

Global Recreational Boating Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Recreational Boating market size was valued at USD 19880 million in 2023 and is forecast to a readjusted size of USD 25010 million by 2030 with a CAGR of 3.3% during review period.

Recreational Boating (or pleasure boat) is a boat used for personal, family, and sometimes sports recreation. Such watercraft is divided into two main categories: motorboats and Sailboats. There are also rowboats and canoes.

Global key players of recreational boating include Brunswick Corporation, Groupe Beneteau, Lurssen Werft, etc. The top three players hold a share over 20%.

North America is the largest market, has a share about 55%, followed by Europe, with share 38%.

In terms of product type, motorboats is the largest segment, occupied for a share of 88%, and in terms of application, commercial has a share about 67 percent.

The Global Info Research report includes an overview of the development of the Recreational Boating industry chain, the market status of Commercial (Motorboats, Sailboats), Private (Motorboats, Sailboats), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Recreational Boating.

Regionally, the report analyzes the Recreational Boating markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives

and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Recreational Boating market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Recreational Boating market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Recreational Boating industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Units), revenue generated, and market share of different by Type (e.g., Motorboats, Sailboats).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Recreational Boating market.

Regional Analysis: The report involves examining the Recreational Boating market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Recreational Boating market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Recreational Boating:

Company Analysis: Report covers individual Recreational Boating manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Recreational Boating. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Commercial, Private).

Technology Analysis: Report covers specific technologies relevant to Recreational Boating. It assesses the current state, advancements, and potential future developments in Recreational Boating areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Recreational Boating market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Recreational Boating market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Motorboats

Sailboats

Others

Market segment by Application

Commercial

Private

Major players covered

Groupe Beneteau

Brunswick Corporation

Azimut Benetti Group

Lurssen Werft

Ferretti Group

White River Marine Group

Malibu Boats

Sanlorenzo

Mastercraft

Sunseeker International

Princess Yachts

Horizon Yacht

Damen

HanseYachts AG

Alexander Marine

Smoker Craft

Yamaha Motor

Alumacraft Boat

Iconic Marine Group

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Recreational Boating product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Recreational Boating, with price, sales, revenue and global market share of Recreational Boating from 2019 to 2024.

Chapter 3, the Recreational Boating competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Recreational Boating breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Recreational Boating market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Recreational Boating.

Chapter 14 and 15, to describe Recreational Boating sales channel, distributors, customers, research findings and conclusion.

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