

Global Real Estate Software for Builders & Real Estate Agents Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Real Estate Software for Builders & Real Estate Agents market size is expected to reach \$ 9366 million by 2032, rising at a market growth of 5.9% CAGR during the forecast period (2026-2032).

Real estate software for builders and real estate agents is a digital management tool specifically designed for project development and property sales. It encompasses functions such as project progress tracking, cost control, customer relationship management, property listings, contract signing, and sales data analysis. For builders, this software enables visualized management of the entire process from project initiation to delivery, improving construction efficiency and budget control. For real estate agents, it provides a one-stop service for property management, customer follow-up, online property viewings, and commission settlement, significantly improving sales conversion rates and customer satisfaction.

As the real estate industry transforms towards digital and refined operations, software for builders and agents is gradually evolving from a 'tool-based' to a 'platform-based' approach. In the future, this software will place greater emphasis on AI-driven customer profiling and intelligent recommendations, mobile sales collaboration, online signing and electronic contract integration, and seamless integration with financial, legal, and property management systems. This will build a full-chain digital ecosystem from development to sales to delivery, helping companies improve market responsiveness and customer service capabilities.

This report studies the global Real Estate Software for Builders & Real Estate Agents demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Real Estate Software for Builders & Real Estate Agents, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores

demand trends and competition, as well as details the characteristics of Real Estate Software for Builders & Real Estate Agents that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Real Estate Software for Builders & Real Estate Agents total market, 2021-2032, (USD Million)

Global Real Estate Software for Builders & Real Estate Agents total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Real Estate Software for Builders & Real Estate Agents total market, key domestic companies, and share, (USD Million)

Global Real Estate Software for Builders & Real Estate Agents revenue by player, revenue and market share 2021-2026, (USD Million)

Global Real Estate Software for Builders & Real Estate Agents total market by Type, CAGR, 2021-2032, (USD Million)

Global Real Estate Software for Builders & Real Estate Agents total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Real Estate Software for Builders & Real Estate Agents market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Accruent, Altus Group, MRI Software, RealPage, Yardi Systems, AMSI Property Management, CoStar, Propertybase, IBM Tririga, Oracle Corp, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Real Estate Software for Builders & Real Estate Agents market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Real Estate Software for Builders & Real Estate Agents Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Real Estate Software for Builders & Real Estate Agents Market, Segmentation by Type:

ERP

RSM

PMS

CRM

Others

Global Real Estate Software for Builders & Real Estate Agents Market, Segmentation by User Role:

Real Estate Developer

Agent/Merchant

Property Management Company

Investment Institution

Global Real Estate Software for Builders & Real Estate Agents Market, Segmentation

by Deployment Method:

Cloud-based

On-premises

Mobile App

Global Real Estate Software for Builders & Real Estate Agents Market, Segmentation
by Application:

Large Enterprises

Small and Medium-sized Enterprises(SMEs)

Companies Profiled:

Accruent

Altus Group

MRI Software

RealPage

Yardi Systems

AMSI Property Management

CoStar

Propertybase

IBM Tririga

Oracle Corp

SAP

IFCA

Mingyuanyun

Kingdee

Yonyou Software

Climbsoft

AppFolio

Buildium

Redfin

Brokermint

Ascendix Tech

PropertyMetrics

LightBox

Key Questions Answered

1. How big is the global Real Estate Software for Builders & Real Estate Agents market?
2. What is the demand of the global Real Estate Software for Builders & Real Estate Agents market?
3. What is the year over year growth of the global Real Estate Software for Builders & Real Estate Agents market?
4. What is the total value of the global Real Estate Software for Builders & Real Estate Agents market?
5. Who are the Major Players in the global Real Estate Software for Builders & Real Estate Agents market?
6. What are the growth factors driving the market demand?

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