

# Global Real-Time Locating Systems (RTLS) for Sports Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Real-Time Locating Systems (RTLS) for Sports market size was valued at USD 1199.8 million in 2023 and is forecast to a readjusted size of USD 2402.9 million by 2030 with a CAGR of 10.4% during review period.

This report studies the Real Time Location Systems in Sports (RTLS) market, RTLS has a record of the players and their exact movements on the playing field. This innovative technology also brings a number of advantages to the customers of sports and entertainment centers (such as those which provide go-karts or laser games) mainly because the safety and customer experience increases.

RTLS-enabled wearable sports devices are primarily used in sports analytics. The technology and software that is used in smart wearable devices aids in critical decision-making process in several games and sports such as football, tennis, basketball, and golf. These devices are also used to track various activities of players such as speed, distance covered, and breathing and heart rates. And it can provide feedback on indicators such as distance and speed, as well as fatigue and injury risk levels Also, these devices can be used to monitor the fitness and performance activities of players.

Global Real Time Location Systems in Sports (RTLS) key players include Catapult Sports, Zebra Technologies, Statsports, etc. Global top three manufacturers hold a share about 28%.

North America is the largest market, with a share over 50%, followed by China and Europe, both have a share over 30 percent.

In terms of product, Software & Service is the largest segment, with a share about 55%. And in terms of application, the largest application is On Field Tracking, followed by Off Field Training.

The Global Info Research report includes an overview of the development of the Real-Time Locating Systems (RTLS) for Sports industry chain, the market status of Player Training (Systems, Tags), In-Game Player (Systems, Tags), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Real-Time Locating Systems (RTLS) for Sports.

Regionally, the report analyzes the Real-Time Locating Systems (RTLS) for Sports markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Real-Time Locating Systems (RTLS) for Sports market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Real-Time Locating Systems (RTLS) for Sports market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Real-Time Locating Systems (RTLS) for Sports industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Systems, Tags).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Real-Time Locating Systems (RTLS) for Sports market.

**Regional Analysis:** The report involves examining the Real-Time Locating Systems (RTLS) for Sports market at a regional or national level. Report analyses regional

factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Real-Time Locating Systems (RTLS) for Sports market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Real-Time Locating Systems (RTLS) for Sports:

**Company Analysis:** Report covers individual Real-Time Locating Systems (RTLS) for Sports players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Real-Time Locating Systems (RTLS) for Sports. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Player Training, In-Game Player).

**Technology Analysis:** Report covers specific technologies relevant to Real-Time Locating Systems (RTLS) for Sports. It assesses the current state, advancements, and potential future developments in Real-Time Locating Systems (RTLS) for Sports areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Real-Time Locating Systems (RTLS) for Sports market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Real-Time Locating Systems (RTLS) for Sports market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms

of value.

### Market segment by Type

Systems

Tags

### Market segment by Application

Player Training

In-Game Player

Others

### Market segment by players, this report covers

Statsports

Zebra Technologies

Catapult Sports

Quuppa Oy

The ChyronHego Corporation (ZYG Tracking)

### Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Real-Time Locating Systems (RTLS) for Sports product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Real-Time Locating Systems (RTLS) for Sports, with revenue, gross margin and global market share of Real-Time Locating Systems (RTLS) for Sports from 2019 to 2024.

Chapter 3, the Real-Time Locating Systems (RTLS) for Sports competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Real-Time Locating Systems (RTLS) for Sports market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Real-Time Locating Systems (RTLS) for Sports.

