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Global Real-Time Locating Systems Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Real-Time Locating Systems market size was valued at USD 3025.6 million in 2023 and is forecast to a readjusted size of USD 12310 million by 2030 with a CAGR of 22.2% during review period.

Real-Time locating Systems are precise positioning systems that enable user to identify and track objects, people or animals by providing the information through automatic and continuous feedback. It is a fully automated Wi Fi based tracking systems which uses wireless technology such as ultra wideband, RFID, GPS and other to detect presence and location of things and people.

North America is dominating the market of Real-Time Locating Systems due to the presence of global players which offers competitive advantage in this market. The U.S holds largest share of RTLS market in North America followed by Canada and Mexico. RTLS offers wide range of features and companies such as BMW, Aston Martin Lagonda, Airbus, Hewlett Packard, Samsung Electronics and Boeing among others are utilizing RTLS systems in their manufacturing process systems to track various tools. Europe stands as second biggest market due to the growth of healthcare and BFSI industry whereas Asia-Pacific has emerged as fastest growing market due to the growing economies of China and India and high investment of government in defense sector.

The Global Info Research report includes an overview of the development of the Real-Time Locating Systems industry chain, the market status of Retail (RFID, Wi-Fi), Banking (RFID, Wi-Fi), and key enterprises in developed and developing market, and

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analysed the cutting-edge technology, patent, hot applications and market trends of Real-Time Locating Systems.

Regionally, the report analyzes the Real-Time Locating Systems markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Real-Time Locating Systems market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Real-Time Locating Systems market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Real-Time Locating Systems industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., RFID, Wi-Fi).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Real-Time Locating Systems market.

Regional Analysis: The report involves examining the Real-Time Locating Systems market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Real-Time Locating Systems market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Real-Time Locating Systems:

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Company Analysis: Report covers individual Real-Time Locating Systems players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Real-Time Locating Systems This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Retail, Banking).

Technology Analysis: Report covers specific technologies relevant to Real-Time Locating Systems. It assesses the current state, advancements, and potential future developments in Real-Time Locating Systems areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Real-Time Locating Systems market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Real-Time Locating Systems market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

RFID

Wi-Fi

UWB

GPS

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Market segment by Application

Retail

Banking

Manufacturing

Media & Entertainment

Healthcare

Market segment by players, this report covers

Stanley Healthcare (US)

Zebra Technologies Corp. (US)

Ubisense Group PLC. (U.K.)

IMPINJ(US)

Savi Technology (US)

AiRISTA, LLC (US)

CenTrak(US)

Versus Technology(US)

Identec Group AG (Liechtenstein)

Redpine Signals(US)

Decawave Ltd. (Ireland)

Awarepoint Corp. (US)

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BeSpoon SAS (France)

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Real-Time Locating Systems product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Real-Time Locating Systems, with revenue, gross margin and global market share of Real-Time Locating Systems from 2019 to 2024.

Chapter 3, the Real-Time Locating Systems competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Real-Time Locating Systems market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

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Chapter 12, the key raw materials and key suppliers, and industry chain of Real-Time Locating Systems.

Chapter 13, to describe Real-Time Locating Systems research findings and conclusion.

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Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Real-Time Locating Systems
1.2 Market Estimation Caveats and Base Year
1.3 Classification of Real-Time Locating Systems by Type
  1.3.1 Overview: Global Real-Time Locating Systems Market Size by Type: 2019 Versus 2023 Versus 2030
  1.3.2 Global Real-Time Locating Systems Consumption Value Market Share by Type in 2023
  1.3.3 RFID
  1.3.4 Wi-Fi
  1.3.5 UWB
  1.3.6 GPS
1.4 Global Real-Time Locating Systems Market by Application
  1.4.1 Overview: Global Real-Time Locating Systems Market Size by Application: 2019 Versus 2023 Versus 2030
  1.4.2 Retail
  1.4.3 Banking
  1.4.4 Manufacturing
  1.4.5 Media & Entertainment
  1.4.6 Healthcare
1.5 Global Real-Time Locating Systems Market Size & Forecast
1.6 Global Real-Time Locating Systems Market Size and Forecast by Region
  1.6.1 Global Real-Time Locating Systems Market Size by Region: 2019 VS 2023 VS 2030
  1.6.2 Global Real-Time Locating Systems Market Size by Region, (2019-2030)
  1.6.3 North America Real-Time Locating Systems Market Size and Prospect (2019-2030)
  1.6.4 Europe Real-Time Locating Systems Market Size and Prospect (2019-2030)
  1.6.5 Asia-Pacific Real-Time Locating Systems Market Size and Prospect (2019-2030)
  1.6.6 South America Real-Time Locating Systems Market Size and Prospect (2019-2030)
  1.6.7 Middle East and Africa Real-Time Locating Systems Market Size and Prospect (2019-2030)

