

Global Recreational Inflatable Kayaks Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Recreational Inflatable Kayaks market size is expected to reach \$ 1248 million by 2032, rising at a market growth of 6.6% CAGR during the forecast period (2026-2032).

In 2024, global sales of Recreational Inflatable Kayaks reached approximately 1.4 million units, with an average market price of about USD 580 per unit, an annual production capacity of roughly 2.5 million units, and an industry-average gross margin of approximately 25%.

Recreational Inflatable Kayaks are portable, twin-bladed-paddle kayaks constructed from flexible materials such as PVC, TPU-coated fabric and high-pressure drop-stitch textiles, designed to be inflated with a pump and used on lakes, gentle rivers and near-shore coastal waters. Unlike rigid kayaks, they can be deflated and packed into a backpack-sized bag, offering lower weight and much easier transport and storage, while providing sufficient buoyancy and lateral stability for casual paddlers. The core design focus is on ease of use, stability, safety and comfort rather than racing performance. Typical features include multi-chamber hulls, removable seats, foot rests and fins, with mid- to high-end models using drop-stitch construction to achieve higher pressure, improved stiffness and handling characteristics closer to hard-shell kayaks.

Upstream, recreational inflatable kayaks depend on suppliers of PVC/TPU resins, coated base fabrics, high-pressure drop-stitch materials, inflation valves, grab handles and D-rings, aluminum or fiberglass paddles, seats and packaging, with drop-stitch fabrics mainly produced in China, Japan, Taiwan and Germany. Midstream manufacturers (OEM/ODM plants and brand owners) handle product design, cutting, heat-welding/bonding and pressure testing, then distribute via brand websites, online marketplaces and brick-and-mortar outdoor retailers. Downstream consumption is driven by individual recreational paddlers, outdoor clubs, campgrounds and tourism/rental operators, with usage patterns characterized by seasonality, leisure-

oriented demand and replacement of existing fleets rather than constant daily wear-out; higher-end consumers and rental fleets emphasize durability, reparability and total cost of ownership, while mass-market buyers are more price- and aesthetics-sensitive.

The recreational inflatable kayaks market is shaped by the broader boom in outdoor recreation, water sports and adventure travel, with consumers looking for products that combine portability, easy storage and relatively low entry cost compared with hard-shell boats. In recent years, demand has shifted strongly toward versatile, sit-on-top and beginner-friendly models that can be used for casual paddling, fishing and family trips, while tandem and multi-purpose designs are gaining traction among rental operators and tour providers. On the supply side, the market is fragmented: established paddle-sports brands compete with a large number of private-label and e-commerce players, many of which source from Asian OEMs specializing in PVC and drop-stitch construction. Product differentiation increasingly comes from hull design, stiffness and stability, durability of materials, ease of inflation, and value-added features such as integrated seats, storage, and compatibility with electric pumps. At the same time, sustainability concerns and regulations around PVC and chemical additives are nudging manufacturers toward more eco-friendly materials and cleaner production processes, adding another axis of competition beyond simple price and performance.

This report studies the global Recreational Inflatable Kayaks production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Recreational Inflatable Kayaks and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Recreational Inflatable Kayaks that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Recreational Inflatable Kayaks total production and demand, 2021-2032, (K Units)

Global Recreational Inflatable Kayaks total production value, 2021-2032, (USD Million)

Global Recreational Inflatable Kayaks production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Recreational Inflatable Kayaks consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Recreational Inflatable Kayaks domestic production, consumption, key domestic manufacturers and share

Global Recreational Inflatable Kayaks production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Recreational Inflatable Kayaks production by Type, production, value, CAGR,

2021-2032, (USD Million) & (K Units)

Global Recreational Inflatable Kayaks production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Recreational Inflatable Kayaks market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ITIWIT (Decathlon), Advanced Elements, Sevylor, Aqua Xtreme, Gumotex boats, Sea Eagle, Aquaglide, Woosung IB, TRAK Kayaks, Aquadesign, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Recreational Inflatable Kayaks market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Recreational Inflatable Kayaks Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Recreational Inflatable Kayaks Market, Segmentation by Type:

1 Person Inflatable Kayak

2 Person Inflatable Kayak

3 Person Inflatable Kayak

Global Recreational Inflatable Kayaks Market, Segmentation by Deck Style:

Sit-on-Top

Sit-Inside

Global Recreational Inflatable Kayaks Market, Segmentation by Sales Channels:

Online

Offline

Global Recreational Inflatable Kayaks Market, Segmentation by Application:

Water Patrol & Rescue

Environmental Monitoring

Training & Education

Others

Companies Profiled:

ITIWIT (Decathlon)

Advanced Elements

Sevylor

Aqua Xtreme

Gumotex boats

Sea Eagle

Aquaglide

Woosung IB

TRAK Kayaks

Aquadesign

NERIS

RTM Kayaks

ORPC

SOTAR

Sea Eagle Boats

Perun Outdoors

AIRE Rafts

NRS

Xiangda Marine

Key Questions Answered:

1. How big is the global Recreational Inflatable Kayaks market?
2. What is the demand of the global Recreational Inflatable Kayaks market?
3. What is the year over year growth of the global Recreational Inflatable Kayaks market?

