

Global Refurbished and Used Mobile Phones Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Refurbished and Used Mobile Phones market size was valued at US\$ 38277 million in 2025 and is forecast to a readjusted size of US\$ 57345 million by 2032 with a CAGR of 6.1% during review period.

Refurbished and Used Mobile Phones refer to previously owned smartphones that are resold either in ?used/as-is? condition or after professional inspection, testing, repair, cleaning, and quality certification (refurbished), often with warranty and grading standards.

Global projects under construction and planned in the refurbished and used mobile phone market include expansion of large-scale automated refurbishment centers in Europe and North America, AI-driven grading and diagnostics systems for device condition assessment, blockchain-based traceability platforms for device history verification, carrier-led circular economy programs for trade-in expansion, emerging market redistribution hubs in India, Southeast Asia, and Africa, OEM-certified refurbishment facility upgrades by Apple, Samsung, and Xiaomi, cross-border reverse logistics infrastructure development, and sustainability-driven e-waste recovery initiatives, all aimed at increasing processing efficiency, improving trust in used devices, and supporting rapid global demand growth for affordable smartphones.

2025 Global Market sales Volume: 310 million units, Average Global Market Price: US\$120 per unit, Market Average Gross Profit Margin: 20%.

The refurbished and used mobile phone market has evolved into a major component of

the global smartphone lifecycle, driven by shortening upgrade cycles, rising device prices, and increasing consumer acceptance of second-hand electronics. Demand is structurally supported by sustainability initiatives and cost-sensitive users, especially in emerging economies. The market is transitioning from fragmented informal resale channels toward structured, certified refurbishment ecosystems dominated by OEMs, telecom operators, and large digital marketplaces.

Regionally, North America and Europe lead in certified refurbished penetration due to strong regulatory frameworks, high smartphone replacement rates, and mature trade-in programs. Asia-Pacific represents the largest supply base, particularly China and India, where massive volumes of used devices enter the secondary market through retail trade-ins and consumer resale. Africa and parts of Southeast Asia act as key downstream demand hubs, absorbing lower-cost used smartphones that enable first-time internet access.

Market opportunities are primarily driven by growing circular economy policies, expansion of buyback programs, increasing enterprise device leasing, and the rapid development of AI-powered grading and automation technologies that reduce refurbishment costs. Additional opportunities include cross-border e-commerce platforms that unlock global arbitrage in used device pricing and the rising demand for affordable 5G smartphones.

However, the market faces risks including inconsistent quality standards, counterfeit or illegally sourced devices, regulatory restrictions on cross-border electronics trade, and margin pressure from commoditization of mid-range devices. Data security concerns and battery safety issues also remain critical challenges affecting consumer trust.

Key trends include increasing OEM participation (Apple and Samsung expanding certified refurbished programs), digitalization of reverse logistics, consolidation of refurbishing players, and rising institutional investment in ITAD and circular electronics infrastructure. Competitive characteristics are highly fragmented at the midstream level but increasingly concentrated at the top, where global platforms and OEMs control pricing power, certification standards, and distribution ecosystems.

This report is a detailed and comprehensive analysis for global Refurbished and Used Mobile Phones market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Condition and by Trading Platform Type. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many

markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Refurbished and Used Mobile Phones market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Refurbished and Used Mobile Phones market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Refurbished and Used Mobile Phones market size and forecasts, by Condition and by Trading Platform Type, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Refurbished and Used Mobile Phones market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Refurbished and Used Mobile Phones

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Refurbished and Used Mobile Phones market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Huawei, Samsung Certified Pre-Owned, Apple Certified Refurbished, Refurbed Marketplace GmbH, ATRenew, GY Telecom, Beijing Zhuanzhuan Technology Co, TongChengBang, Shenzhen Shanhui Technology Co, Amazon, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Refurbished and Used Mobile Phones market is split by Condition and by Trading Platform Type. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Condition, and by Trading Platform Type in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Condition

90% New or Better

Less Than 90% New

Market segment by Refurbishment Type

Standard Used (Personal Resale)

Officially Refurbished

Third-Party Refurbished

Market segment by Transaction Price

\$120?250

> \$250

Market segment by Trading Platform Type

Online Trading Platforms

Offline Trading Platforms

Major players covered

Huawei

Samsung Certified Pre-Owned

Apple Certified Refurbished

Refurbed Marketplace GmbH

ATRenew

GY Telecom

Beijing Zhuanzhuan Technology Co

TongChengBang

Shenzhen Shanhui Technology Co

Amazon

eBay

Back Market

Swappa

Xianyu

IOSYS

Aucnet

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Refurbished and Used Mobile Phones product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Refurbished and Used Mobile Phones, with price, sales quantity, revenue, and global market share of Refurbished and Used Mobile Phones from 2021 to 2026.

Chapter 3, the Refurbished and Used Mobile Phones competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Refurbished and Used Mobile Phones breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Condition and by Trading Platform Type, with sales market share and growth rate by Condition, by Trading Platform Type, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Refurbished and Used Mobile Phones market forecast, by regions, by Condition, and by Trading Platform Type, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Refurbished and Used Mobile Phones.