2 COMPANY PROFILES

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2.1 Stanley Healthcare (US)
2.1.1 Stanley Healthcare (US) Details
2.1.2 Stanley Healthcare (US) Major Business
2.1.3 Stanley Healthcare (US) Real-Time Locating Systems Product and Solutions
2.1.4 Stanley Healthcare (US) Real-Time Locating Systems Revenue, Gross Margin and Market Share (2019-2024)
2.1.5 Stanley Healthcare (US) Recent Developments and Future Plans
2.2 Zebra Technologies Corp. (US)
2.2.1 Zebra Technologies Corp. (US) Details
2.2.2 Zebra Technologies Corp. (US) Major Business
2.2.3 Zebra Technologies Corp. (US) Real-Time Locating Systems Product and Solutions
2.2.4 Zebra Technologies Corp. (US) Real-Time Locating Systems Revenue, Gross Margin and Market Share (2019-2024)
2.2.5 Zebra Technologies Corp. (US) Recent Developments and Future Plans
2.3 Ubisense Group PLC. (U.K.)
2.3.1 Ubisense Group PLC. (U.K.) Details
2.3.2 Ubisense Group PLC. (U.K.) Major Business
2.3.3 Ubisense Group PLC. (U.K.) Real-Time Locating Systems Product and Solutions
2.3.4 Ubisense Group PLC. (U.K.) Real-Time Locating Systems Revenue, Gross Margin and Market Share (2019-2024)
2.3.5 Ubisense Group PLC. (U.K.) Recent Developments and Future Plans
2.4 IMPINJ(US)
2.4.1 IMPINJ(US) Details
2.4.2 IMPINJ(US) Major Business
2.4.3 IMPINJ(US) Real-Time Locating Systems Product and Solutions
2.4.4 IMPINJ(US) Real-Time Locating Systems Revenue, Gross Margin and Market Share (2019-2024)
2.4.5 IMPINJ(US) Recent Developments and Future Plans
2.5 Savi Technology (US)
2.5.1 Savi Technology (US) Details
2.5.2 Savi Technology (US) Major Business
2.5.3 Savi Technology (US) Real-Time Locating Systems Product and Solutions
2.5.4 Savi Technology (US) Real-Time Locating Systems Revenue, Gross Margin and Market Share (2019-2024)
2.5.5 Savi Technology (US) Recent Developments and Future Plans
2.6 AiRISTA, LLC (US)
2.6.1 AiRISTA, LLC (US) Details
2.6.2 AiRISTA, LLC (US) Major Business

