

Global Real Estate Virtual Assistant Service Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Real Estate Virtual Assistant Service market size is expected to reach \$ 1391 million by 2032, rising at a market growth of 5.2% CAGR during the forecast period (2026-2032).

To address the problems in traditional real estate services, such as time-consuming manual handling of customer inquiries, inefficient matching of property information, communication delays affecting transaction rates, and poor customer experience due to opaque transaction processes, virtual assistant services for real estate have emerged. Since the breakthroughs in artificial intelligence technology and the popularization of mobile internet in the early 21st century, this service has evolved from a basic online Q&A tool into a comprehensive platform integrating natural language processing, big data analysis, and intelligent recommendation algorithms. Currently, virtual assistant services for real estate are widely used in scenarios such as new home sales, second-hand home transactions, rental management, commercial real estate leasing, and overseas real estate investment.

Real estate virtual assistant services have become a core engine for the digital transformation of the real estate industry, achieving improved customer experience, optimized operating costs, and increased business efficiency through end-to-end automation and intelligent decision support. In the future, with the deep integration of AI, big data, cloud computing, and other technologies, virtual assistant services will develop towards a more intelligent, ecological, and green direction, driving the real estate industry to transform from 'space sales' to 'service operation,' ultimately achieving high-quality development. Enterprises need to select suitable solutions based on their own business characteristics, balancing efficiency and compliance to build a sustainable digital service system.

This report studies the global Real Estate Virtual Assistant Service demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Real Estate Virtual Assistant Service, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Real Estate Virtual Assistant Service that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Real Estate Virtual Assistant Service total market, 2021-2032, (USD Million)

Global Real Estate Virtual Assistant Service total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Real Estate Virtual Assistant Service total market, key domestic companies, and share, (USD Million)

Global Real Estate Virtual Assistant Service revenue by player, revenue and market share 2021-2026, (USD Million)

Global Real Estate Virtual Assistant Service total market by Type, CAGR, 2021-2032, (USD Million)

Global Real Estate Virtual Assistant Service total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Real Estate Virtual Assistant Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Matterport, Rushi (Beijing) Technology Co., Ltd., Homestyler Co., Ltd., roOomy, Apply Design, EyeSpy360, iStaging, Stuccco LLC, PadStyler, Spacely AI, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Real Estate Virtual Assistant Service market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$

Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Real Estate Virtual Assistant Service Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Real Estate Virtual Assistant Service Market, Segmentation by Type:

End-to-End Managed Service

Modular Specialized Services

Global Real Estate Virtual Assistant Service Market, Segmentation by Annual Transaction Volume:

? \$10 Million

Global Real Estate Virtual Assistant Service Market, Segmentation by Key Features:

Real-time Responsive

Batch Processing

Global Real Estate Virtual Assistant Service Market, Segmentation by Application:

Real Estate Development

Real Estate Agency

Other

Companies Profiled:

Matterport

Rushi (Beijing) Technology Co., Ltd.

Homestyler Co., Ltd.

roOomy

Apply Design

EyeSpy360

iStaging

Stuccco LLC

PadStyler

Spacely AI

Ricoh Innovations

Ke Holdings Inc.

Hangzhou Qunhe Information Technology Co., Ltd.

Guangdong 3vjia Information Technology Co.,Ltd

Beijing 58 Information Technology Co., Ltd.

Shanghai Ruijia Information Technology Co., Ltd.

Hangzhou Netlink Information Technology Co., Ltd.

Square Foot Productions

Real Tour Vision

Spotless Agency

Key Questions Answered

1. How big is the global Real Estate Virtual Assistant Service market?
2. What is the demand of the global Real Estate Virtual Assistant Service market?
3. What is the year over year growth of the global Real Estate Virtual Assistant Service market?
4. What is the total value of the global Real Estate Virtual Assistant Service market?
5. Who are the Major Players in the global Real Estate Virtual Assistant Service market?
6. What are the growth factors driving the market demand?

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