

Global Rechargeable NiMH Button Cell Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Rechargeable NiMH Button Cell market size is expected to reach \$ 67.63 million by 2032, rising at a market growth of 1.8% CAGR during the forecast period (2026-2032).

Rechargeable NiMH Button Cell is a compact rechargeable battery featuring a nickel hydroxide cathode and hydrogen-absorbing alloy anode, specifically engineered to provide stable voltage output, moderate energy density, and extended cycle life in miniature electronic applications. Its advantages include high charge-discharge efficiency, low memory effect, and reliable safety performance, making it particularly suitable for precision toys, medical instruments, and small-scale electronics where repeated cycling is required. In 2025, the capacity utilization rate was 55%, while the industry's average gross margin reached approximately 18%. Production in 2025 totaled 116 million units, with an average price of 0.5 USD per unit. The upstream supply relies on nickel hydroxide powder and hydrogen storage alloy powder, with representative suppliers including Sumitomo Metal Mining, Shandong Sinomine, and Huayou Cobalt. Midstream activities focus on electrode preparation, precise button cell assembly, sealing, and quality control to ensure consistent electrochemical performance and operational safety. Downstream demand is primarily driven by toys, medical devices, and small electronics, with key customers including Hasbro, Mattel, Medtronic, and Siemens Healthineers.

Rechargeable NiMH Button Cell is a compact secondary battery designed with a nickel hydroxide cathode and hydrogen-absorbing alloy anode, optimized for miniature electronic devices requiring repeated cycling with stable voltage output and moderate energy density. Its low memory effect, high charge-discharge efficiency, and reliable safety performance make it particularly suitable for precision toys, medical monitoring

instruments, and small-scale consumer electronics. The current industry emphasizes consistent electrode quality, precise assembly, and effective sealing to maintain operational reliability and safety under repeated use. While mature segments such as toys and portable medical devices sustain steady demand, profitability increasingly relies on material cost control, process optimization, and serving applications with higher technical requirements. Companies that can combine precise manufacturing with durable performance maintain competitive advantages, highlighting the importance of operational efficiency in sustaining stable returns amid cost pressures.

This report studies the global Rechargeable NiMH Button Cell production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Rechargeable NiMH Button Cell and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Rechargeable NiMH Button Cell that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Rechargeable NiMH Button Cell total production and demand, 2021-2032, (K Units)

Global Rechargeable NiMH Button Cell total production value, 2021-2032, (USD Million)

Global Rechargeable NiMH Button Cell production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Rechargeable NiMH Button Cell consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Rechargeable NiMH Button Cell domestic production, consumption, key domestic manufacturers and share

Global Rechargeable NiMH Button Cell production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Rechargeable NiMH Button Cell production by Type, production, value, CAGR,

2021-2032, (USD Million) & (K Units)

Global Rechargeable NiMH Button Cell production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Rechargeable NiMH Button Cell market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include VARTA AG, Panasonic, Great Power, GP Batteries, Shenzhen Lidea Battery Co., Ltd., Shenzhen True Power Co., Ltd., Hunan Corun New Energy Co., Ltd., Shenzhen Delipow Technology Co., Ltd., Shenzhen Lepower Electronic Co., Ltd., Dongguan Kaiying Power Technology Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Rechargeable NiMH Button Cell market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Rechargeable NiMH Button Cell Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Rechargeable NiMH Button Cell Market, Segmentation by Type:

?50mAh

50-100mAh

Global Rechargeable NiMH Button Cell Market, Segmentation by Size:

NH40 (4.0 ? 2.0)

NH42 (4.2 ? 1.5)

NH45 (4.5 ? 2.0)

NH50 (5.0 ? 2.0)

Others

Global Rechargeable NiMH Button Cell Market, Segmentation by Sales Channel:

Online Sales

Offline Sales

Global Rechargeable NiMH Button Cell Market, Segmentation by Application:

Consumer Electronics

Medical Devices

Toys

Others

Companies Profiled:

VARTA AG

Panasonic

Great Power

GP Batteries

Shenzhen Lidea Battery Co., Ltd.

Shenzhen True Power Co., Ltd.

Hunan Corun New Energy Co., Ltd.

Shenzhen Delipow Technology Co., Ltd.