4. What is the production and production value of the global Recreational Inflatable Kayaks market?
5. Who are the key producers in the global Recreational Inflatable Kayaks market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Recreational Inflatable Kayaks Introduction
- 1.2 World Recreational Inflatable Kayaks Supply & Forecast
 - 1.2.1 World Recreational Inflatable Kayaks Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Recreational Inflatable Kayaks Production (2021-2032)
 - 1.2.3 World Recreational Inflatable Kayaks Pricing Trends (2021-2032)
- 1.3 World Recreational Inflatable Kayaks Production by Region (Based on Production Site)
 - 1.3.1 World Recreational Inflatable Kayaks Production Value by Region (2021-2032)
 - 1.3.2 World Recreational Inflatable Kayaks Production by Region (2021-2032)
 - 1.3.3 World Recreational Inflatable Kayaks Average Price by Region (2021-2032)
 - 1.3.4 North America Recreational Inflatable Kayaks Production (2021-2032)
 - 1.3.5 Europe Recreational Inflatable Kayaks Production (2021-2032)
 - 1.3.6 China Recreational Inflatable Kayaks Production (2021-2032)
 - 1.3.7 Japan Recreational Inflatable Kayaks Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Recreational Inflatable Kayaks Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Recreational Inflatable Kayaks Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Recreational Inflatable Kayaks Demand (2021-2032)
- 2.2 World Recreational Inflatable Kayaks Consumption by Region
 - 2.2.1 World Recreational Inflatable Kayaks Consumption by Region (2021-2026)
 - 2.2.2 World Recreational Inflatable Kayaks Consumption Forecast by Region (2027-2032)
- 2.3 United States Recreational Inflatable Kayaks Consumption (2021-2032)
- 2.4 China Recreational Inflatable Kayaks Consumption (2021-2032)
- 2.5 Europe Recreational Inflatable Kayaks Consumption (2021-2032)
- 2.6 Japan Recreational Inflatable Kayaks Consumption (2021-2032)
- 2.7 South Korea Recreational Inflatable Kayaks Consumption (2021-2032)
- 2.8 ASEAN Recreational Inflatable Kayaks Consumption (2021-2032)
- 2.9 India Recreational Inflatable Kayaks Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Recreational Inflatable Kayaks Production Value by Manufacturer (2021-2026)
- 3.2 World Recreational Inflatable Kayaks Production by Manufacturer (2021-2026)
- 3.3 World Recreational Inflatable Kayaks Average Price by Manufacturer (2021-2026)
- 3.4 Recreational Inflatable Kayaks Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Recreational Inflatable Kayaks Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Recreational Inflatable Kayaks in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Recreational Inflatable Kayaks in 2025
- 3.6 Recreational Inflatable Kayaks Market: Overall Company Footprint Analysis
 - 3.6.1 Recreational Inflatable Kayaks Market: Region Footprint
 - 3.6.2 Recreational Inflatable Kayaks Market: Company Product Type Footprint
 - 3.6.3 Recreational Inflatable Kayaks Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Recreational Inflatable Kayaks Production Value Comparison
 - 4.1.1 United States VS China: Recreational Inflatable Kayaks Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Recreational Inflatable Kayaks Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Recreational Inflatable Kayaks Production Comparison
 - 4.2.1 United States VS China: Recreational Inflatable Kayaks Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Recreational Inflatable Kayaks Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Recreational Inflatable Kayaks Consumption Comparison
 - 4.3.1 United States VS China: Recreational Inflatable Kayaks Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Recreational Inflatable Kayaks Consumption Market Share Comparison (2021 & 2025 & 2032)

4.4 United States Based Recreational Inflatable Kayaks Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Recreational Inflatable Kayaks Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Recreational Inflatable Kayaks Production Value (2021-2026)

4.4.3 United States Based Manufacturers Recreational Inflatable Kayaks Production (2021-2026)

4.5 China Based Recreational Inflatable Kayaks Manufacturers and Market Share

4.5.1 China Based Recreational Inflatable Kayaks Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Recreational Inflatable Kayaks Production Value (2021-2026)

4.5.3 China Based Manufacturers Recreational Inflatable Kayaks Production (2021-2026)

4.6 Rest of World Based Recreational Inflatable Kayaks Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Recreational Inflatable Kayaks Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Recreational Inflatable Kayaks Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Recreational Inflatable Kayaks Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Recreational Inflatable Kayaks Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 1 Person Inflatable Kayak