Chapter 14 and 15, to describe Refurbished and Used Mobile Phones sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Condition

1.3.1 Overview: Global Refurbished and Used Mobile Phones Consumption Value by Condition: 2021 Versus 2025 Versus 2032

1.3.2 90% New or Better

1.3.3 Less Than 90% New

1.4 Market Analysis by Refurbishment Type

1.4.1 Overview: Global Refurbished and Used Mobile Phones Consumption Value by Refurbishment Type: 2021 Versus 2025 Versus 2032

1.4.2 Standard Used (Personal Resale)

1.4.3 Officially Refurbished

1.4.4 Third-Party Refurbished

1.5 Market Analysis by Transaction Price

1.5.1 Overview: Global Refurbished and Used Mobile Phones Consumption Value by Transaction Price: 2021 Versus 2025 Versus 2032

1.5.2 1.5.3 \$120?250

1.5.4 > \$250

1.6 Market Analysis by Trading Platform Type

1.6.1 Overview: Global Refurbished and Used Mobile Phones Consumption Value by Trading Platform Type: 2021 Versus 2025 Versus 2032

1.6.2 Online Trading Platforms

1.6.3 Offline Trading Platforms

1.7 Global Refurbished and Used Mobile Phones Market Size & Forecast

1.7.1 Global Refurbished and Used Mobile Phones Consumption Value (2021 & 2025 & 2032)

1.7.2 Global Refurbished and Used Mobile Phones Sales Quantity (2021-2032)

1.7.3 Global Refurbished and Used Mobile Phones Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 Huawei

2.1.1 Huawei Details

2.1.2 Huawei Major Business

2.1.3 Huawei Refurbished and Used Mobile Phones Product and Services

2.1.4 Huawei Refurbished and Used Mobile Phones Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.1.5 Huawei Recent Developments/Updates

2.2 Samsung Certified Pre-Owned

2.2.1 Samsung Certified Pre-Owned Details

2.2.2 Samsung Certified Pre-Owned Major Business

2.2.3 Samsung Certified Pre-Owned Refurbished and Used Mobile Phones Product and Services

2.2.4 Samsung Certified Pre-Owned Refurbished and Used Mobile Phones Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.2.5 Samsung Certified Pre-Owned Recent Developments/Updates

2.3 Apple Certified Refurbished

2.3.1 Apple Certified Refurbished Details

2.3.2 Apple Certified Refurbished Major Business

2.3.3 Apple Certified Refurbished Refurbished and Used Mobile Phones Product and Services

2.3.4 Apple Certified Refurbished Refurbished and Used Mobile Phones Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.3.5 Apple Certified Refurbished Recent Developments/Updates

2.4 Refurbed Marketplace GmbH

2.4.1 Refurbed Marketplace GmbH Details

2.4.2 Refurbed Marketplace GmbH Major Business

2.4.3 Refurbed Marketplace GmbH Refurbished and Used Mobile Phones Product and Services

2.4.4 Refurbed Marketplace GmbH Refurbished and Used Mobile Phones Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.4.5 Refurbed Marketplace GmbH Recent Developments/Updates

2.5 ATRenew

2.5.1 ATRenew Details

2.5.2 ATRenew Major Business

2.5.3 ATRenew Refurbished and Used Mobile Phones Product and Services

2.5.4 ATRenew Refurbished and Used Mobile Phones Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.5.5 ATRenew Recent Developments/Updates

2.6 GY Telecom

2.6.1 GY Telecom Details

2.6.2 GY Telecom Major Business

2.6.3 GY Telecom Refurbished and Used Mobile Phones Product and Services

2.6.4 GY Telecom Refurbished and Used Mobile Phones Sales Quantity, Average

Price, Revenue, Gross Margin and Market Share (2021-2026)

2.6.5 GY Telecom Recent Developments/Updates

2.7 Beijing Zhuanzhuan Technology Co

2.7.1 Beijing Zhuanzhuan Technology Co Details

2.7.2 Beijing Zhuanzhuan Technology Co Major Business

2.7.3 Beijing Zhuanzhuan Technology Co Refurbished and Used Mobile Phones

Product and Services

2.7.4 Beijing Zhuanzhuan Technology Co Refurbished and Used Mobile Phones Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.7.5 Beijing Zhuanzhuan Technology Co Recent Developments/Updates

2.8 TongChengBang

2.8.1 TongChengBang Details

2.8.2 TongChengBang Major Business

2.8.3 TongChengBang Refurbished and Used Mobile Phones Product and Services

2.8.4 TongChengBang Refurbished and Used Mobile Phones Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.8.5 TongChengBang Recent Developments/Updates

2.9 Shenzhen Shanhui Technology Co

2.9.1 Shenzhen Shanhui Technology Co Details

2.9.2 Shenzhen Shanhui Technology Co Major Business

2.9.3 Shenzhen Shanhui Technology Co Refurbished and Used Mobile Phones

Product and Services

2.9.4 Shenzhen Shanhui Technology Co Refurbished and Used Mobile Phones Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.9.5 Shenzhen Shanhui Technology Co Recent Developments/Updates

2.10 Amazon

2.10.1 Amazon Details

2.10.2 Amazon Major Business

2.10.3 Amazon Refurbished and Used Mobile Phones Product and Services

2.10.4 Amazon Refurbished and Used Mobile Phones Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.10.5 Amazon Recent Developments/Updates

2.11 eBay

2.11.1 eBay Details

2.11.2 eBay Major Business

2.11.3 eBay Refurbished and Used Mobile Phones Product and Services

2.11.4 eBay Refurbished and Used Mobile Phones Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.11.5 eBay Recent Developments/Updates