Shenzhen Lepower Electronic Co., Ltd.

Dongguan Kaiying Power Technology Co., Ltd.

Key Questions Answered:

1. How big is the global Rechargeable NiMH Button Cell market?
2. What is the demand of the global Rechargeable NiMH Button Cell market?
3. What is the year over year growth of the global Rechargeable NiMH Button Cell market?
4. What is the production and production value of the global Rechargeable NiMH Button Cell market?
5. Who are the key producers in the global Rechargeable NiMH Button Cell market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Rechargeable NiMH Button Cell Introduction
- 1.2 World Rechargeable NiMH Button Cell Supply & Forecast
 - 1.2.1 World Rechargeable NiMH Button Cell Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Rechargeable NiMH Button Cell Production (2021-2032)
 - 1.2.3 World Rechargeable NiMH Button Cell Pricing Trends (2021-2032)
- 1.3 World Rechargeable NiMH Button Cell Production by Region (Based on Production Site)
 - 1.3.1 World Rechargeable NiMH Button Cell Production Value by Region (2021-2032)
 - 1.3.2 World Rechargeable NiMH Button Cell Production by Region (2021-2032)
 - 1.3.3 World Rechargeable NiMH Button Cell Average Price by Region (2021-2032)
 - 1.3.4 North America Rechargeable NiMH Button Cell Production (2021-2032)
 - 1.3.5 Europe Rechargeable NiMH Button Cell Production (2021-2032)
 - 1.3.6 China Rechargeable NiMH Button Cell Production (2021-2032)
 - 1.3.7 Japan Rechargeable NiMH Button Cell Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Rechargeable NiMH Button Cell Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Rechargeable NiMH Button Cell Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Rechargeable NiMH Button Cell Demand (2021-2032)
- 2.2 World Rechargeable NiMH Button Cell Consumption by Region
 - 2.2.1 World Rechargeable NiMH Button Cell Consumption by Region (2021-2026)
 - 2.2.2 World Rechargeable NiMH Button Cell Consumption Forecast by Region (2027-2032)
- 2.3 United States Rechargeable NiMH Button Cell Consumption (2021-2032)
- 2.4 China Rechargeable NiMH Button Cell Consumption (2021-2032)
- 2.5 Europe Rechargeable NiMH Button Cell Consumption (2021-2032)
- 2.6 Japan Rechargeable NiMH Button Cell Consumption (2021-2032)
- 2.7 South Korea Rechargeable NiMH Button Cell Consumption (2021-2032)
- 2.8 ASEAN Rechargeable NiMH Button Cell Consumption (2021-2032)
- 2.9 India Rechargeable NiMH Button Cell Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Rechargeable NiMH Button Cell Production Value by Manufacturer (2021-2026)
- 3.2 World Rechargeable NiMH Button Cell Production by Manufacturer (2021-2026)
- 3.3 World Rechargeable NiMH Button Cell Average Price by Manufacturer (2021-2026)
- 3.4 Rechargeable NiMH Button Cell Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Rechargeable NiMH Button Cell Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Rechargeable NiMH Button Cell in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Rechargeable NiMH Button Cell in 2025
- 3.6 Rechargeable NiMH Button Cell Market: Overall Company Footprint Analysis
 - 3.6.1 Rechargeable NiMH Button Cell Market: Region Footprint
 - 3.6.2 Rechargeable NiMH Button Cell Market: Company Product Type Footprint
 - 3.6.3 Rechargeable NiMH Button Cell Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Rechargeable NiMH Button Cell Production Value Comparison
 - 4.1.1 United States VS China: Rechargeable NiMH Button Cell Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Rechargeable NiMH Button Cell Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Rechargeable NiMH Button Cell Production Comparison
 - 4.2.1 United States VS China: Rechargeable NiMH Button Cell Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Rechargeable NiMH Button Cell Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Rechargeable NiMH Button Cell Consumption Comparison
 - 4.3.1 United States VS China: Rechargeable NiMH Button Cell Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Rechargeable NiMH Button Cell Consumption Market Share Comparison (2021 & 2025 & 2032)

4.4 United States Based Rechargeable NiMH Button Cell Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Rechargeable NiMH Button Cell Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Rechargeable NiMH Button Cell Production Value (2021-2026)