5.2.2 2 Person Inflatable Kayak

5.2.3 3 Person Inflatable Kayak

5.3 Market Segment by Type

5.3.1 World Recreational Inflatable Kayaks Production by Type (2021-2032)

5.3.2 World Recreational Inflatable Kayaks Production Value by Type (2021-2032)

5.3.3 World Recreational Inflatable Kayaks Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY DECK STYLE

6.1 World Recreational Inflatable Kayaks Market Size Overview by Deck Style: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Deck Style

6.2.1 Sit-on-Top

6.2.2 Sit-Inside

6.3 Market Segment by Deck Style

6.3.1 World Recreational Inflatable Kayaks Production by Deck Style (2021-2032)

6.3.2 World Recreational Inflatable Kayaks Production Value by Deck Style (2021-2032)

6.3.3 World Recreational Inflatable Kayaks Average Price by Deck Style (2021-2032)

7 MARKET ANALYSIS BY SALES CHANNELS

7.1 World Recreational Inflatable Kayaks Market Size Overview by Sales Channels: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Sales Channels

7.2.1 Online

7.2.2 Offline

7.3 Market Segment by Sales Channels

7.3.1 World Recreational Inflatable Kayaks Production by Sales Channels (2021-2032)

7.3.2 World Recreational Inflatable Kayaks Production Value by Sales Channels (2021-2032)

7.3.3 World Recreational Inflatable Kayaks Average Price by Sales Channels (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Recreational Inflatable Kayaks Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Water Patrol & Rescue

8.2.2 Environmental Monitoring

8.2.3 Training & Education

8.2.4 Others

8.3 Market Segment by Application

8.3.1 World Recreational Inflatable Kayaks Production by Application (2021-2032)

8.3.2 World Recreational Inflatable Kayaks Production Value by Application (2021-2032)

8.3.3 World Recreational Inflatable Kayaks Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 ITIWIT (Decathlon)

9.1.1 ITIWIT (Decathlon) Details

9.1.2 ITIWIT (Decathlon) Major Business

9.1.3 ITIWIT (Decathlon) Recreational Inflatable Kayaks Product and Services

9.1.4 ITIWIT (Decathlon) Recreational Inflatable Kayaks Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 ITIWIT (Decathlon) Recent Developments/Updates

9.1.6 ITIWIT (Decathlon) Competitive Strengths & Weaknesses

9.2 Advanced Elements

9.2.1 Advanced Elements Details

9.2.2 Advanced Elements Major Business

9.2.3 Advanced Elements Recreational Inflatable Kayaks Product and Services

9.2.4 Advanced Elements Recreational Inflatable Kayaks Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 Advanced Elements Recent Developments/Updates

9.2.6 Advanced Elements Competitive Strengths & Weaknesses

9.3 Sevylor

9.3.1 Sevylor Details

9.3.2 Sevylor Major Business

9.3.3 Sevylor Recreational Inflatable Kayaks Product and Services

9.3.4 Sevylor Recreational Inflatable Kayaks Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 Sevylor Recent Developments/Updates

9.3.6 Sevylor Competitive Strengths & Weaknesses

9.4 Aqua Xtreme

9.4.1 Aqua Xtreme Details

9.4.2 Aqua Xtreme Major Business

9.4.3 Aqua Xtreme Recreational Inflatable Kayaks Product and Services

9.4.4 Aqua Xtreme Recreational Inflatable Kayaks Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.4.5 Aqua Xtreme Recent Developments/Updates

9.4.6 Aqua Xtreme Competitive Strengths & Weaknesses

9.5 Gumotex boats

9.5.1 Gumotex boats Details

9.5.2 Gumotex boats Major Business

9.5.3 Gumotex boats Recreational Inflatable Kayaks Product and Services

- 9.5.4 Gumotex boats Recreational Inflatable Kayaks Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.5.5 Gumotex boats Recent Developments/Updates
- 9.5.6 Gumotex boats Competitive Strengths & Weaknesses
- 9.6 Sea Eagle
 - 9.6.1 Sea Eagle Details
 - 9.6.2 Sea Eagle Major Business
 - 9.6.3 Sea Eagle Recreational Inflatable Kayaks Product and Services
 - 9.6.4 Sea Eagle Recreational Inflatable Kayaks Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.6.5 Sea Eagle Recent Developments/Updates
 - 9.6.6 Sea Eagle Competitive Strengths & Weaknesses
- 9.7 Aquaglide
 - 9.7.1 Aquaglide Details
 - 9.7.2 Aquaglide Major Business
 - 9.7.3 Aquaglide Recreational Inflatable Kayaks Product and Services
 - 9.7.4 Aquaglide Recreational Inflatable Kayaks Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.7.5 Aquaglide Recent Developments/Updates
 - 9.7.6 Aquaglide Competitive Strengths & Weaknesses
- 9.8 Woosung IB
 - 9.8.1 Woosung IB Details
 - 9.8.2 Woosung IB Major Business
 - 9.8.3 Woosung IB Recreational Inflatable Kayaks Product and Services
 - 9.8.4 Woosung IB Recreational Inflatable Kayaks Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.8.5 Woosung IB Recent Developments/Updates
 - 9.8.6 Woosung IB Competitive Strengths & Weaknesses
- 9.9 TRAK Kayaks
 - 9.9.1 TRAK Kayaks Details
 - 9.9.2 TRAK Kayaks Major Business
 - 9.9.3 TRAK Kayaks Recreational Inflatable Kayaks Product and Services
 - 9.9.4 TRAK Kayaks Recreational Inflatable Kayaks Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.9.5 TRAK Kayaks Recent Developments/Updates
 - 9.9.6 TRAK Kayaks Competitive Strengths & Weaknesses
- 9.10 Aquadesign
 - 9.10.1 Aquadesign Details
 - 9.10.2 Aquadesign Major Business