2.12 Back Market

2.12.1 Back Market Details

2.12.2 Back Market Major Business

2.12.3 Back Market Refurbished and Used Mobile Phones Product and Services

2.12.4 Back Market Refurbished and Used Mobile Phones Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.12.5 Back Market Recent Developments/Updates

2.13 Swappa

2.13.1 Swappa Details

2.13.2 Swappa Major Business

2.13.3 Swappa Refurbished and Used Mobile Phones Product and Services

2.13.4 Swappa Refurbished and Used Mobile Phones Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.13.5 Swappa Recent Developments/Updates

2.14 Xianyu

2.14.1 Xianyu Details

2.14.2 Xianyu Major Business

2.14.3 Xianyu Refurbished and Used Mobile Phones Product and Services

2.14.4 Xianyu Refurbished and Used Mobile Phones Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.14.5 Xianyu Recent Developments/Updates

2.15 IOSYS

2.15.1 IOSYS Details

2.15.2 IOSYS Major Business

2.15.3 IOSYS Refurbished and Used Mobile Phones Product and Services

2.15.4 IOSYS Refurbished and Used Mobile Phones Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.15.5 IOSYS Recent Developments/Updates

2.16 Aucnet

2.16.1 Aucnet Details

2.16.2 Aucnet Major Business

2.16.3 Aucnet Refurbished and Used Mobile Phones Product and Services

2.16.4 Aucnet Refurbished and Used Mobile Phones Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.16.5 Aucnet Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: REFURBISHED AND USED MOBILE PHONES BY MANUFACTURER

3.1 Global Refurbished and Used Mobile Phones Sales Quantity by Manufacturer (2021-2026)

3.2 Global Refurbished and Used Mobile Phones Revenue by Manufacturer (2021-2026)

3.3 Global Refurbished and Used Mobile Phones Average Price by Manufacturer (2021-2026)

3.4 Market Share Analysis (2025)

3.4.1 Producer Shipments of Refurbished and Used Mobile Phones by Manufacturer Revenue (\$MM) and Market Share (%): 2025

3.4.2 Top 3 Refurbished and Used Mobile Phones Manufacturer Market Share in 2025

3.4.3 Top 6 Refurbished and Used Mobile Phones Manufacturer Market Share in 2025

3.5 Refurbished and Used Mobile Phones Market: Overall Company Footprint Analysis

3.5.1 Refurbished and Used Mobile Phones Market: Region Footprint

3.5.2 Refurbished and Used Mobile Phones Market: Company Product Type Footprint

3.5.3 Refurbished and Used Mobile Phones Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Refurbished and Used Mobile Phones Market Size by Region

4.1.1 Global Refurbished and Used Mobile Phones Sales Quantity by Region (2021-2032)

4.1.2 Global Refurbished and Used Mobile Phones Consumption Value by Region (2021-2032)

4.1.3 Global Refurbished and Used Mobile Phones Average Price by Region (2021-2032)

4.2 North America Refurbished and Used Mobile Phones Consumption Value (2021-2032)

4.3 Europe Refurbished and Used Mobile Phones Consumption Value (2021-2032)

4.4 Asia-Pacific Refurbished and Used Mobile Phones Consumption Value (2021-2032)

4.5 South America Refurbished and Used Mobile Phones Consumption Value (2021-2032)

4.6 Middle East & Africa Refurbished and Used Mobile Phones Consumption Value (2021-2032)

5 MARKET SEGMENT BY CONDITION

5.1 Global Refurbished and Used Mobile Phones Sales Quantity by Condition (2021-2032)

5.2 Global Refurbished and Used Mobile Phones Consumption Value by Condition (2021-2032)

5.3 Global Refurbished and Used Mobile Phones Average Price by Condition (2021-2032)

6 MARKET SEGMENT BY TRADING PLATFORM TYPE

6.1 Global Refurbished and Used Mobile Phones Sales Quantity by Trading Platform Type (2021-2032)

6.2 Global Refurbished and Used Mobile Phones Consumption Value by Trading Platform Type (2021-2032)

6.3 Global Refurbished and Used Mobile Phones Average Price by Trading Platform Type (2021-2032)

7 NORTH AMERICA

7.1 North America Refurbished and Used Mobile Phones Sales Quantity by Condition (2021-2032)

7.2 North America Refurbished and Used Mobile Phones Sales Quantity by Trading Platform Type (2021-2032)

7.3 North America Refurbished and Used Mobile Phones Market Size by Country

7.3.1 North America Refurbished and Used Mobile Phones Sales Quantity by Country (2021-2032)

7.3.2 North America Refurbished and Used Mobile Phones Consumption Value by Country (2021-2032)

7.3.3 United States Market Size and Forecast (2021-2032)

7.3.4 Canada Market Size and Forecast (2021-2032)

7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

8.1 Europe Refurbished and Used Mobile Phones Sales Quantity by Condition (2021-2032)

8.2 Europe Refurbished and Used Mobile Phones Sales Quantity by Trading Platform Type (2021-2032)

8.3 Europe Refurbished and Used Mobile Phones Market Size by Country

8.3.1 Europe Refurbished and Used Mobile Phones Sales Quantity by Country

(2021-2032)

8.3.2 Europe Refurbished and Used Mobile Phones Consumption Value by Country

(2021-2032)