4.4.3 United States Based Manufacturers Rechargeable NiMH Button Cell Production (2021-2026)

4.5 China Based Rechargeable NiMH Button Cell Manufacturers and Market Share

4.5.1 China Based Rechargeable NiMH Button Cell Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Rechargeable NiMH Button Cell Production Value (2021-2026)

4.5.3 China Based Manufacturers Rechargeable NiMH Button Cell Production (2021-2026)

4.6 Rest of World Based Rechargeable NiMH Button Cell Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Rechargeable NiMH Button Cell Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Rechargeable NiMH Button Cell Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Rechargeable NiMH Button Cell Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Rechargeable NiMH Button Cell Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 ?50mAh

5.2.2 50-100mAh

5.3 Market Segment by Type

5.3.1 World Rechargeable NiMH Button Cell Production by Type (2021-2032)

5.3.2 World Rechargeable NiMH Button Cell Production Value by Type (2021-2032)

5.3.3 World Rechargeable NiMH Button Cell Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY SIZE

6.1 World Rechargeable NiMH Button Cell Market Size Overview by Size: 2021 VS

2025 VS 2032

6.2 Segment Introduction by Size

6.2.1 NH40 (4.0 ? 2.0)

6.2.2 NH42 (4.2 ? 1.5)

6.2.3 NH45 (4.5 ? 2.0)

6.2.4 NH50 (5.0 ? 2.0)

6.2.5 Others

6.3 Market Segment by Size

6.3.1 World Rechargeable NiMH Button Cell Production by Size (2021-2032)

6.3.2 World Rechargeable NiMH Button Cell Production Value by Size (2021-2032)

6.3.3 World Rechargeable NiMH Button Cell Average Price by Size (2021-2032)

7 MARKET ANALYSIS BY SALES CHANNEL

7.1 World Rechargeable NiMH Button Cell Market Size Overview by Sales Channel:
2021 VS 2025 VS 2032

7.2 Segment Introduction by Sales Channel

7.2.1 Online Sales

7.2.2 Offline Sales

7.3 Market Segment by Sales Channel

7.3.1 World Rechargeable NiMH Button Cell Production by Sales Channel
(2021-2032)

7.3.2 World Rechargeable NiMH Button Cell Production Value by Sales Channel
(2021-2032)

7.3.3 World Rechargeable NiMH Button Cell Average Price by Sales Channel
(2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Rechargeable NiMH Button Cell Market Size Overview by Application: 2021
VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Consumer Electronics

8.2.2 Medical Devices

8.2.3 Toys

8.2.4 Others

8.3 Market Segment by Application

8.3.1 World Rechargeable NiMH Button Cell Production by Application (2021-2032)

8.3.2 World Rechargeable NiMH Button Cell Production Value by Application

(2021-2032)

8.3.3 World Rechargeable NiMH Button Cell Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 VARTA AG

9.1.1 VARTA AG Details

9.1.2 VARTA AG Major Business

9.1.3 VARTA AG Rechargeable NiMH Button Cell Product and Services

9.1.4 VARTA AG Rechargeable NiMH Button Cell Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 VARTA AG Recent Developments/Updates

9.1.6 VARTA AG Competitive Strengths & Weaknesses

9.2 Panasonic

9.2.1 Panasonic Details

9.2.2 Panasonic Major Business

9.2.3 Panasonic Rechargeable NiMH Button Cell Product and Services

9.2.4 Panasonic Rechargeable NiMH Button Cell Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 Panasonic Recent Developments/Updates

9.2.6 Panasonic Competitive Strengths & Weaknesses

9.3 Great Power

9.3.1 Great Power Details

9.3.2 Great Power Major Business

9.3.3 Great Power Rechargeable NiMH Button Cell Product and Services

9.3.4 Great Power Rechargeable NiMH Button Cell Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 Great Power Recent Developments/Updates

9.3.6 Great Power Competitive Strengths & Weaknesses

9.4 GP Batteries

9.4.1 GP Batteries Details

9.4.2 GP Batteries Major Business

9.4.3 GP Batteries Rechargeable NiMH Button Cell Product and Services

9.4.4 GP Batteries Rechargeable NiMH Button Cell Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.4.5 GP Batteries Recent Developments/Updates

