

Global Refurbished Athletic Footwear Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Refurbished Athletic Footwear market size was valued at US\$ 700 million in 2025 and is forecast to a readjusted size of US\$ 1212 million by 2032 with a CAGR of 7.8% during review period.

Refurbished athletic footwear refers to athletic shoes that are collected, screened, cleaned, sanitized, cosmetically refreshed, quality inspected, condition graded and resold by brands, authorized retailers or specialized resale service providers. The product scope mainly includes running shoes, training shoes, gym footwear, lifestyle athletic shoes, outdoor and trail footwear, and selected multi-sport shoes. Typical supply sources include consumer returns, gently used footwear, try-on and display shoes, cosmetic-defect shoes and brand take-back products. Unlike ordinary secondhand shoes, refurbished athletic footwear emphasizes traceable sourcing, standardized inspection, hygiene treatment, condition grading and price discounts, making it an important product format in the shift from one-time footwear sales to circular consumption.

The global market is mainly concentrated in the United States, Europe, Japan and selected Asia-Pacific markets. The United States and Europe are more advanced in brand-operated resale, authorized platform partnerships and refurbished sales through outlet channels. Japan benefits from trusted retail systems and established performance footwear brands, while China, Southeast Asia and India are still moving from shoe take-back and secondhand trading toward brand-certified refurbished resale. Key use cases include daily sports, fitness training, jogging, school sports, outdoor recreation, light commuting and sustainable consumption. Core demand comes from price-sensitive consumers, young users, students, environmentally conscious buyers and consumers

seeking lower-cost access to branded athletic footwear.

In 2025, global refurbished athletic footwear shipments reached approximately 13.5 million to 16.8 million pairs; under a scope covering brand take-back, consumer returns, gently used footwear, try-on and display pairs, and cosmetic-defect shoes that are inspected, cleaned, graded and resold, the mainstream FOB-equivalent ex-warehouse price was about USD 40 to USD 62 per pair, with refurbished premium running shoes, training shoes, outdoor trail footwear and popular lifestyle athletic models typically priced above basic athletic shoes.

The global refurbished athletic footwear market is evolving from fragmented secondhand transactions into a more structured resale system built around brand control, certification and sustainability. As retail prices for mainstream athletic footwear remain elevated, consumers are showing stronger demand for cost-effective branded sports shoes. Refurbished athletic footwear allows returned shoes, gently used pairs, try-on products and cosmetic-defect inventory to re-enter circulation through cleaning, sanitizing, inspection, grading and discounted resale. For brand owners, this model helps reduce return-related losses and inventory waste while improving product lifetime value, reinforcing environmental positioning and attracting younger consumers. North America and Europe remain the most mature markets for official refurbishment and brand-led resale, Japan continues to benefit from strong product trust and established performance footwear brands, and other Asia-Pacific markets are gradually creating incremental demand through e-commerce penetration, sports consumption upgrades and wider adoption of circular economy concepts.

The main market challenges are inconsistent grading standards, high hygiene trust barriers, difficulty in quantifying outsole wear and cushioning degradation, and complex after-sales responsibility. The resale value of athletic footwear depends not only on appearance, but also on midsole resilience, outsole wear, upper support and structural integrity. As a result, brands and platforms need more transparent inspection standards, grading labels and return policies. Future downstream demand will come increasingly from daily fitness users, entry-level sports consumers, students, price-sensitive households and younger consumers who value sustainable consumption. As brand-operated resale programs, third-party refurbishment services, specialist sports retailers and online platforms deepen cooperation, refurbished athletic footwear is expected to move beyond a low-price substitute and become a new sports consumption category combining affordability, sustainability and brand-certified trust.

This report is a detailed and comprehensive analysis for global Refurbished Athletic

Footwear market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Refurbished Athletic Footwear market size and forecasts, in consumption value (\$ Million), sales quantity (Pair), and average selling prices (US\$/Pair), 2021-2032

Global Refurbished Athletic Footwear market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Pair), and average selling prices (US\$/Pair), 2021-2032

Global Refurbished Athletic Footwear market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Pair), and average selling prices (US\$/Pair), 2021-2032

Global Refurbished Athletic Footwear market shares of main players, shipments in revenue (\$ Million), sales quantity (Pair), and ASP (US\$/Pair), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Refurbished Athletic Footwear

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Refurbished Athletic Footwear market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nike, Inc., adidas AG, ASICS Corporation, New Balance Athletics, Inc., Brooks Sports, Inc., On Holding AG,

lululemon athletica inc., Decathlon SE, Vivobarefoot Ltd., INOV8 Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Refurbished Athletic Footwear market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Running Footwear

Training and Gym Footwear

Lifestyle Athletic Footwear

Outdoor and Trail Footwear

Market segment by Supply Source

Consumer Returns

Gently Used Trade in

Try On and Display Shoes

Cosmetic Defect Inventory

Market segment by Sales Channel

Brand Direct Online

Brand Outlet Store

Specialist Resale Website

Marketplace Platform

Market segment by Price Tier

Entry Price Tier

Mid Price Tier

Premium Price Tier

Market segment by Application

Men Footwear

Women Footwear

Kids Footwear

Major players covered

Nike, Inc.

adidas AG

ASICS Corporation

New Balance Athletics, Inc.

Brooks Sports, Inc.

On Holding AG

lululemon athletica inc.

Decathlon SE

Vivobarefoot Ltd.

INOV8 Ltd.

Wolverine World Wide, Inc.

VF Corporation

KEEN, Inc.

Karhu Holding B.V.

The Normal Company S.L.

VEJA FAIR TRADE SARL

Allbirds, Inc.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Refurbished Athletic Footwear product scope, market overview,

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market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Refurbished Athletic Footwear, with price, sales quantity, revenue, and global market share of Refurbished Athletic Footwear from 2021 to 2026.

Chapter 3, the Refurbished Athletic Footwear competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Refurbished Athletic Footwear breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Refurbished Athletic Footwear market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Refurbished Athletic Footwear.

Chapter 14 and 15, to describe Refurbished Athletic Footwear sales channel, distributors, customers, research findings and conclusion.

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