8.3.3 Germany Market Size and Forecast (2021-2032)

8.3.4 France Market Size and Forecast (2021-2032)

8.3.5 United Kingdom Market Size and Forecast (2021-2032)

8.3.6 Russia Market Size and Forecast (2021-2032)

8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

9.1 Asia-Pacific Refurbished and Used Mobile Phones Sales Quantity by Condition
(2021-2032)

9.2 Asia-Pacific Refurbished and Used Mobile Phones Sales Quantity by Trading
Platform Type (2021-2032)

9.3 Asia-Pacific Refurbished and Used Mobile Phones Market Size by Region

9.3.1 Asia-Pacific Refurbished and Used Mobile Phones Sales Quantity by Region
(2021-2032)

9.3.2 Asia-Pacific Refurbished and Used Mobile Phones Consumption Value by
Region (2021-2032)

9.3.3 China Market Size and Forecast (2021-2032)

9.3.4 Japan Market Size and Forecast (2021-2032)

9.3.5 South Korea Market Size and Forecast (2021-2032)

9.3.6 India Market Size and Forecast (2021-2032)

9.3.7 Southeast Asia Market Size and Forecast (2021-2032)

9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

10.1 South America Refurbished and Used Mobile Phones Sales Quantity by Condition
(2021-2032)

10.2 South America Refurbished and Used Mobile Phones Sales Quantity by Trading
Platform Type (2021-2032)

10.3 South America Refurbished and Used Mobile Phones Market Size by Country

10.3.1 South America Refurbished and Used Mobile Phones Sales Quantity by
Country (2021-2032)

10.3.2 South America Refurbished and Used Mobile Phones Consumption Value by
Country (2021-2032)

10.3.3 Brazil Market Size and Forecast (2021-2032)

10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Refurbished and Used Mobile Phones Sales Quantity by Condition (2021-2032)

11.2 Middle East & Africa Refurbished and Used Mobile Phones Sales Quantity by Trading Platform Type (2021-2032)

11.3 Middle East & Africa Refurbished and Used Mobile Phones Market Size by Country

11.3.1 Middle East & Africa Refurbished and Used Mobile Phones Sales Quantity by Country (2021-2032)

11.3.2 Middle East & Africa Refurbished and Used Mobile Phones Consumption Value by Country (2021-2032)

11.3.3 Turkey Market Size and Forecast (2021-2032)

11.3.4 Egypt Market Size and Forecast (2021-2032)

11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)

11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

12.1 Refurbished and Used Mobile Phones Market Drivers

12.2 Refurbished and Used Mobile Phones Market Restraints

12.3 Refurbished and Used Mobile Phones Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Refurbished and Used Mobile Phones and Key Manufacturers

13.2 Manufacturing Costs Percentage of Refurbished and Used Mobile Phones

13.3 Refurbished and Used Mobile Phones Production Process

13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Refurbished and Used Mobile Phones Typical Distributors

14.3 Refurbished and Used Mobile Phones Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Global Refurbished and Used Mobile Phones Consumption Value by Condition, (USD Million), 2021 & 2025 & 2032
- Table 2. Global Refurbished and Used Mobile Phones Consumption Value by Refurbishment Type, (USD Million), 2021 & 2025 & 2032
- Table 3. Global Refurbished and Used Mobile Phones Consumption Value by Transaction Price, (USD Million), 2021 & 2025 & 2032
- Table 4. Global Refurbished and Used Mobile Phones Consumption Value by Trading Platform Type, (USD Million), 2021 & 2025 & 2032
- Table 5. Huawei Basic Information, Manufacturing Base and Competitors
- Table 6. Huawei Major Business
- Table 7. Huawei Refurbished and Used Mobile Phones Product and Services
- Table 8. Huawei Refurbished and Used Mobile Phones Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 9. Huawei Recent Developments/Updates
- Table 10. Samsung Certified Pre-Owned Basic Information, Manufacturing Base and Competitors
- Table 11. Samsung Certified Pre-Owned Major Business
- Table 12. Samsung Certified Pre-Owned Refurbished and Used Mobile Phones Product and Services
- Table 13. Samsung Certified Pre-Owned Refurbished and Used Mobile Phones Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 14. Samsung Certified Pre-Owned Recent Developments/Updates
- Table 15. Apple Certified Refurbished Basic Information, Manufacturing Base and Competitors
- Table 16. Apple Certified Refurbished Major Business
- Table 17. Apple Certified Refurbished Refurbished and Used Mobile Phones Product and Services
- Table 18. Apple Certified Refurbished Refurbished and Used Mobile Phones Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 19. Apple Certified Refurbished Recent Developments/Updates
- Table 20. Refurbed Marketplace GmbH Basic Information, Manufacturing Base and Competitors
- Table 21. Refurbed Marketplace GmbH Major Business

Table 22. Refurbed Marketplace GmbH Refurbished and Used Mobile Phones Product and Services

Table 23. Refurbed Marketplace GmbH Refurbished and Used Mobile Phones Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 24. Refurbed Marketplace GmbH Recent Developments/Updates

Table 25. ATRenew Basic Information, Manufacturing Base and Competitors

Table 26. ATRenew Major Business

Table 27. ATRenew Refurbished and Used Mobile Phones Product and Services

Table 28. ATRenew Refurbished and Used Mobile Phones Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 29. ATRenew Recent Developments/Updates

Table 30. GY Telecom Basic Information, Manufacturing Base and Competitors

Table 31. GY Telecom Major Business

Table 32. GY Telecom Refurbished and Used Mobile Phones Product and Services

Table 33. GY Telecom Refurbished and Used Mobile Phones Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 34. GY Telecom Recent Developments/Updates

