

Global Recreational Kayaking Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Recreational Kayaking market size was valued at US\$ 598 million in 2025 and is forecast to a readjusted size of US\$ 805 million by 2032 with a CAGR of 4.4% during review period.

Recreational kayaks are small vessels designed for general public water recreation, short excursions, and light fitness activities. Typically constructed from polyethylene, composite materials, or inflatable structures, they are characterized by high stability, ease of handling, and portability, making them suitable for use on lakes, slow-moving rivers, in near-shore waters, and at vacation destinations.

The upstream supply chain includes materials such as polyethylene resin, PVC or TPU-coated fabrics, fiberglass, carbon fiber, and aluminum, as well as components like seats and paddles. The downstream market encompasses outdoor gear retailers, water sports clubs, tourist attractions, rental operators, and individual consumers.

The global recreational kayak market features an average unit price of \$285, with annual sales of approximately 2.04 million units and a total annual production capacity of around 2.7 million units; the industry profit margin stands at 15%.

Future trends in the global recreational kayak market point toward lightweight designs, portability, multifunctionality, and environmental sustainability. Inflatable and foldable models are expected to further expand their reach among urban families and travelers due to their ease of transport and storage, while hard-shell models will continue to prioritize durability, stability, and ergonomic design. Manufacturers will increasingly utilize recycled plastics, low-impact materials, and repairable structures, while

enhancing the user experience through features such as adjustable seating, storage systems, pedal-drive mechanisms, and smart accessories. E-commerce channels, social media promotion, and water-based tourism activities will continue to lower barriers to entry for consumers; meanwhile, safety certifications, compatibility with life-saving equipment, and the standardization of rental services will become key focal points for the market's regulated development.

This report is a detailed and comprehensive analysis for global Recreational Kayaking market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Recreational Kayaking market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Recreational Kayaking market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Recreational Kayaking market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Recreational Kayaking market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Recreational Kayaking

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Recreational Kayaking market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Pelican International, Johnson Outdoors, Lifetime Products, Hobie, Sea Eagle, Jackson Kayak, Intex Recreation, Oru Kayak, Feelfree Kayaks, TAHE, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Recreational Kayaking market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Sit-on-top Kayak

Sit-inside Kayak

Market segment by Construction Material

Rotomolded Polyethylene Kayak

Thermoformed ABS Kayak

PVC Inflatable Kayak

TPU Inflatable Kayak

Drop-stitch Kayak

Fiberglass Composite Kayak

Carbon Fiber Composite Kayak

Market segment by Propulsion Type

Paddle Kayak

Pedal-drive Kayak

Motor-assisted Kayak

Hybrid Paddle and Pedal Kayak

Market segment by Application

Online Sales

Offline Sales

Major players covered

Pelican International

Johnson Outdoors

Lifetime Products

Hobie

Sea Eagle

Jackson Kayak

Intex Recreation

Oru Kayak

Feelfree Kayaks

TAHE

Rotomod

Prijon

GUMOTEX

Point 65 Sweden

Grabner

Fujita Canoe

Aqua Marina

Bestway

Jilong

SEAFLO Kayaks

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Recreational Kayaking product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Recreational Kayaking, with price, sales quantity, revenue, and global market share of Recreational Kayaking from 2021 to 2026.

Chapter 3, the Recreational Kayaking competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Recreational Kayaking breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Recreational Kayaking market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Recreational Kayaking.

Chapter 14 and 15, to describe Recreational Kayaking sales channel, distributors, customers, research findings and conclusion.

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