

Global Refurbished and Used Mobile Phones Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Refurbished and Used Mobile Phones market size is expected to reach \$ 57345 million by 2032, rising at a market growth of 6.1% CAGR during the forecast period (2026-2032).

Refurbished and Used Mobile Phones refer to previously owned smartphones that are resold either in 'used/as-is' condition or after professional inspection, testing, repair, cleaning, and quality certification (refurbished), often with warranty and grading standards.

Global projects under construction and planned in the refurbished and used mobile phone market include expansion of large-scale automated refurbishment centers in Europe and North America, AI-driven grading and diagnostics systems for device condition assessment, blockchain-based traceability platforms for device history verification, carrier-led circular economy programs for trade-in expansion, emerging market redistribution hubs in India, Southeast Asia, and Africa, OEM-certified refurbishment facility upgrades by Apple, Samsung, and Xiaomi, cross-border reverse logistics infrastructure development, and sustainability-driven e-waste recovery initiatives, all aimed at increasing processing efficiency, improving trust in used devices, and supporting rapid global demand growth for affordable smartphones.

2025 Global Market sales Volume: 310 million units, Average Global Market Price: US\$120 per unit, Market Average Gross Profit Margin: 20%.

The refurbished and used mobile phone market has evolved into a major component of the global smartphone lifecycle, driven by shortening upgrade cycles, rising device prices, and increasing consumer acceptance of second-hand electronics. Demand is structurally supported by sustainability initiatives and cost-sensitive users, especially in

emerging economies. The market is transitioning from fragmented informal resale channels toward structured, certified refurbishment ecosystems dominated by OEMs, telecom operators, and large digital marketplaces.

Regionally, North America and Europe lead in certified refurbished penetration due to strong regulatory frameworks, high smartphone replacement rates, and mature trade-in programs. Asia-Pacific represents the largest supply base, particularly China and India, where massive volumes of used devices enter the secondary market through retail trade-ins and consumer resale. Africa and parts of Southeast Asia act as key downstream demand hubs, absorbing lower-cost used smartphones that enable first-time internet access.

Market opportunities are primarily driven by growing circular economy policies, expansion of buyback programs, increasing enterprise device leasing, and the rapid development of AI-powered grading and automation technologies that reduce refurbishment costs. Additional opportunities include cross-border e-commerce platforms that unlock global arbitrage in used device pricing and the rising demand for affordable 5G smartphones.

However, the market faces risks including inconsistent quality standards, counterfeit or illegally sourced devices, regulatory restrictions on cross-border electronics trade, and margin pressure from commoditization of mid-range devices. Data security concerns and battery safety issues also remain critical challenges affecting consumer trust.

Key trends include increasing OEM participation (Apple and Samsung expanding certified refurbished programs), digitalization of reverse logistics, consolidation of refurbishing players, and rising institutional investment in ITAD and circular electronics infrastructure. Competitive characteristics are highly fragmented at the midstream level but increasingly concentrated at the top, where global platforms and OEMs control pricing power, certification standards, and distribution ecosystems.

This report studies the global Refurbished and Used Mobile Phones production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Refurbished and Used Mobile Phones and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Refurbished and Used Mobile Phones that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Refurbished and Used Mobile Phones total production and demand, 2021-2032, (Units)

Global Refurbished and Used Mobile Phones total production value, 2021-2032, (USD Million)

Global Refurbished and Used Mobile Phones production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Refurbished and Used Mobile Phones consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Refurbished and Used Mobile Phones domestic production, consumption, key domestic manufacturers and share

Global Refurbished and Used Mobile Phones production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Refurbished and Used Mobile Phones production by Condition, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Refurbished and Used Mobile Phones production by Trading Platform Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Refurbished and Used Mobile Phones market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Huawei, Samsung Certified Pre-Owned, Apple Certified Refurbished, Refurbed Marketplace GmbH, ATRenew, GY Telecom, Beijing Zhuanzhuan Technology Co, TongChengBang, Shenzhen Shanhui Technology Co, Amazon, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Refurbished and Used Mobile Phones market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Condition, and by Trading Platform Type. Data is given for the years

2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Refurbished and Used Mobile Phones Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Refurbished and Used Mobile Phones Market, Segmentation by Condition:

90% New or Better

Less Than 90% New

Global Refurbished and Used Mobile Phones Market, Segmentation by Refurbishment Type:

Standard Used (Personal Resale)

Officially Refurbished

Third-Party Refurbished

Global Refurbished and Used Mobile Phones Market, Segmentation by Transaction Price:

\$120?250

> \$250

Global Refurbished and Used Mobile Phones Market, Segmentation by Trading Platform Type:

Online Trading Platforms

Offline Trading Platforms

Companies Profiled:

Huawei

Samsung Certified Pre-Owned

Apple Certified Refurbished

Refurbed Marketplace GmbH

ATRenew

GY Telecom

Beijing Zhuanzhuan Technology Co

TongChengBang

Shenzhen Shanhui Technology Co

Amazon

eBay

Back Market

Swappa

Xianyu

IOSYS

Aucnet

Key Questions Answered:

1. How big is the global Refurbished and Used Mobile Phones market?
2. What is the demand of the global Refurbished and Used Mobile Phones market?
3. What is the year over year growth of the global Refurbished and Used Mobile Phones market?
4. What is the production and production value of the global Refurbished and Used Mobile Phones market?
5. Who are the key producers in the global Refurbished and Used Mobile Phones market?
6. What are the growth factors driving the market demand?

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