

# Global Regional Tourism Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Regional Tourism market size was valued at US\$ 18830 million in 2025 and is forecast to a readjusted size of US\$ 47459 million by 2032 with a CAGR of 14.6% during review period.

Regional tourism, based on city clusters, metropolitan areas, provinces, or cross-border routes, integrates destination resources, transportation networks, and service offerings to local and surrounding customers, providing short- and medium-distance, high-frequency travel products and services with low decision-making costs. Standardized products typically include intermodal transportation, accommodation and ticket packages, regional passes, time-slot booking, and urban nighttime economy features, and achieve unified settlement and experience management of cross-city resources through digital distribution. Regional collaboration and 'one-ticket access' alleviate issues such as fragmented cross-city information, poor transportation connections, price disparities, and seasonal imbalances; it also increases length of stay and secondary spending (dining, entertainment, retail), and reduces congestion and queuing costs through time-slot booking and crowd control optimization.

This report is a detailed and comprehensive analysis for global Regional Tourism market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

## Key Features:

Global Regional Tourism market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Regional Tourism market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Regional Tourism market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Regional Tourism market shares of main players, in revenue (\$ Million), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Regional Tourism

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Regional Tourism market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include TUI Group, Expedia Group, Booking Holdings, Airbnb, Intrepid Travel, G Adventures, Trafalgar, Tauck, Accor, Club Med, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market segmentation**

Regional Tourism market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand

your business by targeting qualified niche markets.

#### Market segment by Type

Standard Package

Customized Mini-Group Tour

Regional Pass

Other

#### Market segment by Travel Radius

Self-Driving/Intercity Rail

High-Speed Rail/Intercity Bus

High-Speed Rail + Flight & Hotel

Cross-Border

#### Market segment by Theme

Natural Ecology

Cultural History

Festivals & Exhibitions

Other

#### Market segment by Application

Families/Children

Couples/Friends

Senior And Wellness

Business + Leisure

Market segment by players, this report covers

TUI Group

Expedia Group

Booking Holdings

Airbnb

Intrepid Travel

G Adventures

Trafalgar

Tauck

Accor

Club Med

Merlin Entertainments

City Sightseeing

Abercrombie Kent

China CYTS

Trip.com Group

Tengxuan

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe Regional Tourism product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Regional Tourism, with revenue, gross margin, and global market share of Regional Tourism from 2021 to 2026.

Chapter 3, the Regional Tourism competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Regional Tourism market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Regional

Tourism.

Chapter 13, to describe Regional Tourism research findings and conclusion.

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