

Global Regional Tourism Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Regional Tourism market size is expected to reach \$ 47459 million by 2032, rising at a market growth of 14.6% CAGR during the forecast period (2026-2032). Regional tourism, based on city clusters, metropolitan areas, provinces, or cross-border routes, integrates destination resources, transportation networks, and service offerings to local and surrounding customers, providing short- and medium-distance, high-frequency travel products and services with low decision-making costs. Standardized products typically include intermodal transportation, accommodation and ticket packages, regional passes, time-slot booking, and urban nighttime economy features, and achieve unified settlement and experience management of cross-city resources through digital distribution. Regional collaboration and 'one-ticket access' alleviate issues such as fragmented cross-city information, poor transportation connections, price disparities, and seasonal imbalances; it also increases length of stay and secondary spending (dining, entertainment, retail), and reduces congestion and queuing costs through time-slot booking and crowd control optimization.

This report studies the global Regional Tourism demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Regional Tourism, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Regional Tourism that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Regional Tourism total market, 2021-2032, (USD Million)

Global Regional Tourism total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Regional Tourism total market, key domestic companies, and share,

(USD Million)

Global Regional Tourism revenue by player, revenue and market share 2021-2026,
(USD Million)

Global Regional Tourism total market by Type, CAGR, 2021-2032, (USD Million)

Global Regional Tourism total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Regional Tourism market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include TUI Group, Expedia Group, Booking Holdings, Airbnb, Intrepid Travel, G Adventures, Trafalgar, Tauck, Accor, Club Med, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Regional Tourism market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Regional Tourism Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Regional Tourism Market, Segmentation by Type:

Standard Package

Customized Mini-Group Tour

Regional Pass

Other

Global Regional Tourism Market, Segmentation by Travel Radius:

Self-Driving/Intercity Rail

High-Speed Rail/Intercity Bus

High-Speed Rail + Flight & Hotel

Cross-Border

Global Regional Tourism Market, Segmentation by Theme:

Natural Ecology

Cultural History

Festivals & Exhibitions

Other

Global Regional Tourism Market, Segmentation by Application:

Families/Children

Couples/Friends

Senior And Wellness

Business + Leisure

Companies Profiled:

TUI Group

Expedia Group

Booking Holdings

Airbnb

Intrepid Travel

G Adventures

Trafalgar

Tauck

Accor

Club Med

Merlin Entertainments

City Sightseeing

Abercrombie Kent

China CYTS

Trip.com Group

Tengxuan

Key Questions Answered

1. How big is the global Regional Tourism market?
2. What is the demand of the global Regional Tourism market?
3. What is the year over year growth of the global Regional Tourism market?
4. What is the total value of the global Regional Tourism market?
5. Who are the Major Players in the global Regional Tourism market?
6. What are the growth factors driving the market demand?

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