- 9.10.3 Aquadesign Recreational Inflatable Kayaks Product and Services
- 9.10.4 Aquadesign Recreational Inflatable Kayaks Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.10.5 Aquadesign Recent Developments/Updates
- 9.10.6 Aquadesign Competitive Strengths & Weaknesses
- 9.11 NERIS
 - 9.11.1 NERIS Details
 - 9.11.2 NERIS Major Business
 - 9.11.3 NERIS Recreational Inflatable Kayaks Product and Services
 - 9.11.4 NERIS Recreational Inflatable Kayaks Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.11.5 NERIS Recent Developments/Updates
 - 9.11.6 NERIS Competitive Strengths & Weaknesses
- 9.12 RTM Kayaks
 - 9.12.1 RTM Kayaks Details
 - 9.12.2 RTM Kayaks Major Business
 - 9.12.3 RTM Kayaks Recreational Inflatable Kayaks Product and Services
 - 9.12.4 RTM Kayaks Recreational Inflatable Kayaks Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.12.5 RTM Kayaks Recent Developments/Updates
 - 9.12.6 RTM Kayaks Competitive Strengths & Weaknesses
- 9.13 ORPC
 - 9.13.1 ORPC Details
 - 9.13.2 ORPC Major Business
 - 9.13.3 ORPC Recreational Inflatable Kayaks Product and Services
 - 9.13.4 ORPC Recreational Inflatable Kayaks Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.13.5 ORPC Recent Developments/Updates
 - 9.13.6 ORPC Competitive Strengths & Weaknesses
- 9.14 SOTAR
 - 9.14.1 SOTAR Details
 - 9.14.2 SOTAR Major Business
 - 9.14.3 SOTAR Recreational Inflatable Kayaks Product and Services
 - 9.14.4 SOTAR Recreational Inflatable Kayaks Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.14.5 SOTAR Recent Developments/Updates
 - 9.14.6 SOTAR Competitive Strengths & Weaknesses
- 9.15 Sea Eagle Boats
 - 9.15.1 Sea Eagle Boats Details