Chapter 13, to describe Real-Time Locating Systems (RTLS) for Sports research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope of Real-Time Locating Systems (RTLS) for Sports

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Real-Time Locating Systems (RTLS) for Sports by Type

1.3.1 Overview: Global Real-Time Locating Systems (RTLS) for Sports Market Size by Type: 2019 Versus 2023 Versus 2030

1.3.2 Global Real-Time Locating Systems (RTLS) for Sports Consumption Value Market Share by Type in 2023

1.3.3 Systems

1.3.4 Tags

1.4 Global Real-Time Locating Systems (RTLS) for Sports Market by Application

1.4.1 Overview: Global Real-Time Locating Systems (RTLS) for Sports Market Size by Application: 2019 Versus 2023 Versus 2030

1.4.2 Player Training

1.4.3 In-Game Player

1.4.4 Others

1.5 Global Real-Time Locating Systems (RTLS) for Sports Market Size & Forecast

1.6 Global Real-Time Locating Systems (RTLS) for Sports Market Size and Forecast by Region

1.6.1 Global Real-Time Locating Systems (RTLS) for Sports Market Size by Region: 2019 VS 2023 VS 2030

1.6.2 Global Real-Time Locating Systems (RTLS) for Sports Market Size by Region, (2019-2030)

1.6.3 North America Real-Time Locating Systems (RTLS) for Sports Market Size and Prospect (2019-2030)

1.6.4 Europe Real-Time Locating Systems (RTLS) for Sports Market Size and Prospect (2019-2030)

1.6.5 Asia-Pacific Real-Time Locating Systems (RTLS) for Sports Market Size and Prospect (2019-2030)

1.6.6 South America Real-Time Locating Systems (RTLS) for Sports Market Size and Prospect (2019-2030)

1.6.7 Middle East and Africa Real-Time Locating Systems (RTLS) for Sports Market Size and Prospect (2019-2030)

### 2 COMPANY PROFILES

## 2.1 Statsports

### 2.1.1 Statsports Details

### 2.1.2 Statsports Major Business

### 2.1.3 Statsports Real-Time Locating Systems (RTLS) for Sports Product and Solutions

### 2.1.4 Statsports Real-Time Locating Systems (RTLS) for Sports Revenue, Gross Margin and Market Share (2019-2024)

### 2.1.5 Statsports Recent Developments and Future Plans

## 2.2 Zebra Technologies

### 2.2.1 Zebra Technologies Details

### 2.2.2 Zebra Technologies Major Business

### 2.2.3 Zebra Technologies Real-Time Locating Systems (RTLS) for Sports Product and Solutions

### 2.2.4 Zebra Technologies Real-Time Locating Systems (RTLS) for Sports Revenue, Gross Margin and Market Share (2019-2024)

### 2.2.5 Zebra Technologies Recent Developments and Future Plans

## 2.3 Catapult Sports

### 2.3.1 Catapult Sports Details

### 2.3.2 Catapult Sports Major Business

### 2.3.3 Catapult Sports Real-Time Locating Systems (RTLS) for Sports Product and Solutions

### 2.3.4 Catapult Sports Real-Time Locating Systems (RTLS) for Sports Revenue, Gross Margin and Market Share (2019-2024)

### 2.3.5 Catapult Sports Recent Developments and Future Plans

## 2.4 Quuppa Oy

### 2.4.1 Quuppa Oy Details

### 2.4.2 Quuppa Oy Major Business

### 2.4.3 Quuppa Oy Real-Time Locating Systems (RTLS) for Sports Product and Solutions

### 2.4.4 Quuppa Oy Real-Time Locating Systems (RTLS) for Sports Revenue, Gross Margin and Market Share (2019-2024)

### 2.4.5 Quuppa Oy Recent Developments and Future Plans

## 2.5 The ChyronHego Corporation (ZYX Tracking)

### 2.5.1 The ChyronHego Corporation (ZYX Tracking) Details

### 2.5.2 The ChyronHego Corporation (ZYX Tracking) Major Business

### 2.5.3 The ChyronHego Corporation (ZYX Tracking) Real-Time Locating Systems (RTLS) for Sports Product and Solutions

### 2.5.4 The ChyronHego Corporation (ZYX Tracking) Real-Time Locating Systems (RTLS) for Sports Revenue, Gross Margin and Market Share (2019-2024)

