

# Global Real Estate Software Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Real Estate Software market size is expected to reach \$ 10524 million by 2032, rising at a market growth of 5.9% CAGR during the forecast period (2026-2032). Real estate software is a type of digital tool specifically designed for the real estate industry, aiming to help developers, agents, property management companies, and others efficiently manage real estate projects, customer relationships, transaction processes, and operational data. It solves problems such as fragmented information, low communication efficiency, and difficulty in data analysis inherent in traditional real estate management through automation and data-driven approaches.

Downstream applications of real estate software encompass corporate users such as developers, property management companies, intermediaries, and investors, as well as end-users such as tenants, homebuyers, owners, and visitors, achieving efficient connectivity through service platforms such as smart community apps, online property viewing platforms, and rental management systems. Future development will focus on the integration of AI and big data to drive price prediction and intelligent recommendations; leveraging virtual reality and digital twin technologies to achieve immersive property viewing experiences; strengthening green building and ESG management to achieve sustainable development; improving operational efficiency through mobility and automation; and connecting with smart city infrastructure to build a city-level digital real estate ecosystem.

This report studies the global Real Estate Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Real Estate Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Real Estate Software that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Real Estate Software total market, 2021-2032, (USD Million)

Global Real Estate Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Real Estate Software total market, key domestic companies, and share, (USD Million)

Global Real Estate Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global Real Estate Software total market by Type, CAGR, 2021-2032, (USD Million)

Global Real Estate Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Real Estate Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Accruent, Altus Group, MRI Software, RealPage, Yardi Systems, AMSI Property Management, CoStar, Propertybase, IBM Tririga, Oracle Corp, etc. This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Real Estate Software market

#### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Real Estate Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Real Estate Software Market, Segmentation by Type:

ERP

RSM

PMS

CRM

Others

#### Global Real Estate Software Market, Segmentation by User Role:

Real Estate Developer

Agent/Merchant

Property Management Company

Investment Institution

#### Global Real Estate Software Market, Segmentation by Deployment Method:

Cloud-based

On-premises

Mobile App

#### Global Real Estate Software Market, Segmentation by Application:

Small Enterprise

Medium Enterprise

Large Enterprise

### **Companies Profiled:**

Accruent

Altus Group

MRI Software

RealPage

Yardi Systems

AMSI Property Management

CoStar

Propertybase

IBM Tririga

Oracle Corp

SAP

IFCA

Mingyuanyun

Kingdee

Yonyou Software

Climbsoft

AppFolio

Buildium

Redfin

### Key Questions Answered

1. How big is the global Real Estate Software market?
2. What is the demand of the global Real Estate Software market?
3. What is the year over year growth of the global Real Estate Software market?
4. What is the total value of the global Real Estate Software market?
5. Who are the Major Players in the global Real Estate Software market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Real Estate Software Introduction
- 1.2 World Real Estate Software Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Real Estate Software Total Market by Region (by Headquarter Location)
  - 1.3.1 World Real Estate Software Market Size by Region (2021-2032), (by Headquarter Location)
  - 1.3.2 United States Based Company Real Estate Software Revenue (2021-2032)
  - 1.3.3 China Based Company Real Estate Software Revenue (2021-2032)
  - 1.3.4 Europe Based Company Real Estate Software Revenue (2021-2032)
  - 1.3.5 Japan Based Company Real Estate Software Revenue (2021-2032)
  - 1.3.6 South Korea Based Company Real Estate Software Revenue (2021-2032)
  - 1.3.7 ASEAN Based Company Real Estate Software Revenue (2021-2032)
  - 1.3.8 India Based Company Real Estate Software Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Real Estate Software Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Real Estate Software Consumption Value (2021-2032)
- 2.2 World Real Estate Software Consumption Value by Region
  - 2.2.1 World Real Estate Software Consumption Value by Region (2021-2026)
  - 2.2.2 World Real Estate Software Consumption Value Forecast by Region (2027-2032)
- 2.3 United States Real Estate Software Consumption Value (2021-2032)
- 2.4 China Real Estate Software Consumption Value (2021-2032)
- 2.5 Europe Real Estate Software Consumption Value (2021-2032)
- 2.6 Japan Real Estate Software Consumption Value (2021-2032)
- 2.7 South Korea Real Estate Software Consumption Value (2021-2032)
- 2.8 ASEAN Real Estate Software Consumption Value (2021-2032)
- 2.9 India Real Estate Software Consumption Value (2021-2032)

