

Global Red Yeast Rice Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Red Yeast Rice market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Red yeast rice is a bright reddish purple fermented rice, which acquires its colour from being cultivated with the mold *monascus purpureus*.

Red yeast rice is capable of lowering blood cholesterol levels and total blood cholesterol levels.

The Global Info Research report includes an overview of the development of the Red Yeast Rice industry chain, the market status of Functional Food (Powder Extract, Capsule & Tablet), Herbal/Dietary Supplement (Powder Extract, Capsule & Tablet), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Red Yeast Rice.

Regionally, the report analyzes the Red Yeast Rice markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Red Yeast Rice market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Red Yeast Rice market. It provides a holistic view of the industry, as well as detailed insights into individual

components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Red Yeast Rice industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Powder Extract, Capsule & Tablet).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Red Yeast Rice market.

Regional Analysis: The report involves examining the Red Yeast Rice market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Red Yeast Rice market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Red Yeast Rice:

Company Analysis: Report covers individual Red Yeast Rice manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Red Yeast Rice This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Functional Food, Herbal/Dietary Supplement).

Technology Analysis: Report covers specific technologies relevant to Red Yeast Rice. It assesses the current state, advancements, and potential future developments in Red Yeast Rice areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers,

the report present insights into the competitive landscape of the Red Yeast Rice market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Red Yeast Rice market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Powder Extract

Capsule & Tablet

Liquid

Market segment by Application

Functional Food

Herbal/Dietary Supplement

Pharmaceutical

Cosmetics

Others

Major players covered

Qingdao BNP BioScience

Zhejiang Sanhe Bio-Tech

Now Foods

Zenith Food Solutions

Solgar

Weider Global Nutrition

BioScience Nutrition

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Red Yeast Rice product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Red Yeast Rice, with price, sales, revenue and global market share of Red Yeast Rice from 2019 to 2024.

Chapter 3, the Red Yeast Rice competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Red Yeast Rice breakdown data are shown at the regional level, to show

the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Red Yeast Rice market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Red Yeast Rice.

Chapter 14 and 15, to describe Red Yeast Rice sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Red Yeast Rice
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Red Yeast Rice Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Powder Extract
 - 1.3.3 Capsule & Tablet
 - 1.3.4 Liquid
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Red Yeast Rice Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Functional Food
 - 1.4.3 Herbal/Dietary Supplement
 - 1.4.4 Pharmaceutical
 - 1.4.5 Cosmetics
 - 1.4.6 Others
- 1.5 Global Red Yeast Rice Market Size & Forecast
 - 1.5.1 Global Red Yeast Rice Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Red Yeast Rice Sales Quantity (2019-2030)
 - 1.5.3 Global Red Yeast Rice Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 Qingdao BNP BioScience
 - 2.1.1 Qingdao BNP BioScience Details
 - 2.1.2 Qingdao BNP BioScience Major Business
 - 2.1.3 Qingdao BNP BioScience Red Yeast Rice Product and Services
 - 2.1.4 Qingdao BNP BioScience Red Yeast Rice Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Qingdao BNP BioScience Recent Developments/Updates
- 2.2 Zhejiang Sanhe Bio-Tech
 - 2.2.1 Zhejiang Sanhe Bio-Tech Details
 - 2.2.2 Zhejiang Sanhe Bio-Tech Major Business
 - 2.2.3 Zhejiang Sanhe Bio-Tech Red Yeast Rice Product and Services
 - 2.2.4 Zhejiang Sanhe Bio-Tech Red Yeast Rice Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 Zhejiang Sanhe Bio-Tech Recent Developments/Updates

2.3 Now Foods

2.3.1 Now Foods Details

2.3.2 Now Foods Major Business

2.3.3 Now Foods Red Yeast Rice Product and Services

2.3.4 Now Foods Red Yeast Rice Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Now Foods Recent Developments/Updates

2.4 Zenith Food Solutions

2.4.1 Zenith Food Solutions Details

2.4.2 Zenith Food Solutions Major Business

2.4.3 Zenith Food Solutions Red Yeast Rice Product and Services

2.4.4 Zenith Food Solutions Red Yeast Rice Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Zenith Food Solutions Recent Developments/Updates