- 9.15.2 Sea Eagle Boats Major Business
- 9.15.3 Sea Eagle Boats Recreational Inflatable Kayaks Product and Services
- 9.15.4 Sea Eagle Boats Recreational Inflatable Kayaks Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.15.5 Sea Eagle Boats Recent Developments/Updates
- 9.15.6 Sea Eagle Boats Competitive Strengths & Weaknesses
- 9.16 Perun Outdoors
 - 9.16.1 Perun Outdoors Details
 - 9.16.2 Perun Outdoors Major Business
 - 9.16.3 Perun Outdoors Recreational Inflatable Kayaks Product and Services
 - 9.16.4 Perun Outdoors Recreational Inflatable Kayaks Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.16.5 Perun Outdoors Recent Developments/Updates
 - 9.16.6 Perun Outdoors Competitive Strengths & Weaknesses
- 9.17 AIRE Rafts
 - 9.17.1 AIRE Rafts Details
 - 9.17.2 AIRE Rafts Major Business
 - 9.17.3 AIRE Rafts Recreational Inflatable Kayaks Product and Services
 - 9.17.4 AIRE Rafts Recreational Inflatable Kayaks Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.17.5 AIRE Rafts Recent Developments/Updates
 - 9.17.6 AIRE Rafts Competitive Strengths & Weaknesses
- 9.18 NRS
 - 9.18.1 NRS Details
 - 9.18.2 NRS Major Business
 - 9.18.3 NRS Recreational Inflatable Kayaks Product and Services
 - 9.18.4 NRS Recreational Inflatable Kayaks Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.18.5 NRS Recent Developments/Updates
 - 9.18.6 NRS Competitive Strengths & Weaknesses
- 9.19 Xiangda Marine
 - 9.19.1 Xiangda Marine Details
 - 9.19.2 Xiangda Marine Major Business
 - 9.19.3 Xiangda Marine Recreational Inflatable Kayaks Product and Services
 - 9.19.4 Xiangda Marine Recreational Inflatable Kayaks Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.19.5 Xiangda Marine Recent Developments/Updates
 - 9.19.6 Xiangda Marine Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Recreational Inflatable Kayaks Industry Chain
- 10.2 Recreational Inflatable Kayaks Upstream Analysis
 - 10.2.1 Recreational Inflatable Kayaks Core Raw Materials
 - 10.2.2 Main Manufacturers of Recreational Inflatable Kayaks Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis
- 10.5 Recreational Inflatable Kayaks Production Mode
- 10.6 Recreational Inflatable Kayaks Procurement Model
- 10.7 Recreational Inflatable Kayaks Industry Sales Model and Sales Channels
 - 10.7.1 Recreational Inflatable Kayaks Sales Model
 - 10.7.2 Recreational Inflatable Kayaks Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. World Recreational Inflatable Kayaks Production Value by Region (2021, 2025 and 2032) & (USD Million)
- Table 2. World Recreational Inflatable Kayaks Production Value by Region (2021-2026) & (USD Million)
- Table 3. World Recreational Inflatable Kayaks Production Value by Region (2027-2032) & (USD Million)
- Table 4. World Recreational Inflatable Kayaks Production Value Market Share by Region (2021-2026)
- Table 5. World Recreational Inflatable Kayaks Production Value Market Share by Region (2027-2032)
- Table 6. World Recreational Inflatable Kayaks Production by Region (2021-2026) & (K Units)
- Table 7. World Recreational Inflatable Kayaks Production by Region (2027-2032) & (K Units)
- Table 8. World Recreational Inflatable Kayaks Production Market Share by Region (2021-2026)
- Table 9. World Recreational Inflatable Kayaks Production Market Share by Region (2027-2032)
- Table 10. World Recreational Inflatable Kayaks Average Price by Region (2021-2026) & (US\$/Unit)
- Table 11. World Recreational Inflatable Kayaks Average Price by Region (2027-2032) & (US\$/Unit)
- Table 12. Recreational Inflatable Kayaks Major Market Trends
- Table 13. World Recreational Inflatable Kayaks Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)
- Table 14. World Recreational Inflatable Kayaks Consumption by Region (2021-2026) & (K Units)
- Table 15. World Recreational Inflatable Kayaks Consumption Forecast by Region (2027-2032) & (K Units)
- Table 16. World Recreational Inflatable Kayaks Production Value by Manufacturer (2021-2026) & (USD Million)
- Table 17. Production Value Market Share of Key Recreational Inflatable Kayaks Producers in 2025
- Table 18. World Recreational Inflatable Kayaks Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Recreational Inflatable Kayaks Producers in 2025

Table 20. World Recreational Inflatable Kayaks Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global Recreational Inflatable Kayaks Company Evaluation Quadrant

Table 22. World Recreational Inflatable Kayaks Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Recreational Inflatable Kayaks Production Site of Key Manufacturer

Table 24. Recreational Inflatable Kayaks Market: Company Product Type Footprint

Table 25. Recreational Inflatable Kayaks Market: Company Product Application Footprint

Table 26. Recreational Inflatable Kayaks Competitive Factors

Table 27. Recreational Inflatable Kayaks New Entrant and Capacity Expansion Plans

Table 28. Recreational Inflatable Kayaks Mergers & Acquisitions Activity

Table 29. United States VS China Recreational Inflatable Kayaks Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Recreational Inflatable Kayaks Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Recreational Inflatable Kayaks Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Recreational Inflatable Kayaks Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Recreational Inflatable Kayaks Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Recreational Inflatable Kayaks Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Recreational Inflatable Kayaks Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Recreational Inflatable Kayaks Production Market Share (2021-2026)

Table 37. China Based Recreational Inflatable Kayaks Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Recreational Inflatable Kayaks Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Recreational Inflatable Kayaks Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Recreational Inflatable Kayaks Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Recreational Inflatable Kayaks Production Market Share (2021-2026)

Table 42. Rest of World Based Recreational Inflatable Kayaks Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Recreational Inflatable Kayaks Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Recreational Inflatable Kayaks Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Recreational Inflatable Kayaks Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Recreational Inflatable Kayaks Production Market Share (2021-2026)

Table 47. World Recreational Inflatable Kayaks Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Recreational Inflatable Kayaks Production by Type (2021-2026) & (K Units)

Table 49. World Recreational Inflatable Kayaks Production by Type (2027-2032) & (K Units)

Table 50. World Recreational Inflatable Kayaks Production Value by Type (2021-2026) & (USD Million)

Table 51. World Recreational Inflatable Kayaks Production Value by Type (2027-2032) & (USD Million)

Table 52. World Recreational Inflatable Kayaks Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Recreational Inflatable Kayaks Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Recreational Inflatable Kayaks Production Value by Deck Style, (USD Million), 2021 & 2025 & 2032

Table 55. World Recreational Inflatable Kayaks Production by Deck Style (2021-2026) & (K Units)

Table 56. World Recreational Inflatable Kayaks Production by Deck Style (2027-2032) & (K Units)

Table 57. World Recreational Inflatable Kayaks Production Value by Deck Style (2021-2026) & (USD Million)