### 3 WORLD REAL ESTATE SOFTWARE COMPANIES COMPETITIVE ANALYSIS

- 3.1 World Real Estate Software Revenue by Player (2021-2026)

### 3.2 Industry Rank and Concentration Rate (CR)

3.2.1 Global Real Estate Software Industry Rank of Major Players

3.2.2 Global Concentration Ratios (CR4) for Real Estate Software in 2025

3.2.3 Global Concentration Ratios (CR8) for Real Estate Software in 2025

### 3.3 Real Estate Software Company Evaluation Quadrant

### 3.4 Real Estate Software Market: Overall Company Footprint Analysis

3.4.1 Real Estate Software Market: Region Footprint

3.4.2 Real Estate Software Market: Company Product Type Footprint

3.4.3 Real Estate Software Market: Company Product Application Footprint

### 3.5 Competitive Environment

3.5.1 Historical Structure of the Industry

3.5.2 Barriers of Market Entry

3.5.3 Factors of Competition

### 3.6 Mergers & Acquisitions Activity

## **4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)**

### 4.1 United States VS China: Real Estate Software Revenue Comparison (by Headquarter Location)

4.1.1 United States VS China: Real Estate Software Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)

4.1.2 United States VS China: Real Estate Software Revenue Market Share Comparison (2021 & 2025 & 2032)

### 4.2 United States Based Companies VS China Based Companies: Real Estate Software Consumption Value Comparison

4.2.1 United States VS China: Real Estate Software Consumption Value Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Real Estate Software Consumption Value Market Share Comparison (2021 & 2025 & 2032)

### 4.3 United States Based Real Estate Software Companies and Market Share, 2021-2026

4.3.1 United States Based Real Estate Software Companies, Headquarters (States, Country)

4.3.2 United States Based Companies Real Estate Software Revenue, (2021-2026)

### 4.4 China Based Companies Real Estate Software Revenue and Market Share, 2021-2026

4.4.1 China Based Real Estate Software Companies, Company Headquarters (Province, Country)

- 4.4.2 China Based Companies Real Estate Software Revenue, (2021-2026)
- 4.5 Rest of World Based Real Estate Software Companies and Market Share, 2021-2026
  - 4.5.1 Rest of World Based Real Estate Software Companies, Headquarters (Province, Country)
  - 4.5.2 Rest of World Based Companies Real Estate Software Revenue (2021-2026)

## **5 MARKET ANALYSIS BY TYPE**

- 5.1 World Real Estate Software Market Size Overview by Type: 2021 VS 2025 VS 2032
- 5.2 Segment Introduction by Type
  - 5.2.1 ERP
  - 5.2.2 RSM
  - 5.2.3 PMS
  - 5.2.4 CRM
  - 5.2.5 Others
- 5.3 Market Segment by Type
  - 5.3.1 World Real Estate Software Market Size by Type (2021-2026)
  - 5.3.2 World Real Estate Software Market Size by Type (2027-2032)
  - 5.3.3 World Real Estate Software Market Size Market Share by Type (2027-2032)

## **6 MARKET ANALYSIS BY USER ROLE**

- 6.1 World Real Estate Software Market Size Overview by User Role: 2021 VS 2025 VS 2032
- 6.2 Segment Introduction by User Role
  - 6.2.1 Real Estate Developer
  - 6.2.2 Agent/Merchant
  - 6.2.3 Property Management Company
  - 6.2.4 Investment Institution
- 6.3 Market Segment by User Role
  - 6.3.1 World Real Estate Software Market Size by User Role (2021-2026)
  - 6.3.2 World Real Estate Software Market Size by User Role (2027-2032)
  - 6.3.3 World Real Estate Software Market Size Market Share by User Role (2027-2032)

## **7 MARKET ANALYSIS BY DEPLOYMENT METHOD**

- 7.1 World Real Estate Software Market Size Overview by Deployment Method: 2021 VS 2025 VS 2032

