

# Global Rectangular Magnets Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Rectangular Magnets market size was valued at US\$ 2686 million in 2025 and is forecast to a readjusted size of US\$ 3308 million by 2032 with a CAGR of 3.1% during review period.

Rectangular magnets are permanent magnets with a cuboid or standard rectangular block shape (a small number are electromagnetic matching iron cores). They have a regular structure, high planar fit, and are easy to assemble and process. They are the most widely used basic block magnets in the industrial, electronic, and automation fields. They are mainly used for planar adsorption, positioning and fixing, magnetic circuit construction, sensing triggering, and workpiece clamping.

Global production of rectangular magnets is projected to reach 145,000 tons in 2025, with an average price of \$18 per kilogram.

Upstream mainly includes suppliers of magnetic materials such as ferrite powders, rare earth materials, and metal additives, as well as enterprises involved in sintering, cutting, surface treatment, and magnetizing equipment. The upstream shows a combination of resource and processing characteristics, where rare earth material price fluctuations significantly impact the cost of high-performance products, while ferrite systems offer lower cost and stable supply. Downstream applications are broad, including consumer electronics such as speakers and small motors, industrial automation equipment, magnetic fixtures, and sensing systems. With the miniaturization of electronic products and modularization of industrial equipment, rectangular magnets maintain stable demand due to their regular structure and ease of integration, with presence across both low-end and high-end markets.

From a development perspective, rectangular magnets are evolving toward higher performance, miniaturization, and customization, with emphasis on higher magnetic energy product, more precise dimensional control, and improved corrosion resistance. Key drivers include the trend toward thinner and lighter consumer electronics, higher efficiency motors, and the upgrade of automation equipment, all of which increase demand for high-performance and highly consistent magnetic components. In addition, the development of new energy and smart devices drives demand for high-end magnets. However, challenges include intense price competition due to high product standardization, cost uncertainty caused by rare earth material price fluctuations, and substitution by magnets of other shapes or structures in certain applications. Low entry barriers in the low-end market also intensify competition.

In terms of profitability, the rectangular magnet industry generally maintains low to moderate gross margins, typically ranging from 20% to 45%. Standard ferrite rectangular magnets have lower margins due to low technical barriers and strong competition, while high-performance products made from neodymium materials with precision processing capabilities achieve relatively higher margins. Overall profitability remains stable but is influenced by raw material price fluctuations and market competition. Companies can maintain stable margins through material upgrades, precision manufacturing, and expansion into high-end application areas.

This report is a detailed and comprehensive analysis for global Rectangular Magnets market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Rectangular Magnets market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Rectangular Magnets market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Rectangular Magnets market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Rectangular Magnets market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/kg), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Rectangular Magnets

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Rectangular Magnets market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Proterial, Shin-Etsu Chemical, TDK, Vacuumschmelze, JL MAG, Ningbo Yunsheng, Yantai Zhenghai Magnetic Material, Baotou Tianhe Magnetics, Chengdu Galaxy Magnets, Arnold Magnetic Technologies, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

Rectangular Magnets market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Neodymium Iron Boron

Ferrite

Samarium Cobalt

AlNiCo

Other

#### Market segment by Magnetization Method

Thickness Magnetization

Length/Width Magnetization

Side Multi-Pole Magnetization

#### Market segment by Specifications

Miniature

Industrial Grade

Heavy-duty

#### Market segment by Application

Industrial Automation

Electronics & Electrical Appliances

Environmental Protection

Daily Necessities

Automotive

Other

### Major players covered

Proterial

Shin-Etsu Chemical

TDK

Vacuumschmelze

JL MAG

Ningbo Yunsheng

Yantai Zhenghai Magnetic Material

Baotou Tianhe Magnetics

Chengdu Galaxy Magnets

Arnold Magnetic Technologies

Permag

Sagami Chemical Metal

Bunting

Eclipse Magnetics

SDM Magnetics

NGYC

Great Magtech

AIC Magnetics

Horizon Magnetics

HS Magnet

Stanford Magnets

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Rectangular Magnets product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Rectangular Magnets, with price, sales quantity, revenue, and global market share of Rectangular Magnets from 2021 to 2026.

Chapter 3, the Rectangular Magnets competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Rectangular Magnets breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Rectangular Magnets market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Rectangular Magnets.

Chapter 14 and 15, to describe Rectangular Magnets sales channel, distributors, customers, research findings and conclusion.

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