Table 58. World Recreational Inflatable Kayaks Production Value by Deck Style (2027-2032) & (USD Million)

Table 59. World Recreational Inflatable Kayaks Average Price by Deck Style (2021-2026) & (US\$/Unit)

Table 60. World Recreational Inflatable Kayaks Average Price by Deck Style

(2027-2032) & (US\$/Unit)

Table 61. World Recreational Inflatable Kayaks Production Value by Sales Channels, (USD Million), 2021 & 2025 & 2032

Table 62. World Recreational Inflatable Kayaks Production by Sales Channels (2021-2026) & (K Units)

Table 63. World Recreational Inflatable Kayaks Production by Sales Channels (2027-2032) & (K Units)

Table 64. World Recreational Inflatable Kayaks Production Value by Sales Channels (2021-2026) & (USD Million)

Table 65. World Recreational Inflatable Kayaks Production Value by Sales Channels (2027-2032) & (USD Million)

Table 66. World Recreational Inflatable Kayaks Average Price by Sales Channels (2021-2026) & (US\$/Unit)

Table 67. World Recreational Inflatable Kayaks Average Price by Sales Channels (2027-2032) & (US\$/Unit)

Table 68. World Recreational Inflatable Kayaks Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Recreational Inflatable Kayaks Production by Application (2021-2026) & (K Units)

Table 70. World Recreational Inflatable Kayaks Production by Application (2027-2032) & (K Units)

Table 71. World Recreational Inflatable Kayaks Production Value by Application (2021-2026) & (USD Million)

Table 72. World Recreational Inflatable Kayaks Production Value by Application (2027-2032) & (USD Million)

Table 73. World Recreational Inflatable Kayaks Average Price by Application (2021-2026) & (US\$/Unit)

Table 74. World Recreational Inflatable Kayaks Average Price by Application (2027-2032) & (US\$/Unit)

Table 75. ITIWIT (Decathlon) Basic Information, Manufacturing Base and Competitors

Table 76. ITIWIT (Decathlon) Major Business

Table 77. ITIWIT (Decathlon) Recreational Inflatable Kayaks Product and Services

Table 78. ITIWIT (Decathlon) Recreational Inflatable Kayaks Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. ITIWIT (Decathlon) Recent Developments/Updates

Table 80. ITIWIT (Decathlon) Competitive Strengths & Weaknesses

Table 81. Advanced Elements Basic Information, Manufacturing Base and Competitors

Table 82. Advanced Elements Major Business

Table 83. Advanced Elements Recreational Inflatable Kayaks Product and Services

Table 84. Advanced Elements Recreational Inflatable Kayaks Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Advanced Elements Recent Developments/Updates

Table 86. Advanced Elements Competitive Strengths & Weaknesses

Table 87. Sevylor Basic Information, Manufacturing Base and Competitors

Table 88. Sevylor Major Business

Table 89. Sevylor Recreational Inflatable Kayaks Product and Services

Table 90. Sevylor Recreational Inflatable Kayaks Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Sevylor Recent Developments/Updates

Table 92. Sevylor Competitive Strengths & Weaknesses

Table 93. Aqua Xtreme Basic Information, Manufacturing Base and Competitors

Table 94. Aqua Xtreme Major Business

Table 95. Aqua Xtreme Recreational Inflatable Kayaks Product and Services

Table 96. Aqua Xtreme Recreational Inflatable Kayaks Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Aqua Xtreme Recent Developments/Updates

Table 98. Aqua Xtreme Competitive Strengths & Weaknesses

Table 99. Gumotex boats Basic Information, Manufacturing Base and Competitors

Table 100. Gumotex boats Major Business

Table 101. Gumotex boats Recreational Inflatable Kayaks Product and Services

Table 102. Gumotex boats Recreational Inflatable Kayaks Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. Gumotex boats Recent Developments/Updates

Table 104. Gumotex boats Competitive Strengths & Weaknesses

Table 105. Sea Eagle Basic Information, Manufacturing Base and Competitors

Table 106. Sea Eagle Major Business

Table 107. Sea Eagle Recreational Inflatable Kayaks Product and Services

Table 108. Sea Eagle Recreational Inflatable Kayaks Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. Sea Eagle Recent Developments/Updates