## 7.2 Segment Introduction by Deployment Method

- 7.2.1 Cloud-based
- 7.2.2 On-premises
- 7.2.3 Mobile App

## 7.3 Market Segment by Deployment Method

- 7.3.1 World Real Estate Software Market Size by Deployment Method (2021-2026)
- 7.3.2 World Real Estate Software Market Size by Deployment Method (2027-2032)
- 7.3.3 World Real Estate Software Market Size Market Share by Deployment Method (2027-2032)

# 8 MARKET ANALYSIS BY APPLICATION

## 8.1 World Real Estate Software Market Size Overview by Application: 2021 VS 2025 VS 2032

## 8.2 Segment Introduction by Application

- 8.2.1 Small Enterprise
- 8.2.2 Medium Enterprise
- 8.2.3 Large Enterprise

## 8.3 Market Segment by Application

- 8.3.1 World Real Estate Software Market Size by Application (2021-2026)
- 8.3.2 World Real Estate Software Market Size by Application (2027-2032)
- 8.3.3 World Real Estate Software Market Size Market Share by Application (2021-2032)

# 9 COMPANY PROFILES

## 9.1 Accruent

- 9.1.1 Accruent Details
- 9.1.2 Accruent Major Business
- 9.1.3 Accruent Real Estate Software Product and Services
- 9.1.4 Accruent Real Estate Software Revenue, Gross Margin and Market Share (2021-2026)
- 9.1.5 Accruent Recent Developments/Updates
- 9.1.6 Accruent Competitive Strengths & Weaknesses

## 9.2 Altus Group

- 9.2.1 Altus Group Details
- 9.2.2 Altus Group Major Business
- 9.2.3 Altus Group Real Estate Software Product and Services
- 9.2.4 Altus Group Real Estate Software Revenue, Gross Margin and Market Share

(2021-2026)

9.2.5 Altus Group Recent Developments/Updates

9.2.6 Altus Group Competitive Strengths & Weaknesses

9.3 MRI Software

9.3.1 MRI Software Details

9.3.2 MRI Software Major Business

9.3.3 MRI Software Real Estate Software Product and Services

9.3.4 MRI Software Real Estate Software Revenue, Gross Margin and Market Share

(2021-2026)

9.3.5 MRI Software Recent Developments/Updates

9.3.6 MRI Software Competitive Strengths & Weaknesses

9.4 RealPage

9.4.1 RealPage Details

9.4.2 RealPage Major Business

9.4.3 RealPage Real Estate Software Product and Services

9.4.4 RealPage Real Estate Software Revenue, Gross Margin and Market Share

(2021-2026)

9.4.5 RealPage Recent Developments/Updates

9.4.6 RealPage Competitive Strengths & Weaknesses

9.5 Yardi Systems

9.5.1 Yardi Systems Details

9.5.2 Yardi Systems Major Business

9.5.3 Yardi Systems Real Estate Software Product and Services

9.5.4 Yardi Systems Real Estate Software Revenue, Gross Margin and Market Share

(2021-2026)

9.5.5 Yardi Systems Recent Developments/Updates

9.5.6 Yardi Systems Competitive Strengths & Weaknesses

9.6 AMSI Property Management

9.6.1 AMSI Property Management Details

9.6.2 AMSI Property Management Major Business

9.6.3 AMSI Property Management Real Estate Software Product and Services

9.6.4 AMSI Property Management Real Estate Software Revenue, Gross Margin and

Market Share (2021-2026)

