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Global Real-Time Traffic Data Market 2023 by Company, Regions, Type and Application, Forecast to 2029

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Abstracts

According to our (Global Info Research) latest study, the global Real-Time Traffic Data market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

Traffic data is information about the speed, flow and volume of vehicles.Real-time traffic data is collected in different ways. Travel times and delays in traffic are monitored either via cameras scanning number plates or road sensors counting the number of cars in a certain period of time.This data is also used by traffic information systems and navigation systems.It is mainly used by governments and logistics companies in areas such as urban planning and road infrastructure.

This report is a detailed and comprehensive analysis for global Real-Time Traffic Data market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Real-Time Traffic Data market size and forecasts, in consumption value ($ Million), 2018-2029

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Global Real-Time Traffic Data market size and forecasts by region and country, in consumption value ($ Million), 2018-2029

Global Real-Time Traffic Data market size and forecasts, by Type and by Application, in consumption value ($ Million), 2018-2029

Global Real-Time Traffic Data market shares of main players, in revenue ($ Million), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Real-Time Traffic Data

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Real-Time Traffic Data market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include TomTom, Otonomo, Datarade, HERE and Live Traffic Data, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market segmentation

Real-Time Traffic Data market is split by Type and by Application. For the period 2018-2029, the growth among segments provide accurate calculations and forecasts for consumption value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Traffic Data

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Mobility Data

Car Traffic Data

Market segment by Application

Government

Logistics

Infrastructure Construction

Automobile

Other

Market segment by players, this report covers

TomTom

Otonomo

Datarade

HERE

Live Traffic Data

Mapbox

Intellias

INRIX

Factori

Gravy Analytics

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PREDIK

Pixta

Datalastic

Grepsr

SafeGraph

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Real-Time Traffic Data product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Real-Time Traffic Data, with revenue, gross margin and global market share of Real-Time Traffic Data from 2018 to 2023.

Chapter 3, the Real-Time Traffic Data competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2018 to 2029.

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Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2018 to 2023.and Real-Time Traffic Data market forecast, by regions, type and application, with consumption value, from 2024 to 2029.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War

Chapter 12, the key raw materials and key suppliers, and industry chain of Real-Time Traffic Data.

Chapter 13, to describe Real-Time Traffic Data research findings and conclusion.

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