2.5 Solgar

2.5.1 Solgar Details

2.5.2 Solgar Major Business

2.5.3 Solgar Red Yeast Rice Product and Services

2.5.4 Solgar Red Yeast Rice Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Solgar Recent Developments/Updates

2.6 Weider Global Nutrition

2.6.1 Weider Global Nutrition Details

2.6.2 Weider Global Nutrition Major Business

2.6.3 Weider Global Nutrition Red Yeast Rice Product and Services

2.6.4 Weider Global Nutrition Red Yeast Rice Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 Weider Global Nutrition Recent Developments/Updates

2.7 BioScience Nutrition

2.7.1 BioScience Nutrition Details

2.7.2 BioScience Nutrition Major Business

2.7.3 BioScience Nutrition Red Yeast Rice Product and Services

2.7.4 BioScience Nutrition Red Yeast Rice Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 BioScience Nutrition Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: RED YEAST RICE BY MANUFACTURER

- 3.1 Global Red Yeast Rice Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Red Yeast Rice Revenue by Manufacturer (2019-2024)
- 3.3 Global Red Yeast Rice Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of Red Yeast Rice by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 Red Yeast Rice Manufacturer Market Share in 2023
 - 3.4.2 Top 6 Red Yeast Rice Manufacturer Market Share in 2023
- 3.5 Red Yeast Rice Market: Overall Company Footprint Analysis
 - 3.5.1 Red Yeast Rice Market: Region Footprint
 - 3.5.2 Red Yeast Rice Market: Company Product Type Footprint
 - 3.5.3 Red Yeast Rice Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Red Yeast Rice Market Size by Region
 - 4.1.1 Global Red Yeast Rice Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Red Yeast Rice Consumption Value by Region (2019-2030)
 - 4.1.3 Global Red Yeast Rice Average Price by Region (2019-2030)
- 4.2 North America Red Yeast Rice Consumption Value (2019-2030)
- 4.3 Europe Red Yeast Rice Consumption Value (2019-2030)
- 4.4 Asia-Pacific Red Yeast Rice Consumption Value (2019-2030)
- 4.5 South America Red Yeast Rice Consumption Value (2019-2030)
- 4.6 Middle East and Africa Red Yeast Rice Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Red Yeast Rice Sales Quantity by Type (2019-2030)
- 5.2 Global Red Yeast Rice Consumption Value by Type (2019-2030)
- 5.3 Global Red Yeast Rice Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Red Yeast Rice Sales Quantity by Application (2019-2030)
- 6.2 Global Red Yeast Rice Consumption Value by Application (2019-2030)
- 6.3 Global Red Yeast Rice Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America Red Yeast Rice Sales Quantity by Type (2019-2030)
- 7.2 North America Red Yeast Rice Sales Quantity by Application (2019-2030)
- 7.3 North America Red Yeast Rice Market Size by Country
 - 7.3.1 North America Red Yeast Rice Sales Quantity by Country (2019-2030)
 - 7.3.2 North America Red Yeast Rice Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
 - 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Red Yeast Rice Sales Quantity by Type (2019-2030)
- 8.2 Europe Red Yeast Rice Sales Quantity by Application (2019-2030)
- 8.3 Europe Red Yeast Rice Market Size by Country
 - 8.3.1 Europe Red Yeast Rice Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe Red Yeast Rice Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)
 - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
 - 8.3.6 Russia Market Size and Forecast (2019-2030)
 - 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Red Yeast Rice Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Red Yeast Rice Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Red Yeast Rice Market Size by Region
 - 9.3.1 Asia-Pacific Red Yeast Rice Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific Red Yeast Rice Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)
 - 9.3.5 Korea Market Size and Forecast (2019-2030)
 - 9.3.6 India Market Size and Forecast (2019-2030)
 - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
 - 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Red Yeast Rice Sales Quantity by Type (2019-2030)
- 10.2 South America Red Yeast Rice Sales Quantity by Application (2019-2030)
- 10.3 South America Red Yeast Rice Market Size by Country
 - 10.3.1 South America Red Yeast Rice Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Red Yeast Rice Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Red Yeast Rice Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Red Yeast Rice Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Red Yeast Rice Market Size by Country
 - 11.3.1 Middle East & Africa Red Yeast Rice Sales Quantity by Country (2019-2030)
 - 11.3.2 Middle East & Africa Red Yeast Rice Consumption Value by Country (2019-2030)
 - 11.3.3 Turkey Market Size and Forecast (2019-2030)
 - 11.3.4 Egypt Market Size and Forecast (2019-2030)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
 - 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Red Yeast Rice Market Drivers
- 12.2 Red Yeast Rice Market Restraints
- 12.3 Red Yeast Rice Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Red Yeast Rice and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Red Yeast Rice