9.6.5 AMSI Property Management Recent Developments/Updates

9.6.6 AMSI Property Management Competitive Strengths & Weaknesses

9.7 CoStar

9.7.1 CoStar Details

9.7.2 CoStar Major Business

9.7.3 CoStar Real Estate Software Product and Services

- 9.7.4 CoStar Real Estate Software Revenue, Gross Margin and Market Share (2021-2026)
- 9.7.5 CoStar Recent Developments/Updates
- 9.7.6 CoStar Competitive Strengths & Weaknesses
- 9.8 Propertybase
  - 9.8.1 Propertybase Details
  - 9.8.2 Propertybase Major Business
  - 9.8.3 Propertybase Real Estate Software Product and Services
  - 9.8.4 Propertybase Real Estate Software Revenue, Gross Margin and Market Share (2021-2026)
  - 9.8.5 Propertybase Recent Developments/Updates
  - 9.8.6 Propertybase Competitive Strengths & Weaknesses
- 9.9 IBM Tririga
  - 9.9.1 IBM Tririga Details
  - 9.9.2 IBM Tririga Major Business
  - 9.9.3 IBM Tririga Real Estate Software Product and Services
  - 9.9.4 IBM Tririga Real Estate Software Revenue, Gross Margin and Market Share (2021-2026)
  - 9.9.5 IBM Tririga Recent Developments/Updates
  - 9.9.6 IBM Tririga Competitive Strengths & Weaknesses
- 9.10 Oracle Corp
  - 9.10.1 Oracle Corp Details
  - 9.10.2 Oracle Corp Major Business
  - 9.10.3 Oracle Corp Real Estate Software Product and Services
  - 9.10.4 Oracle Corp Real Estate Software Revenue, Gross Margin and Market Share (2021-2026)
  - 9.10.5 Oracle Corp Recent Developments/Updates
  - 9.10.6 Oracle Corp Competitive Strengths & Weaknesses
- 9.11 SAP
  - 9.11.1 SAP Details
  - 9.11.2 SAP Major Business
  - 9.11.3 SAP Real Estate Software Product and Services
  - 9.11.4 SAP Real Estate Software Revenue, Gross Margin and Market Share (2021-2026)
  - 9.11.5 SAP Recent Developments/Updates
  - 9.11.6 SAP Competitive Strengths & Weaknesses
- 9.12 IFCA
  - 9.12.1 IFCA Details
  - 9.12.2 IFCA Major Business

- 9.12.3 IFCA Real Estate Software Product and Services
- 9.12.4 IFCA Real Estate Software Revenue, Gross Margin and Market Share (2021-2026)
- 9.12.5 IFCA Recent Developments/Updates
- 9.12.6 IFCA Competitive Strengths & Weaknesses
- 9.13 Mingyuanyun
  - 9.13.1 Mingyuanyun Details
  - 9.13.2 Mingyuanyun Major Business
  - 9.13.3 Mingyuanyun Real Estate Software Product and Services
  - 9.13.4 Mingyuanyun Real Estate Software Revenue, Gross Margin and Market Share (2021-2026)
  - 9.13.5 Mingyuanyun Recent Developments/Updates
  - 9.13.6 Mingyuanyun Competitive Strengths & Weaknesses
- 9.14 Kingdee
  - 9.14.1 Kingdee Details
  - 9.14.2 Kingdee Major Business
  - 9.14.3 Kingdee Real Estate Software Product and Services
  - 9.14.4 Kingdee Real Estate Software Revenue, Gross Margin and Market Share (2021-2026)
  - 9.14.5 Kingdee Recent Developments/Updates
  - 9.14.6 Kingdee Competitive Strengths & Weaknesses
- 9.15 Yonyou Software
  - 9.15.1 Yonyou Software Details
  - 9.15.2 Yonyou Software Major Business
  - 9.15.3 Yonyou Software Real Estate Software Product and Services
  - 9.15.4 Yonyou Software Real Estate Software Revenue, Gross Margin and Market Share (2021-2026)
  - 9.15.5 Yonyou Software Recent Developments/Updates
  - 9.15.6 Yonyou Software Competitive Strengths & Weaknesses
- 9.16 Climbsoft
  - 9.16.1 Climbsoft Details
  - 9.16.2 Climbsoft Major Business
  - 9.16.3 Climbsoft Real Estate Software Product and Services
  - 9.16.4 Climbsoft Real Estate Software Revenue, Gross Margin and Market Share (2021-2026)
  - 9.16.5 Climbsoft Recent Developments/Updates
  - 9.16.6 Climbsoft Competitive Strengths & Weaknesses
- 9.17 AppFolio
  - 9.17.1 AppFolio Details

