, Manufacturing Base and Competitors

Table 84. Broad Major Business

Table 85. Broad Residential Air Purifiers Product and Services

Table 86. Broad Residential Air Purifiers Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 87. Broad Recent Developments/Updates

Table 88. Mfresh Basic Information, Manufacturing Base and Competitors

Table 89. Mfresh Major Business

Table 90. Mfresh Residential Air Purifiers Product and Services

Table 91. Mfresh Residential Air Purifiers Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 92. Mfresh Recent Developments/Updates

Table 93. Global Residential Air Purifiers Sales Quantity by Manufacturer (2020-2025) &

(K Units)

Table 94. Global Residential Air Purifiers Revenue by Manufacturer (2020-2025) & (USD Million)

Table 95. Global Residential Air Purifiers Average Price by Manufacturer (2020-2025) & (USD/Unit)

Table 96. Market Position of Manufacturers in Residential Air Purifiers, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024

Table 97. Head Office and Residential Air Purifiers Production Site of Key Manufacturer

Table 98. Residential Air Purifiers Market: Company Product Type Footprint

Table 99. Residential Air Purifiers Market: Company Product Application Footprint

Table 100. Residential Air Purifiers New Market Entrants and Barriers to Market Entry

Table 101. Residential Air Purifiers Mergers, Acquisition, Agreements, and Collaborations

Table 102. Global Residential Air Purifiers Consumption Value by Region (2020-2024-2031) & (USD Million) & CAGR

Table 103. Global Residential Air Purifiers Sales Quantity by Region (2020-2025) & (K Units)

Table 104. Global Residential Air Purifiers Sales Quantity by Region (2026-2031) & (K Units)

Table 105. Global Residential Air Purifiers Consumption Value by Region (2020-2025) & (USD Million)

Table 106. Global Residential Air Purifiers Consumption Value by Region (2026-2031) & (USD Million)

Table 107. Global Residential Air Purifiers Average Price by Region (2020-2025) & (USD/Unit)

Table 108. Global Residential Air Purifiers Average Price by Region (2026-2031) & (USD/Unit)

Table 109. Global Residential Air Purifiers Sales Quantity by Technology (2020-2025) & (K Units)

Table 110. Global Residential Air Purifiers Sales Quantity by Technology (2026-2031) & (K Units)

Table 111. Global Residential Air Purifiers Consumption Value by Technology (2020-2025) & (USD Million)

Table 112. Global Residential Air Purifiers Consumption Value by Technology (2026-2031) & (USD Million)

Table 113. Global Residential Air Purifiers Average Price by Technology (2020-2025) & (USD/Unit)

Table 114. Global Residential Air Purifiers Average Price by Technology (2026-2031) & (USD/Unit)

Table 115. Global Residential Air Purifiers Sales Quantity by Application (2020-2025) & (K Units)

Table 116. Global Residential Air Purifiers Sales Quantity by Application (2026-2031) & (K Units)

Table 117. Global Residential Air Purifiers Consumption Value by Application (2020-2025) & (USD Million)

Table 118. Global Residential Air Purifiers Consumption Value by Application (2026-2031) & (USD Million)

Table 119. Global Residential Air Purifiers Average Price by Application (2020-2025) & (USD/Unit)

Table 120. Global Residential Air Purifiers Average Price by Application (2026-2031) & (USD/Unit)

Table 121. North America Residential Air Purifiers Sales Quantity by Technology (2020-2025) & (K Units)

Table 122. North America Residential Air Purifiers Sales Quantity by Technology (2026-2031) & (K Units)

Table 123. North America Residential Air Purifiers Sales Quantity by Application (2020-2025) & (K Units)

Table 124. North America Residential Air Purifiers Sales Quantity by Application (2026-2031) & (K Units)

Table 125. North America Residential Air Purifiers Sales Quantity by Country (2020-2025) & (K Units)

Table 126. North America Residential Air Purifiers Sales Quantity by Country (2026-2031) & (K Units)