- 13.3 Red Yeast Rice Production Process
- 13.4 Red Yeast Rice Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Red Yeast Rice Typical Distributors
- 14.3 Red Yeast Rice Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Red Yeast Rice Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Red Yeast Rice Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Qingdao BNP BioScience Basic Information, Manufacturing Base and Competitors

Table 4. Qingdao BNP BioScience Major Business

Table 5. Qingdao BNP BioScience Red Yeast Rice Product and Services

Table 6. Qingdao BNP BioScience Red Yeast Rice Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Qingdao BNP BioScience Recent Developments/Updates

Table 8. Zhejiang Sanhe Bio-Tech Basic Information, Manufacturing Base and Competitors

Table 9. Zhejiang Sanhe Bio-Tech Major Business

Table 10. Zhejiang Sanhe Bio-Tech Red Yeast Rice Product and Services

Table 11. Zhejiang Sanhe Bio-Tech Red Yeast Rice Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Zhejiang Sanhe Bio-Tech Recent Developments/Updates

Table 13. Now Foods Basic Information, Manufacturing Base and Competitors

Table 14. Now Foods Major Business

Table 15. Now Foods Red Yeast Rice Product and Services

Table 16. Now Foods Red Yeast Rice Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Now Foods Recent Developments/Updates

Table 18. Zenith Food Solutions Basic Information, Manufacturing Base and Competitors

Table 19. Zenith Food Solutions Major Business

Table 20. Zenith Food Solutions Red Yeast Rice Product and Services

Table 21. Zenith Food Solutions Red Yeast Rice Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Zenith Food Solutions Recent Developments/Updates

Table 23. Solgar Basic Information, Manufacturing Base and Competitors

Table 24. Solgar Major Business

Table 25. Solgar Red Yeast Rice Product and Services

Table 26. Solgar Red Yeast Rice Sales Quantity (K MT), Average Price (USD/MT),

Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Solgar Recent Developments/Updates

Table 28. Weider Global Nutrition Basic Information, Manufacturing Base and Competitors

Table 29. Weider Global Nutrition Major Business

Table 30. Weider Global Nutrition Red Yeast Rice Product and Services

Table 31. Weider Global Nutrition Red Yeast Rice Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Weider Global Nutrition Recent Developments/Updates

Table 33. BioScience Nutrition Basic Information, Manufacturing Base and Competitors

Table 34. BioScience Nutrition Major Business

Table 35. BioScience Nutrition Red Yeast Rice Product and Services

Table 36. BioScience Nutrition Red Yeast Rice Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. BioScience Nutrition Recent Developments/Updates

Table 38. Global Red Yeast Rice Sales Quantity by Manufacturer (2019-2024) & (K MT)

Table 39. Global Red Yeast Rice Revenue by Manufacturer (2019-2024) & (USD Million)

Table 40. Global Red Yeast Rice Average Price by Manufacturer (2019-2024) & (USD/MT)

Table 41. Market Position of Manufacturers in Red Yeast Rice, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 42. Head Office and Red Yeast Rice Production Site of Key Manufacturer

Table 43. Red Yeast Rice Market: Company Product Type Footprint

Table 44. Red Yeast Rice Market: Company Product Application Footprint

Table 45. Red Yeast Rice New Market Entrants and Barriers to Market Entry

Table 46. Red Yeast Rice Mergers, Acquisition, Agreements, and Collaborations

Table 47. Global Red Yeast Rice Sales Quantity by Region (2019-2024) & (K MT)