- 9.17.2 AppFolio Major Business
- 9.17.3 AppFolio Real Estate Software Product and Services
- 9.17.4 AppFolio Real Estate Software Revenue, Gross Margin and Market Share (2021-2026)
- 9.17.5 AppFolio Recent Developments/Updates
- 9.17.6 AppFolio Competitive Strengths & Weaknesses
- 9.18 Buildium
  - 9.18.1 Buildium Details
  - 9.18.2 Buildium Major Business
  - 9.18.3 Buildium Real Estate Software Product and Services
  - 9.18.4 Buildium Real Estate Software Revenue, Gross Margin and Market Share (2021-2026)
  - 9.18.5 Buildium Recent Developments/Updates
  - 9.18.6 Buildium Competitive Strengths & Weaknesses
- 9.19 Redfin
  - 9.19.1 Redfin Details
  - 9.19.2 Redfin Major Business
  - 9.19.3 Redfin Real Estate Software Product and Services
  - 9.19.4 Redfin Real Estate Software Revenue, Gross Margin and Market Share (2021-2026)
  - 9.19.5 Redfin Recent Developments/Updates
  - 9.19.6 Redfin Competitive Strengths & Weaknesses

## **10 INDUSTRY CHAIN ANALYSIS**

- 10.1 Real Estate Software Industry Chain
- 10.2 Real Estate Software Upstream Analysis
- 10.3 Real Estate Software Midstream Analysis
- 10.4 Real Estate Software Downstream Analysis

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. World Real Estate Software Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World Real Estate Software Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World Real Estate Software Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World Real Estate Software Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World Real Estate Software Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Real Estate Software Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World Real Estate Software Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World Real Estate Software Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World Real Estate Software Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key Real Estate Software Players in 2025

Table 12. World Real Estate Software Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global Real Estate Software Company Evaluation Quadrant

Table 14. Head Office of Key Real Estate Software Players

Table 15. Real Estate Software Market: Company Product Type Footprint

Table 16. Real Estate Software Market: Company Product Application Footprint

Table 17. Real Estate Software Mergers & Acquisitions Activity

Table 18. United States VS China Real Estate Software Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China Real Estate Software Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based Real Estate Software Companies, Headquarters (States, Country)

Table 21. United States Based Companies Real Estate Software Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies Real Estate Software Revenue Market

Share (2021-2026)

Table 23. China Based Real Estate Software Companies, Headquarters (Province, Country)

Table 24. China Based Companies Real Estate Software Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Real Estate Software Revenue Market Share (2021-2026)

Table 26. Rest of World Based Real Estate Software Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Real Estate Software Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Real Estate Software Revenue Market Share (2021-2026)

Table 29. World Real Estate Software Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World Real Estate Software Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World Real Estate Software Market Size by Type (2027-2032) & (USD Million)

Table 32. World Real Estate Software Market Size by User Role, (USD Million), 2021 & 2025 & 2032

Table 33. World Real Estate Software Market Size Value by User Role (2021-2026) & (USD Million)

Table 34. World Real Estate Software Market Size by User Role (2027-2032) & (USD Million)

Table 35. World Real Estate Software Market Size by Deployment Method, (USD Million), 2021 & 2025 & 2032

Table 36. World Real Estate Software Market Size Value by Deployment Method (2021-2026) & (USD Million)

Table 37. World Real Estate Software Market Size by Deployment Method (2027-2032) & (USD Million)

Table 38. World Real Estate Software Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 39. World Real Estate Software Market Size by Application (2021-2026) & (USD Million)

Table 40. World Real Estate Software Market Size by Application (2027-2032) & (USD Million)

Table 41. Accruent Basic Information, Manufacturing Base and Competitors

Table 42. Accruent Major Business

Table 43. Accruent Real Estate Software Product and Services

Table 44. Accruent Real Estate Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 45. Accruent Recent Developments/Updates

Table 46. Accruent Competitive Strengths & Weaknesses

Table 47. Altus Group Basic Information, Manufacturing Base and Competitors

Table 48. Altus Group Major Business

Table 49. Altus Group Real Estate Software Product and Services

Table 50. Altus Group Real Estate Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 51. Altus Group Recent Developments/Updates

Table 52. Altus Group Competitive Strengths & Weaknesses

Table 53. MRI Software Basic Information, Manufacturing Base and Competitors

Table 54. MRI Software Major Business

Table 55. MRI Software Real Estate Software Product and Services

Table 56. MRI Software Real Estate Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 57. MRI Software Recent Developments/Updates