Table 127. North America Residential Air Purifiers Consumption Value by Country (2020-2025) & (USD Million)

Table 128. North America Residential Air Purifiers Consumption Value by Country (2026-2031) & (USD Million)

Table 129. Europe Residential Air Purifiers Sales Quantity by Technology (2020-2025) & (K Units)

Table 130. Europe Residential Air Purifiers Sales Quantity by Technology (2026-2031) & (K Units)

Table 131. Europe Residential Air Purifiers Sales Quantity by Application (2020-2025) & (K Units)

Table 132. Europe Residential Air Purifiers Sales Quantity by Application (2026-2031) & (K Units)

Table 133. Europe Residential Air Purifiers Sales Quantity by Country (2020-2025) & (K Units)

Table 134. Europe Residential Air Purifiers Sales Quantity by Country (2026-2031) & (K Units)

Units)

Table 135. Europe Residential Air Purifiers Consumption Value by Country (2020-2025) & (USD Million)

Table 136. Europe Residential Air Purifiers Consumption Value by Country (2026-2031) & (USD Million)

Table 137. Asia-Pacific Residential Air Purifiers Sales Quantity by Technology (2020-2025) & (K Units)

Table 138. Asia-Pacific Residential Air Purifiers Sales Quantity by Technology (2026-2031) & (K Units)

Table 139. Asia-Pacific Residential Air Purifiers Sales Quantity by Application (2020-2025) & (K Units)

Table 140. Asia-Pacific Residential Air Purifiers Sales Quantity by Application (2026-2031) & (K Units)

Table 141. Asia-Pacific Residential Air Purifiers Sales Quantity by Region (2020-2025) & (K Units)

Table 142. Asia-Pacific Residential Air Purifiers Sales Quantity by Region (2026-2031) & (K Units)

Table 143. Asia-Pacific Residential Air Purifiers Consumption Value by Region (2020-2025) & (USD Million)

Table 144. Asia-Pacific Residential Air Purifiers Consumption Value by Region (2026-2031) & (USD Million)

Table 145. South America Residential Air Purifiers Sales Quantity by Technology (2020-2025) & (K Units)

Table 146. South America Residential Air Purifiers Sales Quantity by Technology (2026-2031) & (K Units)

Table 147. South America Residential Air Purifiers Sales Quantity by Application (2020-2025) & (K Units)

Table 148. South America Residential Air Purifiers Sales Quantity by Application (2026-2031) & (K Units)

Table 149. South America Residential Air Purifiers Sales Quantity by Country (2020-2025) & (K Units)

Table 150. South America Residential Air Purifiers Sales Quantity by Country (2026-2031) & (K Units)

Table 151. South America Residential Air Purifiers Consumption Value by Country (2020-2025) & (USD Million)

Table 152. South America Residential Air Purifiers Consumption Value by Country (2026-2031) & (USD Million)

Table 153. Middle East & Africa Residential Air Purifiers Sales Quantity by Technology (2020-2025) & (K Units)

Table 154. Middle East & Africa Residential Air Purifiers Sales Quantity by Technology (2026-2031) & (K Units)

Table 155. Middle East & Africa Residential Air Purifiers Sales Quantity by Application (2020-2025) & (K Units)

Table 156. Middle East & Africa Residential Air Purifiers Sales Quantity by Application (2026-2031) & (K Units)

Table 157. Middle East & Africa Residential Air Purifiers Sales Quantity by Country (2020-2025) & (K Units)

Table 158. Middle East & Africa Residential Air Purifiers Sales Quantity by Country (2026-2031) & (K Units)

Table 159. Middle East & Africa Residential Air Purifiers Consumption Value by Country (2020-2025) & (USD Million)

Table 160. Middle East & Africa Residential Air Purifiers Consumption Value by Country (2026-2031) & (USD Million)

Table 161. Residential Air Purifiers Raw Material

Table 162. Key Manufacturers of Residential Air Purifiers Raw Materials

Table 163. Residential Air Purifiers Typical Distributors

Table 164. Residential Air Purifiers Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Residential Air Purifiers Picture