### 2.5.5 The ChyronHego Corporation (ZYX Tracking) Recent Developments and Future

Plans

### **3 MARKET COMPETITION, BY PLAYERS**

3.1 Global Real-Time Locating Systems (RTLS) for Sports Revenue and Share by Players (2019-2024)

3.2 Market Share Analysis (2023)

3.2.1 Market Share of Real-Time Locating Systems (RTLS) for Sports by Company Revenue

3.2.2 Top 3 Real-Time Locating Systems (RTLS) for Sports Players Market Share in 2023

3.2.3 Top 6 Real-Time Locating Systems (RTLS) for Sports Players Market Share in 2023

3.3 Real-Time Locating Systems (RTLS) for Sports Market: Overall Company Footprint Analysis

3.3.1 Real-Time Locating Systems (RTLS) for Sports Market: Region Footprint

3.3.2 Real-Time Locating Systems (RTLS) for Sports Market: Company Product Type Footprint

3.3.3 Real-Time Locating Systems (RTLS) for Sports Market: Company Product Application Footprint

3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

### **4 MARKET SIZE SEGMENT BY TYPE**

4.1 Global Real-Time Locating Systems (RTLS) for Sports Consumption Value and Market Share by Type (2019-2024)

4.2 Global Real-Time Locating Systems (RTLS) for Sports Market Forecast by Type (2025-2030)

### **5 MARKET SIZE SEGMENT BY APPLICATION**

5.1 Global Real-Time Locating Systems (RTLS) for Sports Consumption Value Market Share by Application (2019-2024)

5.2 Global Real-Time Locating Systems (RTLS) for Sports Market Forecast by Application (2025-2030)

### **6 NORTH AMERICA**



6.1 North America Real-Time Locating Systems (RTLS) for Sports Consumption Value by Type (2019-2030)

6.2 North America Real-Time Locating Systems (RTLS) for Sports Consumption Value by Application (2019-2030)

6.3 North America Real-Time Locating Systems (RTLS) for Sports Market Size by Country

6.3.1 North America Real-Time Locating Systems (RTLS) for Sports Consumption Value by Country (2019-2030)

6.3.2 United States Real-Time Locating Systems (RTLS) for Sports Market Size and Forecast (2019-2030)

6.3.3 Canada Real-Time Locating Systems (RTLS) for Sports Market Size and Forecast (2019-2030)

6.3.4 Mexico Real-Time Locating Systems (RTLS) for Sports Market Size and Forecast (2019-2030)

## **7 EUROPE**

7.1 Europe Real-Time Locating Systems (RTLS) for Sports Consumption Value by Type (2019-2030)

7.2 Europe Real-Time Locating Systems (RTLS) for Sports Consumption Value by Application (2019-2030)

7.3 Europe Real-Time Locating Systems (RTLS) for Sports Market Size by Country

7.3.1 Europe Real-Time Locating Systems (RTLS) for Sports Consumption Value by Country (2019-2030)

7.3.2 Germany Real-Time Locating Systems (RTLS) for Sports Market Size and Forecast (2019-2030)

7.3.3 France Real-Time Locating Systems (RTLS) for Sports Market Size and Forecast (2019-2030)

7.3.4 United Kingdom Real-Time Locating Systems (RTLS) for Sports Market Size and Forecast (2019-2030)

7.3.5 Russia Real-Time Locating Systems (RTLS) for Sports Market Size and Forecast (2019-2030)

7.3.6 Italy Real-Time Locating Systems (RTLS) for Sports Market Size and Forecast (2019-2030)

## **8 ASIA-PACIFIC**

8.1 Asia-Pacific Real-Time Locating Systems (RTLS) for Sports Consumption Value by Type (2019-2030)

8.2 Asia-Pacific Real-Time Locating Systems (RTLS) for Sports Consumption Value by Application (2019-2030)

8.3 Asia-Pacific Real-Time Locating Systems (RTLS) for Sports Market Size by Region

8.3.1 Asia-Pacific Real-Time Locating Systems (RTLS) for Sports Consumption Value by Region (2019-2030)

8.3.2 China Real-Time Locating Systems (RTLS) for Sports Market Size and Forecast (2019-2030)