Table 58. MRI Software Competitive Strengths & Weaknesses

Table 59. RealPage Basic Information, Manufacturing Base and Competitors

Table 60. RealPage Major Business

Table 61. RealPage Real Estate Software Product and Services

Table 62. RealPage Real Estate Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 63. RealPage Recent Developments/Updates

Table 64. RealPage Competitive Strengths & Weaknesses

Table 65. Yardi Systems Basic Information, Manufacturing Base and Competitors

Table 66. Yardi Systems Major Business

Table 67. Yardi Systems Real Estate Software Product and Services

Table 68. Yardi Systems Real Estate Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 69. Yardi Systems Recent Developments/Updates

Table 70. Yardi Systems Competitive Strengths & Weaknesses

Table 71. AMSI Property Management Basic Information, Manufacturing Base and Competitors

Table 72. AMSI Property Management Major Business

Table 73. AMSI Property Management Real Estate Software Product and Services

Table 74. AMSI Property Management Real Estate Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 75. AMSI Property Management Recent Developments/Updates

- Table 76. AMSI Property Management Competitive Strengths & Weaknesses
- Table 77. CoStar Basic Information, Manufacturing Base and Competitors
- Table 78. CoStar Major Business
- Table 79. CoStar Real Estate Software Product and Services
- Table 80. CoStar Real Estate Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 81. CoStar Recent Developments/Updates
- Table 82. CoStar Competitive Strengths & Weaknesses
- Table 83. Propertybase Basic Information, Manufacturing Base and Competitors
- Table 84. Propertybase Major Business
- Table 85. Propertybase Real Estate Software Product and Services
- Table 86. Propertybase Real Estate Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 87. Propertybase Recent Developments/Updates
- Table 88. Propertybase Competitive Strengths & Weaknesses
- Table 89. IBM Tririga Basic Information, Manufacturing Base and Competitors
- Table 90. IBM Tririga Major Business
- Table 91. IBM Tririga Real Estate Software Product and Services
- Table 92. IBM Tririga Real Estate Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 93. IBM Tririga Recent Developments/Updates
- Table 94. IBM Tririga Competitive Strengths & Weaknesses
- Table 95. Oracle Corp Basic Information, Manufacturing Base and Competitors
- Table 96. Oracle Corp Major Business
- Table 97. Oracle Corp Real Estate Software Product and Services
- Table 98. Oracle Corp Real Estate Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 99. Oracle Corp Recent Developments/Updates
- Table 100. Oracle Corp Competitive Strengths & Weaknesses
- Table 101. SAP Basic Information, Manufacturing Base and Competitors
- Table 102. SAP Major Business
- Table 103. SAP Real Estate Software Product and Services
- Table 104. SAP Real Estate Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 105. SAP Recent Developments/Updates
- Table 106. SAP Competitive Strengths & Weaknesses
- Table 107. IFCA Basic Information, Manufacturing Base and Competitors
- Table 108. IFCA Major Business
- Table 109. IFCA Real Estate Software Product and Services

Table 110. IFCA Real Estate Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 111. IFCA Recent Developments/Updates

Table 112. IFCA Competitive Strengths & Weaknesses

Table 113. Mingyuanyun Basic Information, Manufacturing Base and Competitors

Table 114. Mingyuanyun Major Business

Table 115. Mingyuanyun Real Estate Software Product and Services

Table 116. Mingyuanyun Real Estate Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 117. Mingyuanyun Recent Developments/Updates

Table 118. Mingyuanyun Competitive Strengths & Weaknesses

Table 119. Kingdee Basic Information, Manufacturing Base and Competitors

Table 120. Kingdee Major Business

Table 121. Kingdee Real Estate Software Product and Services

Table 122. Kingdee Real Estate Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 123. Kingdee Recent Developments/Updates

Table 124. Kingdee Competitive Strengths & Weaknesses

Table 125. Yonyou Software Basic Information, Manufacturing Base and Competitors

Table 126. Yonyou Software Major Business

Table 127. Yonyou Software Real Estate Software Product and Services

Table 128. Yonyou Software Real Estate Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 129. Yonyou Software Recent Developments/Updates

