

# Global Real-Time Transportation Visibility Platform Supply, Demand and Key Producers, 2023-2029

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## Abstracts

The global Real-Time Transportation Visibility Platform market size is expected to reach \$ million by 2029, rising at a market growth of % CAGR during the forecast period (2023-2029).

Real-time transportation visibility platforms (RTTVPs) provide commercial customers and consumers with real-time insights into their orders and shipments once they have left the brand owner's, supplier's or service provider's warehouse. Such platforms, owned and managed by third-party software vendors, represent a part of the end-to-end supply chain visibility market, predominantly — but not solely — addressing the domestic road transportation mode. RTTVPs obtain data through integration (for example, API or EDI) with carrier systems, direct feeds from telematics (for example, in-cab or trailer devices) or other devices (for example, mobile or smartphone).

This report studies the global Real-Time Transportation Visibility Platform demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Real-Time Transportation Visibility Platform, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Real-Time Transportation Visibility Platform that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Real-Time Transportation Visibility Platform total market, 2018-2029, (USD

Million)

Global Real-Time Transportation Visibility Platform total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Real-Time Transportation Visibility Platform total market, key domestic companies and share, (USD Million)

Global Real-Time Transportation Visibility Platform revenue by player and market share 2018-2023, (USD Million)

Global Real-Time Transportation Visibility Platform total market by Type, CAGR, 2018-2029, (USD Million)

Global Real-Time Transportation Visibility Platform total market by Application, CAGR, 2018-2029, (USD Million)

This reports profiles major players in the global Real-Time Transportation Visibility Platform market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include project44, Shippeo, FourKites, Transporeon, Overhaul, FarEye, Tive, Descartes MacroPoint and Blume Global, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Real-Time Transportation Visibility Platform market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Real-Time Transportation Visibility Platform Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Real-Time Transportation Visibility Platform Market, Segmentation by Type

Cloud Based

On-premises

#### Global Real-Time Transportation Visibility Platform Market, Segmentation by Application

SMEs

Large Enterprises

#### Companies Profiled:

project44

Shippeo

FourKites

Transporeon

Overhaul

FarEye

Tive

Descartes MacroPoint

Blume Global

Century Distribution Systems

IntelliTrans

Trimble

ACSIS

C.H. Robinson

Infor

LogiNext

FreightVerify

Mojro

Trucker Tools

SeaRates

## Key Questions Answered

1. How big is the global Real-Time Transportation Visibility Platform market?
2. What is the demand of the global Real-Time Transportation Visibility Platform

market?

3. What is the year over year growth of the global Real-Time Transportation Visibility Platform market?

4. What is the total value of the global Real-Time Transportation Visibility Platform market?

5. Who are the major players in the global Real-Time Transportation Visibility Platform market?

6. What are the growth factors driving the market demand?

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