8.3.3 Japan Real-Time Locating Systems (RTLS) for Sports Market Size and Forecast (2019-2030)

8.3.4 South Korea Real-Time Locating Systems (RTLS) for Sports Market Size and Forecast (2019-2030)

8.3.5 India Real-Time Locating Systems (RTLS) for Sports Market Size and Forecast (2019-2030)

8.3.6 Southeast Asia Real-Time Locating Systems (RTLS) for Sports Market Size and Forecast (2019-2030)

8.3.7 Australia Real-Time Locating Systems (RTLS) for Sports Market Size and Forecast (2019-2030)

## **9 SOUTH AMERICA**

9.1 South America Real-Time Locating Systems (RTLS) for Sports Consumption Value by Type (2019-2030)

9.2 South America Real-Time Locating Systems (RTLS) for Sports Consumption Value by Application (2019-2030)

9.3 South America Real-Time Locating Systems (RTLS) for Sports Market Size by Country

9.3.1 South America Real-Time Locating Systems (RTLS) for Sports Consumption Value by Country (2019-2030)

9.3.2 Brazil Real-Time Locating Systems (RTLS) for Sports Market Size and Forecast (2019-2030)

9.3.3 Argentina Real-Time Locating Systems (RTLS) for Sports Market Size and Forecast (2019-2030)

## **10 MIDDLE EAST & AFRICA**

10.1 Middle East & Africa Real-Time Locating Systems (RTLS) for Sports Consumption Value by Type (2019-2030)

10.2 Middle East & Africa Real-Time Locating Systems (RTLS) for Sports Consumption Value by Application (2019-2030)

### 10.3 Middle East & Africa Real-Time Locating Systems (RTLS) for Sports Market Size by Country

10.3.1 Middle East & Africa Real-Time Locating Systems (RTLS) for Sports Consumption Value by Country (2019-2030)

10.3.2 Turkey Real-Time Locating Systems (RTLS) for Sports Market Size and Forecast (2019-2030)

10.3.3 Saudi Arabia Real-Time Locating Systems (RTLS) for Sports Market Size and Forecast (2019-2030)

10.3.4 UAE Real-Time Locating Systems (RTLS) for Sports Market Size and Forecast (2019-2030)

## **11 MARKET DYNAMICS**

11.1 Real-Time Locating Systems (RTLS) for Sports Market Drivers

11.2 Real-Time Locating Systems (RTLS) for Sports Market Restraints

11.3 Real-Time Locating Systems (RTLS) for Sports Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

## **12 INDUSTRY CHAIN ANALYSIS**

12.1 Real-Time Locating Systems (RTLS) for Sports Industry Chain

12.2 Real-Time Locating Systems (RTLS) for Sports Upstream Analysis

12.3 Real-Time Locating Systems (RTLS) for Sports Midstream Analysis

12.4 Real-Time Locating Systems (RTLS) for Sports Downstream Analysis

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. Global Real-Time Locating Systems (RTLS) for Sports Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Table 2. Global Real-Time Locating Systems (RTLS) for Sports Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Table 3. Global Real-Time Locating Systems (RTLS) for Sports Consumption Value by Region (2019-2024) & (USD Million)
- Table 4. Global Real-Time Locating Systems (RTLS) for Sports Consumption Value by Region (2025-2030) & (USD Million)
- Table 5. Statsports Company Information, Head Office, and Major Competitors
- Table 6. Statsports Major Business
- Table 7. Statsports Real-Time Locating Systems (RTLS) for Sports Product and Solutions
- Table 8. Statsports Real-Time Locating Systems (RTLS) for Sports Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 9. Statsports Recent Developments and Future Plans
- Table 10. Zebra Technologies Company Information, Head Office, and Major Competitors
- Table 11. Zebra Technologies Major Business
- Table 12. Zebra Technologies Real-Time Locating Systems (RTLS) for Sports Product and Solutions
