

Global Refrigerated and Frozen Dough Products Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G4E62B34F597EN.html>

Date: July 2024

Pages: 110

Price: US\$ 3,480.00 (Single User License)

ID: G4E62B34F597EN

Abstracts

According to our (Global Info Research) latest study, the global Refrigerated and Frozen Dough Products market size was valued at USD 6605.9 million in 2023 and is forecast to a readjusted size of USD 8704.2 million by 2030 with a CAGR of 4.0% during review period.

Refrigerated/Frozen Dough Products products include biscuits, sweet rolls, cookies/brownies, dinner rolls, pizza base, and others. The benefit of having frozen dough food products is that they can be consumed at any time of the day.

Increasing demand for convenience food: With the fast-paced lifestyles of consumers, the demand for convenience food has been increasing. Refrigerated and frozen dough products are convenient, easy-to-use, and can be prepared quickly, meeting the needs of busy consumers.

Growth of the fast-food industry: The fast-food industry has been growing rapidly in recent years, especially in emerging markets. Refrigerated and frozen dough products are widely used in fast-food chains, such as pizza, bread, and rolls. The growth of the fast-food industry has led to an increase in demand for these products.

Innovation in production technology: The continuous improvement of production technology has made it possible to produce high-quality refrigerated and frozen dough products with a long shelf life. This allows manufacturers to meet the growing demand for convenience food while ensuring product quality and safety.

Increasing health consciousness: Consumers are becoming more aware of healthy

eating habits, and there is an increasing demand for high-quality, healthy, and organic food products. Refrigerated and frozen dough products that use organic ingredients or have added nutritional value can meet this demand.

The Global Info Research report includes an overview of the development of the Refrigerated and Frozen Dough Products industry chain, the market status of Food Service (Biscuits, Sweet Rolls), Supermarket/Hypermarket (Biscuits, Sweet Rolls), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Refrigerated and Frozen Dough Products.

Regionally, the report analyzes the Refrigerated and Frozen Dough Products markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Refrigerated and Frozen Dough Products market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Refrigerated and Frozen Dough Products market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Refrigerated and Frozen Dough Products industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Biscuits, Sweet Rolls).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Refrigerated and Frozen Dough Products market.

Regional Analysis: The report involves examining the Refrigerated and Frozen Dough Products market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer

behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Refrigerated and Frozen Dough Products market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Refrigerated and Frozen Dough Products:

Company Analysis: Report covers individual Refrigerated and Frozen Dough Products manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Refrigerated and Frozen Dough Products. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food Service, Supermarket/Hypermarket).

Technology Analysis: Report covers specific technologies relevant to Refrigerated and Frozen Dough Products. It assesses the current state, advancements, and potential future developments in Refrigerated and Frozen Dough Products areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Refrigerated and Frozen Dough Products market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Refrigerated and Frozen Dough Products market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Biscuits

Sweet Rolls

Cookies/Brownies

Dinner Rolls

Pizza

Market segment by Application

Food Service

Supermarket/Hypermarket

Convenience Store

Major players covered

Kontos Foods

Gonnella

Readi-Bake

Gonnella Baking

Europastry

Schar

Goosebumps

Custom Foods

Earthgrains Refrigerated Dough Products

Wenner Bakery

Swiss Gastro Bakery Beijing

Boulder Brands

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Refrigerated and Frozen Dough Products product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Refrigerated and Frozen Dough Products, with price, sales, revenue and global market share of Refrigerated and Frozen Dough Products from 2019 to 2024.

Chapter 3, the Refrigerated and Frozen Dough Products competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Refrigerated and Frozen Dough Products breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions,

from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Refrigerated and Frozen Dough Products market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Refrigerated and Frozen Dough Products.

Chapter 14 and 15, to describe Refrigerated and Frozen Dough Products sales channel, distributors, customers, research findings and conclusion.

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