Table 48. Global Red Yeast Rice Sales Quantity by Region (2025-2030) & (K MT)

Table 49. Global Red Yeast Rice Consumption Value by Region (2019-2024) & (USD Million)

Table 50. Global Red Yeast Rice Consumption Value by Region (2025-2030) & (USD Million)

Table 51. Global Red Yeast Rice Average Price by Region (2019-2024) & (USD/MT)

Table 52. Global Red Yeast Rice Average Price by Region (2025-2030) & (USD/MT)

Table 53. Global Red Yeast Rice Sales Quantity by Type (2019-2024) & (K MT)

Table 54. Global Red Yeast Rice Sales Quantity by Type (2025-2030) & (K MT)

Table 55. Global Red Yeast Rice Consumption Value by Type (2019-2024) & (USD Million)

Table 56. Global Red Yeast Rice Consumption Value by Type (2025-2030) & (USD Million)

Table 57. Global Red Yeast Rice Average Price by Type (2019-2024) & (USD/MT)

Table 58. Global Red Yeast Rice Average Price by Type (2025-2030) & (USD/MT)

Table 59. Global Red Yeast Rice Sales Quantity by Application (2019-2024) & (K MT)

Table 60. Global Red Yeast Rice Sales Quantity by Application (2025-2030) & (K MT)

Table 61. Global Red Yeast Rice Consumption Value by Application (2019-2024) & (USD Million)

Table 62. Global Red Yeast Rice Consumption Value by Application (2025-2030) & (USD Million)

Table 63. Global Red Yeast Rice Average Price by Application (2019-2024) & (USD/MT)

Table 64. Global Red Yeast Rice Average Price by Application (2025-2030) & (USD/MT)

Table 65. North America Red Yeast Rice Sales Quantity by Type (2019-2024) & (K MT)

Table 66. North America Red Yeast Rice Sales Quantity by Type (2025-2030) & (K MT)

Table 67. North America Red Yeast Rice Sales Quantity by Application (2019-2024) & (K MT)

Table 68. North America Red Yeast Rice Sales Quantity by Application (2025-2030) & (K MT)

Table 69. North America Red Yeast Rice Sales Quantity by Country (2019-2024) & (K MT)

Table 70. North America Red Yeast Rice Sales Quantity by Country (2025-2030) & (K MT)

Table 71. North America Red Yeast Rice Consumption Value by Country (2019-2024) & (USD Million)

Table 72. North America Red Yeast Rice Consumption Value by Country (2025-2030) & (USD Million)

Table 73. Europe Red Yeast Rice Sales Quantity by Type (2019-2024) & (K MT)

Table 74. Europe Red Yeast Rice Sales Quantity by Type (2025-2030) & (K MT)

Table 75. Europe Red Yeast Rice Sales Quantity by Application (2019-2024) & (K MT)

Table 76. Europe Red Yeast Rice Sales Quantity by Application (2025-2030) & (K MT)

Table 77. Europe Red Yeast Rice Sales Quantity by Country (2019-2024) & (K MT)

Table 78. Europe Red Yeast Rice Sales Quantity by Country (2025-2030) & (K MT)

Table 79. Europe Red Yeast Rice Consumption Value by Country (2019-2024) & (USD Million)

Table 80. Europe Red Yeast Rice Consumption Value by Country (2025-2030) & (USD Million)

Table 81. Asia-Pacific Red Yeast Rice Sales Quantity by Type (2019-2024) & (K MT)

Table 82. Asia-Pacific Red Yeast Rice Sales Quantity by Type (2025-2030) & (K MT)

Table 83. Asia-Pacific Red Yeast Rice Sales Quantity by Application (2019-2024) & (K MT)

Table 84. Asia-Pacific Red Yeast Rice Sales Quantity by Application (2025-2030) & (K MT)

Table 85. Asia-Pacific Red Yeast Rice Sales Quantity by Region (2019-2024) & (K MT)

Table 86. Asia-Pacific Red Yeast Rice Sales Quantity by Region (2025-2030) & (K MT)