Table 35. Beijing Zhuanzhuan Technology Co Basic Information, Manufacturing Base and Competitors

Table 36. Beijing Zhuanzhuan Technology Co Major Business

Table 37. Beijing Zhuanzhuan Technology Co Refurbished and Used Mobile Phones Product and Services

Table 38. Beijing Zhuanzhuan Technology Co Refurbished and Used Mobile Phones Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 39. Beijing Zhuanzhuan Technology Co Recent Developments/Updates

Table 40. TongChengBang Basic Information, Manufacturing Base and Competitors

Table 41. TongChengBang Major Business

Table 42. TongChengBang Refurbished and Used Mobile Phones Product and Services

Table 43. TongChengBang Refurbished and Used Mobile Phones Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 44. TongChengBang Recent Developments/Updates

Table 45. Shenzhen Shanhui Technology Co Basic Information, Manufacturing Base and Competitors

Table 46. Shenzhen Shanhui Technology Co Major Business

Table 47. Shenzhen Shanhui Technology Co Refurbished and Used Mobile Phones Product and Services

Table 48. Shenzhen Shanhui Technology Co Refurbished and Used Mobile Phones Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 49. Shenzhen Shanhui Technology Co Recent Developments/Updates

Table 50. Amazon Basic Information, Manufacturing Base and Competitors

Table 51. Amazon Major Business

Table 52. Amazon Refurbished and Used Mobile Phones Product and Services

Table 53. Amazon Refurbished and Used Mobile Phones Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 54. Amazon Recent Developments/Updates

Table 55. eBay Basic Information, Manufacturing Base and Competitors

Table 56. eBay Major Business

Table 57. eBay Refurbished and Used Mobile Phones Product and Services

Table 58. eBay Refurbished and Used Mobile Phones Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 59. eBay Recent Developments/Updates

Table 60. Back Market Basic Information, Manufacturing Base and Competitors

Table 61. Back Market Major Business

Table 62. Back Market Refurbished and Used Mobile Phones Product and Services

Table 63. Back Market Refurbished and Used Mobile Phones Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 64. Back Market Recent Developments/Updates

Table 65. Swappa Basic Information, Manufacturing Base and Competitors

Table 66. Swappa Major Business

Table 67. Swappa Refurbished and Used Mobile Phones Product and Services

Table 68. Swappa Refurbished and Used Mobile Phones Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 69. Swappa Recent Developments/Updates

Table 70. Xianyu Basic Information, Manufacturing Base and Competitors

Table 71. Xianyu Major Business

Table 72. Xianyu Refurbished and Used Mobile Phones Product and Services

Table 73. Xianyu Refurbished and Used Mobile Phones Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 74. Xianyu Recent Developments/Updates

Table 75. IOSYS Basic Information, Manufacturing Base and Competitors
Table 76. IOSYS Major Business
Table 77. IOSYS Refurbished and Used Mobile Phones Product and Services
Table 78. IOSYS Refurbished and Used Mobile Phones Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 79. IOSYS Recent Developments/Updates
Table 80. Aucnet Basic Information, Manufacturing Base and Competitors
Table 81. Aucnet Major Business
Table 82. Aucnet Refurbished and Used Mobile Phones Product and Services
Table 83. Aucnet Refurbished and Used Mobile Phones Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 84. Aucnet Recent Developments/Updates
Table 85. Global Refurbished and Used Mobile Phones Sales Quantity by Manufacturer (2021-2026) & (Units)
Table 86. Global Refurbished and Used Mobile Phones Revenue by Manufacturer (2021-2026) & (USD Million)
Table 87. Global Refurbished and Used Mobile Phones Average Price by Manufacturer (2021-2026) & (US\$/Unit)
Table 88. Market Position of Manufacturers in Refurbished and Used Mobile Phones, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025
Table 89. Head Office and Refurbished and Used Mobile Phones Production Site of Key Manufacturer
Table 90. Refurbished and Used Mobile Phones Market: Company Product Type Footprint
Table 91. Refurbished and Used Mobile Phones Market: Company Product Application Footprint
Table 92. Refurbished and Used Mobile Phones New Market Entrants and Barriers to Market Entry
Table 93. Refurbished and Used Mobile Phones Mergers, Acquisition, Agreements, and Collaborations
Table 94. Global Refurbished and Used Mobile Phones Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR
Table 95. Global Refurbished and Used Mobile Phones Sales Quantity by Region (2021-2026) & (Units)
Table 96. Global Refurbished and Used Mobile Phones Sales Quantity by Region (2027-2032) & (Units)
Table 97. Global Refurbished and Used Mobile Phones Consumption Value by Region (2021-2026) & (USD Million)
Table 98. Global Refurbished and Used Mobile Phones Consumption Value by Region

(2027-2032) & (USD Million)

Table 99. Global Refurbished and Used Mobile Phones Average Price by Region
(2021-2026) & (US\$/Unit)

Table 100. Global Refurbished and Used Mobile Phones Average Price by Region
(2027-2032) & (US\$/Unit)

Table 101. Global Refurbished and Used Mobile Phones Sales Quantity by Condition
(2021-2026) & (Units)

Table 102. Global Refurbished and Used Mobile Phones Sales Quantity by Condition
(2027-2032) & (Units)