Table 110. Sea Eagle Competitive Strengths & Weaknesses

Table 111. Aquaglide Basic Information, Manufacturing Base and Competitors

Table 112. Aquaglide Major Business

- Table 113. Aquaglide Recreational Inflatable Kayaks Product and Services
- Table 114. Aquaglide Recreational Inflatable Kayaks Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 115. Aquaglide Recent Developments/Updates
- Table 116. Aquaglide Competitive Strengths & Weaknesses
- Table 117. Woosung IB Basic Information, Manufacturing Base and Competitors
- Table 118. Woosung IB Major Business
- Table 119. Woosung IB Recreational Inflatable Kayaks Product and Services
- Table 120. Woosung IB Recreational Inflatable Kayaks Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 121. Woosung IB Recent Developments/Updates
- Table 122. Woosung IB Competitive Strengths & Weaknesses
- Table 123. TRAK Kayaks Basic Information, Manufacturing Base and Competitors
- Table 124. TRAK Kayaks Major Business
- Table 125. TRAK Kayaks Recreational Inflatable Kayaks Product and Services
- Table 126. TRAK Kayaks Recreational Inflatable Kayaks Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 127. TRAK Kayaks Recent Developments/Updates
- Table 128. TRAK Kayaks Competitive Strengths & Weaknesses
- Table 129. Aquadesign Basic Information, Manufacturing Base and Competitors
- Table 130. Aquadesign Major Business
- Table 131. Aquadesign Recreational Inflatable Kayaks Product and Services
- Table 132. Aquadesign Recreational Inflatable Kayaks Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 133. Aquadesign Recent Developments/Updates
- Table 134. Aquadesign Competitive Strengths & Weaknesses
- Table 135. NERIS Basic Information, Manufacturing Base and Competitors
- Table 136. NERIS Major Business
- Table 137. NERIS Recreational Inflatable Kayaks Product and Services
- Table 138. NERIS Recreational Inflatable Kayaks Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 139. NERIS Recent Developments/Updates
- Table 140. NERIS Competitive Strengths & Weaknesses
- Table 141. RTM Kayaks Basic Information, Manufacturing Base and Competitors

Table 142. RTM Kayaks Major Business

Table 143. RTM Kayaks Recreational Inflatable Kayaks Product and Services

Table 144. RTM Kayaks Recreational Inflatable Kayaks Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 145. RTM Kayaks Recent Developments/Updates

Table 146. RTM Kayaks Competitive Strengths & Weaknesses

Table 147. ORPC Basic Information, Manufacturing Base and Competitors

Table 148. ORPC Major Business

Table 149. ORPC Recreational Inflatable Kayaks Product and Services

Table 150. ORPC Recreational Inflatable Kayaks Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 151. ORPC Recent Developments/Updates

Table 152. ORPC Competitive Strengths & Weaknesses

Table 153. SOTAR Basic Information, Manufacturing Base and Competitors

Table 154. SOTAR Major Business

Table 155. SOTAR Recreational Inflatable Kayaks Product and Services

Table 156. SOTAR Recreational Inflatable Kayaks Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 157. SOTAR Recent Developments/Updates

Table 158. SOTAR Competitive Strengths & Weaknesses

Table 159. Sea Eagle Boats Basic Information, Manufacturing Base and Competitors

Table 160. Sea Eagle Boats Major Business

Table 161. Sea Eagle Boats Recreational Inflatable Kayaks Product and Services

Table 162. Sea Eagle Boats Recreational Inflatable Kayaks Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 163. Sea Eagle Boats Recent Developments/Updates

Table 164. Sea Eagle Boats Competitive Strengths & Weaknesses

Table 165. Perun Outdoors Basic Information, Manufacturing Base and Competitors

Table 166. Perun Outdoors Major Business

Table 167. Perun Outdoors Recreational Inflatable Kayaks Product and Services

Table 168. Perun Outdoors Recreational Inflatable Kayaks Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 169. Perun Outdoors Recent Developments/Updates

Table 170. Perun Outdoors Competitive Strengths & Weaknesses

Table 171. AIRE Rafts Basic Information, Manufacturing Base and Competitors

Table 172. AIRE Rafts Major Business

Table 173. AIRE Rafts Recreational Inflatable Kayaks Product and Services

Table 174. AIRE Rafts Recreational Inflatable Kayaks Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 175. AIRE Rafts Recent Developments/Updates

Table 176. AIRE Rafts Competitive Strengths & Weaknesses

Table 177. NRS Basic Information, Manufacturing Base and Competitors

Table 178. NRS Major Business

Table 179. NRS Recreational Inflatable Kayaks Product and Services

Table 180. NRS Recreational Inflatable Kayaks Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 181. NRS Recent Developments/Updates

Table 182. NRS Competitive Strengths & Weaknesses

Table 183. Xiangda Marine Basic Information, Manufacturing Base and Competitors

Table 184. Xiangda Marine Major Business

Table 185. Xiangda Marine Recreational Inflatable Kayaks Product and Services

Table 186. Xiangda Marine Recreational Inflatable Kayaks Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 187. Xiangda Marine Recent Developments/Updates

Table 188. Xiangda Marine Competitive Strengths & Weaknesses

Table 189. Global Key Players of Recreational Inflatable Kayaks Upstream (Raw Materials)

Table 190. Global Recreational Inflatable Kayaks Typical Customers

Table 191. Recreational Inflatable Kayaks Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Recreational Inflatable Kayaks Picture

Figure 2. World Recreational Inflatable Kayaks Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Recreational Inflatable Kayaks Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Recreational Inflatable Kayaks Production (2021-2032) & (K Units)