Table 87. Asia-Pacific Red Yeast Rice Consumption Value by Region (2019-2024) & (USD Million)

Table 88. Asia-Pacific Red Yeast Rice Consumption Value by Region (2025-2030) & (USD Million)

Table 89. South America Red Yeast Rice Sales Quantity by Type (2019-2024) & (K MT)

Table 90. South America Red Yeast Rice Sales Quantity by Type (2025-2030) & (K MT)

Table 91. South America Red Yeast Rice Sales Quantity by Application (2019-2024) & (K MT)

Table 92. South America Red Yeast Rice Sales Quantity by Application (2025-2030) & (K MT)

Table 93. South America Red Yeast Rice Sales Quantity by Country (2019-2024) & (K MT)

Table 94. South America Red Yeast Rice Sales Quantity by Country (2025-2030) & (K MT)

Table 95. South America Red Yeast Rice Consumption Value by Country (2019-2024) & (USD Million)

Table 96. South America Red Yeast Rice Consumption Value by Country (2025-2030) & (USD Million)

Table 97. Middle East & Africa Red Yeast Rice Sales Quantity by Type (2019-2024) & (K MT)

Table 98. Middle East & Africa Red Yeast Rice Sales Quantity by Type (2025-2030) & (K MT)

Table 99. Middle East & Africa Red Yeast Rice Sales Quantity by Application (2019-2024) & (K MT)

Table 100. Middle East & Africa Red Yeast Rice Sales Quantity by Application (2025-2030) & (K MT)

Table 101. Middle East & Africa Red Yeast Rice Sales Quantity by Region (2019-2024) & (K MT)

Table 102. Middle East & Africa Red Yeast Rice Sales Quantity by Region (2025-2030) & (K MT)

Table 103. Middle East & Africa Red Yeast Rice Consumption Value by Region (2019-2024) & (USD Million)

Table 104. Middle East & Africa Red Yeast Rice Consumption Value by Region
(2025-2030) & (USD Million)

Table 105. Red Yeast Rice Raw Material

Table 106. Key Manufacturers of Red Yeast Rice Raw Materials

Table 107. Red Yeast Rice Typical Distributors

Table 108. Red Yeast Rice Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Red Yeast Rice Picture

Figure 2. Global Red Yeast Rice Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Red Yeast Rice Consumption Value Market Share by Type in 2023

Figure 4. Powder Extract Examples

Figure 5. Capsule & Tablet Examples

Figure 6. Liquid Examples

Figure 7. Global Red Yeast Rice Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 8. Global Red Yeast Rice Consumption Value Market Share by Application in 2023

Figure 9. Functional Food Examples

Figure 10. Herbal/Dietary Supplement Examples

Figure 11. Pharmaceutical Examples

Figure 12. Cosmetics Examples

Figure 13. Others Examples

Figure 14. Global Red Yeast Rice Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 15. Global Red Yeast Rice Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 16. Global Red Yeast Rice Sales Quantity (2019-2030) & (K MT)

Figure 17. Global Red Yeast Rice Average Price (2019-2030) & (USD/MT)

Figure 18. Global Red Yeast Rice Sales Quantity Market Share by Manufacturer in 2023

Figure 19. Global Red Yeast Rice Consumption Value Market Share by Manufacturer in 2023

Figure 20. Producer Shipments of Red Yeast Rice by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 21. Top 3 Red Yeast Rice Manufacturer (Consumption Value) Market Share in 2023

Figure 22. Top 6 Red Yeast Rice Manufacturer (Consumption Value) Market Share in 2023

Figure 23. Global Red Yeast Rice Sales Quantity Market Share by Region (2019-2030)

Figure 24. Global Red Yeast Rice Consumption Value Market Share by Region (2019-2030)

Figure 25. North America Red Yeast Rice Consumption Value (2019-2030) & (USD Million)

Figure 26. Europe Red Yeast Rice Consumption Value (2019-2030) & (USD Million)

Figure 27. Asia-Pacific Red Yeast Rice Consumption Value (2019-2030) & (USD Million)

Figure 28. South America Red Yeast Rice Consumption Value (2019-2030) & (USD Million)