Table 103. Global Refurbished and Used Mobile Phones Consumption Value by
Condition (2021-2026) & (USD Million)

Table 104. Global Refurbished and Used Mobile Phones Consumption Value by
Condition (2027-2032) & (USD Million)

Table 105. Global Refurbished and Used Mobile Phones Average Price by Condition
(2021-2026) & (US\$/Unit)

Table 106. Global Refurbished and Used Mobile Phones Average Price by Condition
(2027-2032) & (US\$/Unit)

Table 107. Global Refurbished and Used Mobile Phones Sales Quantity by Trading
Platform Type (2021-2026) & (Units)

Table 108. Global Refurbished and Used Mobile Phones Sales Quantity by Trading
Platform Type (2027-2032) & (Units)

Table 109. Global Refurbished and Used Mobile Phones Consumption Value by
Trading Platform Type (2021-2026) & (USD Million)

Table 110. Global Refurbished and Used Mobile Phones Consumption Value by
Trading Platform Type (2027-2032) & (USD Million)

Table 111. Global Refurbished and Used Mobile Phones Average Price by Trading
Platform Type (2021-2026) & (US\$/Unit)

Table 112. Global Refurbished and Used Mobile Phones Average Price by Trading
Platform Type (2027-2032) & (US\$/Unit)

Table 113. North America Refurbished and Used Mobile Phones Sales Quantity by
Condition (2021-2026) & (Units)

Table 114. North America Refurbished and Used Mobile Phones Sales Quantity by
Condition (2027-2032) & (Units)

Table 115. North America Refurbished and Used Mobile Phones Sales Quantity by
Trading Platform Type (2021-2026) & (Units)

Table 116. North America Refurbished and Used Mobile Phones Sales Quantity by
Trading Platform Type (2027-2032) & (Units)

Table 117. North America Refurbished and Used Mobile Phones Sales Quantity by
Country (2021-2026) & (Units)

Table 118. North America Refurbished and Used Mobile Phones Sales Quantity by Country (2027-2032) & (Units)

Table 119. North America Refurbished and Used Mobile Phones Consumption Value by Country (2021-2026) & (USD Million)

Table 120. North America Refurbished and Used Mobile Phones Consumption Value by Country (2027-2032) & (USD Million)

Table 121. Europe Refurbished and Used Mobile Phones Sales Quantity by Condition (2021-2026) & (Units)

Table 122. Europe Refurbished and Used Mobile Phones Sales Quantity by Condition (2027-2032) & (Units)

Table 123. Europe Refurbished and Used Mobile Phones Sales Quantity by Trading Platform Type (2021-2026) & (Units)

Table 124. Europe Refurbished and Used Mobile Phones Sales Quantity by Trading Platform Type (2027-2032) & (Units)

Table 125. Europe Refurbished and Used Mobile Phones Sales Quantity by Country (2021-2026) & (Units)

Table 126. Europe Refurbished and Used Mobile Phones Sales Quantity by Country (2027-2032) & (Units)

Table 127. Europe Refurbished and Used Mobile Phones Consumption Value by Country (2021-2026) & (USD Million)

Table 128. Europe Refurbished and Used Mobile Phones Consumption Value by Country (2027-2032) & (USD Million)

Table 129. Asia-Pacific Refurbished and Used Mobile Phones Sales Quantity by Condition (2021-2026) & (Units)

Table 130. Asia-Pacific Refurbished and Used Mobile Phones Sales Quantity by Condition (2027-2032) & (Units)

Table 131. Asia-Pacific Refurbished and Used Mobile Phones Sales Quantity by Trading Platform Type (2021-2026) & (Units)

Table 132. Asia-Pacific Refurbished and Used Mobile Phones Sales Quantity by Trading Platform Type (2027-2032) & (Units)

Table 133. Asia-Pacific Refurbished and Used Mobile Phones Sales Quantity by Region (2021-2026) & (Units)

Table 134. Asia-Pacific Refurbished and Used Mobile Phones Sales Quantity by Region (2027-2032) & (Units)

Table 135. Asia-Pacific Refurbished and Used Mobile Phones Consumption Value by Region (2021-2026) & (USD Million)

Table 136. Asia-Pacific Refurbished and Used Mobile Phones Consumption Value by Region (2027-2032) & (USD Million)

Table 137. South America Refurbished and Used Mobile Phones Sales Quantity by

Condition (2021-2026) & (Units)

Table 138. South America Refurbished and Used Mobile Phones Sales Quantity by Condition (2027-2032) & (Units)

Table 139. South America Refurbished and Used Mobile Phones Sales Quantity by Trading Platform Type (2021-2026) & (Units)

Table 140. South America Refurbished and Used Mobile Phones Sales Quantity by Trading Platform Type (2027-2032) & (Units)

Table 141. South America Refurbished and Used Mobile Phones Sales Quantity by Country (2021-2026) & (Units)

Table 142. South America Refurbished and Used Mobile Phones Sales Quantity by Country (2027-2032) & (Units)

Table 143. South America Refurbished and Used Mobile Phones Consumption Value by Country (2021-2026) & (USD Million)

Table 144. South America Refurbished and Used Mobile Phones Consumption Value by Country (2027-2032) & (USD Million)

Table 145. Middle East & Africa Refurbished and Used Mobile Phones Sales Quantity by Condition (2021-2026) & (Units)

Table 146. Middle East & Africa Refurbished and Used Mobile Phones Sales Quantity by Condition (2027-2032) & (Units)

