

# Global Recovered Black Masterbatch for Automotive Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Recovered Black Masterbatch for Automotive market size is expected to reach \$ 11426 million by 2032, rising at a market growth of 3.0% CAGR during the forecast period (2026-2032).

In 2025, global sales of recycled black masterbatch for automobiles reached 5 million tons, with an average selling price of approximately US\$1,800 per ton. The industry's gross profit margin is approximately 15%-25%. Recycled black masterbatch for automobiles is an environmentally friendly plastic colorant made from waste plastics such as pyrolytic carbon black from end-of-life tires and mechanically recycled polyethylene (PE) through physical or chemical modification techniques. Its core components include recycled carbon black (60%-100%), recycled resin carriers (such as PE and PP), and dispersing agents, which are produced into cylindrical granules (2.2?2.8mm) through melt extrusion. The product has obtained International Sustainable Development and Carbon Certification (ISCC Plus) and features high blackness and low VOC (volatile organic compound) emissions. It can replace traditional petroleum-based black masterbatch for coloring automotive interior and exterior parts (such as bumpers and dashboards), engine compartment components, and wiring harnesses. Upstream: End-of-life tire and waste plastic recycling companies provide raw materials, while carbon black and resin suppliers ensure the supply of basic materials; Midstream: Black masterbatch manufacturers improve the performance of recycled materials through modification technologies and obtain certifications such as ISCC Plus; Downstream: Automotive parts manufacturers (such as Yanfeng and Faurecia) use it in injection molding and extrusion processes to produce environmentally friendly interior and exterior parts.

Market drivers mainly include the following:

Environmental policies and carbon reduction targets drive demand upgrades. Under the global 'dual carbon' target, policies such as the EU's New Battery Law and China's 14th

Five-Year Plan for Circular Economy Development clearly require the proportion of recycled materials used in plastic products. The automotive industry, as a major consumer of plastics, needs to reduce carbon emissions by recycling black masterbatch. For example, Cabot products can reduce GHG emissions by more than 60%, helping automakers meet carbon footprint certification requirements.

The demand for lightweighting and cost optimization in the automotive industry is accelerating replacement. The range anxiety of new energy vehicles is prompting automakers to adopt lightweight materials. Recycled black masterbatch has a density 5%-10% lower than traditional products, and its cost is reduced by 20%-30%. At the same time, its high blackness reduces the amount of pigment used, further compressing costs. For example, one automaker saved over ten million yuan annually per model by replacing its black masterbatch with recycled materials.

Rising consumer environmental awareness and supply chain compliance pressures are also driving this trend. Generation Z consumers prefer sustainable products, and automakers need to enhance brand premium by using recycled materials. Furthermore, increasingly stringent global supply chain compliance requirements have made ISCC Plus certification a 'passport' to the European and American markets. The environmental attributes and certification advantages of recycled black masterbatch make it a key material for automakers to overcome trade barriers.

This report studies the global Recovered Black Masterbatch for Automotive production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Recovered Black Masterbatch for Automotive and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Recovered Black Masterbatch for Automotive that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Recovered Black Masterbatch for Automotive total production and demand, 2021-2032, (Tons)

Global Recovered Black Masterbatch for Automotive total production value, 2021-2032, (USD Million)

Global Recovered Black Masterbatch for Automotive production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Recovered Black Masterbatch for Automotive consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Recovered Black Masterbatch for Automotive domestic production, consumption, key domestic manufacturers and share

Global Recovered Black Masterbatch for Automotive production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Recovered Black Masterbatch for Automotive production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Recovered Black Masterbatch for Automotive production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Recovered Black Masterbatch for Automotive market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Cabot, Ampacet, Tosaf, RTP, Clariant, A. Schulman, Hubron, Plastika Kritis S.A., Polyone, Polyplast, etc. This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Recovered Black Masterbatch for Automotive market

#### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Recovered Black Masterbatch for Automotive Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

## Global Recovered Black Masterbatch for Automotive Market, Segmentation by Type:

For Rubber

Not for Rubber

## Global Recovered Black Masterbatch for Automotive Market, Segmentation by Technology:

Physically Modified Type

Chemically Modified Type

## Global Recovered Black Masterbatch for Automotive Market, Segmentation by Functional Category:

Low Odor Type

High Heat Resistance Type

## Global Recovered Black Masterbatch for Automotive Market, Segmentation by Application:

Tire

Plastic Trim

Others

## **Companies Profiled:**

Cabot

Ampacet

Tosaf

RTP

Clariant

A. Schulman

Hubron

Plastika Kritis S.A.

Polyone

Polyplast

ALOK

Kandui Industries

Malson Polymer

JJ Plastalloy

Prayag Polytech

Colloids

### **Key Questions Answered:**

1. How big is the global Recovered Black Masterbatch for Automotive market?
2. What is the demand of the global Recovered Black Masterbatch for Automotive market?
3. What is the year over year growth of the global Recovered Black Masterbatch for Automotive market?
4. What is the production and production value of the global Recovered Black Masterbatch for Automotive market?
5. Who are the key producers in the global Recovered Black Masterbatch for Automotive market?

6. What are the growth factors driving the market demand?

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