

Global Recreational Motorcycles Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Recreational Motorcycles market size was valued at US\$ 6427 million in 2025 and is forecast to a readjusted size of US\$ 10352 million by 2032 with a CAGR of 6.2% during review period.

Recreational motorcycles are a type of two-wheeled motor vehicle that is distinct from traditional commuter vehicles, with interest and lifestyle at its core. They transform motorcycles from simple means of transportation into 'big toys' that carry riding pleasure, personal expression, and social interaction within a community. They mainly include sport bikes that emphasize road speed and handling, agile street bikes suitable for urban driving, adventure touring motorcycles designed for long-distance touring, retro cruisers with comfortable riding positions, and off-road motorcycles used for track racing and forest trails.

In 2025, global Recreational Motorcycle sales reached approximately 3,035 K Units, with an average global market price of around 2,058 US\$/Unit. Production capacity reached 4,500 K Units, with a gross profit margin of approximately 25%.

This report is a detailed and comprehensive analysis for global Recreational Motorcycles market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Displacement and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Recreational Motorcycles market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Recreational Motorcycles market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Recreational Motorcycles market size and forecasts, by Displacement and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Recreational Motorcycles market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Recreational Motorcycles
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Recreational Motorcycles market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Kawasaki, Honda Motor, QJMOTOR, CFMOTO Power, Loncin Motor (VOGE), Yamaha Motor, Harley-Davidson, BMW Motorrad, Ducati Motor, Bajaj Auto, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Recreational Motorcycles market is split by Displacement and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Displacement, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Displacement

150CC-250CC

250CC-500CC

500CC-800CC

Above 800CC

Market segment by Type

Cruiser Type

Touring Type

Adventure Type

Roadster Type

Others

Market segment by Application

Online Sales

Offline Sales

Major players covered

Kawasaki

Honda Motor

QJMOTOR

CFMOTO Power

Loncin Motor (VOGE)

Yamaha Motor

Harley-Davidson

BMW Motorrad

Ducati Motor

Bajaj Auto

Haojue Suzuki

Chongqing Shineray Motors

KOVEMOTO

KYMCO

Xiashing Motorcycle (SYM)

Guangdong Tayo Motorcycle Technology (ZONTES)

CYCLONE

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Recreational Motorcycles product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Recreational Motorcycles, with price, sales quantity, revenue, and global market share of Recreational Motorcycles from 2021 to 2026.

Chapter 3, the Recreational Motorcycles competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Recreational Motorcycles breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Displacement and by Application, with sales market share and growth rate by Displacement, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Recreational Motorcycles market forecast, by regions, by Displacement, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Recreational

Motorcycles.

Chapter 14 and 15, to describe Recreational Motorcycles sales channel, distributors, customers, research findings and conclusion.

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