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2.6.3 AiRISTA, LLC (US) Real-Time Locating Systems Product and Solutions
2.6.4 AiRISTA, LLC (US) Real-Time Locating Systems Revenue, Gross Margin and Market Share (2019-2024)
2.6.5 AiRISTA, LLC (US) Recent Developments and Future Plans
2.7 CenTrak(US)
2.7.1 CenTrak(US) Details
2.7.2 CenTrak(US) Major Business
2.7.3 CenTrak(US) Real-Time Locating Systems Product and Solutions
2.7.4 CenTrak(US) Real-Time Locating Systems Revenue, Gross Margin and Market Share (2019-2024)
2.7.5 CenTrak(US) Recent Developments and Future Plans
2.8 Versus Technology(US)
2.8.1 Versus Technology(US) Details
2.8.2 Versus Technology(US) Major Business
2.8.3 Versus Technology(US) Real-Time Locating Systems Product and Solutions
2.8.4 Versus Technology(US) Real-Time Locating Systems Revenue, Gross Margin and Market Share (2019-2024)
2.8.5 Versus Technology(US) Recent Developments and Future Plans
2.9 Identec Group AG (Liechtenstein)
2.9.1 Identec Group AG (Liechtenstein) Details
2.9.2 Identec Group AG (Liechtenstein) Major Business
2.9.3 Identec Group AG (Liechtenstein) Real-Time Locating Systems Product and Solutions
2.9.4 Identec Group AG (Liechtenstein) Real-Time Locating Systems Revenue, Gross Margin and Market Share (2019-2024)
2.9.5 Identec Group AG (Liechtenstein) Recent Developments and Future Plans
2.10 Redpine Signals(US)
2.10.1 Redpine Signals(US) Details
2.10.2 Redpine Signals(US) Major Business
2.10.3 Redpine Signals(US) Real-Time Locating Systems Product and Solutions
2.10.4 Redpine Signals(US) Real-Time Locating Systems Revenue, Gross Margin and Market Share (2019-2024)
2.10.5 Redpine Signals(US) Recent Developments and Future Plans
2.11 Decawave Ltd. (Ireland)
2.11.1 Decawave Ltd. (Ireland) Details
2.11.2 Decawave Ltd. (Ireland) Major Business
2.11.3 Decawave Ltd. (Ireland) Real-Time Locating Systems Product and Solutions
2.11.4 Decawave Ltd. (Ireland) Real-Time Locating Systems Revenue, Gross Margin and Market Share (2019-2024)

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2.11.5 Decawave Ltd. (Ireland) Recent Developments and Future Plans
2.12 Awarepoint Corp. (US)
2.12.1 Awarepoint Corp. (US) Details
2.12.2 Awarepoint Corp. (US) Major Business
2.12.3 Awarepoint Corp. (US) Real-Time Locating Systems Product and Solutions
2.12.4 Awarepoint Corp. (US) Real-Time Locating Systems Revenue, Gross Margin and Market Share (2019-2024)
2.12.5 Awarepoint Corp. (US) Recent Developments and Future Plans
2.13 BeSpoon SAS (France)
2.13.1 BeSpoon SAS (France) Details
2.13.2 BeSpoon SAS (France) Major Business
2.13.3 BeSpoon SAS (France) Real-Time Locating Systems Product and Solutions
2.13.4 BeSpoon SAS (France) Real-Time Locating Systems Revenue, Gross Margin and Market Share (2019-2024)
2.13.5 BeSpoon SAS (France) Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global Real-Time Locating Systems Revenue and Share by Players (2019-2024)
3.2 Market Share Analysis (2023)
3.2.1 Market Share of Real-Time Locating Systems by Company Revenue
3.2.2 Top 3 Real-Time Locating Systems Players Market Share in 2023
3.2.3 Top 6 Real-Time Locating Systems Players Market Share in 2023
3.3 Real-Time Locating Systems Market: Overall Company Footprint Analysis
3.3.1 Real-Time Locating Systems Market: Region Footprint
3.3.2 Real-Time Locating Systems Market: Company Product Type Footprint
3.3.3 Real-Time Locating Systems Market: Company Product Application Footprint
3.4 New Market Entrants and Barriers to Market Entry
3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Real-Time Locating Systems Consumption Value and Market Share by Type (2019-2024)
4.2 Global Real-Time Locating Systems Market Forecast by Type (2025-2030)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Real-Time Locating Systems Consumption Value Market Share by

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Application (2019-2024)
5.2 Global Real-Time Locating Systems Market Forecast by Application (2025-2030)

6 NORTH AMERICA

6.1 North America Real-Time Locating Systems Consumption Value by Type (2019-2030)
6.2 North America Real-Time Locating Systems Consumption Value by Application (2019-2030)
6.3 North America Real-Time Locating Systems Market Size by Country
  6.3.1 North America Real-Time Locating Systems Consumption Value by Country (2019-2030)
  6.3.2 United States Real-Time Locating Systems Market Size and Forecast (2019-2030)
  6.3.3 Canada Real-Time Locating Systems Market Size and Forecast (2019-2030)
  6.3.4 Mexico Real-Time Locating Systems Market Size and Forecast (2019-2030)

