

Global Recreational Fishing Rods Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Recreational Fishing Rods market size was valued at USD 1561.9 million in 2023 and is forecast to a readjusted size of USD 2075.4 million by 2030 with a CAGR of 4.1% during review period.

A fishing rod is a long, thin rod used by anglers to catch fish by manipulating a line ending in a hook (formerly known as an angle, hence the term 'angling'). At its most basic form, a fishing rod is a straight rigid stick/pole with a line attached to one end (as seen in traditional Tenkara fishing); however, modern rods are usually elastic and generally have the line stored in a reel mounted at the rod handle, which is hand-cranked and controls the line retrieval, as well as numerous line-restricting rings (also known as line guides) that distribute bending stress along the rod and help dampening down/prevent line whipping and entanglement. To better entice fish, baits or lures are dressed onto the one or more hooks attached to the line, and a bite indicator is used, some of which (e.g. quiver tip) might be incorporated as part of the rod itself.

Freshwater is the dominated application.

The Global Info Research report includes an overview of the development of the Recreational Fishing Rods industry chain, the market status of Freshwater (Fiberglass Fishing Rods, Graphite Fishing Rods), Saltwater (Fiberglass Fishing Rods, Graphite Fishing Rods), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Recreational Fishing Rods.

Regionally, the report analyzes the Recreational Fishing Rods markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Recreational Fishing Rods market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Recreational Fishing Rods market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Recreational Fishing Rods industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Fiberglass Fishing Rods, Graphite Fishing Rods).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Recreational Fishing Rods market.

Regional Analysis: The report involves examining the Recreational Fishing Rods market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Recreational Fishing Rods market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Recreational Fishing Rods:

Company Analysis: Report covers individual Recreational Fishing Rods manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and

strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Recreational Fishing Rods. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Freshwater, Saltwater).

Technology Analysis: Report covers specific technologies relevant to Recreational Fishing Rods. It assesses the current state, advancements, and potential future developments in Recreational Fishing Rods areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Recreational Fishing Rods market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Recreational Fishing Rods market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Fiberglass Fishing Rods

Graphite Fishing Rods

Others

Market segment by Application

Freshwater

Saltwater

Major players covered

Globeride(Daiwa)

Shimano

Newell

Rapala VMC Corporation

Weihai Guangwei Group

Dongmi Fishing

Pokee Fishing

Eagle Claw

Cabela's Inc.

St. Croix Rods

Tica Fishing

Tiemco

Okuma Fishing

Barfilon Fishing

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Recreational Fishing Rods product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Recreational Fishing Rods, with price, sales, revenue and global market share of Recreational Fishing Rods from 2019 to 2024.

Chapter 3, the Recreational Fishing Rods competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Recreational Fishing Rods breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Recreational Fishing Rods market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Recreational Fishing Rods.

Chapter 14 and 15, to describe Recreational Fishing Rods sales channel, distributors, customers, research findings and conclusion.

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