

Global Recommendation Engine Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/G305DF5A7DDEN.html>

Date: December 2018

Pages: 133

Price: US\$ 3,480.00 (Single User License)

ID: G305DF5A7DDEN

Abstracts

A recommendation engine, also known as a recommender system, is software that analyzes available data to make suggestions for something that a website user might be interested in, such as a book, a video or a job, among other possibilities.

Scope of the Report:

This report studies the Recommendation Engine market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Recommendation Engine market by product type and applications/end industries.

North America is expected to be the largest revenue-generating region, as there is a high focus on innovations in the US and Canada. These countries have the most competitive and rapidly changing market across the globe. APAC is expected to be the fastest-growing region in the market. Moreover, APAC is expected to be the highly potential market due to rise in the eCommerce market and enormous growth of data across all end-users.

The global Recommendation Engine market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Recommendation Engine.

Europe also play important roles in global market, with market size of xx million USD in

2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

IBM

Google

AWS

Microsoft

Salesforce

Sentient Technologies

HPE

Oracle

Intel

SAP

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Collaborative filtering

Content-based filtering

Hybrid recommendation

Market Segment by Applications, can be divided into

Manufacturing

Healthcare

BFSI

Media and entertainment

Transportation

Others

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