Table 130. Yonyou Software Competitive Strengths & Weaknesses

Table 131. Climbsoft Basic Information, Manufacturing Base and Competitors

Table 132. Climbsoft Major Business

Table 133. Climbsoft Real Estate Software Product and Services

Table 134. Climbsoft Real Estate Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 135. Climbsoft Recent Developments/Updates

Table 136. Climbsoft Competitive Strengths & Weaknesses

Table 137. AppFolio Basic Information, Manufacturing Base and Competitors

Table 138. AppFolio Major Business

Table 139. AppFolio Real Estate Software Product and Services

Table 140. AppFolio Real Estate Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 141. AppFolio Recent Developments/Updates

Table 142. AppFolio Competitive Strengths & Weaknesses

- Table 143. Buildium Basic Information, Manufacturing Base and Competitors
- Table 144. Buildium Major Business
- Table 145. Buildium Real Estate Software Product and Services
- Table 146. Buildium Real Estate Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 147. Buildium Recent Developments/Updates
- Table 148. Buildium Competitive Strengths & Weaknesses
- Table 149. Redfin Basic Information, Manufacturing Base and Competitors
- Table 150. Redfin Major Business
- Table 151. Redfin Real Estate Software Product and Services
- Table 152. Redfin Real Estate Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 153. Redfin Recent Developments/Updates
- Table 154. Redfin Competitive Strengths & Weaknesses
- Table 155. Global Key Players of Real Estate Software Upstream (Raw Materials)
- Table 156. Global Real Estate Software Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Real Estate Software Picture

Figure 2. World Real Estate Software Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Real Estate Software Total Revenue (2021-2032) & (USD Million)

Figure 4. World Real Estate Software Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Real Estate Software Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Real Estate Software Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Real Estate Software Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Real Estate Software Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Real Estate Software Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Real Estate Software Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Real Estate Software Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Real Estate Software Revenue (2021-2032) & (USD Million)

Figure 13. Real Estate Software Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Real Estate Software Consumption Value (2021-2032) & (USD Million)

Figure 16. World Real Estate Software Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Real Estate Software Consumption Value (2021-2032) & (USD Million)

Figure 18. China Real Estate Software Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Real Estate Software Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Real Estate Software Consumption Value (2021-2032) & (USD Million)

Figure 21. South Korea Real Estate Software Consumption Value (2021-2032) & (USD Million)

Million)

Figure 22. ASEAN Real Estate Software Consumption Value (2021-2032) & (USD Million)

Figure 23. India Real Estate Software Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Real Estate Software by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Real Estate Software Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Real Estate Software Markets in 2025

Figure 27. United States VS China: Real Estate Software Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Real Estate Software Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Real Estate Software Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Real Estate Software Market Size Market Share by Type in 2025

Figure 31. ERP

Figure 32. RSM

Figure 33. PMS

Figure 34. CRM

Figure 35. Others

Figure 36. World Real Estate Software Market Size Market Share by Type (2021-2032)

Figure 37. World Real Estate Software Market Size by User Role, (USD Million), 2021 & 2025 & 2032

Figure 38. World Real Estate Software Market Size Market Share by User Role in 2025

Figure 39. Real Estate Developer

Figure 40. Agent/Merchant

Figure 41. Property Management Company

Figure 42. Investment Institution

Figure 43. World Real Estate Software Market Size Market Share by User Role (2021-2032)

Figure 44. World Real Estate Software Market Size by Deployment Method, (USD Million), 2021 & 2025 & 2032

Figure 45. World Real Estate Software Market Size Market Share by Deployment Method in 2025

Figure 46. Cloud-based

Figure 47. On-premises

Figure 48. Mobile App

Figure 49. World Real Estate Software Market Size Market Share by Deployment Method (2021-2032)

Figure 50. World Real Estate Software Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 51. World Real Estate Software Market Size Market Share by Application in 2025

Figure 52. Small Enterprise

Figure 53. Medium Enterprise

Figure 54. Large Enterprise

Figure 55. World Real Estate Software Market Size Market Share by Application (2021-2032)

Figure 56. Real Estate Software Industrial Chain

Figure 57. Methodology

Figure 58. Research Process and Data Source

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