

Global Ready to Drink Tea Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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Abstracts

Ready-To-Drink Tea refer to Tea-based or tea-flavored beverage in a ready-to-drink format. It can come in different flavor variants, such as black, green, red, oolong, jasmine, and fruit among others.

SCOPE OF THE REPORT:

This report focuses on the Ready to Drink Tea in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Based on flavour, Ready-To-Drink Tea market can be segmented into flavoured and unflavoured type, flavoured tea is dominating the RTD green tea in global, The additional taste that sweeteners and flavoring agents bring to the product has been the key to the dominance of this segment in the market. Furthermore, the rising number of the younger population adopting the flavoured tea product will further propel the growth of this market segment over the next few years.

The worldwide market for Ready to Drink Tea is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Coca-Cola

Unilever

Wahaha

OISHI GROUP

Arizona Beverage

Vivid

TG

Yeo Hiap Seng

Ting Hsin International

Uni-President

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Flavored

Unflavored

Market Segment by Applications, can be divided into

Supermarkets/Hypermarkets

Convenience Stores

Food Service

Others

There are 15 Chapters to deeply display the global Ready to Drink Tea market.

Chapter 1, to describe Ready to Drink Tea Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Ready to Drink Tea, with sales, revenue, and price of Ready to Drink Tea, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Ready to Drink Tea, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Ready to Drink Tea market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Ready to Drink Tea sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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