9.4.6 GP Batteries Competitive Strengths & Weaknesses

9.5 Shenzhen Lidea Battery Co., Ltd.

9.5.1 Shenzhen Lidea Battery Co., Ltd. Details

- 9.5.2 Shenzhen Lidea Battery Co., Ltd. Major Business
- 9.5.3 Shenzhen Lidea Battery Co., Ltd. Rechargeable NiMH Button Cell Product and Services
- 9.5.4 Shenzhen Lidea Battery Co., Ltd. Rechargeable NiMH Button Cell Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.5.5 Shenzhen Lidea Battery Co., Ltd. Recent Developments/Updates
- 9.5.6 Shenzhen Lidea Battery Co., Ltd. Competitive Strengths & Weaknesses
- 9.6 Shenzhen True Power Co., Ltd.
 - 9.6.1 Shenzhen True Power Co., Ltd. Details
 - 9.6.2 Shenzhen True Power Co., Ltd. Major Business
 - 9.6.3 Shenzhen True Power Co., Ltd. Rechargeable NiMH Button Cell Product and Services
 - 9.6.4 Shenzhen True Power Co., Ltd. Rechargeable NiMH Button Cell Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.6.5 Shenzhen True Power Co., Ltd. Recent Developments/Updates
 - 9.6.6 Shenzhen True Power Co., Ltd. Competitive Strengths & Weaknesses
- 9.7 Hunan Corun New Energy Co., Ltd.
 - 9.7.1 Hunan Corun New Energy Co., Ltd. Details
 - 9.7.2 Hunan Corun New Energy Co., Ltd. Major Business
 - 9.7.3 Hunan Corun New Energy Co., Ltd. Rechargeable NiMH Button Cell Product and Services
 - 9.7.4 Hunan Corun New Energy Co., Ltd. Rechargeable NiMH Button Cell Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.7.5 Hunan Corun New Energy Co., Ltd. Recent Developments/Updates
 - 9.7.6 Hunan Corun New Energy Co., Ltd. Competitive Strengths & Weaknesses
- 9.8 Shenzhen Delipow Technology Co., Ltd.
 - 9.8.1 Shenzhen Delipow Technology Co., Ltd. Details
 - 9.8.2 Shenzhen Delipow Technology Co., Ltd. Major Business
 - 9.8.3 Shenzhen Delipow Technology Co., Ltd. Rechargeable NiMH Button Cell Product and Services
 - 9.8.4 Shenzhen Delipow Technology Co., Ltd. Rechargeable NiMH Button Cell Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.8.5 Shenzhen Delipow Technology Co., Ltd. Recent Developments/Updates
 - 9.8.6 Shenzhen Delipow Technology Co., Ltd. Competitive Strengths & Weaknesses
- 9.9 Shenzhen Lepower Electronic Co., Ltd.
 - 9.9.1 Shenzhen Lepower Electronic Co., Ltd. Details
 - 9.9.2 Shenzhen Lepower Electronic Co., Ltd. Major Business
 - 9.9.3 Shenzhen Lepower Electronic Co., Ltd. Rechargeable NiMH Button Cell Product and Services

- 9.9.4 Shenzhen Lepower Electronic Co., Ltd. Rechargeable NiMH Button Cell Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.9.5 Shenzhen Lepower Electronic Co., Ltd. Recent Developments/Updates
- 9.9.6 Shenzhen Lepower Electronic Co., Ltd. Competitive Strengths & Weaknesses
- 9.10 Dongguan Kaiying Power Technology Co., Ltd.
 - 9.10.1 Dongguan Kaiying Power Technology Co., Ltd. Details
 - 9.10.2 Dongguan Kaiying Power Technology Co., Ltd. Major Business
 - 9.10.3 Dongguan Kaiying Power Technology Co., Ltd. Rechargeable NiMH Button Cell Product and Services
 - 9.10.4 Dongguan Kaiying Power Technology Co., Ltd. Rechargeable NiMH Button Cell Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.10.5 Dongguan Kaiying Power Technology Co., Ltd. Recent Developments/Updates
 - 9.10.6 Dongguan Kaiying Power Technology Co., Ltd. Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Rechargeable NiMH Button Cell Industry Chain
- 10.2 Rechargeable NiMH Button Cell Upstream Analysis
 - 10.2.1 Rechargeable NiMH Button Cell Core Raw Materials
 - 10.2.2 Main Manufacturers of Rechargeable NiMH Button Cell Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis
- 10.5 Rechargeable NiMH Button Cell Production Mode
- 10.6 Rechargeable NiMH Button Cell Procurement Model
- 10.7 Rechargeable NiMH Button Cell Industry Sales Model and Sales Channels
 - 10.7.1 Rechargeable NiMH Button Cell Sales Model
 - 10.7.2 Rechargeable NiMH Button Cell Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Rechargeable NiMH Button Cell Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Rechargeable NiMH Button Cell Production Value by Region (2021-2026) & (USD Million)