- Table 13. Zebra Technologies Real-Time Locating Systems (RTLS) for Sports Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 14. Zebra Technologies Recent Developments and Future Plans
- Table 15. Catapult Sports Company Information, Head Office, and Major Competitors
- Table 16. Catapult Sports Major Business
- Table 17. Catapult Sports Real-Time Locating Systems (RTLS) for Sports Product and Solutions
- Table 18. Catapult Sports Real-Time Locating Systems (RTLS) for Sports Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 19. Catapult Sports Recent Developments and Future Plans
- Table 20. Quuppa Oy Company Information, Head Office, and Major Competitors
- Table 21. Quuppa Oy Major Business
- Table 22. Quuppa Oy Real-Time Locating Systems (RTLS) for Sports Product and Solutions
- Table 23. Quuppa Oy Real-Time Locating Systems (RTLS) for Sports Revenue (USD

- Million), Gross Margin and Market Share (2019-2024)
- Table 24. Quuppa Oy Recent Developments and Future Plans
- Table 25. The ChyronHego Corporation (ZYG Tracking) Company Information, Head Office, and Major Competitors
- Table 26. The ChyronHego Corporation (ZYG Tracking) Major Business
- Table 27. The ChyronHego Corporation (ZYG Tracking) Real-Time Locating Systems (RTLS) for Sports Product and Solutions
- Table 28. The ChyronHego Corporation (ZYG Tracking) Real-Time Locating Systems (RTLS) for Sports Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 29. The ChyronHego Corporation (ZYG Tracking) Recent Developments and Future Plans
- Table 30. Global Real-Time Locating Systems (RTLS) for Sports Revenue (USD Million) by Players (2019-2024)
- Table 31. Global Real-Time Locating Systems (RTLS) for Sports Revenue Share by Players (2019-2024)
- Table 32. Breakdown of Real-Time Locating Systems (RTLS) for Sports by Company Type (Tier 1, Tier 2, and Tier 3)
- Table 33. Market Position of Players in Real-Time Locating Systems (RTLS) for Sports, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023
- Table 34. Head Office of Key Real-Time Locating Systems (RTLS) for Sports Players
- Table 35. Real-Time Locating Systems (RTLS) for Sports Market: Company Product Type Footprint
- Table 36. Real-Time Locating Systems (RTLS) for Sports Market: Company Product Application Footprint
- Table 37. Real-Time Locating Systems (RTLS) for Sports New Market Entrants and Barriers to Market Entry
- Table 38. Real-Time Locating Systems (RTLS) for Sports Mergers, Acquisition, Agreements, and Collaborations
- Table 39. Global Real-Time Locating Systems (RTLS) for Sports Consumption Value (USD Million) by Type (2019-2024)
- Table 40. Global Real-Time Locating Systems (RTLS) for Sports Consumption Value Share by Type (2019-2024)
- Table 41. Global Real-Time Locating Systems (RTLS) for Sports Consumption Value Forecast by Type (2025-2030)
- Table 42. Global Real-Time Locating Systems (RTLS) for Sports Consumption Value by Application (2019-2024)
- Table 43. Global Real-Time Locating Systems (RTLS) for Sports Consumption Value Forecast by Application (2025-2030)
- Table 44. North America Real-Time Locating Systems (RTLS) for Sports Consumption

Value by Type (2019-2024) & (USD Million)

Table 45. North America Real-Time Locating Systems (RTLS) for Sports Consumption

Value by Type (2025-2030) & (USD Million)

Table 46. North America Real-Time Locating Systems (RTLS) for Sports Consumption

Value by Application (2019-2024) & (USD Million)

Table 47. North America Real-Time Locating Systems (RTLS) for Sports Consumption

Value by Application (2025-2030) & (USD Million)