Figure 2. Global Residential Air Purifiers Revenue by Technology, (USD Million), 2020 & 2024 & 2031

Figure 3. Global Residential Air Purifiers Revenue Market Share by Technology in 2024

Figure 4. HEPA Air Purifiers Examples

Figure 5. Active Carbon Air Purifiers Examples

Figure 6. Electrostatic Precipitator Air Purifiers Examples

Figure 7. Ion and Ozone Generator Air Purifiers Examples

Figure 8. Others Air Purifiers Examples

Figure 9. Global Residential Air Purifiers Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Figure 10. Global Residential Air Purifiers Revenue Market Share by Application in 2024

Figure 11. Living Room Examples

Figure 12. Bed Room Examples

Figure 13. Kitchen Examples

Figure 14. Others Examples

Figure 15. Global Residential Air Purifiers Consumption Value, (USD Million): 2020 & 2024 & 2031

Figure 16. Global Residential Air Purifiers Consumption Value and Forecast (2020-2031) & (USD Million)

Figure 17. Global Residential Air Purifiers Sales Quantity (2020-2031) & (K Units)

Figure 18. Global Residential Air Purifiers Price (2020-2031) & (USD/Unit)

Figure 19. Global Residential Air Purifiers Sales Quantity Market Share by Manufacturer in 2024

Figure 20. Global Residential Air Purifiers Revenue Market Share by Manufacturer in 2024

Figure 21. Producer Shipments of Residential Air Purifiers by Manufacturer Sales (\$MM) and Market Share (%): 2024

Figure 22. Top 3 Residential Air Purifiers Manufacturer (Revenue) Market Share in 2024

Figure 23. Top 6 Residential Air Purifiers Manufacturer (Revenue) Market Share in 2024

Figure 24. Global Residential Air Purifiers Sales Quantity Market Share by Region (2020-2031)

Figure 25. Global Residential Air Purifiers Consumption Value Market Share by Region (2020-2031)

Figure 26. North America Residential Air Purifiers Consumption Value (2020-2031) &

(USD Million)

Figure 27. Europe Residential Air Purifiers Consumption Value (2020-2031) & (USD Million)

Figure 28. Asia-Pacific Residential Air Purifiers Consumption Value (2020-2031) & (USD Million)

Figure 29. South America Residential Air Purifiers Consumption Value (2020-2031) & (USD Million)

Figure 30. Middle East & Africa Residential Air Purifiers Consumption Value (2020-2031) & (USD Million)

Figure 31. Global Residential Air Purifiers Sales Quantity Market Share by Technology (2020-2031)

Figure 32. Global Residential Air Purifiers Consumption Value Market Share by Technology (2020-2031)

Figure 33. Global Residential Air Purifiers Average Price by Technology (2020-2031) & (USD/Unit)

Figure 34. Global Residential Air Purifiers Sales Quantity Market Share by Application (2020-2031)

Figure 35. Global Residential Air Purifiers Revenue Market Share by Application (2020-2031)

Figure 36. Global Residential Air Purifiers Average Price by Application (2020-2031) & (USD/Unit)

Figure 37. North America Residential Air Purifiers Sales Quantity Market Share by Technology (2020-2031)

Figure 38. North America Residential Air Purifiers Sales Quantity Market Share by Application (2020-2031)

Figure 39. North America Residential Air Purifiers Sales Quantity Market Share by Country (2020-2031)

Figure 40. North America Residential Air Purifiers Consumption Value Market Share by Country (2020-2031)

Figure 41. United States Residential Air Purifiers Consumption Value (2020-2031) & (USD Million)

Figure 42. Canada Residential Air Purifiers Consumption Value (2020-2031) & (USD Million)

Figure 43. Mexico Residential Air Purifiers Consumption Value (2020-2031) & (USD Million)

Figure 44. Europe Residential Air Purifiers Sales Quantity Market Share by Technology (2020-2031)

Figure 45. Europe Residential Air Purifiers Sales Quantity Market Share by Application (2020-2031)