Figure 29. Middle East & Africa Red Yeast Rice Consumption Value (2019-2030) & (USD Million)

Figure 30. Global Red Yeast Rice Sales Quantity Market Share by Type (2019-2030)

Figure 31. Global Red Yeast Rice Consumption Value Market Share by Type (2019-2030)

Figure 32. Global Red Yeast Rice Average Price by Type (2019-2030) & (USD/MT)

Figure 33. Global Red Yeast Rice Sales Quantity Market Share by Application (2019-2030)

Figure 34. Global Red Yeast Rice Consumption Value Market Share by Application (2019-2030)

Figure 35. Global Red Yeast Rice Average Price by Application (2019-2030) & (USD/MT)

Figure 36. North America Red Yeast Rice Sales Quantity Market Share by Type (2019-2030)

Figure 37. North America Red Yeast Rice Sales Quantity Market Share by Application (2019-2030)

Figure 38. North America Red Yeast Rice Sales Quantity Market Share by Country (2019-2030)

Figure 39. North America Red Yeast Rice Consumption Value Market Share by Country (2019-2030)

Figure 40. United States Red Yeast Rice Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Canada Red Yeast Rice Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Mexico Red Yeast Rice Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 43. Europe Red Yeast Rice Sales Quantity Market Share by Type (2019-2030)

Figure 44. Europe Red Yeast Rice Sales Quantity Market Share by Application (2019-2030)

Figure 45. Europe Red Yeast Rice Sales Quantity Market Share by Country (2019-2030)

Figure 46. Europe Red Yeast Rice Consumption Value Market Share by Country

(2019-2030)

Figure 47. Germany Red Yeast Rice Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. France Red Yeast Rice Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. United Kingdom Red Yeast Rice Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Russia Red Yeast Rice Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Italy Red Yeast Rice Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 52. Asia-Pacific Red Yeast Rice Sales Quantity Market Share by Type (2019-2030)

Figure 53. Asia-Pacific Red Yeast Rice Sales Quantity Market Share by Application (2019-2030)

Figure 54. Asia-Pacific Red Yeast Rice Sales Quantity Market Share by Region (2019-2030)

Figure 55. Asia-Pacific Red Yeast Rice Consumption Value Market Share by Region (2019-2030)

Figure 56. China Red Yeast Rice Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Japan Red Yeast Rice Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Korea Red Yeast Rice Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. India Red Yeast Rice Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Southeast Asia Red Yeast Rice Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. Australia Red Yeast Rice Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 62. South America Red Yeast Rice Sales Quantity Market Share by Type (2019-2030)

Figure 63. South America Red Yeast Rice Sales Quantity Market Share by Application (2019-2030)

Figure 64. South America Red Yeast Rice Sales Quantity Market Share by Country (2019-2030)

Figure 65. South America Red Yeast Rice Consumption Value Market Share by Country (2019-2030)

Figure 66. Brazil Red Yeast Rice Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 67. Argentina Red Yeast Rice Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 68. Middle East & Africa Red Yeast Rice Sales Quantity Market Share by Type (2019-2030)

Figure 69. Middle East & Africa Red Yeast Rice Sales Quantity Market Share by Application (2019-2030)

Figure 70. Middle East & Africa Red Yeast Rice Sales Quantity Market Share by Region (2019-2030)

Figure 71. Middle East & Africa Red Yeast Rice Consumption Value Market Share by Region (2019-2030)

Figure 72. Turkey Red Yeast Rice Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Egypt Red Yeast Rice Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Saudi Arabia Red Yeast Rice Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. South Africa Red Yeast Rice Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 76. Red Yeast Rice Market Drivers

Figure 77. Red Yeast Rice Market Restraints

Figure 78. Red Yeast Rice Market Trends

Figure 79. Porters Five Forces Analysis

Figure 80. Manufacturing Cost Structure Analysis of Red Yeast Rice in 2023

Figure 81. Manufacturing Process Analysis of Red Yeast Rice

Figure 82. Red Yeast Rice Industrial Chain

Figure 83. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 84. Direct Channel Pros & Cons

Figure 85. Indirect Channel Pros & Cons

Figure 86. Methodology

Figure 87. Research Process and Data Source

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