Table 3. World Rechargeable NiMH Button Cell Production Value by Region (2027-2032) & (USD Million)

Table 4. World Rechargeable NiMH Button Cell Production Value Market Share by Region (2021-2026)

Table 5. World Rechargeable NiMH Button Cell Production Value Market Share by Region (2027-2032)

Table 6. World Rechargeable NiMH Button Cell Production by Region (2021-2026) & (K Units)

Table 7. World Rechargeable NiMH Button Cell Production by Region (2027-2032) & (K Units)

Table 8. World Rechargeable NiMH Button Cell Production Market Share by Region (2021-2026)

Table 9. World Rechargeable NiMH Button Cell Production Market Share by Region (2027-2032)

Table 10. World Rechargeable NiMH Button Cell Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Rechargeable NiMH Button Cell Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Rechargeable NiMH Button Cell Major Market Trends

Table 13. World Rechargeable NiMH Button Cell Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Rechargeable NiMH Button Cell Consumption by Region (2021-2026) & (K Units)

Table 15. World Rechargeable NiMH Button Cell Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Rechargeable NiMH Button Cell Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Rechargeable NiMH Button Cell Producers in 2025

Table 18. World Rechargeable NiMH Button Cell Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Rechargeable NiMH Button Cell Producers in 2025

Table 20. World Rechargeable NiMH Button Cell Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global Rechargeable NiMH Button Cell Company Evaluation Quadrant

Table 22. World Rechargeable NiMH Button Cell Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Rechargeable NiMH Button Cell Production Site of Key Manufacturer

Table 24. Rechargeable NiMH Button Cell Market: Company Product Type Footprint

Table 25. Rechargeable NiMH Button Cell Market: Company Product Application Footprint

Table 26. Rechargeable NiMH Button Cell Competitive Factors

Table 27. Rechargeable NiMH Button Cell New Entrant and Capacity Expansion Plans

Table 28. Rechargeable NiMH Button Cell Mergers & Acquisitions Activity

Table 29. United States VS China Rechargeable NiMH Button Cell Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Rechargeable NiMH Button Cell Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Rechargeable NiMH Button Cell Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Rechargeable NiMH Button Cell Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Rechargeable NiMH Button Cell Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Rechargeable NiMH Button Cell Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Rechargeable NiMH Button Cell Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Rechargeable NiMH Button Cell Production Market Share (2021-2026)

Table 37. China Based Rechargeable NiMH Button Cell Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Rechargeable NiMH Button Cell Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Rechargeable NiMH Button Cell Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Rechargeable NiMH Button Cell Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Rechargeable NiMH Button Cell Production Market Share (2021-2026)

Table 42. Rest of World Based Rechargeable NiMH Button Cell Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Rechargeable NiMH Button Cell Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Rechargeable NiMH Button Cell Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Rechargeable NiMH Button Cell Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Rechargeable NiMH Button Cell Production Market Share (2021-2026)

Table 47. World Rechargeable NiMH Button Cell Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Rechargeable NiMH Button Cell Production by Type (2021-2026) & (K Units)

Table 49. World Rechargeable NiMH Button Cell Production by Type (2027-2032) & (K Units)

Table 50. World Rechargeable NiMH Button Cell Production Value by Type (2021-2026) & (USD Million)

Table 51. World Rechargeable NiMH Button Cell Production Value by Type (2027-2032) & (USD Million)

Table 52. World Rechargeable NiMH Button Cell Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Rechargeable NiMH Button Cell Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Rechargeable NiMH Button Cell Production Value by Size, (USD Million), 2021 & 2025 & 2032