7 EUROPE

7.1 Europe Real-Time Locating Systems Consumption Value by Type (2019-2030)
7.2 Europe Real-Time Locating Systems Consumption Value by Application (2019-2030)
7.3 Europe Real-Time Locating Systems Market Size by Country
  7.3.1 Europe Real-Time Locating Systems Consumption Value by Country (2019-2030)
  7.3.2 Germany Real-Time Locating Systems Market Size and Forecast (2019-2030)
  7.3.3 France Real-Time Locating Systems Market Size and Forecast (2019-2030)
  7.3.4 United Kingdom Real-Time Locating Systems Market Size and Forecast (2019-2030)
  7.3.5 Russia Real-Time Locating Systems Market Size and Forecast (2019-2030)
  7.3.6 Italy Real-Time Locating Systems Market Size and Forecast (2019-2030)

8 ASIA-PACIFIC

8.1 Asia-Pacific Real-Time Locating Systems Consumption Value by Type (2019-2030)
8.2 Asia-Pacific Real-Time Locating Systems Consumption Value by Application (2019-2030)
8.3 Asia-Pacific Real-Time Locating Systems Market Size by Region
  8.3.1 Asia-Pacific Real-Time Locating Systems Consumption Value by Region

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(2019-2030)
8.3.2 China Real-Time Locating Systems Market Size and Forecast (2019-2030)
8.3.3 Japan Real-Time Locating Systems Market Size and Forecast (2019-2030)
8.3.4 South Korea Real-Time Locating Systems Market Size and Forecast (2019-2030)
8.3.5 India Real-Time Locating Systems Market Size and Forecast (2019-2030)
8.3.6 Southeast Asia Real-Time Locating Systems Market Size and Forecast (2019-2030)
8.3.7 Australia Real-Time Locating Systems Market Size and Forecast (2019-2030)

9 SOUTH AMERICA

9.1 South America Real-Time Locating Systems Consumption Value by Type (2019-2030)
9.2 South America Real-Time Locating Systems Consumption Value by Application (2019-2030)
9.3 South America Real-Time Locating Systems Market Size by Country
9.3.1 South America Real-Time Locating Systems Consumption Value by Country (2019-2030)
9.3.2 Brazil Real-Time Locating Systems Market Size and Forecast (2019-2030)
9.3.3 Argentina Real-Time Locating Systems Market Size and Forecast (2019-2030)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa Real-Time Locating Systems Consumption Value by Type (2019-2030)
10.2 Middle East & Africa Real-Time Locating Systems Consumption Value by Application (2019-2030)
10.3 Middle East & Africa Real-Time Locating Systems Market Size by Country
10.3.1 Middle East & Africa Real-Time Locating Systems Consumption Value by Country (2019-2030)
10.3.2 Turkey Real-Time Locating Systems Market Size and Forecast (2019-2030)
10.3.3 Saudi Arabia Real-Time Locating Systems Market Size and Forecast (2019-2030)
10.3.4 UAE Real-Time Locating Systems Market Size and Forecast (2019-2030)

11 MARKET DYNAMICS

11.1 Real-Time Locating Systems Market Drivers

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11.2 Real-Time Locating Systems Market Restraints
11.3 Real-Time Locating Systems Trends Analysis
11.4 Porters Five Forces Analysis
  11.4.1 Threat of New Entrants
  11.4.2 Bargaining Power of Suppliers
  11.4.3 Bargaining Power of Buyers
  11.4.4 Threat of Substitutes
  11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

12.1 Real-Time Locating Systems Industry Chain
12.2 Real-Time Locating Systems Upstream Analysis
12.3 Real-Time Locating Systems Midstream Analysis
12.4 Real-Time Locating Systems Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology
14.2 Research Process and Data Source
14.3 Disclaimer

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List Of Tables

LIST OF TABLES

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List Of Figures

LIST OF FIGURES

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