Table 147. Middle East & Africa Refurbished and Used Mobile Phones Sales Quantity by Trading Platform Type (2021-2026) & (Units)

Table 148. Middle East & Africa Refurbished and Used Mobile Phones Sales Quantity by Trading Platform Type (2027-2032) & (Units)

Table 149. Middle East & Africa Refurbished and Used Mobile Phones Sales Quantity by Country (2021-2026) & (Units)

Table 150. Middle East & Africa Refurbished and Used Mobile Phones Sales Quantity by Country (2027-2032) & (Units)

Table 151. Middle East & Africa Refurbished and Used Mobile Phones Consumption Value by Country (2021-2026) & (USD Million)

Table 152. Middle East & Africa Refurbished and Used Mobile Phones Consumption Value by Country (2027-2032) & (USD Million)

Table 153. Refurbished and Used Mobile Phones Raw Material

Table 154. Key Manufacturers of Refurbished and Used Mobile Phones Raw Materials

Table 155. Refurbished and Used Mobile Phones Typical Distributors

Table 156. Refurbished and Used Mobile Phones Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Refurbished and Used Mobile Phones Picture
- Figure 2. Global Refurbished and Used Mobile Phones Revenue by Condition, (USD Million), 2021 & 2025 & 2032
- Figure 3. Global Refurbished and Used Mobile Phones Revenue Market Share by Condition in 2025
- Figure 4. 90% New or Better Examples
- Figure 5. Less Than 90% New Examples
- Figure 6. Global Refurbished and Used Mobile Phones Revenue by Refurbishment Type, (USD Million), 2021 & 2025 & 2032
- Figure 7. Global Refurbished and Used Mobile Phones Revenue Market Share by Refurbishment Type in 2025
- Figure 8. Standard Used (Personal Resale) Examples
- Figure 9. Officially Refurbished Examples
- Figure 10. Third-Party Refurbished Examples
- Figure 11. Global Refurbished and Used Mobile Phones Revenue by Transaction Price, (USD Million), 2021 & 2025 & 2032
- Figure 12. Global Refurbished and Used Mobile Phones Revenue Market Share by Transaction Price in 2025
- Figure 13. Figure 14. \$120?250 Examples
- Figure 15. > \$250 Examples
- Figure 16. Global Refurbished and Used Mobile Phones Consumption Value by Trading Platform Type, (USD Million), 2021 & 2025 & 2032
- Figure 17. Global Refurbished and Used Mobile Phones Revenue Market Share by Trading Platform Type in 2025
- Figure 18. Online Trading Platforms Examples
- Figure 19. Offline Trading Platforms Examples
- Figure 20. Global Refurbished and Used Mobile Phones Consumption Value, (USD Million): 2021 & 2025 & 2032
- Figure 21. Global Refurbished and Used Mobile Phones Consumption Value and Forecast (2021-2032) & (USD Million)
- Figure 22. Global Refurbished and Used Mobile Phones Sales Quantity (2021-2032) & (Units)
- Figure 23. Global Refurbished and Used Mobile Phones Price (2021-2032) & (US\$/Unit)
- Figure 24. Global Refurbished and Used Mobile Phones Sales Quantity Market Share by Manufacturer in 2025

Figure 25. Global Refurbished and Used Mobile Phones Revenue Market Share by Manufacturer in 2025

Figure 26. Producer Shipments of Refurbished and Used Mobile Phones by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 27. Top 3 Refurbished and Used Mobile Phones Manufacturer (Revenue) Market Share in 2025

Figure 28. Top 6 Refurbished and Used Mobile Phones Manufacturer (Revenue) Market Share in 2025

Figure 29. Global Refurbished and Used Mobile Phones Sales Quantity Market Share by Region (2021-2032)

Figure 30. Global Refurbished and Used Mobile Phones Consumption Value Market Share by Region (2021-2032)

Figure 31. North America Refurbished and Used Mobile Phones Consumption Value (2021-2032) & (USD Million)

Figure 32. Europe Refurbished and Used Mobile Phones Consumption Value (2021-2032) & (USD Million)

Figure 33. Asia-Pacific Refurbished and Used Mobile Phones Consumption Value (2021-2032) & (USD Million)

Figure 34. South America Refurbished and Used Mobile Phones Consumption Value (2021-2032) & (USD Million)

Figure 35. Middle East & Africa Refurbished and Used Mobile Phones Consumption Value (2021-2032) & (USD Million)

Figure 36. Global Refurbished and Used Mobile Phones Sales Quantity Market Share by Condition (2021-2032)

Figure 37. Global Refurbished and Used Mobile Phones Consumption Value Market Share by Condition (2021-2032)

Figure 38. Global Refurbished and Used Mobile Phones Average Price by Condition (2021-2032) & (US\$/Unit)

Figure 39. Global Refurbished and Used Mobile Phones Sales Quantity Market Share by Trading Platform Type (2021-2032)

Figure 40. Global Refurbished and Used Mobile Phones Revenue Market Share by Trading Platform Type (2021-2032)

Figure 41. Global Refurbished and Used Mobile Phones Average Price by Trading Platform Type (2021-2032) & (US\$/Unit)

Figure 42. North America Refurbished and Used Mobile Phones Sales Quantity Market Share by Condition (2021-2032)

