

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Reflective Sheeting Market 2018, Forecast to 2023

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Abstracts

Reflective sheeting is flexible retro reflective material primarily used to increase the nighttime conspicuity of traffic signs, high-visibility clothing, and other items.

Scope of the Report:

This report focuses on the Reflective Sheeting in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Currently, some companies in the world can produce reflective sheeting, mainly concentrating in North America, Europe and Asia Pacific. The main market players are 3M, Avery Dennison, Nippon Carbide Industry, ATSM, ORAFOL, Jisung Corporation, Reflomax, KIWA Chemical Industries, Viz Reflectives, Daoming Optics & Chemicals and Changzhou Hua R Sheng Reflective etc.

We tend to believe this industry is a promising industry, and the consumption increasing degree will show a smooth growth curve. For product prices, the slow downward trend in recent years will maintain in the future as competition intensifies. Besides, prices gap between different brands will go narrowing gradually. Also, there will be fluctuation in gross margin.

The worldwide market for Reflective Sheeting is expected to grow at a CAGR of roughly 1.1% over the next five years, will reach 3370 million US\$ in 2023, from 3150 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

3M

Avery Dennison

Nippon Carbide Industry

ATSM

ORAFOL

Jisung Corporation

Reflomax

KIWA Chemical Industries

Viz Reflectives

Daoming Optics & Chemicals

Changzhou Hua R Sheng Reflective

Changzhou Huawei

Yeshili Reflective Materials

Zhejiang Caiyuan Reflecting

Huangshan Xingwei Reflectorized

Yangzhou Tonming Reflective

Alsafety

Lianxing Reflective

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Glass bead type

Micro prismatic type

Market Segment by Applications, can be divided into

Road signs

Vehicles

Other

There are 15 Chapters to deeply display the global Reflective Sheeting market. Chapter 1, to describe Reflective Sheeting Introduction, product scope, market overview, market opportunities, market risk, market driving force; Chapter 2, to analyze the top manufacturers of Reflective Sheeting, with sales, revenue, and price of Reflective Sheeting, in 2016 and 2017; Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017; Chapter 4, to show the global market by regions, with sales, revenue and market share of Reflective Sheeting, for each region, from 2013 to 2018; Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions; Chapter 10 and 11, to show the market by type and application, with sales market share

and growth rate by type, application, from 2013 to 2018;

Chapter 12, Reflective Sheeting market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Reflective Sheeting sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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