Figure 46. Europe Residential Air Purifiers Sales Quantity Market Share by Country (2020-2031)

Figure 47. Europe Residential Air Purifiers Consumption Value Market Share by Country (2020-2031)

Figure 48. Germany Residential Air Purifiers Consumption Value (2020-2031) & (USD Million)

Figure 49. France Residential Air Purifiers Consumption Value (2020-2031) & (USD Million)

Figure 50. United Kingdom Residential Air Purifiers Consumption Value (2020-2031) & (USD Million)

Figure 51. Russia Residential Air Purifiers Consumption Value (2020-2031) & (USD Million)

Figure 52. Italy Residential Air Purifiers Consumption Value (2020-2031) & (USD Million)

Figure 53. Asia-Pacific Residential Air Purifiers Sales Quantity Market Share by Technology (2020-2031)

Figure 54. Asia-Pacific Residential Air Purifiers Sales Quantity Market Share by Application (2020-2031)

Figure 55. Asia-Pacific Residential Air Purifiers Sales Quantity Market Share by Region (2020-2031)

Figure 56. Asia-Pacific Residential Air Purifiers Consumption Value Market Share by Region (2020-2031)

Figure 57. China Residential Air Purifiers Consumption Value (2020-2031) & (USD Million)

Figure 58. Japan Residential Air Purifiers Consumption Value (2020-2031) & (USD Million)

Figure 59. South Korea Residential Air Purifiers Consumption Value (2020-2031) & (USD Million)

Figure 60. India Residential Air Purifiers Consumption Value (2020-2031) & (USD Million)

Figure 61. Southeast Asia Residential Air Purifiers Consumption Value (2020-2031) & (USD Million)

Figure 62. Australia Residential Air Purifiers Consumption Value (2020-2031) & (USD Million)

Figure 63. South America Residential Air Purifiers Sales Quantity Market Share by Technology (2020-2031)

Figure 64. South America Residential Air Purifiers Sales Quantity Market Share by Application (2020-2031)

Figure 65. South America Residential Air Purifiers Sales Quantity Market Share by

Country (2020-2031)

Figure 66. South America Residential Air Purifiers Consumption Value Market Share by Country (2020-2031)

Figure 67. Brazil Residential Air Purifiers Consumption Value (2020-2031) & (USD Million)

Figure 68. Argentina Residential Air Purifiers Consumption Value (2020-2031) & (USD Million)

Figure 69. Middle East & Africa Residential Air Purifiers Sales Quantity Market Share by Technology (2020-2031)

Figure 70. Middle East & Africa Residential Air Purifiers Sales Quantity Market Share by Application (2020-2031)

Figure 71. Middle East & Africa Residential Air Purifiers Sales Quantity Market Share by Country (2020-2031)

Figure 72. Middle East & Africa Residential Air Purifiers Consumption Value Market Share by Country (2020-2031)

Figure 73. Turkey Residential Air Purifiers Consumption Value (2020-2031) & (USD Million)

Figure 74. Egypt Residential Air Purifiers Consumption Value (2020-2031) & (USD Million)

Figure 75. Saudi Arabia Residential Air Purifiers Consumption Value (2020-2031) & (USD Million)

Figure 76. South Africa Residential Air Purifiers Consumption Value (2020-2031) & (USD Million)

Figure 77. Residential Air Purifiers Market Drivers

Figure 78. Residential Air Purifiers Market Restraints

Figure 79. Residential Air Purifiers Market Trends

Figure 80. Porters Five Forces Analysis

Figure 81. Manufacturing Cost Structure Analysis of Residential Air Purifiers in 2024

Figure 82. Manufacturing Process Analysis of Residential Air Purifiers

Figure 83. Residential Air Purifiers Industrial Chain

Figure 84. Sales Channel: Direct to End-User vs Distributors

Figure 85. Direct Channel Pros & Cons

Figure 86. Indirect Channel Pros & Cons

Figure 87. Methodology

Figure 88. Research Process and Data Source

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