Table 48. North America Real-Time Locating Systems (RTLS) for Sports Consumption

Value by Country (2019-2024) & (USD Million)

Table 49. North America Real-Time Locating Systems (RTLS) for Sports Consumption

Value by Country (2025-2030) & (USD Million)

Table 50. Europe Real-Time Locating Systems (RTLS) for Sports Consumption Value  
by Type (2019-2024) & (USD Million)

Table 51. Europe Real-Time Locating Systems (RTLS) for Sports Consumption Value  
by Type (2025-2030) & (USD Million)

Table 52. Europe Real-Time Locating Systems (RTLS) for Sports Consumption Value  
by Application (2019-2024) & (USD Million)

Table 53. Europe Real-Time Locating Systems (RTLS) for Sports Consumption Value  
by Application (2025-2030) & (USD Million)

Table 54. Europe Real-Time Locating Systems (RTLS) for Sports Consumption Value  
by Country (2019-2024) & (USD Million)

Table 55. Europe Real-Time Locating Systems (RTLS) for Sports Consumption Value  
by Country (2025-2030) & (USD Million)

Table 56. Asia-Pacific Real-Time Locating Systems (RTLS) for Sports Consumption  
Value by Type (2019-2024) & (USD Million)

Table 57. Asia-Pacific Real-Time Locating Systems (RTLS) for Sports Consumption  
Value by Type (2025-2030) & (USD Million)

Table 58. Asia-Pacific Real-Time Locating Systems (RTLS) for Sports Consumption  
Value by Application (2019-2024) & (USD Million)

Table 59. Asia-Pacific Real-Time Locating Systems (RTLS) for Sports Consumption  
Value by Application (2025-2030) & (USD Million)

Table 60. Asia-Pacific Real-Time Locating Systems (RTLS) for Sports Consumption  
Value by Region (2019-2024) & (USD Million)

Table 61. Asia-Pacific Real-Time Locating Systems (RTLS) for Sports Consumption  
Value by Region (2025-2030) & (USD Million)

Table 62. South America Real-Time Locating Systems (RTLS) for Sports Consumption  
Value by Type (2019-2024) & (USD Million)

Table 63. South America Real-Time Locating Systems (RTLS) for Sports Consumption  
Value by Type (2025-2030) & (USD Million)

Table 64. South America Real-Time Locating Systems (RTLS) for Sports Consumption Value by Application (2019-2024) & (USD Million)

Table 65. South America Real-Time Locating Systems (RTLS) for Sports Consumption Value by Application (2025-2030) & (USD Million)

Table 66. South America Real-Time Locating Systems (RTLS) for Sports Consumption Value by Country (2019-2024) & (USD Million)

Table 67. South America Real-Time Locating Systems (RTLS) for Sports Consumption Value by Country (2025-2030) & (USD Million)

Table 68. Middle East & Africa Real-Time Locating Systems (RTLS) for Sports Consumption Value by Type (2019-2024) & (USD Million)

Table 69. Middle East & Africa Real-Time Locating Systems (RTLS) for Sports Consumption Value by Type (2025-2030) & (USD Million)

Table 70. Middle East & Africa Real-Time Locating Systems (RTLS) for Sports Consumption Value by Application (2019-2024) & (USD Million)

Table 71. Middle East & Africa Real-Time Locating Systems (RTLS) for Sports Consumption Value by Application (2025-2030) & (USD Million)

Table 72. Middle East & Africa Real-Time Locating Systems (RTLS) for Sports Consumption Value by Country (2019-2024) & (USD Million)

Table 73. Middle East & Africa Real-Time Locating Systems (RTLS) for Sports Consumption Value by Country (2025-2030) & (USD Million)

Table 74. Real-Time Locating Systems (RTLS) for Sports Raw Material

Table 75. Key Suppliers of Real-Time Locating Systems (RTLS) for Sports Raw Materials