Figure 5. World Recreational Inflatable Kayaks Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Recreational Inflatable Kayaks Production Value Market Share by Region (2021-2032)

Figure 7. World Recreational Inflatable Kayaks Production Market Share by Region (2021-2032)

Figure 8. North America Recreational Inflatable Kayaks Production (2021-2032) & (K Units)

Figure 9. Europe Recreational Inflatable Kayaks Production (2021-2032) & (K Units)

Figure 10. China Recreational Inflatable Kayaks Production (2021-2032) & (K Units)

Figure 11. Japan Recreational Inflatable Kayaks Production (2021-2032) & (K Units)

Figure 12. Recreational Inflatable Kayaks Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Recreational Inflatable Kayaks Consumption (2021-2032) & (K Units)

Figure 15. World Recreational Inflatable Kayaks Consumption Market Share by Region (2021-2032)

Figure 16. United States Recreational Inflatable Kayaks Consumption (2021-2032) & (K Units)

Figure 17. China Recreational Inflatable Kayaks Consumption (2021-2032) & (K Units)

Figure 18. Europe Recreational Inflatable Kayaks Consumption (2021-2032) & (K Units)

Figure 19. Japan Recreational Inflatable Kayaks Consumption (2021-2032) & (K Units)

Figure 20. South Korea Recreational Inflatable Kayaks Consumption (2021-2032) & (K Units)

Figure 21. ASEAN Recreational Inflatable Kayaks Consumption (2021-2032) & (K Units)

Figure 22. India Recreational Inflatable Kayaks Consumption (2021-2032) & (K Units)

Figure 23. Producer Shipments of Recreational Inflatable Kayaks by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Recreational Inflatable Kayaks Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Recreational Inflatable

Kayaks Markets in 2025

Figure 26. United States VS China: Recreational Inflatable Kayaks Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Recreational Inflatable Kayaks Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Recreational Inflatable Kayaks Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Recreational Inflatable Kayaks Production Market Share 2025

Figure 30. China Based Manufacturers Recreational Inflatable Kayaks Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Recreational Inflatable Kayaks Production Market Share 2025

Figure 32. World Recreational Inflatable Kayaks Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Recreational Inflatable Kayaks Production Value Market Share by Type in 2025

Figure 34. 1 Person Inflatable Kayak

Figure 35. 2 Person Inflatable Kayak

Figure 36. 3 Person Inflatable Kayak

Figure 37. World Recreational Inflatable Kayaks Production Market Share by Type (2021-2032)

Figure 38. World Recreational Inflatable Kayaks Production Value Market Share by Type (2021-2032)

Figure 39. World Recreational Inflatable Kayaks Average Price by Type (2021-2032) & (US\$/Unit)

Figure 40. World Recreational Inflatable Kayaks Production Value by Deck Style, (USD Million), 2021 & 2025 & 2032

Figure 41. World Recreational Inflatable Kayaks Production Value Market Share by Deck Style in 2025

Figure 42. Sit-on-Top

Figure 43. Sit-Inside

Figure 44. World Recreational Inflatable Kayaks Production Market Share by Deck Style (2021-2032)

Figure 45. World Recreational Inflatable Kayaks Production Value Market Share by Deck Style (2021-2032)

Figure 46. World Recreational Inflatable Kayaks Average Price by Deck Style (2021-2032) & (US\$/Unit)

Figure 47. World Recreational Inflatable Kayaks Production Value by Sales Channels,

(USD Million), 2021 & 2025 & 2032

Figure 48. World Recreational Inflatable Kayaks Production Value Market Share by Sales Channels in 2025

Figure 49. Online

Figure 50. Offline

Figure 51. World Recreational Inflatable Kayaks Production Market Share by Sales Channels (2021-2032)

Figure 52. World Recreational Inflatable Kayaks Production Value Market Share by Sales Channels (2021-2032)

Figure 53. World Recreational Inflatable Kayaks Average Price by Sales Channels (2021-2032) & (US\$/Unit)

Figure 54. World Recreational Inflatable Kayaks Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 55. World Recreational Inflatable Kayaks Production Value Market Share by Application in 2025

Figure 56. Water Patrol & Rescue

Figure 57. Environmental Monitoring

Figure 58. Training & Education

Figure 59. Others

Figure 60. World Recreational Inflatable Kayaks Production Market Share by Application (2021-2032)

Figure 61. World Recreational Inflatable Kayaks Production Value Market Share by Application (2021-2032)

Figure 62. World Recreational Inflatable Kayaks Average Price by Application (2021-2032) & (US\$/Unit)

Figure 63. Recreational Inflatable Kayaks Industry Chain

Figure 64. Recreational Inflatable Kayaks Procurement Model

Figure 65. Recreational Inflatable Kayaks Sales Model

Figure 66. Recreational Inflatable Kayaks Sales Channels, Direct Sales, and Distribution

Figure 67. Methodology

Figure 68. Research Process and Data Source

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