Table 55. World Rechargeable NiMH Button Cell Production by Size (2021-2026) & (K Units)

Table 56. World Rechargeable NiMH Button Cell Production by Size (2027-2032) & (K Units)

Table 57. World Rechargeable NiMH Button Cell Production Value by Size (2021-2026) & (USD Million)

Table 58. World Rechargeable NiMH Button Cell Production Value by Size (2027-2032) & (USD Million)

Table 59. World Rechargeable NiMH Button Cell Average Price by Size (2021-2026) & (US\$/Unit)

Table 60. World Rechargeable NiMH Button Cell Average Price by Size (2027-2032) &

(US\$/Unit)

Table 61. World Rechargeable NiMH Button Cell Production Value by Sales Channel, (USD Million), 2021 & 2025 & 2032

Table 62. World Rechargeable NiMH Button Cell Production by Sales Channel (2021-2026) & (K Units)

Table 63. World Rechargeable NiMH Button Cell Production by Sales Channel (2027-2032) & (K Units)

Table 64. World Rechargeable NiMH Button Cell Production Value by Sales Channel (2021-2026) & (USD Million)

Table 65. World Rechargeable NiMH Button Cell Production Value by Sales Channel (2027-2032) & (USD Million)

Table 66. World Rechargeable NiMH Button Cell Average Price by Sales Channel (2021-2026) & (US\$/Unit)

Table 67. World Rechargeable NiMH Button Cell Average Price by Sales Channel (2027-2032) & (US\$/Unit)

Table 68. World Rechargeable NiMH Button Cell Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Rechargeable NiMH Button Cell Production by Application (2021-2026) & (K Units)

Table 70. World Rechargeable NiMH Button Cell Production by Application (2027-2032) & (K Units)

Table 71. World Rechargeable NiMH Button Cell Production Value by Application (2021-2026) & (USD Million)

Table 72. World Rechargeable NiMH Button Cell Production Value by Application (2027-2032) & (USD Million)

Table 73. World Rechargeable NiMH Button Cell Average Price by Application (2021-2026) & (US\$/Unit)

Table 74. World Rechargeable NiMH Button Cell Average Price by Application (2027-2032) & (US\$/Unit)

Table 75. VARTA AG Basic Information, Manufacturing Base and Competitors

Table 76. VARTA AG Major Business

Table 77. VARTA AG Rechargeable NiMH Button Cell Product and Services

Table 78. VARTA AG Rechargeable NiMH Button Cell Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. VARTA AG Recent Developments/Updates

Table 80. VARTA AG Competitive Strengths & Weaknesses

Table 81. Panasonic Basic Information, Manufacturing Base and Competitors

Table 82. Panasonic Major Business

- Table 83. Panasonic Rechargeable NiMH Button Cell Product and Services
- Table 84. Panasonic Rechargeable NiMH Button Cell Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 85. Panasonic Recent Developments/Updates
- Table 86. Panasonic Competitive Strengths & Weaknesses
- Table 87. Great Power Basic Information, Manufacturing Base and Competitors
- Table 88. Great Power Major Business
- Table 89. Great Power Rechargeable NiMH Button Cell Product and Services
- Table 90. Great Power Rechargeable NiMH Button Cell Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 91. Great Power Recent Developments/Updates
- Table 92. Great Power Competitive Strengths & Weaknesses
- Table 93. GP Batteries Basic Information, Manufacturing Base and Competitors
- Table 94. GP Batteries Major Business
- Table 95. GP Batteries Rechargeable NiMH Button Cell Product and Services
- Table 96. GP Batteries Rechargeable NiMH Button Cell Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 97. GP Batteries Recent Developments/Updates
- Table 98. GP Batteries Competitive Strengths & Weaknesses
- Table 99. Shenzhen Lidea Battery Co., Ltd. Basic Information, Manufacturing Base and Competitors
- Table 100. Shenzhen Lidea Battery Co., Ltd. Major Business
- Table 101. Shenzhen Lidea Battery Co., Ltd. Rechargeable NiMH Button Cell Product and Services
- Table 102. Shenzhen Lidea Battery Co., Ltd. Rechargeable NiMH Button Cell Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 103. Shenzhen Lidea Battery Co., Ltd. Recent Developments/Updates
- Table 104. Shenzhen Lidea Battery Co., Ltd. Competitive Strengths & Weaknesses
- Table 105. Shenzhen True Power Co., Ltd. Basic Information, Manufacturing Base and Competitors
- Table 106. Shenzhen True Power Co., Ltd. Major Business
- Table 107. Shenzhen True Power Co., Ltd. Rechargeable NiMH Button Cell Product and Services
- Table 108. Shenzhen True Power Co., Ltd. Rechargeable NiMH Button Cell Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market