## List Of Figures

### LIST OF FIGURES

- Figure 1. Real-Time Locating Systems (RTLS) for Sports Picture
- Figure 2. Global Real-Time Locating Systems (RTLS) for Sports Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Real-Time Locating Systems (RTLS) for Sports Consumption Value Market Share by Type in 2023
- Figure 4. Systems
- Figure 5. Tags
- Figure 6. Global Real-Time Locating Systems (RTLS) for Sports Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 7. Real-Time Locating Systems (RTLS) for Sports Consumption Value Market Share by Application in 2023
- Figure 8. Player Training Picture
- Figure 9. In-Game Player Picture
- Figure 10. Others Picture
- Figure 11. Global Real-Time Locating Systems (RTLS) for Sports Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 12. Global Real-Time Locating Systems (RTLS) for Sports Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 13. Global Market Real-Time Locating Systems (RTLS) for Sports Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)
- Figure 14. Global Real-Time Locating Systems (RTLS) for Sports Consumption Value Market Share by Region (2019-2030)
- Figure 15. Global Real-Time Locating Systems (RTLS) for Sports Consumption Value Market Share by Region in 2023
- Figure 16. North America Real-Time Locating Systems (RTLS) for Sports Consumption Value (2019-2030) & (USD Million)
- Figure 17. Europe Real-Time Locating Systems (RTLS) for Sports Consumption Value (2019-2030) & (USD Million)
- Figure 18. Asia-Pacific Real-Time Locating Systems (RTLS) for Sports Consumption Value (2019-2030) & (USD Million)
- Figure 19. South America Real-Time Locating Systems (RTLS) for Sports Consumption Value (2019-2030) & (USD Million)
- Figure 20. Middle East and Africa Real-Time Locating Systems (RTLS) for Sports Consumption Value (2019-2030) & (USD Million)
- Figure 21. Global Real-Time Locating Systems (RTLS) for Sports Revenue Share by



## Players in 2023

Figure 22. Real-Time Locating Systems (RTLS) for Sports Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023

Figure 23. Global Top 3 Players Real-Time Locating Systems (RTLS) for Sports Market Share in 2023

Figure 24. Global Top 6 Players Real-Time Locating Systems (RTLS) for Sports Market Share in 2023

Figure 25. Global Real-Time Locating Systems (RTLS) for Sports Consumption Value Share by Type (2019-2024)

Figure 26. Global Real-Time Locating Systems (RTLS) for Sports Market Share Forecast by Type (2025-2030)

Figure 27. Global Real-Time Locating Systems (RTLS) for Sports Consumption Value Share by Application (2019-2024)

Figure 28. Global Real-Time Locating Systems (RTLS) for Sports Market Share Forecast by Application (2025-2030)

Figure 29. North America Real-Time Locating Systems (RTLS) for Sports Consumption Value Market Share by Type (2019-2030)

Figure 30. North America Real-Time Locating Systems (RTLS) for Sports Consumption Value Market Share by Application (2019-2030)

Figure 31. North America Real-Time Locating Systems (RTLS) for Sports Consumption Value Market Share by Country (2019-2030)

Figure 32. United States Real-Time Locating Systems (RTLS) for Sports Consumption Value (2019-2030) & (USD Million)

Figure 33. Canada Real-Time Locating Systems (RTLS) for Sports Consumption Value (2019-2030) & (USD Million)

Figure 34. Mexico Real-Time Locating Systems (RTLS) for Sports Consumption Value (2019-2030) & (USD Million)

Figure 35. Europe Real-Time Locating Systems (RTLS) for Sports Consumption Value Market Share by Type (2019-2030)

Figure 36. Europe Real-Time Locating Systems (RTLS) for Sports Consumption Value Market Share by Application (2019-2030)

Figure 37. Europe Real-Time Locating Systems (RTLS) for Sports Consumption Value Market Share by Country (2019-2030)

Figure 38. Germany Real-Time Locating Systems (RTLS) for Sports Consumption Value (2019-2030) & (USD Million)

