

# Global Recruitment Automation Software Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Recruitment Automation Software market size was valued at US\$ 2848 million in 2025 and is forecast to a readjusted size of US\$ 4830 million by 2032 with a CAGR of 7.8% during review period.

Recruitment automation software streamlines hiring by using AI and workflow tools to automate repetitive tasks like candidate sourcing, resume screening, interview scheduling, and communication.

The strong demand for recruitment automation software stems from enterprises' dual pursuit of efficiency and quality in talent acquisition: against the backdrop of structural tension in the labor market and fierce competition for key positions, enterprises urgently need to shorten the recruitment cycle through technologies such as AI resume parsing, intelligent matching, and automated communication; candidate experience is increasingly becoming a core component of employer branding, with features such as mobile applications, video interviews, and transparent progress becoming standard; at the same time, the normalization of remote recruitment requires the entire process to be online, while data analysis capabilities help HR to scientifically optimize recruitment strategies. These factors together drive the recruitment management system to upgrade from an auxiliary tool to a key infrastructure for enterprise talent strategy.

This report is a detailed and comprehensive analysis for global Recruitment Automation Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and

product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Recruitment Automation Software market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Recruitment Automation Software market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Recruitment Automation Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Recruitment Automation Software market shares of main players, in revenue (\$ Million), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Recruitment Automation Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Recruitment Automation Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Workday, SAP, Oracle, iCIMS, SmartRecruiters, UKG, ADP, Zoho, BambooHR, Cornerstone OnDemand, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market segmentation**

Recruitment Automation Software market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Cloud-based

On-premises

#### Market segment by Function

Applicant Tracking System

Recruitment CRM

Integrated Platform

#### Market segment by Technology

Automated Recruitment Software

AI-driven Recruitment Software

#### Market segment by Application

Large Enterprises

Small and Medium-sized Enterprises

#### Market segment by players, this report covers

Workday

SAP

Oracle

iCIMS

SmartRecruiters

UKG

ADP

Zoho

BambooHR

Cornerstone OnDemand

Greenhouse

Avature

Lever

Jobvite

PageUp

Workable

Tellent Recrutee

ClearCompany

JazzHR

Ashby

Recruit CRM

Rippling

Softgarden

Paycor

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe Recruitment Automation Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Recruitment Automation Software, with revenue, gross margin, and global market share of Recruitment Automation Software from 2021 to 2026.

Chapter 3, the Recruitment Automation Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with

revenue and market share for key countries in the world, from 2021 to 2026.and Recruitment Automation Software market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Recruitment Automation Software.

Chapter 13, to describe Recruitment Automation Software research findings and conclusion.

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