Figure 43. North America Refurbished and Used Mobile Phones Sales Quantity Market Share by Trading Platform Type (2021-2032)

Figure 44. North America Refurbished and Used Mobile Phones Sales Quantity Market

Share by Country (2021-2032)

Figure 45. North America Refurbished and Used Mobile Phones Consumption Value

Market Share by Country (2021-2032)

Figure 46. United States Refurbished and Used Mobile Phones Consumption Value
(2021-2032) & (USD Million)

Figure 47. Canada Refurbished and Used Mobile Phones Consumption Value
(2021-2032) & (USD Million)

Figure 48. Mexico Refurbished and Used Mobile Phones Consumption Value
(2021-2032) & (USD Million)

Figure 49. Europe Refurbished and Used Mobile Phones Sales Quantity Market Share
by Condition (2021-2032)

Figure 50. Europe Refurbished and Used Mobile Phones Sales Quantity Market Share
by Trading Platform Type (2021-2032)

Figure 51. Europe Refurbished and Used Mobile Phones Sales Quantity Market Share
by Country (2021-2032)

Figure 52. Europe Refurbished and Used Mobile Phones Consumption Value Market
Share by Country (2021-2032)

Figure 53. Germany Refurbished and Used Mobile Phones Consumption Value
(2021-2032) & (USD Million)

Figure 54. France Refurbished and Used Mobile Phones Consumption Value
(2021-2032) & (USD Million)

Figure 55. United Kingdom Refurbished and Used Mobile Phones Consumption Value
(2021-2032) & (USD Million)

Figure 56. Russia Refurbished and Used Mobile Phones Consumption Value
(2021-2032) & (USD Million)

Figure 57. Italy Refurbished and Used Mobile Phones Consumption Value (2021-2032)
& (USD Million)

Figure 58. Asia-Pacific Refurbished and Used Mobile Phones Sales Quantity Market
Share by Condition (2021-2032)

Figure 59. Asia-Pacific Refurbished and Used Mobile Phones Sales Quantity Market
Share by Trading Platform Type (2021-2032)

Figure 60. Asia-Pacific Refurbished and Used Mobile Phones Sales Quantity Market
Share by Region (2021-2032)

Figure 61. Asia-Pacific Refurbished and Used Mobile Phones Consumption Value
Market Share by Region (2021-2032)

Figure 62. China Refurbished and Used Mobile Phones Consumption Value
(2021-2032) & (USD Million)

Figure 63. Japan Refurbished and Used Mobile Phones Consumption Value
(2021-2032) & (USD Million)

Figure 64. South Korea Refurbished and Used Mobile Phones Consumption Value (2021-2032) & (USD Million)

Figure 65. India Refurbished and Used Mobile Phones Consumption Value (2021-2032) & (USD Million)

Figure 66. Southeast Asia Refurbished and Used Mobile Phones Consumption Value (2021-2032) & (USD Million)

Figure 67. Australia Refurbished and Used Mobile Phones Consumption Value (2021-2032) & (USD Million)

Figure 68. South America Refurbished and Used Mobile Phones Sales Quantity Market Share by Condition (2021-2032)

Figure 69. South America Refurbished and Used Mobile Phones Sales Quantity Market Share by Trading Platform Type (2021-2032)

Figure 70. South America Refurbished and Used Mobile Phones Sales Quantity Market Share by Country (2021-2032)

Figure 71. South America Refurbished and Used Mobile Phones Consumption Value Market Share by Country (2021-2032)

Figure 72. Brazil Refurbished and Used Mobile Phones Consumption Value (2021-2032) & (USD Million)

Figure 73. Argentina Refurbished and Used Mobile Phones Consumption Value (2021-2032) & (USD Million)

Figure 74. Middle East & Africa Refurbished and Used Mobile Phones Sales Quantity Market Share by Condition (2021-2032)

Figure 75. Middle East & Africa Refurbished and Used Mobile Phones Sales Quantity Market Share by Trading Platform Type (2021-2032)

Figure 76. Middle East & Africa Refurbished and Used Mobile Phones Sales Quantity Market Share by Country (2021-2032)

Figure 77. Middle East & Africa Refurbished and Used Mobile Phones Consumption Value Market Share by Country (2021-2032)

Figure 78. Turkey Refurbished and Used Mobile Phones Consumption Value (2021-2032) & (USD Million)

Figure 79. Egypt Refurbished and Used Mobile Phones Consumption Value (2021-2032) & (USD Million)

Figure 80. Saudi Arabia Refurbished and Used Mobile Phones Consumption Value (2021-2032) & (USD Million)

Figure 81. South Africa Refurbished and Used Mobile Phones Consumption Value (2021-2032) & (USD Million)

Figure 82. Refurbished and Used Mobile Phones Market Drivers

Figure 83. Refurbished and Used Mobile Phones Market Restraints

Figure 84. Refurbished and Used Mobile Phones Market Trends

Figure 85. Porters Five Forces Analysis

Figure 86. Manufacturing Cost Structure Analysis of Refurbished and Used Mobile Phones in 2025

Figure 87. Manufacturing Process Analysis of Refurbished and Used Mobile Phones

Figure 88. Refurbished and Used Mobile Phones Industrial Chain

Figure 89. Sales Channel: Direct to End-User vs Distributors

Figure 90. Direct Channel Pros & Cons

Figure 91. Indirect Channel Pros & Cons

Figure 92. Methodology

Figure 93. Research Process and Data Source

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