Figure 39. France Real-Time Locating Systems (RTLS) for Sports Consumption Value (2019-2030) & (USD Million)

Figure 40. United Kingdom Real-Time Locating Systems (RTLS) for Sports Consumption Value (2019-2030) & (USD Million)

Figure 41. Russia Real-Time Locating Systems (RTLS) for Sports Consumption Value (2019-2030) & (USD Million)

Figure 42. Italy Real-Time Locating Systems (RTLS) for Sports Consumption Value (2019-2030) & (USD Million)

Figure 43. Asia-Pacific Real-Time Locating Systems (RTLS) for Sports Consumption Value Market Share by Type (2019-2030)

Figure 44. Asia-Pacific Real-Time Locating Systems (RTLS) for Sports Consumption Value Market Share by Application (2019-2030)

Figure 45. Asia-Pacific Real-Time Locating Systems (RTLS) for Sports Consumption Value Market Share by Region (2019-2030)

Figure 46. China Real-Time Locating Systems (RTLS) for Sports Consumption Value (2019-2030) & (USD Million)

Figure 47. Japan Real-Time Locating Systems (RTLS) for Sports Consumption Value (2019-2030) & (USD Million)

Figure 48. South Korea Real-Time Locating Systems (RTLS) for Sports Consumption Value (2019-2030) & (USD Million)

Figure 49. India Real-Time Locating Systems (RTLS) for Sports Consumption Value (2019-2030) & (USD Million)

Figure 50. Southeast Asia Real-Time Locating Systems (RTLS) for Sports Consumption Value (2019-2030) & (USD Million)

Figure 51. Australia Real-Time Locating Systems (RTLS) for Sports Consumption Value (2019-2030) & (USD Million)

Figure 52. South America Real-Time Locating Systems (RTLS) for Sports Consumption Value Market Share by Type (2019-2030)

Figure 53. South America Real-Time Locating Systems (RTLS) for Sports Consumption Value Market Share by Application (2019-2030)

Figure 54. South America Real-Time Locating Systems (RTLS) for Sports Consumption Value Market Share by Country (2019-2030)

Figure 55. Brazil Real-Time Locating Systems (RTLS) for Sports Consumption Value (2019-2030) & (USD Million)

Figure 56. Argentina Real-Time Locating Systems (RTLS) for Sports Consumption Value (2019-2030) & (USD Million)

Figure 57. Middle East and Africa Real-Time Locating Systems (RTLS) for Sports Consumption Value Market Share by Type (2019-2030)

Figure 58. Middle East and Africa Real-Time Locating Systems (RTLS) for Sports Consumption Value Market Share by Application (2019-2030)

Figure 59. Middle East and Africa Real-Time Locating Systems (RTLS) for Sports Consumption Value Market Share by Country (2019-2030)

Figure 60. Turkey Real-Time Locating Systems (RTLS) for Sports Consumption Value

(2019-2030) & (USD Million)

Figure 61. Saudi Arabia Real-Time Locating Systems (RTLS) for Sports Consumption Value (2019-2030) & (USD Million)

Figure 62. UAE Real-Time Locating Systems (RTLS) for Sports Consumption Value (2019-2030) & (USD Million)

Figure 63. Real-Time Locating Systems (RTLS) for Sports Market Drivers

Figure 64. Real-Time Locating Systems (RTLS) for Sports Market Restraints

Figure 65. Real-Time Locating Systems (RTLS) for Sports Market Trends

Figure 66. Porters Five Forces Analysis

Figure 67. Manufacturing Cost Structure Analysis of Real-Time Locating Systems (RTLS) for Sports in 2023

Figure 68. Manufacturing Process Analysis of Real-Time Locating Systems (RTLS) for Sports

Figure 69. Real-Time Locating Systems (RTLS) for Sports Industrial Chain

Figure 70. Methodology

Figure 71. Research Process and Data Source

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