Share (2021-2026)

Table 109. Shenzhen True Power Co., Ltd. Recent Developments/Updates

Table 110. Shenzhen True Power Co., Ltd. Competitive Strengths & Weaknesses

Table 111. Hunan Corun New Energy Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 112. Hunan Corun New Energy Co., Ltd. Major Business

Table 113. Hunan Corun New Energy Co., Ltd. Rechargeable NiMH Button Cell Product and Services

Table 114. Hunan Corun New Energy Co., Ltd. Rechargeable NiMH Button Cell Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. Hunan Corun New Energy Co., Ltd. Recent Developments/Updates

Table 116. Hunan Corun New Energy Co., Ltd. Competitive Strengths & Weaknesses

Table 117. Shenzhen Delipow Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 118. Shenzhen Delipow Technology Co., Ltd. Major Business

Table 119. Shenzhen Delipow Technology Co., Ltd. Rechargeable NiMH Button Cell Product and Services

Table 120. Shenzhen Delipow Technology Co., Ltd. Rechargeable NiMH Button Cell Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. Shenzhen Delipow Technology Co., Ltd. Recent Developments/Updates

Table 122. Shenzhen Delipow Technology Co., Ltd. Competitive Strengths & Weaknesses

Table 123. Shenzhen Lepower Electronic Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 124. Shenzhen Lepower Electronic Co., Ltd. Major Business

Table 125. Shenzhen Lepower Electronic Co., Ltd. Rechargeable NiMH Button Cell Product and Services

Table 126. Shenzhen Lepower Electronic Co., Ltd. Rechargeable NiMH Button Cell Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 127. Shenzhen Lepower Electronic Co., Ltd. Recent Developments/Updates

Table 128. Shenzhen Lepower Electronic Co., Ltd. Competitive Strengths & Weaknesses

Table 129. Dongguan Kaiying Power Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 130. Dongguan Kaiying Power Technology Co., Ltd. Major Business

Table 131. Dongguan Kaiying Power Technology Co., Ltd. Rechargeable NiMH Button

Cell Product and Services

Table 132. Dongguan Kaiying Power Technology Co., Ltd. Rechargeable NiMH Button Cell Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. Dongguan Kaiying Power Technology Co., Ltd. Recent Developments/Updates

Table 134. Dongguan Kaiying Power Technology Co., Ltd. Competitive Strengths & Weaknesses

Table 135. Global Key Players of Rechargeable NiMH Button Cell Upstream (Raw Materials)

Table 136. Global Rechargeable NiMH Button Cell Typical Customers

Table 137. Rechargeable NiMH Button Cell Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Rechargeable NiMH Button Cell Picture

Figure 2. World Rechargeable NiMH Button Cell Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Rechargeable NiMH Button Cell Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Rechargeable NiMH Button Cell Production (2021-2032) & (K Units)

Figure 5. World Rechargeable NiMH Button Cell Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Rechargeable NiMH Button Cell Production Value Market Share by Region (2021-2032)

Figure 7. World Rechargeable NiMH Button Cell Production Market Share by Region (2021-2032)

Figure 8. North America Rechargeable NiMH Button Cell Production (2021-2032) & (K Units)

Figure 9. Europe Rechargeable NiMH Button Cell Production (2021-2032) & (K Units)

Figure 10. China Rechargeable NiMH Button Cell Production (2021-2032) & (K Units)

Figure 11. Japan Rechargeable NiMH Button Cell Production (2021-2032) & (K Units)

Figure 12. Rechargeable NiMH Button Cell Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Rechargeable NiMH Button Cell Consumption (2021-2032) & (K Units)

Figure 15. World Rechargeable NiMH Button Cell Consumption Market Share by Region (2021-2032)

