

Global Recreational Motorcycles Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Recreational Motorcycles market size is expected to reach \$ 10352 million by 2032, rising at a market growth of 6.2% CAGR during the forecast period (2026-2032).

Recreational motorcycles are a type of two-wheeled motor vehicle that is distinct from traditional commuter vehicles, with interest and lifestyle at its core. They transform motorcycles from simple means of transportation into 'big toys' that carry riding pleasure, personal expression, and social interaction within a community. They mainly include sport bikes that emphasize road speed and handling, agile street bikes suitable for urban driving, adventure touring motorcycles designed for long-distance touring, retro cruisers with comfortable riding positions, and off-road motorcycles used for track racing and forest trails.

In 2025, global Recreational Motorcycle sales reached approximately 3,035 K Units, with an average global market price of around 2,058 US\$/Unit. Production capacity reached 4,500 K Units, with a gross profit margin of approximately 25%.

This report studies the global Recreational Motorcycles production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Recreational Motorcycles and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Recreational Motorcycles that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Recreational Motorcycles total production and demand, 2021-2032, (K Units)

Global Recreational Motorcycles total production value, 2021-2032, (USD Million)

Global Recreational Motorcycles production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Recreational Motorcycles consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Recreational Motorcycles domestic production, consumption, key domestic manufacturers and share

Global Recreational Motorcycles production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Recreational Motorcycles production by Displacement, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Recreational Motorcycles production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Recreational Motorcycles market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Kawasaki, Honda Motor, QJMOTOR, CFMOTO Power, Loncin Motor (VOGE), Yamaha Motor, Harley-Davidson, BMW Motorrad, Ducati Motor, Bajaj Auto, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Recreational Motorcycles market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Displacement, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Recreational Motorcycles Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Recreational Motorcycles Market, Segmentation by Displacement:

150CC-250CC

250CC-500CC

500CC-800CC

Above 800CC

Global Recreational Motorcycles Market, Segmentation by Type:

Cruiser Type

Touring Type

Adventure Type

Roadster Type

Others

Global Recreational Motorcycles Market, Segmentation by Application:

Online Sales

Offline Sales

Companies Profiled:

Kawasaki

Honda Motor

QJMOTOR

CFMOTO Power

Loncin Motor (VOGE)

Yamaha Motor

Harley-Davidson

BMW Motorrad

Ducati Motor

Bajaj Auto

Haojue Suzuki

Chongqing Shineray Motors

KOVEMOTO

KYMCO

Xiashing Motorcycle (SYM)

Guangdong Tayo Motorcycle Technology (ZONTES)

CYCLONE

Key Questions Answered:

1. How big is the global Recreational Motorcycles market?
2. What is the demand of the global Recreational Motorcycles market?
3. What is the year over year growth of the global Recreational Motorcycles market?
4. What is the production and production value of the global Recreational Motorcycles market?
5. Who are the key producers in the global Recreational Motorcycles market?
6. What are the growth factors driving the market demand?

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