Figure 16. United States Rechargeable NiMH Button Cell Consumption (2021-2032) & (K Units)

Figure 17. China Rechargeable NiMH Button Cell Consumption (2021-2032) & (K Units)

Figure 18. Europe Rechargeable NiMH Button Cell Consumption (2021-2032) & (K Units)

Figure 19. Japan Rechargeable NiMH Button Cell Consumption (2021-2032) & (K Units)

Figure 20. South Korea Rechargeable NiMH Button Cell Consumption (2021-2032) & (K Units)

Figure 21. ASEAN Rechargeable NiMH Button Cell Consumption (2021-2032) & (K Units)

Figure 22. India Rechargeable NiMH Button Cell Consumption (2021-2032) & (K Units)

Figure 23. Producer Shipments of Rechargeable NiMH Button Cell by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Rechargeable NiMH Button Cell Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Rechargeable NiMH Button Cell Markets in 2025

Figure 26. United States VS China: Rechargeable NiMH Button Cell Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Rechargeable NiMH Button Cell Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Rechargeable NiMH Button Cell Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Rechargeable NiMH Button Cell Production Market Share 2025

Figure 30. China Based Manufacturers Rechargeable NiMH Button Cell Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Rechargeable NiMH Button Cell Production Market Share 2025

Figure 32. World Rechargeable NiMH Button Cell Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Rechargeable NiMH Button Cell Production Value Market Share by Type in 2025

Figure 34. ?50mAh

Figure 35. 50-100mAh

Figure 36. World Rechargeable NiMH Button Cell Production Market Share by Type (2021-2032)

Figure 37. World Rechargeable NiMH Button Cell Production Value Market Share by Type (2021-2032)

Figure 38. World Rechargeable NiMH Button Cell Average Price by Type (2021-2032) & (US\$/Unit)

Figure 39. World Rechargeable NiMH Button Cell Production Value by Size, (USD Million), 2021 & 2025 & 2032

Figure 40. World Rechargeable NiMH Button Cell Production Value Market Share by Size in 2025

Figure 41. NH40 (4.0 ? 2.0)

Figure 42. NH42 (4.2 ? 1.5)

Figure 43. NH45 (4.5 ? 2.0)

Figure 44. NH50 (5.0 ? 2.0)

Figure 45. Others

Figure 46. World Rechargeable NiMH Button Cell Production Market Share by Size (2021-2032)

Figure 47. World Rechargeable NiMH Button Cell Production Value Market Share by Size (2021-2032)

Figure 48. World Rechargeable NiMH Button Cell Average Price by Size (2021-2032) & (US\$/Unit)

Figure 49. World Rechargeable NiMH Button Cell Production Value by Sales Channel, (USD Million), 2021 & 2025 & 2032

Figure 50. World Rechargeable NiMH Button Cell Production Value Market Share by Sales Channel in 2025

Figure 51. Online Sales

Figure 52. Offline Sales

Figure 53. World Rechargeable NiMH Button Cell Production Market Share by Sales Channel (2021-2032)

Figure 54. World Rechargeable NiMH Button Cell Production Value Market Share by Sales Channel (2021-2032)

Figure 55. World Rechargeable NiMH Button Cell Average Price by Sales Channel (2021-2032) & (US\$/Unit)

Figure 56. World Rechargeable NiMH Button Cell Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 57. World Rechargeable NiMH Button Cell Production Value Market Share by Application in 2025

Figure 58. Consumer Electronics

Figure 59. Medical Devices

Figure 60. Toys

Figure 61. Others

Figure 62. World Rechargeable NiMH Button Cell Production Market Share by Application (2021-2032)

Figure 63. World Rechargeable NiMH Button Cell Production Value Market Share by Application (2021-2032)

Figure 64. World Rechargeable NiMH Button Cell Average Price by Application (2021-2032) & (US\$/Unit)

Figure 65. Rechargeable NiMH Button Cell Industry Chain

Figure 66. Rechargeable NiMH Button Cell Procurement Model

Figure 67. Rechargeable NiMH Button Cell Sales Model

Figure 68. Rechargeable NiMH Button Cell Sales Channels, Direct Sales, and Distribution

Figure 69. Methodology

Figure 70. Research Process and Data Source

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